

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

Segment		YTD		JANUARY '26	
A		Total	Market Share	Total	Market Share
Make: Range:		198	1,96%	198	1,96%
Volume: %				Volume: %	
HYUNDAI	i 10	97	48,99%	97	48,99%
FIAT	PANDA	55	27,78%	55	27,78%
KIA	PICANTO	43	21,72%	43	21,72%
LEAPMOTOR	T03	3	1,52%	3	1,52%
Segment		YTD		JANUARY '26	
A-SUV		Total	Market Share	Total	Market Share
Make: Range:		140	1,39%	140	1,39%
Volume: %				Volume: %	
TOYOTA	AYGO X	107	76,43%	107	76,43%
HYUNDAI	INSTER	31	22,14%	31	22,14%
SUZUKI	IGNIS	2	1,43%	2	1,43%
Segment		YTD		JANUARY '26	
A TOTAL		Total	Market Share	Total	Market Share
Make: Range:		338	3,35%	338	3,35%
Volume: %				Volume: %	
TOYOTA	AYGO X	107	31,66%	107	31,66%
HYUNDAI	i 10	97	28,70%	97	28,70%
FIAT	PANDA	55	16,27%	55	16,27%
KIA	PICANTO	43	12,72%	43	12,72%
HYUNDAI	INSTER	31	9,17%	31	9,17%
LEAPMOTOR	T03	3	0,89%	3	0,89%
SUZUKI	IGNIS	2	0,59%	2	0,59%
Segment		YTD		JANUARY '26	
B		Total	Market Share	Total	Market Share
Make: Range:		2.081	20,63%	2.081	20,63%
Volume: %				Volume: %	
OPEL	CORSA	433	20,81%	433	20,81%
TOYOTA	YARIS	405	19,46%	405	19,46%
HYUNDAI	i 20	221	10,62%	221	10,62%
SKODA	FABIA	216	10,38%	216	10,38%
PEUGEOT	208	200	9,61%	200	9,61%
MG	MG3	165	7,93%	165	7,93%
SUZUKI	SWIFT	120	5,77%	120	5,77%
RENAULT	CLIO	115	5,53%	115	5,53%
MINI	MINI	73	3,51%	73	3,51%
MAZDA	MAZDA2	44	2,11%	44	2,11%
BYD	DOLPHIN SURF	30	1,44%	30	1,44%
SEAT	IBIZA	17	0,82%	17	0,82%
RENAULT	5 E-TECH	14	0,67%	14	0,67%
AUDI	A1	8	0,38%	8	0,38%
HONDA	JAZZ	7	0,34%	7	0,34%
NIO	FIREFLY	7	0,34%	7	0,34%
VOLKSWAGEN	POLO	3	0,14%	3	0,14%
DONGFENG	BOX	2	0,10%	2	0,10%
CITROEN/DS	C3	1	0,05%	1	0,05%
Segment		YTD		JANUARY '26	
B-SUV		Total	Market Share	Total	Market Share
Make: Range:		3.825	37,92%	3.825	37,92%
Volume: %				Volume: %	
CITROEN/DS	C3 (NEW)	520	13,59%	520	13,59%
TOYOTA	YARIS CROSS	517	13,52%	517	13,52%

