

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

Segment A		YTD		JULY '26	
Make:		Total 4.339	Market Share 4,46%	Total 480	Market Share 3,62%
Range:		Volume:	%	Volume:	%
KIA	PICANTO	2.254	51,95%	274	57,08%
FIAT	PANDA	1.469	33,86%	127	26,46%
HYUNDAI	i 10	424	9,77%	1	0,21%
LEAPMOTOR	T03	128	2,95%	24	5,00%
FIAT	500	27	0,62%	26	5,42%
RENAULT	TWINGO E-TECH	26	0,60%	26	5,42%
SUZUKI	WAGON R	3	0,07%	2	0,42%
CITROEN/DS	C1	3	0,07%		
SMART	FORTWO	2	0,05%		
OPEL	ADAM	1	0,02%		
VOLKSWAGEN	UP!	1	0,02%		
SUZUKI	CELERIO	1	0,02%		

Segment A-SUV		YTD		JULY '26	
Make:		Total 1.847	Market Share 1,90%	Total 342	Market Share 2,58%
Range:		Volume:	%	Volume:	%
TOYOTA	AYGO X	1.552	84,03%	302	88,30%
HYUNDAI	INSTER	255	13,81%	16	4,68%
DACIA	SPRING	25	1,35%	23	6,73%
SUZUKI	IGNIS	11	0,60%	1	0,29%
KERABOSS	SUPER K	4	0,22%		

Segment A TOTAL		YTD		JULY '26	
Make:		Total 6.186	Market Share 6,36%	Total 822	Market Share 6,20%
Range:		Volume:	%	Volume:	%
KIA	PICANTO	2.254	36,44%	274	33,33%
TOYOTA	AYGO X	1.552	25,09%	302	36,74%
FIAT	PANDA	1.469	23,75%	127	15,45%
HYUNDAI	i 10	424	6,85%	1	0,12%
HYUNDAI	INSTER	255	4,12%	16	1,95%
LEAPMOTOR	T03	128	2,07%	24	2,92%
FIAT	500	27	0,44%	26	3,16%
RENAULT	TWINGO E-TECH	26	0,42%	26	3,16%
DACIA	SPRING	25	0,40%	23	2,80%
SUZUKI	IGNIS	11	0,18%	1	0,12%
KERABOSS	SUPER K	4	0,06%		
SUZUKI	WAGON R	3	0,05%	2	0,24%
CITROEN/DS	C1	3	0,05%		
SMART	FORTWO	2	0,03%		
SUZUKI	CELERIO	1	0,02%		
OPEL	ADAM	1	0,02%		
VOLKSWAGEN	UP!	1	0,02%		

Segment B		YTD		JULY '26	
Make:		Total 21.491	Market Share 22,11%	Total 2.697	Market Share 20,35%
Range:		Volume:	%	Volume:	%
TOYOTA	YARIS	4.127	19,20%	845	31,33%
RENAULT	CLIO	3.190	14,84%	234	8,68%
OPEL	CORSA	2.569	11,95%	168	6,23%
SUZUKI	SWIFT	2.552	11,87%	413	15,31%
HYUNDAI	i 20	2.521	11,73%	323	11,98%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

PEUGEOT	208	1.940	9,03%	68	2,52%
MG	MG3	1.510	7,03%	298	11,05%
SKODA	FABIA	795	3,70%	34	1,26%
SEAT	IBIZA	630	2,93%	78	2,89%
MINI	MINI	500	2,33%	90	3,34%
BYD	DOLPHIN SURF	414	1,93%	56	2,08%
MAZDA	MAZDA2	250	1,16%	28	1,04%
RENAULT	5 E-TECH	117	0,54%	29	1,08%
HONDA	JAZZ	87	0,40%	11	0,41%
AUDI	A1	82	0,38%		
VOLKSWAGEN	POLO	68	0,32%	4	0,15%
NISSAN	MICRA	40	0,19%		
NIO	FIREFLY	37	0,17%	13	0,48%
MITSUBISHI	COLT	29	0,13%		
DONGFENG	BOX	17	0,08%	1	0,04%
CITROEN/DS	C3	7	0,03%		
KIA	EV2	4	0,02%	2	0,07%
FORD	FIESTA	4	0,02%	2	0,07%
CITROEN/DS	C4 CACTUS	1	0,00%		

		YTD		JULY '26	
Segment		Total	Market Share	Total	Market Share
B-SUV		35.971	37,00%	4.726	35,66%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS CROSS	5.499	15,29%	824	17,44%
PEUGEOT	2008	4.481	12,46%	718	15,19%
SUZUKI	VITARA	3.447	9,58%	570	12,06%
CITROEN/DS	C3 (NEW)	3.329	9,25%	265	5,61%
DACIA	SANDERO	2.784	7,74%	163	3,45%
CHERY	TIGGO 4	1.858	5,17%	384	8,13%
FIAT	GRANDE PANDA	1.579	4,39%	235	4,97%
DACIA	DUSTER	1.524	4,24%	141	2,98%
NISSAN	JUKE	1.409	3,92%	82	1,74%
OPEL	MOKKA	1.262	3,51%	284	6,01%
FORD	PUMA	1.092	3,04%	146	3,09%
JEEP	AVENGER	957	2,66%	48	1,02%
HYUNDAI	KONA	945	2,63%	110	2,33%
SUZUKI	S-CROSS	697	1,94%	119	2,52%
KIA	STONIC	649	1,80%	105	2,22%
RENAULT	CAPTUR	628	1,75%	81	1,71%
VOLKSWAGEN	T-CROSS	562	1,56%	42	0,89%
SKODA	KAMIQ	525	1,46%	72	1,52%
BYD	ATTO 2	383	1,06%	87	1,84%
ALFA ROMEO	JUNIOR	364	1,01%	25	0,53%
LEXUS	LBX-SERIES	278	0,77%	34	0,72%
VOLKSWAGEN	T-ROC	251	0,70%		
VOLVO	EX30	206	0,57%	31	0,66%
VOLKSWAGEN	TAIGO	200	0,56%	23	0,49%
HYUNDAI	BAYON	192	0,53%	36	0,76%
SEAT	ARONA	129	0,36%	8	0,17%
AUDI	Q2	124	0,34%		
MINI	ACEMAN	118	0,33%	11	0,23%
HONDA	HR-V	103	0,29%	23	0,49%
KIA	EV3	93	0,26%	19	0,40%
FIAT	600	51	0,14%	3	0,06%
KGM	TIVOLI	44	0,12%	2	0,04%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

