



LCV (GVW<3501Kg) REGISTRATIONS BY TERRITORY  
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΛΑΦΡΩΝ ΦΟΡΤΗΓΩΝ ΚΑΤΑ ΠΕΡΙΟΧΗ

AUGUST '26

| Make         | ATHENS |       | SALONICA |       | EPIRUS |       | THESSALY |       | THRACE |       | CRETE |       | MACEDONIA |       | AEGEAN ISL |       | IONIAN ISL |       | PELOPON. |       | CENTRAL |       | TOTAL  |       | Make         |
|--------------|--------|-------|----------|-------|--------|-------|----------|-------|--------|-------|-------|-------|-----------|-------|------------|-------|------------|-------|----------|-------|---------|-------|--------|-------|--------------|
| TOYOTA       | 60     | 13,7% | 5        | 25,0% |        |       | 5        | 29,4% | 2      | 28,6% | 15    | 37,5% | 18        | 42,9% | 12         | 63,2% | 1          | 12,5% | 11       | 40,7% | 9       | 36,0% | 138    | 21,2% | TOYOTA       |
| FORD         | 76     | 17,4% | 9        | 45,0% | 4      | 44,4% | 6        | 35,3% | 1      | 14,3% | 11    | 27,5% | 4         | 9,5%  | 1          | 5,3%  | 3          | 37,5% | 5        | 18,5% | 8       | 32,0% | 128    | 19,6% | FORD         |
| CITROEN/DS   | 90     | 20,5% | 1        | 5,0%  |        |       |          |       | 2      | 28,6% | 2     | 5,0%  | 2         | 4,8%  |            |       | 1          | 12,5% |          |       | 2       | 8,0%  | 100    | 15,3% | CITROEN/DS   |
| SAIC MAXUS   | 56     | 12,8% |          |       |        |       | 2        | 11,8% |        |       |       |       | 2         | 4,8%  |            |       |            |       | 1        | 3,7%  |         |       | 61     | 9,4%  | SAIC MAXUS   |
| VOLKSWAGEN   | 25     | 5,7%  | 2        | 10,0% | 1      | 11,1% |          |       |        |       |       |       | 3         | 7,1%  | 2          | 10,5% |            |       |          |       | 1       | 4,0%  | 34     | 5,2%  | VOLKSWAGEN   |
| FIAT         | 20     | 4,6%  |          |       |        |       | 1        | 5,9%  |        |       |       |       | 2         | 4,8%  | 1          | 5,3%  |            |       | 1        | 3,7%  | 1       | 4,0%  | 26     | 4,0%  | FIAT         |
| PEUGEOT      | 25     | 5,7%  |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       |          |       |         |       | 25     | 3,8%  | PEUGEOT      |
| RENAULT      | 24     | 5,5%  |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       |          |       |         |       | 24     | 3,7%  | RENAULT      |
| ISUZU        | 2      | 0,5%  | 1        | 5,0%  | 2      | 22,2% | 1        | 5,9%  | 1      | 14,3% | 9     | 22,5% | 3         | 7,1%  | 1          | 5,3%  |            |       | 3        | 11,1% | 1       | 4,0%  | 24     | 3,7%  | ISUZU        |
| BYD          | 18     | 4,1%  |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       |          |       |         |       | 18     | 2,8%  | BYD          |
| MERCEDES     | 6      | 1,4%  |          |       | 1      | 11,1% | 1        | 5,9%  |        |       | 1     | 2,5%  | 3         | 7,1%  | 1          | 5,3%  | 1          | 12,5% |          |       | 1       | 4,0%  | 15     | 2,3%  | MERCEDES     |
| KGM          | 3      | 0,7%  | 1        | 5,0%  | 1      | 11,1% |          |       |        |       | 1     | 2,5%  | 4         | 9,5%  | 1          | 5,3%  | 1          | 12,5% | 1        | 3,7%  |         |       | 13     | 2,0%  | KGM          |
| OPEL         | 11     | 2,5%  |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       |          |       |         |       | 11     | 1,7%  | OPEL         |
| FARIZON      | 6      | 1,4%  |          |       |        |       |          |       |        |       |       |       | 1         | 2,4%  |            |       |            |       | 2        | 7,4%  | 2       | 8,0%  | 11     | 1,7%  | FARIZON      |
| FOTON        | 6      | 1,4%  |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       |          |       |         |       | 6      | 0,9%  | FOTON        |
| KIA          | 4      | 0,9%  |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       | 1        | 3,7%  |         |       | 5      | 0,8%  | KIA          |
| MITSUBISHI   | 3      | 0,7%  |          |       |        |       |          |       |        |       | 1     | 2,5%  |           |       |            |       |            |       |          |       |         |       | 4      | 0,6%  | MITSUBISHI   |
| NISSAN       | 2      | 0,5%  |          |       |        |       |          |       |        |       |       |       |           |       |            |       | 1          | 12,5% |          |       |         |       | 3      | 0,5%  | NISSAN       |
| VICTORY      |        |       | 1        | 5,0%  |        |       | 1        | 5,9%  |        |       |       |       |           |       |            |       |            |       | 1        | 3,7%  |         |       | 3      | 0,5%  | VICTORY      |
| ADDAX MOTORS |        |       |          |       |        |       |          |       | 1      | 14,3% |       |       |           |       |            |       |            |       |          |       |         |       | 1      | 0,2%  | ADDAX MOTORS |
| FEIDI        | 1      | 0,2%  |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       |          |       |         |       | 1      | 0,2%  | FEIDI        |
| PIAGGIO      |        |       |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       | 1        | 3,7%  |         |       | 1      | 0,2%  | PIAGGIO      |
| TOTAL        | 438    |       | 20       |       | 9      |       | 17       |       | 7      |       | 40    |       | 42        |       | 19         |       | 8          |       | 27       |       | 25      |       | 652    |       |              |
|              |        |       |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       |          |       |         |       | 740    |       | AUGUST '25   |
|              |        |       |          |       |        |       |          |       |        |       |       |       |           |       |            |       |            |       |          |       |         |       | -11,9% |       | % D26/25     |

ΣΥΝΔΕΣΜΟΣ ΕΙΣΑΓΩΓΕΩΝ ΑΝΤΙΠΡΟΣΩΠΩΝ ΑΥΤΟΚΙΝΗΤΩΝ

ASSOCIATION OF MOTOR VEHICLE IMPORTERS-REPRESENTATIVES

ΤΗΝ ΑΡΧΙΚΗ ΕΠΕΞΕΡΓΑΣΙΑ ΤΩΝ ΣΤΟΙΧΕΙΩΝ ΠΡΑΓΜΑΤΟΠΟΙΗΣΕ Η ΕΛ.ΣΤΑΤ. ΚΑΙ ΣΥΜΠΛΗΡΩΜΑΤΙΚΑ Ο Σ.Ε.Α.Α., ΠΡΟΣΘΕΤΟΝΤΑΣ ΣΤΟΙΧΕΙΑ ΠΟΥ ΕΛΑΒΕ ΑΠΟ ΤΑ ΜΕΛΗ ΤΟΥ.