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PEUGEOT	2008	486	12,71%	486	12,71%
SUZUKI	VITARA	454	11,87%	454	11,87%
OPEL	MOKKA	253	6,61%	253	6,61%
CHERY	TIGGO 4	198	5,18%	198	5,18%
FIAT	GRANDE PANDA	177	4,63%	177	4,63%
DACIA	SANDERO	126	3,29%	126	3,29%
FORD	PUMA	120	3,14%	120	3,14%
JEEP	AVENGER	105	2,75%	105	2,75%
VOLKSWAGEN	T-ROC	101	2,64%	101	2,64%
HYUNDAI	KONA	95	2,48%	95	2,48%
DACIA	DUSTER	79	2,07%	79	2,07%
SUZUKI	SX4	78	2,04%	78	2,04%
ALFA ROMEO	JUNIOR	76	1,99%	76	1,99%
RENAULT	CAPTUR	70	1,83%	70	1,83%
VOLKSWAGEN	T-CROSS	68	1,78%	68	1,78%
NISSAN	JUKE	62	1,62%	62	1,62%
SKODA	KAMIQ	35	0,92%	35	0,92%
LEXUS	LBX-SERIES	31	0,81%	31	0,81%
KIA	STONIC	28	0,73%	28	0,73%
VOLKSWAGEN	TAIGO	20	0,52%	20	0,52%
VOLVO	EX30	17	0,44%	17	0,44%
HYUNDAI	BAYON	15	0,39%	15	0,39%
BYD	ATTO 2	14	0,37%	14	0,37%
HONDA	HR-V	14	0,37%	14	0,37%
JEEP	RENEGADE	11	0,29%	11	0,29%
FIAT	600	11	0,29%	11	0,29%
MINI	ACEMAN	9	0,24%	9	0,24%
AUDI	Q2	8	0,21%	8	0,21%
KIA	EV3	6	0,16%	6	0,16%
SEAT	ARONA	6	0,16%	6	0,16%
CITROEN/DS	DS3	4	0,10%	4	0,10%
KGM	TIVOLI	4	0,10%	4	0,10%
SMART	#1	3	0,08%	3	0,08%
MITSUBISHI	ASX	2	0,05%	2	0,05%
FORD	ECOSPORT	1	0,03%	1	0,03%
MG	ZS	1	0,03%	1	0,03%
Segment B TOTAL		YTD		JANUARY '26	
		Total 5.906	Market Share 58,55%	Total 5.906	Market Share 58,55%
Make:	Range:	Volume:	%	Volume:	%
CITROEN/DS	C3 (NEW)	520	8,80%	520	8,80%
TOYOTA	YARIS CROSS	517	8,75%	517	8,75%
PEUGEOT	2008	486	8,23%	486	8,23%
SUZUKI	VITARA	454	7,69%	454	7,69%
OPEL	CORSA	433	7,33%	433	7,33%
TOYOTA	YARIS	405	6,86%	405	6,86%
OPEL	MOKKA	253	4,28%	253	4,28%
HYUNDAI	i 20	221	3,74%	221	3,74%
SKODA	FABIA	216	3,66%	216	3,66%
PEUGEOT	208	200	3,39%	200	3,39%
CHERY	TIGGO 4	198	3,35%	198	3,35%
FIAT	GRANDE PANDA	177	3,00%	177	3,00%
MG	MG3	165	2,79%	165	2,79%
DACIA	SANDERO	126	2,13%	126	2,13%
SUZUKI	SWIFT	120	2,03%	120	2,03%