JEEP	RENEGADE	44	0,12%		
SUZUKI	e VITARA	40	0,11%	6	0,13%
MITSUBISHI	ASX	32	0,09%	5	0,11%
SMART	#1	24	0,07%	4	0,08%
CITROEN/DS	DS3	23	0,06%		
YUDO	YUDO 3	17	0,05%	16	0,34%
RENAULT	4 E-TECH	17	0,05%	3	0,06%
MG	ZS	4	0,01%		
CITROEN/DS	C3 AIRCROSS	2	0,01%	1	0,02%
FIAT	500X	2	0,01%		
SUZUKI	SX4	2	0,01%		
FORD	ECOSPORT	1	0,00%		
Segment B TOTAL		YTD		JULY '26	
		Total 57.462	Market Share 59,11%	Total 7.423	Market Share 56,01%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS CROSS	5.499	9,57%	824	11,10%
PEUGEOT	2008	4.481	7,80%	718	9,67%
TOYOTA	YARIS	4.127	7,18%	845	11,38%
SUZUKI	VITARA	3.447	6,00%	570	7,68%
CITROEN/DS	C3 (NEW)	3.329	5,79%	265	3,57%
RENAULT	CLIO	3.190	5,55%	234	3,15%
DACIA	SANDERO	2.784	4,84%	163	2,20%
OPEL	CORSA	2.569	4,47%	168	2,26%
SUZUKI	SWIFT	2.552	4,44%	413	5,56%
HYUNDAI	i 20	2.521	4,39%	323	4,35%
PEUGEOT	208	1.940	3,38%	68	0,92%
CHERY	TIGGO 4	1.858	3,23%	384	5,17%
FIAT	GRANDE PANDA	1.579	2,75%	235	3,17%
DACIA	DUSTER	1.524	2,65%	141	1,90%
MG	MG3	1.510	2,63%	298	4,01%
NISSAN	JUKE	1.409	2,45%	82	1,10%
OPEL	MOKKA	1.262	2,20%	284	3,83%
FORD	PUMA	1.092	1,90%	146	1,97%
JEEP	AVENGER	957	1,67%	48	0,65%
HYUNDAI	KONA	945	1,64%	110	1,48%
SKODA	FABIA	795	1,38%	34	0,46%
SUZUKI	S-CROSS	697	1,21%	119	1,60%
KIA	STONIC	649	1,13%	105	1,41%
SEAT	IBIZA	630	1,10%	78	1,05%
RENAULT	CAPTUR	628	1,09%	81	1,09%
VOLKSWAGEN	T-CROSS	562	0,98%	42	0,57%
SKODA	KAMIQ	525	0,91%	72	0,97%
MINI	MINI	500	0,87%	90	1,21%
BYD	DOLPHIN SURF	414	0,72%	56	0,75%
BYD	ATTO 2	383	0,67%	87	1,17%
ALFA ROMEO	JUNIOR	364	0,63%	25	0,34%
LEXUS	LBX-SERIES	278	0,48%	34	0,46%
VOLKSWAGEN	T-ROC	251	0,44%		
MAZDA	MAZDA2	250	0,44%	28	0,38%
VOLVO	EX30	206	0,36%	31	0,42%
VOLKSWAGEN	TAIGO	200	0,35%	23	0,31%
HYUNDAI	BAYON	192	0,33%	36	0,48%
SEAT	ARONA	129	0,22%	8	0,11%
AUDI	Q2	124	0,22%		

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

MINI	ACEMAN	118	0,21%	11	0,15%
RENAULT	5 E-TECH	117	0,20%	29	0,39%
HONDA	HR-V	103	0,18%	23	0,31%
KIA	EV3	93	0,16%	19	0,26%
HONDA	JAZZ	87	0,15%	11	0,15%
AUDI	A1	82	0,14%		
VOLKSWAGEN	POLO	68	0,12%	4	0,05%
FIAT	600	51	0,09%	3	0,04%
KGM	TIVOLI	44	0,08%	2	0,03%
JEEP	RENEGADE	44	0,08%		
SUZUKI	e VITARA	40	0,07%	6	0,08%
NISSAN	MICRA	40	0,07%		
NIO	FIREFLY	37	0,06%	13	0,18%
MITSUBISHI	ASX	32	0,06%	5	0,07%
MITSUBISHI	COLT	29	0,05%		
SMART	#1	24	0,04%	4	0,05%
CITROEN/DS	DS3	23	0,04%		
YUDO	YUDO 3	17	0,03%	16	0,22%
RENAULT	4 E-TECH	17	0,03%	3	0,04%
DONGFENG	BOX	17	0,03%	1	0,01%
CITROEN/DS	C3	7	0,01%		
KIA	EV2	4	0,01%	2	0,03%
FORD	FIESTA	4	0,01%	2	0,03%
MG	ZS	4	0,01%		
CITROEN/DS	C3 AIRCROSS	2	0,00%	1	0,01%
SUZUKI	SX4	2	0,00%		
FIAT	500X	2	0,00%		
CITROEN/DS	C4 CACTUS	1	0,00%		
FORD	ECOSPORT	1	0,00%		

Segment C		YTD		JULY '26	
		Total 4.590	Market Share 4,72%	Total 564	Market Share 4,26%
Make:	Range:	Volume:	%	Volume:	%
BMW	1-SERIES	1.551	33,79%	197	34,93%
AUDI	A3	755	16,45%	98	17,38%
CITROEN/DS	C4	451	9,83%	50	8,87%
TOYOTA	COROLLA	427	9,30%	27	4,79%
SEAT	LEON	158	3,44%	7	1,24%
VOLKSWAGEN	GOLF	156	3,40%	16	2,84%
PEUGEOT	308	147	3,20%	20	3,55%
BMW	2-SERIES	145	3,16%	16	2,84%
MERCEDES	A-SERIES	143	3,12%	33	5,85%
OPEL	ASTRA	123	2,68%	22	3,90%
BYD	DOLPHIN	118	2,57%		
CUPRA	LEON	92	2,00%	11	1,95%
HYUNDAI	i 30	77	1,68%		
AION	AION UT	70	1,53%	47	8,33%
SKODA	SCALA	56	1,22%	6	1,06%
MAZDA	MAZDA3	38	0,83%	6	1,06%
CITROEN/DS	No4	21	0,46%	4	0,71%
FORD	FOCUS	20	0,44%		
CUPRA	BORN	14	0,31%	3	0,53%
MG	MG4	9	0,20%		
VOLKSWAGEN	ID.3	8	0,17%		
CITROEN/DS	DS4	7	0,15%	1	0,18%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

DACIA	LOGAN	2	0,04%		
RENAULT	MEGANE	1	0,02%		
ALFA ROMEO	GIULIETTA	1	0,02%		
Segment		YTD		JULY '26	
C-SUV		Total	Market Share	Total	Market Share
Make:		19.273	19,82%	2.824	21,31%
Range:		Volume:	%	Volume:	%
TOYOTA	C-HR	2.306	11,96%	334	11,83%
BMW	X1-SERIES	1.433	7,44%	208	7,37%
AUDI	Q3	1.415	7,34%	165	5,84%
MG	ZS Max	1.353	7,02%	225	7,97%
CITROEN/DS	C3 AIRCROSS (NEW)	1.256	6,52%	86	3,05%
TOYOTA	COROLLA CROSS	1.251	6,49%	164	5,81%
OPEL	FRONTERA	1.176	6,10%	79	2,80%
NISSAN	QASHQAI	974	5,05%	224	7,93%
PEUGEOT	3008	917	4,76%	124	4,39%
MINI	COUNTRYMAN (NEW)	855	4,44%	83	2,94%
VOLKSWAGEN	TIGUAN	648	3,36%	125	4,43%
VOLKSWAGEN	T-ROC (NEW)	595	3,09%	133	4,71%
HYUNDAI	TUCSON	538	2,79%	100	3,54%
MERCEDES	GLA-SERIES	522	2,71%	28	0,99%
KIA	NEW SPORTAGE	502	2,60%	45	1,59%
CUPRA	FORMENTOR	469	2,43%	66	2,34%
OMODA	OMODA 5	300	1,56%	200	7,08%
CHERY	TIGGO 7	287	1,49%	79	2,80%
TOYOTA	C-HR+	221	1,15%	42	1,49%
KIA	XCEED	209	1,08%	20	0,71%
JEEP	COMPASS	185	0,96%	4	0,14%
FORD	EXPLORER	181	0,94%	24	0,85%
JAECOO	JAECOO 7	163	0,85%	11	0,39%
VOLVO	XC40	159	0,82%	9	0,32%
BYD	ATTO 3	151	0,78%	32	1,13%
CUPRA	TERRAMAR	142	0,74%	30	1,06%
BMW	ix1	142	0,74%	25	0,89%
LAND ROVER	RANGE ROVER EVOQUE	80	0,42%	10	0,35%
RENAULT	SYMBIOZ	76	0,39%	16	0,57%
VOLVO	EX40	74	0,38%	10	0,35%
DACIA	JOGGER	71	0,37%	11	0,39%
RENAULT	AUSTRAL	68	0,35%	14	0,50%
ALFA ROMEO	TONALE	64	0,33%	6	0,21%
MAZDA	CX-30	57	0,30%	1	0,04%
SKODA	KAROQ	44	0,23%	11	0,39%
MG	MGS5 EV	44	0,23%	9	0,32%
LEAPMOTOR	B10	39	0,20%	8	0,28%
SKODA	ELROQ	38	0,20%	4	0,14%
LEXUS	UX-SERIES	29	0,15%	6	0,21%
OMODA	OMODA5 EV	29	0,15%	1	0,04%
ZEEKR	X	27	0,14%	3	0,11%
LYNK & CO	02	25	0,13%	4	0,14%
MERCEDES	EQA	24	0,12%	2	0,07%
JAECOO	JAECOO 5	21	0,11%	21	0,74%
DFSK	500	21	0,11%	1	0,04%
KGM	KORANDO	21	0,11%		
SUBARU	CROSSTREK	17	0,09%	2	0,07%
VOLVO	EC40	17	0,09%	2	0,07%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

KIA	NIRO	15	0,08%	15	0,53%
CITROEN/DS	C5 AIRCROSS	7	0,04%		
SMART	#3	4	0,02%	1	0,04%
SUBARU	UNCHARTED	4	0,02%		
LYNK & CO	01	2	0,01%		
HONDA	e:Ny1	2	0,01%		
OPEL	GRANDLAND	1	0,01%	1	0,04%
MITSUBISHI	GRANDIS	1	0,01%		
JAGUAR	E-PACE	1	0,01%		
Segment		YTD		JULY '26	
C TOTAL		Total	Market Share	Total	Market Share
Make:		23.863	24,55%	3.388	25,57%
Range:		Volume:	%	Volume:	%
TOYOTA	C-HR	2.306	9,66%	334	9,86%
BMW	1-SERIES	1.551	6,50%	197	5,81%
BMW	X1-SERIES	1.433	6,01%	208	6,14%
AUDI	Q3	1.415	5,93%	165	4,87%
MG	ZS Max	1.353	5,67%	225	6,64%
CITROEN/DS	C3 AIRCROSS (NEW)	1.256	5,26%	86	2,54%
TOYOTA	COROLLA CROSS	1.251	5,24%	164	4,84%
OPEL	FRONTERA	1.176	4,93%	79	2,33%
NISSAN	QASHQAI	974	4,08%	224	6,61%
PEUGEOT	3008	917	3,84%	124	3,66%
MINI	COUNTRYMAN (NEW)	855	3,58%	83	2,45%
AUDI	A3	755	3,16%	98	2,89%
VOLKSWAGEN	TIGUAN	648	2,72%	125	3,69%
VOLKSWAGEN	T-ROC (NEW)	595	2,49%	133	3,93%
HYUNDAI	TUCSON	538	2,25%	100	2,95%
MERCEDES	GLA-SERIES	522	2,19%	28	0,83%
KIA	NEW SPORTAGE	502	2,10%	45	1,33%
CUPRA	FORMENTOR	469	1,97%	66	1,95%
CITROEN/DS	C4	451	1,89%	50	1,48%
TOYOTA	COROLLA	427	1,79%	27	0,80%
OMODA	OMODA 5	300	1,26%	200	5,90%
CHERY	TIGGO 7	287	1,20%	79	2,33%
TOYOTA	C-HR+	221	0,93%	42	1,24%
KIA	XCEED	209	0,88%	20	0,59%
JEEP	COMPASS	185	0,78%	4	0,12%
FORD	EXPLORER	181	0,76%	24	0,71%
JAECOO	JAECOO 7	163	0,68%	11	0,32%
VOLVO	XC40	159	0,67%	9	0,27%
SEAT	LEON	158	0,66%	7	0,21%
VOLKSWAGEN	GOLF	156	0,65%	16	0,47%
BYD	ATTO 3	151	0,63%	32	0,94%
PEUGEOT	308	147	0,62%	20	0,59%
BMW	2-SERIES	145	0,61%	16	0,47%
MERCEDES	A-SERIES	143	0,60%	33	0,97%
CUPRA	TERRAMAR	142	0,60%	30	0,89%
BMW	iX1	142	0,60%	25	0,74%
OPEL	ASTRA	123	0,52%	22	0,65%
BYD	DOLPHIN	118	0,49%		
CUPRA	LEON	92	0,39%	11	0,32%
LAND ROVER	RANGE ROVER EVOQUE	80	0,34%	10	0,30%
HYUNDAI	i 30	77	0,32%		
RENAULT	SYMBIOZ	76	0,32%	16	0,47%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

VOLVO	EX40	74	0,31%	10	0,30%
DACIA	JOGGER	71	0,30%	11	0,32%
AION	AION UT	70	0,29%	47	1,39%
RENAULT	AUSTRAL	68	0,28%	14	0,41%
ALFA ROMEO	TONALE	64	0,27%	6	0,18%
MAZDA	CX-30	57	0,24%	1	0,03%
SKODA	SCALA	56	0,23%	6	0,18%
SKODA	KAROQ	44	0,18%	11	0,32%
MG	MGS5 EV	44	0,18%	9	0,27%
LEAPMOTOR	B10	39	0,16%	8	0,24%
MAZDA	MAZDA3	38	0,16%	6	0,18%
SKODA	ELROQ	38	0,16%	4	0,12%
LEXUS	UX-SERIES	29	0,12%	6	0,18%
OMODA	OMODA5 EV	29	0,12%	1	0,03%
ZEEKR	X	27	0,11%	3	0,09%
LYNK & CO	02	25	0,10%	4	0,12%
MERCEDES	EQA	24	0,10%	2	0,06%
JAECOO	JAECOO 5	21	0,09%	21	0,62%
CITROEN/DS	No4	21	0,09%	4	0,12%
DFSK	500	21	0,09%	1	0,03%
KGM	KORANDO	21	0,09%		
FORD	FOCUS	20	0,08%		
VOLVO	EC40	17	0,07%	2	0,06%
SUBARU	CROSSTREK	17	0,07%	2	0,06%
KIA	NIRO	15	0,06%	15	0,44%
CUPRA	BORN	14	0,06%	3	0,09%
MG	MG4	9	0,04%		
VOLKSWAGEN	ID.3	8	0,03%		
CITROEN/DS	DS4	7	0,03%	1	0,03%
CITROEN/DS	C5 AIRCROSS	7	0,03%		
SMART	#3	4	0,02%	1	0,03%
SUBARU	UNCHARTED	4	0,02%		
LYNK & CO	01	2	0,01%		
HONDA	e:Ny1	2	0,01%		
DACIA	LOGAN	2	0,01%		
OPEL	GRANDLAND	1	0,00%	1	0,03%
MITSUBISHI	GRANDIS	1	0,00%		
RENAULT	MEGANE	1	0,00%		
ALFA ROMEO	GIULIETTA	1	0,00%		
JAGUAR	E-PACE	1	0,00%		