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FORD	PUMA	120	2,03%	120	2,03%
RENAULT	CLIO	115	1,95%	115	1,95%
JEEP	AVENGER	105	1,78%	105	1,78%
VOLKSWAGEN	T-ROC	101	1,71%	101	1,71%
HYUNDAI	KONA	95	1,61%	95	1,61%
DACIA	DUSTER	79	1,34%	79	1,34%
SUZUKI	SX4	78	1,32%	78	1,32%
ALFA ROMEO	JUNIOR	76	1,29%	76	1,29%
MINI	MINI	73	1,24%	73	1,24%
RENAULT	CAPTUR	70	1,19%	70	1,19%
VOLKSWAGEN	T-CROSS	68	1,15%	68	1,15%
NISSAN	JUKE	62	1,05%	62	1,05%
MAZDA	MAZDA2	44	0,75%	44	0,75%
SKODA	KAMIQ	35	0,59%	35	0,59%
LEXUS	LBX-SERIES	31	0,52%	31	0,52%
BYD	DOLPHIN SURF	30	0,51%	30	0,51%
KIA	STONIC	28	0,47%	28	0,47%
VOLKSWAGEN	TAIGO	20	0,34%	20	0,34%
VOLVO	EX30	17	0,29%	17	0,29%
SEAT	IBIZA	17	0,29%	17	0,29%
HYUNDAI	BAYON	15	0,25%	15	0,25%
RENAULT	5 E-TECH	14	0,24%	14	0,24%
HONDA	HR-V	14	0,24%	14	0,24%
BYD	ATTO 2	14	0,24%	14	0,24%
FIAT	600	11	0,19%	11	0,19%
JEEP	RENEGADE	11	0,19%	11	0,19%
MINI	ACEMAN	9	0,15%	9	0,15%
AUDI	Q2	8	0,14%	8	0,14%
AUDI	A1	8	0,14%	8	0,14%
HONDA	JAZZ	7	0,12%	7	0,12%
NIO	FIREFLY	7	0,12%	7	0,12%
KIA	EV3	6	0,10%	6	0,10%
SEAT	ARONA	6	0,10%	6	0,10%
CITROEN/DS	DS3	4	0,07%	4	0,07%
KGM	TIVOLI	4	0,07%	4	0,07%
VOLKSWAGEN	POLO	3	0,05%	3	0,05%
SMART	#1	3	0,05%	3	0,05%
DONGFENG	BOX	2	0,03%	2	0,03%
MITSUBISHI	ASX	2	0,03%	2	0,03%
MG	ZS	1	0,02%	1	0,02%
FORD	ECOSPORT	1	0,02%	1	0,02%
CITROEN/DS	C3	1	0,02%	1	0,02%
Segment C	YTD		JANUARY '26		
	Total	Market Share	Total	Market Share	
	635	6,30%	635	6,30%	
Make:	Range:	Volume:	%	Volume:	%
BMW	1-SERIES	143	22,52%	143	22,52%
CITROEN/DS	C4	104	16,38%	104	16,38%
AUDI	A3	104	16,38%	104	16,38%
OPEL	ASTRA	50	7,87%	50	7,87%
HYUNDAI	i 30	36	5,67%	36	5,67%
BMW	2-SERIES	36	5,67%	36	5,67%
BYD	DOLPHIN	33	5,20%	33	5,20%
SEAT	LEON	29	4,57%	29	4,57%
TOYOTA	COROLLA	29	4,57%	29	4,57%

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CUPRA	LEON	21	3,31%	21	3,31%
VOLKSWAGEN	GOLF	17	2,68%	17	2,68%
PEUGEOT	308	8	1,26%	8	1,26%
SKODA	SCALA	6	0,94%	6	0,94%
FORD	FOCUS	5	0,79%	5	0,79%
MAZDA	MAZDA3	4	0,63%	4	0,63%
MERCEDES	A-SERIES	3	0,47%	3	0,47%
MG	MG4	3	0,47%	3	0,47%
VOLKSWAGEN	ID.3	1	0,16%	1	0,16%
RENAULT	MEGANE	1	0,16%	1	0,16%
CITROEN/DS	No4	1	0,16%	1	0,16%
CITROEN/DS	DS4	1	0,16%	1	0,16%