Segment D		YTD		JULY '26	
		Total 805	Market Share 0,83%	Total 111	Market Share 0,84%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL 3	276	34,29%	2	1,80%
PEUGEOT	408	109	13,54%	42	37,84%
SKODA	OCTAVIA	88	10,93%	18	16,22%
MERCEDES	CLE-SERIES	59	7,33%	10	9,01%
BMW	i4	39	4,84%	5	4,50%
MERCEDES	C-SERIES	30	3,73%	2	1,80%
BMW	4-SERIES	24	2,98%	4	3,60%
BYD	SEAL	24	2,98%		
AUDI	A5	23	2,86%	4	3,60%
BMW	3-SERIES	22	2,73%	5	4,50%
MERCEDES	CLA-SERIES	22	2,73%	5	4,50%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

BYD	SEAL 5	22	2,73%		
HONDA	CIVIC	20	2,48%	3	2,70%
ZEEKR	7GT	13	1,61%	10	9,01%
JMEV	ELIGHT	12	1,49%		
NIO	ET5	6	0,75%		
PEUGEOT	508	4	0,50%		
CITROEN/DS	C4 X	3	0,37%	1	0,90%
TOYOTA	PRIUS	3	0,37%		
CITROEN/DS	No8	2	0,25%		
VOLVO	V60	2	0,25%		
PEUGEOT	407	1	0,12%		
HONDA	ACCORD	1	0,12%		
Segment		YTD		JULY '26	
D-SUV		Total	Market Share	Total	Market Share
Make:		6.583	6,77%	1.228	9,27%
Range:		Volume:	%	Volume:	%
BMW	X2-SERIES	655	9,95%	73	5,94%
BYD	SEAL U	613	9,31%	100	8,14%
TESLA	MODEL Y	360	5,47%	5	0,41%
MERCEDES	GLC-SERIES	349	5,30%	49	3,99%
DACIA	BIGSTER	339	5,15%	43	3,50%
CITROEN/DS	C5 AIRCROSS (NEW)	314	4,77%	174	14,17%
VOLVO	XC60	279	4,24%	36	2,93%
OMODA	OMODA 9	272	4,13%	112	9,12%
FORD	KUGA	225	3,42%	60	4,89%
CHERY	TIGGO 8	217	3,30%	14	1,14%
GEELY	EX5	162	2,46%	42	3,42%
MG	HS (NEW)	158	2,40%	30	2,44%
CHANGAN	DEEPAL S05	137	2,08%	35	2,85%
BMW	X3-SERIES	135	2,05%	29	2,36%
AUDI	Q5	122	1,85%	12	0,98%
AION	AION V	112	1,70%	19	1,55%
LAND ROVER	DEFENDER	102	1,55%	12	0,98%
GEELY	STARRAY	98	1,49%	14	1,14%
BMW	iX2	96	1,46%	14	1,14%
BYD	SEALION 7	94	1,43%	9	0,73%
SKODA	KODIAQ	93	1,41%	10	0,81%
TOYOTA	RAV4	92	1,40%	69	5,62%
CHERY	TIGGO 9	92	1,40%	11	0,90%
TOYOTA	bZ4X	79	1,20%	8	0,65%
OPEL	GRANDLAND (NEW)	73	1,11%	12	0,98%
BYD	SEALION 5	72	1,09%	18	1,47%
RENAULT	RAFALE	70	1,06%	11	0,90%
RENAULT	ARKANA	70	1,06%	1	0,08%
XPENG	G6	63	0,96%	15	1,22%
PEUGEOT	5008	50	0,76%	12	0,98%
LYNK & CO	08	49	0,74%	10	0,81%
MERCEDES	GLB-SERIES	49	0,74%	10	0,81%
ZEEKR	7X	48	0,73%	14	1,14%
BMW	iX3	48	0,73%	14	1,14%
PORSCHE	MACAN	48	0,73%	8	0,65%
NISSAN	X-TRAIL	47	0,71%	9	0,73%
SMART	#5	43	0,65%	14	1,14%
AUDI	Q4	42	0,64%	7	0,57%
LEXUS	NX-SERIES	42	0,64%	4	0,33%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

VOLKSWAGEN	TAYRON	41	0,62%	2	0,16%
CITROEN/DS	DS7	40	0,61%	10	0,81%
AUDI	Q6	36	0,55%	9	0,73%
FORD	MUSTANG MACH-E	35	0,53%	12	0,98%
FORD	CAPRI	34	0,52%	1	0,08%
HYUNDAI	IONIQ 5	33	0,50%	8	0,65%
LEAPMOTOR	C10	32	0,49%	2	0,16%
MERCEDES	G-SERIES	26	0,39%	6	0,49%
CHANGAN	DEEPAL S07	25	0,38%	4	0,33%
LAND ROVER	RANGE ROVER VELAR	25	0,38%	1	0,08%
CUPRA	TAVASCAN	25	0,38%	1	0,08%
SKODA	ENYAQ iV	23	0,35%	2	0,16%
SUBARU	FORESTER	22	0,33%	5	0,41%
VOLKSWAGEN	ID.4	18	0,27%		
HONDA	CR-V	17	0,26%	1	0,08%
DFSK	E5	17	0,26%		
KGM	TORRES	13	0,20%	1	0,08%
MASERATI	GRECALE	11	0,17%	3	0,24%
MAZDA	CX-5	11	0,17%	3	0,24%
HYUNDAI	SANTA FE	11	0,17%	1	0,08%
LAND ROVER	DISCOVERY SPORT	11	0,17%	1	0,08%
DFSK	600	10	0,15%	1	0,08%
NISSAN	ARIYA	9	0,14%	1	0,08%
MAZDA	CX-60	7	0,11%		
LEXUS	RZ-SERIES	7	0,11%		
HONDA	ZR-V	6	0,09%	5	0,41%
JEEP	COMPASS (NEW)	5	0,08%	5	0,41%
SWM	G01	5	0,08%		
MITSUBISHI	OUTLANDER	5	0,08%		
VOLVO	EX60	3	0,05%	3	0,24%
BMW	X4-SERIES	3	0,05%		
MERCEDES	EQB	3	0,05%		
SWM	G01F	2	0,03%		
KIA	EV6	1	0,02%	1	0,08%
KIA	SORENTO	1	0,02%		
JAGUAR	F-PACE	1	0,02%		