		YTD		JANUARY '26	
Segment		Total	Market Share	Total	Market Share
C-SUV		2.319	22,99%	2.319	22,99%
Make:	Range:	Volume:	%	Volume:	%
MG	ZS Max	292	12,59%	292	12,59%
AUDI	Q3	274	11,82%	274	11,82%
TOYOTA	C-HR	243	10,48%	243	10,48%
TOYOTA	COROLLA CROSS	194	8,37%	194	8,37%
CITROEN/DS	C3 AIRCROSS (NEW)	170	7,33%	170	7,33%
OPEL	FRONTERA	131	5,65%	131	5,65%
PEUGEOT	3008	128	5,52%	128	5,52%
BMW	X1-SERIES	128	5,52%	128	5,52%
MINI	COUNTRYMAN (NEW)	74	3,19%	74	3,19%
KIA	NEW SPORTAGE	73	3,15%	73	3,15%
VOLKSWAGEN	TIGUAN	71	3,06%	71	3,06%
NISSAN	QASHQAI	64	2,76%	64	2,76%
HYUNDAI	TUCSON	55	2,37%	55	2,37%
CUPRA	FORMENTOR	53	2,29%	53	2,29%
MERCEDES	GLA-SERIES	37	1,60%	37	1,60%
KIA	XCEED	30	1,29%	30	1,29%
FORD	EXPLORER	27	1,16%	27	1,16%
VOLVO	XC40	27	1,16%	27	1,16%
JEEP	COMPASS	26	1,12%	26	1,12%
CHERY	TIGGO 7	24	1,03%	24	1,03%
BMW	ix1	23	0,99%	23	0,99%
BYD	ATTO 3	22	0,95%	22	0,95%
MG	MGS5 EV	16	0,69%	16	0,69%
CUPRA	TERRAMAR	15	0,65%	15	0,65%
VOLVO	EX40	15	0,65%	15	0,65%
ALFA ROMEO	TONALE	13	0,56%	13	0,56%
MAZDA	CX-30	8	0,34%	8	0,34%
JAECOO	JAECOO 7	8	0,34%	8	0,34%
LEXUS	UX-SERIES	8	0,34%	8	0,34%
SKODA	KAROQ	8	0,34%	8	0,34%
DACIA	JOGGER	7	0,30%	7	0,30%
OMODA	OMODA5 EV	6	0,26%	6	0,26%
CITROEN/DS	C5 AIRCROSS	6	0,26%	6	0,26%
SUBARU	CROSSTREK	6	0,26%	6	0,26%
SKODA	ELROQ	6	0,26%	6	0,26%
OMODA	OMODA 5	5	0,22%	5	0,22%
VOLVO	EC40	5	0,22%	5	0,22%
RENAULT	SYMBIOZ	4	0,17%	4	0,17%
ZEEKR	X	3	0,13%	3	0,13%

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LYNK & CO	O2	3	0,13%	3	0,13%
LAND ROVER	RANGE ROVER EVOQUE	3	0,13%	3	0,13%
MERCEDES	EQA	2	0,09%	2	0,09%
RENAULT	AUSTRAL	2	0,09%	2	0,09%
LEAPMOTOR	B10	2	0,09%	2	0,09%
KGM	KORANDO	1	0,04%	1	0,04%
HONDA	e:Ny1	1	0,04%	1	0,04%

Segment C TOTAL		YTD		JANUARY '26	
		Total	Market Share	Total	Market Share
		2.954	29,29%	2.954	29,29%
Make:	Range:	Volume:	%	Volume:	%
MG	ZS Max	292	9,88%	292	9,88%
AUDI	Q3	274	9,28%	274	9,28%
TOYOTA	C-HR	243	8,23%	243	8,23%
TOYOTA	COROLLA CROSS	194	6,57%	194	6,57%
CITROEN/DS	C3 AIRCROSS (NEW)	170	5,75%	170	5,75%
BMW	1-SERIES	143	4,84%	143	4,84%
OPEL	FRONTERA	131	4,43%	131	4,43%
PEUGEOT	3008	128	4,33%	128	4,33%
BMW	X1-SERIES	128	4,33%	128	4,33%
AUDI	A3	104	3,52%	104	3,52%
CITROEN/DS	C4	104	3,52%	104	3,52%
MINI	COUNTRYMAN (NEW)	74	2,51%	74	2,51%
KIA	NEW SPORTAGE	73	2,47%	73	2,47%
VOLKSWAGEN	TIGUAN	71	2,40%	71	2,40%
NISSAN	QASHQAI	64	2,17%	64	2,17%
HYUNDAI	TUCSON	55	1,86%	55	1,86%
CUPRA	FORMENTOR	53	1,79%	53	1,79%
OPEL	ASTRA	50	1,69%	50	1,69%
MERCEDES	GLA-SERIES	37	1,25%	37	1,25%
BMW	2-SERIES	36	1,22%	36	1,22%
HYUNDAI	i 30	36	1,22%	36	1,22%
BYD	DOLPHIN	33	1,12%	33	1,12%
KIA	XCEED	30	1,02%	30	1,02%
SEAT	LEON	29	0,98%	29	0,98%
TOYOTA	COROLLA	29	0,98%	29	0,98%
VOLVO	XC40	27	0,91%	27	0,91%
FORD	EXPLORER	27	0,91%	27	0,91%
JEEP	COMPASS	26	0,88%	26	0,88%
CHERY	TIGGO 7	24	0,81%	24	0,81%
BMW	ix1	23	0,78%	23	0,78%
BYD	ATTO 3	22	0,74%	22	0,74%
CUPRA	LEON	21	0,71%	21	0,71%
VOLKSWAGEN	GOLF	17	0,58%	17	0,58%
MG	MGS5 EV	16	0,54%	16	0,54%
VOLVO	EX40	15	0,51%	15	0,51%
CUPRA	TERRAMAR	15	0,51%	15	0,51%
ALFA ROMEO	TONALE	13	0,44%	13	0,44%
LEXUS	UX-SERIES	8	0,27%	8	0,27%
MAZDA	CX-30	8	0,27%	8	0,27%
SKODA	KAROQ	8	0,27%	8	0,27%
JAECOO	JAECOO 7	8	0,27%	8	0,27%
PEUGEOT	308	8	0,27%	8	0,27%
DACIA	JOGGER	7	0,24%	7	0,24%
SUBARU	CROSSTREK	6	0,20%	6	0,20%

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SKODA	SCALA	6	0,20%	6	0,20%
OMODA	OMODA5 EV	6	0,20%	6	0,20%
CITROEN/DS	C5 AIRCROSS	6	0,20%	6	0,20%
SKODA	ELROQ	6	0,20%	6	0,20%
OMODA	OMODA 5	5	0,17%	5	0,17%
VOLVO	EC40	5	0,17%	5	0,17%
FORD	FOCUS	5	0,17%	5	0,17%
MAZDA	MAZDA3	4	0,14%	4	0,14%
RENAULT	SYMBIOZ	4	0,14%	4	0,14%
LYNK & CO	02	3	0,10%	3	0,10%
MERCEDES	A-SERIES	3	0,10%	3	0,10%
ZEEKR	X	3	0,10%	3	0,10%
MG	MG4	3	0,10%	3	0,10%
LAND ROVER	RANGE ROVER EVOQUE	3	0,10%	3	0,10%
MERCEDES	EQA	2	0,07%	2	0,07%
RENAULT	AUSTRAL	2	0,07%	2	0,07%
LEAPMOTOR	B10	2	0,07%	2	0,07%
KGM	KORANDO	1	0,03%	1	0,03%
VOLKSWAGEN	ID.3	1	0,03%	1	0,03%
CITROEN/DS	DS4	1	0,03%	1	0,03%
CITROEN/DS	No4	1	0,03%	1	0,03%
RENAULT	MEGANE	1	0,03%	1	0,03%
HONDA	e:Ny1	1	0,03%	1	0,03%

Segment D	Make:	Range:	YTD		JANUARY '26	
			Total	Market Share	Total	Market Share
			52 Volume:	0,52% %	52 Volume:	0,52% %
TESLA	MODEL 3		12	23,08%	12	23,08%
SKODA	OCTAVIA		9	17,31%	9	17,31%
AUDI	A5		7	13,46%	7	13,46%
MERCEDES	CLE-SERIES		5	9,62%	5	9,62%
BMW	i4		4	7,69%	4	7,69%
PEUGEOT	408		3	5,77%	3	5,77%
BYD	SEAL		3	5,77%	3	5,77%
BYD	SEAL 5		2	3,85%	2	3,85%
MERCEDES	C-SERIES		2	3,85%	2	3,85%
BMW	4-SERIES		2	3,85%	2	3,85%
VOLVO	V60		1	1,92%	1	1,92%
NIO	ET5		1	1,92%	1	1,92%
BMW	3-SERIES		1	1,92%	1	1,92%