Segment D TOTAL		YTD		JULY '26	
		Total 7.388	Market Share 7,60%	Total 1.339	Market Share 10,10%
Make:	Range:	Volume:	%	Volume:	%
BMW	X2-SERIES	655	8,87%	73	5,45%
BYD	SEAL U	613	8,30%	100	7,47%
TESLA	MODEL Y	360	4,87%	5	0,37%
MERCEDES	GLC-SERIES	349	4,72%	49	3,66%
DACIA	BIGSTER	339	4,59%	43	3,21%
CITROEN/DS	C5 Aircross (NEW)	314	4,25%	174	12,99%
VOLVO	XC60	279	3,78%	36	2,69%
TESLA	MODEL 3	276	3,74%	2	0,15%
OMODA	OMODA 9	272	3,68%	112	8,36%
FORD	KUGA	225	3,05%	60	4,48%
CHERY	TIGGO 8	217	2,94%	14	1,05%
GEELY	EX5	162	2,19%	42	3,14%
MG	HS (NEW)	158	2,14%	30	2,24%
CHANGAN	DEEPAL S05	137	1,85%	35	2,61%
BMW	X3-SERIES	135	1,83%	29	2,17%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

AUDI	Q5	122	1,65%	12	0,90%
AION	AION V	112	1,52%	19	1,42%
PEUGEOT	408	109	1,48%	42	3,14%
LAND ROVER	DEFENDER	102	1,38%	12	0,90%
GEELY	STARRAY	98	1,33%	14	1,05%
BMW	iX2	96	1,30%	14	1,05%
BYD	SEALION 7	94	1,27%	9	0,67%
SKODA	KODIAQ	93	1,26%	10	0,75%
TOYOTA	RAV4	92	1,25%	69	5,15%
CHERY	TIGGO 9	92	1,25%	11	0,82%
SKODA	OCTAVIA	88	1,19%	18	1,34%
TOYOTA	bZ4X	79	1,07%	8	0,60%
OPEL	GRANDLAND (NEW)	73	0,99%	12	0,90%
BYD	SEALION 5	72	0,97%	18	1,34%
RENAULT	RAFALE	70	0,95%	11	0,82%
RENAULT	ARKANA	70	0,95%	1	0,07%
XPENG	G6	63	0,85%	15	1,12%
MERCEDES	CLE-SERIES	59	0,80%	10	0,75%
PEUGEOT	5008	50	0,68%	12	0,90%
MERCEDES	GLB-SERIES	49	0,66%	10	0,75%
LYNK & CO	08	49	0,66%	10	0,75%
BMW	iX3	48	0,65%	14	1,05%
ZEEKR	7X	48	0,65%	14	1,05%
PORSCHE	MACAN	48	0,65%	8	0,60%
NISSAN	X-TRAIL	47	0,64%	9	0,67%
SMART	#5	43	0,58%	14	1,05%
AUDI	Q4	42	0,57%	7	0,52%
LEXUS	NX-SERIES	42	0,57%	4	0,30%
VOLKSWAGEN	TAYRON	41	0,55%	2	0,15%
CITROEN/DS	DS7	40	0,54%	10	0,75%
BMW	i4	39	0,53%	5	0,37%
AUDI	Q6	36	0,49%	9	0,67%
FORD	MUSTANG MACH-E	35	0,47%	12	0,90%
FORD	CAPRI	34	0,46%	1	0,07%
HYUNDAI	IONIQ 5	33	0,45%	8	0,60%
LEAPMOTOR	C10	32	0,43%	2	0,15%
MERCEDES	C-SERIES	30	0,41%	2	0,15%
MERCEDES	G-SERIES	26	0,35%	6	0,45%
CHANGAN	DEEPAL S07	25	0,34%	4	0,30%
CUPRA	TAVASCAN	25	0,34%	1	0,07%
LAND ROVER	RANGE ROVER VELAR	25	0,34%	1	0,07%
BMW	4-SERIES	24	0,32%	4	0,30%
BYD	SEAL	24	0,32%		
AUDI	A5	23	0,31%	4	0,30%
SKODA	ENYAQ iV	23	0,31%	2	0,15%
SUBARU	FORESTER	22	0,30%	5	0,37%
BMW	3-SERIES	22	0,30%	5	0,37%
MERCEDES	CLA-SERIES	22	0,30%	5	0,37%
BYD	SEAL 5	22	0,30%		
HONDA	CIVIC	20	0,27%	3	0,22%
VOLKSWAGEN	ID.4	18	0,24%		
HONDA	CR-V	17	0,23%	1	0,07%
DFSK	E5	17	0,23%		
ZEEKR	7GT	13	0,18%	10	0,75%
KGM	TORRES	13	0,18%	1	0,07%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

JMEV	ELIGHT	12	0,16%		
MAZDA	CX-5	11	0,15%	3	0,22%
MASERATI	GRECALE	11	0,15%	3	0,22%
LAND ROVER	DISCOVERY SPORT	11	0,15%	1	0,07%
HYUNDAI	SANTA FE	11	0,15%	1	0,07%
DFSK	600	10	0,14%	1	0,07%
NISSAN	ARIYA	9	0,12%	1	0,07%
MAZDA	CX-60	7	0,09%		
LEXUS	RZ-SERIES	7	0,09%		
HONDA	ZR-V	6	0,08%	5	0,37%
NIO	ET5	6	0,08%		
JEEP	COMPASS (NEW)	5	0,07%	5	0,37%
SWM	G01	5	0,07%		
MITSUBISHI	OUTLANDER	5	0,07%		
PEUGEOT	508	4	0,05%		
VOLVO	EX60	3	0,04%	3	0,22%
CITROEN/DS	C4 X	3	0,04%	1	0,07%
TOYOTA	PRIUS	3	0,04%		
BMW	X4-SERIES	3	0,04%		
MERCEDES	EQB	3	0,04%		
SWM	G01F	2	0,03%		
CITROEN/DS	No8	2	0,03%		
VOLVO	V60	2	0,03%		
KIA	EV6	1	0,01%	1	0,07%
JAGUAR	F-PACE	1	0,01%		
PEUGEOT	407	1	0,01%		
KIA	SORENTO	1	0,01%		
HONDA	ACCORD	1	0,01%		

Segment E		YTD		JULY '26	
		Total 80	Market Share 0,08%	Total 7	Market Share 0,05%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	46	57,50%	3	42,86%
MAZDA	MAZDA6	14	17,50%	1	14,29%
AUDI	A6	10	12,50%	2	28,57%
SKODA	SUPERB	10	12,50%	1	14,29%

Segment E-SUV		YTD		JULY '26	
		Total 301	Market Share 0,31%	Total 48	Market Share 0,36%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	69	22,92%	9	18,75%
PORSCHE	CAYENNE	66	21,93%	18	37,50%
MERCEDES	GLE-SERIES	55	18,27%	5	10,42%
BMW	X5-SERIES	47	15,61%	7	14,58%
XPENG	G9	20	6,64%	2	4,17%
JEEP	WRANGLER	14	4,65%	1	2,08%
NIO	EL6	11	3,65%	1	2,08%
TOYOTA	LAND CRUISER	10	3,32%	5	10,42%
LEXUS	RX-SERIES	5	1,66%		
VOYAH	FREE	4	1,33%		

Segment E TOTAL		YTD		JULY '26	
		Total 381	Market Share 0,39%	Total 55	Market Share 0,42%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	69	18,11%	9	16,36%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

PORSCHE	CAYENNE	66	17,32%	18	32,73%
MERCEDES	GLE-SERIES	55	14,44%	5	9,09%
BMW	X5-SERIES	47	12,34%	7	12,73%
MERCEDES	E-SERIES	46	12,07%	3	5,45%
XPENG	G9	20	5,25%	2	3,64%
JEEP	WRANGLER	14	3,67%	1	1,82%
MAZDA	MAZDA6	14	3,67%	1	1,82%
NIO	EL6	11	2,89%	1	1,82%
TOYOTA	LAND CRUISER	10	2,62%	5	9,09%
AUDI	A6	10	2,62%	2	3,64%
SKODA	SUPERB	10	2,62%	1	1,82%
LEXUS	RX-SERIES	5	1,31%		
VOYAH	FREE	4	1,05%		

		YTD		JULY '26	
Segment		Total	Market Share	Total	Market Share
F-G		96	0,10%	17	0,13%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	30	31,25%	4	23,53%
ZEEKR	001	13	13,54%		
PORSCHE	PANAMERA	12	12,50%	2	11,76%
PORSCHE	TAYCAN	12	12,50%	1	5,88%
MERCEDES	S-SERIES	8	8,33%	6	35,29%
TESLA	MODEL S	4	4,17%	2	11,76%
TOYOTA	MIRAI	2	2,08%	1	5,88%
AUDI	A8	2	2,08%		
XPENG	P7+	2	2,08%		
MERCEDES	GT-SERIES	2	2,08%		
BMW	7-SERIES	2	2,08%		
VOLKSWAGEN	ID.7	2	2,08%		
VOLVO	ES90	1	1,04%	1	5,88%
BMW	i7	1	1,04%		
BMW	i5	1	1,04%		
BENTLEY	FLYING SPUR	1	1,04%		
MERCEDES	EQS Sedan	1	1,04%		

		YTD		JULY '26	
Segment		Total	Market Share	Total	Market Share
F-G-SUV		170	0,17%	19	0,14%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	XC90	56	32,94%	7	36,84%
LAND ROVER	RANGE ROVER	31	18,24%		
BMW	X6-SERIES	19	11,18%	2	10,53%
AUDI	Q8	13	7,65%	1	5,26%
BMW	XM-SERIES	12	7,06%	3	15,79%
VOLVO	EX90	10	5,88%	1	5,26%
LAMBORGHINI	URUS	5	2,94%	1	5,26%
KIA	EV9	4	2,35%	1	5,26%
BENTLEY	BENTAYGA	3	1,76%	1	5,26%
BMW	iX	3	1,76%	1	5,26%
BMW	X7-SERIES	3	1,76%		
TESLA	MODEL X	3	1,76%		
AUDI	Q7	2	1,18%	1	5,26%
MERCEDES	GLS-SERIES	2	1,18%		
MAZDA	CX-80	2	1,18%		
MASERATI	LEVANTE	1	0,59%		
FERRARI	PUROSANGUE	1	0,59%		

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

Segment F-G TOTAL Make: Range:		YTD		JULY '26	
		Total	Market Share	Total	Market Share
		266 Volume:	0,27% %	36 Volume:	0,27% %
VOLVO	XC90	56	21,05%	7	19,44%
LAND ROVER	RANGE ROVER	31	11,65%		
BMW	5-SERIES	30	11,28%	4	11,11%
BMW	X6-SERIES	19	7,14%	2	5,56%
AUDI	Q8	13	4,89%	1	2,78%
ZEEKR	001	13	4,89%		
BMW	XM-SERIES	12	4,51%	3	8,33%
PORSCHE	PANAMERA	12	4,51%	2	5,56%
PORSCHE	TAYCAN	12	4,51%	1	2,78%
VOLVO	EX90	10	3,76%	1	2,78%
MERCEDES	S-SERIES	8	3,01%	6	16,67%
LAMBORGHINI	URUS	5	1,88%	1	2,78%
TESLA	MODEL S	4	1,50%	2	5,56%
KIA	EV9	4	1,50%	1	2,78%
BENTLEY	BENTAYGA	3	1,13%	1	2,78%
BMW	iX	3	1,13%	1	2,78%
BMW	X7-SERIES	3	1,13%		
TESLA	MODEL X	3	1,13%		
TOYOTA	MIRAI	2	0,75%	1	2,78%
AUDI	Q7	2	0,75%	1	2,78%
MERCEDES	GT-SERIES	2	0,75%		
AUDI	A8	2	0,75%		
MAZDA	CX-80	2	0,75%		
BMW	7-SERIES	2	0,75%		
VOLKSWAGEN	ID.7	2	0,75%		
MERCEDES	GLS-SERIES	2	0,75%		
XPENG	P7+	2	0,75%		
VOLVO	ES90	1	0,38%	1	2,78%
FERRARI	PUROSANGUE	1	0,38%		
MASERATI	LEVANTE	1	0,38%		
BMW	i5	1	0,38%		
BMW	i7	1	0,38%		
MERCEDES	EQS Sedan	1	0,38%		
BENTLEY	FLYING SPUR	1	0,38%		

Segment SUV Make: Range:		YTD		JULY '26	
		Total	Market Share	Total	Market Share
		64.145 Volume:	65,98% %	9.187 Volume:	69,33% %
TOYOTA	YARIS CROSS	5.499	8,57%	824	8,97%
PEUGEOT	2008	4.481	6,99%	718	7,82%
SUZUKI	VITARA	3.447	5,37%	570	6,20%
CITROEN/DS	C3 (NEW)	3.329	5,19%	265	2,88%
DACIA	SANDERO	2.784	4,34%	163	1,77%
TOYOTA	C-HR	2.306	3,59%	334	3,64%
CHERY	TIGGO 4	1.858	2,90%	384	4,18%
FIAT	GRANDE PANDA	1.579	2,46%	235	2,56%
TOYOTA	AYGO X	1.552	2,42%	302	3,29%
DACIA	DUSTER	1.524	2,38%	141	1,53%
BMW	X1-SERIES	1.433	2,23%	208	2,26%
AUDI	Q3	1.415	2,21%	165	1,80%
NISSAN	JUKE	1.409	2,20%	82	0,89%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