Segment D-SUV	Make:	Range:	YTD		JANUARY '26	
			Total	Market Share	Total	Market Share
			654 Volume:	6,48% %	654 Volume:	6,48% %
BMW	X2-SERIES		122	18,65%	122	18,65%
DACIA	BIGSTER		52	7,95%	52	7,95%
MERCEDES	GLC-SERIES		32	4,89%	32	4,89%
BYD	SEAL U		28	4,28%	28	4,28%
MG	HS (NEW)		25	3,82%	25	3,82%
CITROEN/DS	C5 AIRCROSS (NEW)		21	3,21%	21	3,21%
TESLA	MODEL Y		21	3,21%	21	3,21%
AUDI	Q5		20	3,06%	20	3,06%
GEELY	STARRAY		20	3,06%	20	3,06%
BMW	X3-SERIES		18	2,75%	18	2,75%
VOLVO	XC60		18	2,75%	18	2,75%

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AION	AION V	17	2,60%	17	2,60%
GEELY	EX5	14	2,14%	14	2,14%
SKODA	KODIAQ	14	2,14%	14	2,14%
BYD	SEALION 7	14	2,14%	14	2,14%
XPENG	G6	14	2,14%	14	2,14%
CHERY	TIGGO 9	12	1,83%	12	1,83%
PORSCHE	MACAN	12	1,83%	12	1,83%
LEAPMOTOR	C10	11	1,68%	11	1,68%
CHERY	TIGGO 8	11	1,68%	11	1,68%
NISSAN	X-TRAIL	11	1,68%	11	1,68%
BMW	iX2	10	1,53%	10	1,53%
OPEL	GRANDLAND (NEW)	9	1,38%	9	1,38%
MERCEDES	G-SERIES	9	1,38%	9	1,38%
DFSK	E5	7	1,07%	7	1,07%
ZEEKR	7X	7	1,07%	7	1,07%
LAND ROVER	DEFENDER	6	0,92%	6	0,92%
TOYOTA	bZ4X	6	0,92%	6	0,92%
VOLKSWAGEN	TAYRON	6	0,92%	6	0,92%
FORD	KUGA	6	0,92%	6	0,92%
AUDI	Q4	5	0,76%	5	0,76%
CITROEN/DS	DS7	5	0,76%	5	0,76%
SWM	G01	5	0,76%	5	0,76%
HYUNDAI	IONIQ 5	5	0,76%	5	0,76%
FORD	CAPRI	5	0,76%	5	0,76%
CHANGAN	DEEPAL S05	4	0,61%	4	0,61%
OMODA	OMODA 9	4	0,61%	4	0,61%
SMART	#5	4	0,61%	4	0,61%
LYNK & CO	08	4	0,61%	4	0,61%
TOYOTA	RAV4	3	0,46%	3	0,46%
LEXUS	NX-SERIES	3	0,46%	3	0,46%
PEUGEOT	5008	3	0,46%	3	0,46%
MASERATI	GRECALE	3	0,46%	3	0,46%
RENAULT	ARKANA	3	0,46%	3	0,46%
SUBARU	FORESTER	3	0,46%	3	0,46%
HONDA	CR-V	2	0,31%	2	0,31%
KGM	TORRES	2	0,31%	2	0,31%
MERCEDES	GLB-SERIES	2	0,31%	2	0,31%
BMW	X4-SERIES	2	0,31%	2	0,31%
VOLKSWAGEN	ID.4	2	0,31%	2	0,31%
SWM	G01F	2	0,31%	2	0,31%
BMW	iX3	1	0,15%	1	0,15%
NISSAN	ARIYA	1	0,15%	1	0,15%
CHANGAN	DEEPAL S07	1	0,15%	1	0,15%
LAND ROVER	DISCOVERY SPORT	1	0,15%	1	0,15%
HYUNDAI	SANTA FE	1	0,15%	1	0,15%
SKODA	ENYAQ iV	1	0,15%	1	0,15%
DFSK	600	1	0,15%	1	0,15%
MERCEDES	EQB	1	0,15%	1	0,15%
LAND ROVER	RANGE ROVER VELAR	1	0,15%	1	0,15%
MAZDA	CX-60	1	0,15%	1	0,15%
Segment D TOTAL Make:	Range:	YTD		JANUARY '26	
		Total 706	Market Share 7,00%	Total 706	Market Share 7,00%
		Volume:	%	Volume:	%
BMW	X2-SERIES	122	17,28%	122	17,28%