MG	ZS Max	1.353	2,11%	225	2,45%
OPEL	MOKKA	1.262	1,97%	284	3,09%
CITROEN/DS	C3 AIRCROSS (NEW)	1.256	1,96%	86	0,94%
TOYOTA	COROLLA CROSS	1.251	1,95%	164	1,79%
OPEL	FRONTERA	1.176	1,83%	79	0,86%
FORD	PUMA	1.092	1,70%	146	1,59%
NISSAN	QASHQAI	974	1,52%	224	2,44%
JEEP	AVENGER	957	1,49%	48	0,52%
HYUNDAI	KONA	945	1,47%	110	1,20%
PEUGEOT	3008	917	1,43%	124	1,35%
MINI	COUNTRYMAN (NEW)	855	1,33%	83	0,90%
SUZUKI	S-CROSS	697	1,09%	119	1,30%
BMW	X2-SERIES	655	1,02%	73	0,79%
KIA	STONIC	649	1,01%	105	1,14%
VOLKSWAGEN	TIGUAN	648	1,01%	125	1,36%
RENAULT	CAPTUR	628	0,98%	81	0,88%
BYD	SEAL U	613	0,96%	100	1,09%
VOLKSWAGEN	T-ROC (NEW)	595	0,93%	133	1,45%
VOLKSWAGEN	T-CROSS	562	0,88%	42	0,46%
HYUNDAI	TUCSON	538	0,84%	100	1,09%
SKODA	KAMIQ	525	0,82%	72	0,78%
MERCEDES	GLA-SERIES	522	0,81%	28	0,30%
KIA	NEW SPORTAGE	502	0,78%	45	0,49%
CUPRA	FORMENTOR	469	0,73%	66	0,72%
BYD	ATTO 2	383	0,60%	87	0,95%
ALFA ROMEO	JUNIOR	364	0,57%	25	0,27%
TESLA	MODEL Y	360	0,56%	5	0,05%
MERCEDES	GLC-SERIES	349	0,54%	49	0,53%
DACIA	BIGSTER	339	0,53%	43	0,47%
CITROEN/DS	C5 AIRCROSS (NEW)	314	0,49%	174	1,89%
OMODA	OMODA 5	300	0,47%	200	2,18%
CHERY	TIGGO 7	287	0,45%	79	0,86%
VOLVO	XC60	279	0,43%	36	0,39%
LEXUS	LBX-SERIES	278	0,43%	34	0,37%
OMODA	OMODA 9	272	0,42%	112	1,22%
HYUNDAI	INSTER	255	0,40%	16	0,17%
VOLKSWAGEN	T-ROC	251	0,39%		
FORD	KUGA	225	0,35%	60	0,65%
TOYOTA	C-HR+	221	0,34%	42	0,46%
CHERY	TIGGO 8	217	0,34%	14	0,15%
KIA	XCEED	209	0,33%	20	0,22%
VOLVO	EX30	206	0,32%	31	0,34%
VOLKSWAGEN	TAIGO	200	0,31%	23	0,25%
HYUNDAI	BAYON	192	0,30%	36	0,39%
JEEP	COMPASS	185	0,29%	4	0,04%
FORD	EXPLORER	181	0,28%	24	0,26%
JAECOO	JAECOO 7	163	0,25%	11	0,12%
GEELY	EX5	162	0,25%	42	0,46%
VOLVO	XC40	159	0,25%	9	0,10%
MG	HS (NEW)	158	0,25%	30	0,33%
BYD	ATTO 3	151	0,24%	32	0,35%
CUPRA	TERRAMAR	142	0,22%	30	0,33%
BMW	iX1	142	0,22%	25	0,27%
CHANGAN	DEEPAL S05	137	0,21%	35	0,38%
BMW	X3-SERIES	135	0,21%	29	0,32%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

SEAT	ARONA	129	0,20%	8	0,09%
AUDI	Q2	124	0,19%		
AUDI	Q5	122	0,19%	12	0,13%
MINI	ACEMAN	118	0,18%	11	0,12%
AION	AION V	112	0,17%	19	0,21%
HONDA	HR-V	103	0,16%	23	0,25%
LAND ROVER	DEFENDER	102	0,16%	12	0,13%
GEELY	STARRAY	98	0,15%	14	0,15%
BMW	iX2	96	0,15%	14	0,15%
BYD	SEALION 7	94	0,15%	9	0,10%
KIA	EV3	93	0,14%	19	0,21%
SKODA	KODIAQ	93	0,14%	10	0,11%
TOYOTA	RAV4	92	0,14%	69	0,75%
CHERY	TIGGO 9	92	0,14%	11	0,12%
LAND ROVER	RANGE ROVER EVOQUE	80	0,12%	10	0,11%
TOYOTA	bZ4X	79	0,12%	8	0,09%
RENAULT	SYMBIOZ	76	0,12%	16	0,17%
VOLVO	EX40	74	0,12%	10	0,11%
OPEL	GRANDLAND (NEW)	73	0,11%	12	0,13%
BYD	SEALION 5	72	0,11%	18	0,20%
DACIA	JOGGER	71	0,11%	11	0,12%
RENAULT	RAFALE	70	0,11%	11	0,12%
RENAULT	ARKANA	70	0,11%	1	0,01%
LAND ROVER	RANGE ROVER SPORT	69	0,11%	9	0,10%
RENAULT	AUSTRAL	68	0,11%	14	0,15%
PORSCHE	CAYENNE	66	0,10%	18	0,20%
ALFA ROMEO	TONALE	64	0,10%	6	0,07%
XPENG	G6	63	0,10%	15	0,16%
MAZDA	CX-30	57	0,09%	1	0,01%
VOLVO	XC90	56	0,09%	7	0,08%
MERCEDES	GLE-SERIES	55	0,09%	5	0,05%
FIAT	600	51	0,08%	3	0,03%
PEUGEOT	5008	50	0,08%	12	0,13%
MERCEDES	GLB-SERIES	49	0,08%	10	0,11%
LYNK & CO	08	49	0,08%	10	0,11%
ZEEKR	7X	48	0,07%	14	0,15%
BMW	iX3	48	0,07%	14	0,15%
PORSCHE	MACAN	48	0,07%	8	0,09%
NISSAN	X-TRAIL	47	0,07%	9	0,10%
BMW	X5-SERIES	47	0,07%	7	0,08%
SKODA	KAROQ	44	0,07%	11	0,12%
MG	MG55 EV	44	0,07%	9	0,10%
KGM	TIVOLI	44	0,07%	2	0,02%
JEEP	RENEGADE	44	0,07%		
SMART	#5	43	0,07%	14	0,15%
AUDI	Q4	42	0,07%	7	0,08%
LEXUS	NX-SERIES	42	0,07%	4	0,04%
VOLKSWAGEN	TAYRON	41	0,06%	2	0,02%
CITROEN/DS	DS7	40	0,06%	10	0,11%
SUZUKI	e VITARA	40	0,06%	6	0,07%
LEAPMOTOR	B10	39	0,06%	8	0,09%
SKODA	ELROQ	38	0,06%	4	0,04%
AUDI	Q6	36	0,06%	9	0,10%
FORD	MUSTANG MACH-E	35	0,05%	12	0,13%
FORD	CAPRI	34	0,05%	1	0,01%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