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DACIA	BIGSTER	52	7,37%	52	7,37%
MERCEDES	GLC-SERIES	32	4,53%	32	4,53%
BYD	SEAL U	28	3,97%	28	3,97%
MG	HS (NEW)	25	3,54%	25	3,54%
CITROEN/DS	C5 AIRCROSS (NEW)	21	2,97%	21	2,97%
TESLA	MODEL Y	21	2,97%	21	2,97%
GEELY	STARRAY	20	2,83%	20	2,83%
AUDI	Q5	20	2,83%	20	2,83%
VOLVO	XC60	18	2,55%	18	2,55%
BMW	X3-SERIES	18	2,55%	18	2,55%
AION	AION V	17	2,41%	17	2,41%
GEELY	EX5	14	1,98%	14	1,98%
XPENG	G6	14	1,98%	14	1,98%
SKODA	KODIAQ	14	1,98%	14	1,98%
BYD	SEALION 7	14	1,98%	14	1,98%
CHERY	TIGGO 9	12	1,70%	12	1,70%
PORSCHE	MACAN	12	1,70%	12	1,70%
TESLA	MODEL 3	12	1,70%	12	1,70%
CHERY	TIGGO 8	11	1,56%	11	1,56%
NISSAN	X-TRAIL	11	1,56%	11	1,56%
LEAPMOTOR	C10	11	1,56%	11	1,56%
BMW	iX2	10	1,42%	10	1,42%
SKODA	OCTAVIA	9	1,27%	9	1,27%
OPEL	GRANDLAND (NEW)	9	1,27%	9	1,27%
MERCEDES	G-SERIES	9	1,27%	9	1,27%
ZEEKR	7X	7	0,99%	7	0,99%
DFSK	E5	7	0,99%	7	0,99%
AUDI	A5	7	0,99%	7	0,99%
FORD	KUGA	6	0,85%	6	0,85%
TOYOTA	bZ4X	6	0,85%	6	0,85%
VOLKSWAGEN	TAYRON	6	0,85%	6	0,85%
LAND ROVER	DEFENDER	6	0,85%	6	0,85%
SWM	G01	5	0,71%	5	0,71%
FORD	CAPRI	5	0,71%	5	0,71%
CITROEN/DS	DS7	5	0,71%	5	0,71%
AUDI	Q4	5	0,71%	5	0,71%
HYUNDAI	IONIQ 5	5	0,71%	5	0,71%
MERCEDES	CLE-SERIES	5	0,71%	5	0,71%
LYNK & CO	08	4	0,57%	4	0,57%
OMODA	OMODA 9	4	0,57%	4	0,57%
CHANGAN	DEEPAL S05	4	0,57%	4	0,57%
SMART	#5	4	0,57%	4	0,57%
BMW	i4	4	0,57%	4	0,57%
TOYOTA	RAV4	3	0,42%	3	0,42%
SUBARU	FORESTER	3	0,42%	3	0,42%
LEXUS	NX-SERIES	3	0,42%	3	0,42%
BYD	SEAL	3	0,42%	3	0,42%
RENAULT	ARKANA	3	0,42%	3	0,42%
PEUGEOT	408	3	0,42%	3	0,42%
PEUGEOT	5008	3	0,42%	3	0,42%
MASERATI	GRECALE	3	0,42%	3	0,42%
VOLKSWAGEN	ID.4	2	0,28%	2	0,28%
BMW	4-SERIES	2	0,28%	2	0,28%
SWM	G01F	2	0,28%	2	0,28%
MERCEDES	GLB-SERIES	2	0,28%	2	0,28%