HYUNDAI	IONIQ 5	33	0,05%	8	0,09%
MITSUBISHI	ASX	32	0,05%	5	0,05%
LEAPMOTOR	C10	32	0,05%	2	0,02%
LAND ROVER	RANGE ROVER	31	0,05%		
LEXUS	UX-SERIES	29	0,05%	6	0,07%
OMODA	OMODA5 EV	29	0,05%	1	0,01%
ZEEKR	X	27	0,04%	3	0,03%
MERCEDES	G-SERIES	26	0,04%	6	0,07%
DACIA	SPRING	25	0,04%	23	0,25%
CHANGAN	DEEPAL S07	25	0,04%	4	0,04%
LYNK & CO	02	25	0,04%	4	0,04%
LAND ROVER	RANGE ROVER VELAR	25	0,04%	1	0,01%
CUPRA	TAVASCAN	25	0,04%	1	0,01%
SMART	#1	24	0,04%	4	0,04%
MERCEDES	EQA	24	0,04%	2	0,02%
SKODA	ENYAQ iV	23	0,04%	2	0,02%
CITROEN/DS	DS3	23	0,04%		
SUBARU	FORESTER	22	0,03%	5	0,05%
JAECOO	JAECOO 5	21	0,03%	21	0,23%
DFSK	500	21	0,03%	1	0,01%
KGM	KORANDO	21	0,03%		
XPENG	G9	20	0,03%	2	0,02%
BMW	X6-SERIES	19	0,03%	2	0,02%
VOLKSWAGEN	ID.4	18	0,03%		
YUDO	YUDO 3	17	0,03%	16	0,17%
RENAULT	4 E-TECH	17	0,03%	3	0,03%
VOLVO	EC40	17	0,03%	2	0,02%
SUBARU	CROSSTREK	17	0,03%	2	0,02%
HONDA	CR-V	17	0,03%	1	0,01%
DFSK	E5	17	0,03%		
KIA	NIRO	15	0,02%	15	0,16%
JEEP	WRANGLER	14	0,02%	1	0,01%
AUDI	Q8	13	0,02%	1	0,01%
KGM	TORRES	13	0,02%	1	0,01%
BMW	XM-SERIES	12	0,02%	3	0,03%
MASERATI	GRECALE	11	0,02%	3	0,03%
MAZDA	CX-5	11	0,02%	3	0,03%
SUZUKI	IGNIS	11	0,02%	1	0,01%
HYUNDAI	SANTA FE	11	0,02%	1	0,01%
NIO	EL6	11	0,02%	1	0,01%
LAND ROVER	DISCOVERY SPORT	11	0,02%	1	0,01%
TOYOTA	LAND CRUISER	10	0,02%	5	0,05%
VOLVO	EX90	10	0,02%	1	0,01%
DFSK	600	10	0,02%	1	0,01%
NISSAN	ARIYA	9	0,01%	1	0,01%
LEXUS	RZ-SERIES	7	0,01%		
CITROEN/DS	C5 Aircross	7	0,01%		
MAZDA	CX-60	7	0,01%		
HONDA	ZR-V	6	0,01%	5	0,05%
JEEP	COMPASS (NEW)	5	0,01%	5	0,05%
LAMBORGHINI	URUS	5	0,01%	1	0,01%
LEXUS	RX-SERIES	5	0,01%		
SWM	G01	5	0,01%		
MITSUBISHI	OUTLANDER	5	0,01%		
SMART	#3	4	0,01%	1	0,01%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

KIA	EV9	4	0,01%	1	0,01%
SUBARU	UNCHARTED	4	0,01%		
VOYAH	FREE	4	0,01%		
MG	ZS	4	0,01%		
KERABOSS	SUPER K	4	0,01%		
VOLVO	EX60	3	0,00%	3	0,03%
BENTLEY	BENTAYGA	3	0,00%	1	0,01%
BMW	iX	3	0,00%	1	0,01%
MERCEDES	EQB	3	0,00%		
BMW	X7-SERIES	3	0,00%		
BMW	X4-SERIES	3	0,00%		
TESLA	MODEL X	3	0,00%		
CITROEN/DS	C3 AIRCROSS	2	0,00%	1	0,01%
AUDI	Q7	2	0,00%	1	0,01%
MAZDA	CX-80	2	0,00%		
HONDA	e:Ny1	2	0,00%		
LYNK & CO	01	2	0,00%		
MERCEDES	GLS-SERIES	2	0,00%		
SWM	G01F	2	0,00%		
SUZUKI	SX4	2	0,00%		
FIAT	500X	2	0,00%		
KIA	EV6	1	0,00%	1	0,01%
OPEL	GRANDLAND	1	0,00%	1	0,01%
KIA	SORENTO	1	0,00%		
JAGUAR	F-PACE	1	0,00%		
JAGUAR	E-PACE	1	0,00%		
FORD	ECOSPORT	1	0,00%		
FERRARI	PUROSANGUE	1	0,00%		
MITSUBISHI	GRANDIS	1	0,00%		
MASERATI	LEVANTE	1	0,00%		

Segment MPV		YTD		JULY '26	
		Total 6	Market Share 0,01%	Total 1	Market Share 0,01%
Make:	Range:	Volume:	%	Volume:	%
CITROEN/DS	C4 PICASSO	2	33,33%	1	100,00%
FIAT	500L	2	33,33%		
PEUGEOT	1007	1	16,67%		
MERCEDES	A-SERIES (PREV. MPV)	1	16,67%		

Segment MPV-M/COMBI		YTD		JULY '26	
		Total 1.402	Market Share 1,44%	Total 151	Market Share 1,14%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	PROACE CITY VERSO	242	17,26%	55	36,42%
HYUNDAI	STARIA	184	13,12%	4	2,65%
OPEL	ZAFIRA	127	9,06%	13	8,61%
MERCEDES	VITO	93	6,63%	2	1,32%
NISSAN	PRIMASTAR	88	6,28%	10	6,62%
OPEL	COMBO	78	5,56%	9	5,96%
MERCEDES	SPRINTER	72	5,14%		
VOLKSWAGEN	TRANSPORTER	71	5,06%		
PEUGEOT	RIFTER	60	4,28%	2	1,32%
VOLKSWAGEN	CADDY	58	4,14%	7	4,64%
RENAULT	TRAFIC	57	4,07%	7	4,64%
FIAT	ULYSSE	53	3,78%	12	7,95%
MERCEDES	V-SERIES	45	3,21%	11	7,28%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

FORD	TOURNEO CUSTOM	44	3,14%	6	3,97%
CITROEN/DS	BERLINGO	29	2,07%	5	3,31%
TOYOTA	PROACE	26	1,85%	1	0,66%
FORD	TOURNEO COURIER	18	1,28%	4	2,65%
VOLKSWAGEN	ID.BUZZ	15	1,07%		
PEUGEOT	EXPERT TRAVELLER	10	0,71%		
FORD	TOURNEO CONNECT	8	0,57%	1	0,66%
CITROEN/DS	JUMPY SPACE TOURER	6	0,43%	2	1,32%
NISSAN	INTERSTAR	4	0,29%		
VOLKSWAGEN	CARAVELLE	3	0,21%		
PEUGEOT	BOXER	3	0,21%		
MERCEDES	CITAN	3	0,21%		
LEXUS	LM-SERIES	3	0,21%		
VOLKSWAGEN	MULTIVAN	1	0,07%		
VOYAH	DREAM	1	0,07%		
Segment SPORTS Make: Range:		YTD		JULY '26	
		Total	Market Share	Total	Market Share
		263	0,27%	37	0,28%
		Volume:	%	Volume:	%
MINI	MINI CABRIO	163	61,98%	24	64,86%
PORSCHE	911	35	13,31%	2	5,41%
MAZDA	MX-5	33	12,55%	3	8,11%
MOKE	MOKE	8	3,04%	4	10,81%
FORD	MUSTANG	5	1,90%		
BMW	Z4-SERIES	4	1,52%		
FERRARI	12CILINDRI	2	0,76%		
MG	CYBERSTER	2	0,76%		
BENTLEY	CONTINENTAL	1	0,38%	1	2,70%
FERRARI	SF90 STRADALE	1	0,38%	1	2,70%
MASERATI	GRANTURISMO	1	0,38%	1	2,70%
SECMA	FUN 1600	1	0,38%	1	2,70%
FERRARI	ROMA SPIDER	1	0,38%		
TOYOTA	SUPRA	1	0,38%		
HONDA	PRELUDE	1	0,38%		
VOLKSWAGEN	SCIROCCO	1	0,38%		
ASTON MARTIN	DB12	1	0,38%		
MERCEDES	SL-SERIES	1	0,38%		
LOTUS	EMIRA	1	0,38%		