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HONDA	CR-V	2	0,28%	2	0,28%
BYD	SEAL 5	2	0,28%	2	0,28%
MERCEDES	C-SERIES	2	0,28%	2	0,28%
BMW	X4-SERIES	2	0,28%	2	0,28%
KGM	TORRES	2	0,28%	2	0,28%
LAND ROVER	DISCOVERY SPORT	1	0,14%	1	0,14%
CHANGAN	DEEPAL S07	1	0,14%	1	0,14%
MERCEDES	EQB	1	0,14%	1	0,14%
SKODA	ENYAQ iV	1	0,14%	1	0,14%
NISSAN	ARIYA	1	0,14%	1	0,14%
DFSK	600	1	0,14%	1	0,14%
NIO	ET5	1	0,14%	1	0,14%
VOLVO	V60	1	0,14%	1	0,14%
LAND ROVER	RANGE ROVER VELAR	1	0,14%	1	0,14%
BMW	iX3	1	0,14%	1	0,14%
MAZDA	CX-60	1	0,14%	1	0,14%
HYUNDAI	SANTA FE	1	0,14%	1	0,14%
BMW	3-SERIES	1	0,14%	1	0,14%

		YTD		JANUARY '26	
Segment E		Total 11	Market Share 0,11%	Total 11	Market Share 0,11%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	9	81,82%	9	81,82%
MAZDA	MAZDA6	2	18,18%	2	18,18%

		YTD		JANUARY '26	
Segment E-SUV		Total 46	Market Share 0,46%	Total 46	Market Share 0,46%
Make:	Range:	Volume:	%	Volume:	%
BMW	X5-SERIES	8	17,39%	8	17,39%
LAND ROVER	RANGE ROVER SPORT	8	17,39%	8	17,39%
MERCEDES	GLE-SERIES	8	17,39%	8	17,39%
PORSCHE	CAYENNE	6	13,04%	6	13,04%
XPENG	G9	6	13,04%	6	13,04%
JEEP	WRANGLER	5	10,87%	5	10,87%
NIO	EL6	3	6,52%	3	6,52%
LEXUS	RX-SERIES	2	4,35%	2	4,35%

		YTD		JANUARY '26	
Segment E TOTAL		Total 57	Market Share 0,57%	Total 57	Market Share 0,57%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	9	15,79%	9	15,79%
MERCEDES	GLE-SERIES	8	14,04%	8	14,04%
BMW	X5-SERIES	8	14,04%	8	14,04%
LAND ROVER	RANGE ROVER SPORT	8	14,04%	8	14,04%
PORSCHE	CAYENNE	6	10,53%	6	10,53%
XPENG	G9	6	10,53%	6	10,53%
JEEP	WRANGLER	5	8,77%	5	8,77%
NIO	EL6	3	5,26%	3	5,26%
MAZDA	MAZDA6	2	3,51%	2	3,51%
LEXUS	RX-SERIES	2	3,51%	2	3,51%

		YTD		JANUARY '26	
Segment F-G		Total 16	Market Share 0,16%	Total 16	Market Share 0,16%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	5	31,25%	5	31,25%

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PORSCHE	PANAMERA	3	18,75%	3	18,75%
PORSCHE	TAYCAN	3	18,75%	3	18,75%
ZEEKR	001	2	12,50%	2	12,50%
MERCEDES	GT-SERIES	1	6,25%	1	6,25%
MERCEDES	EQS Sedan	1	6,25%	1	6,25%
AUDI	A8	1	6,25%	1	6,25%

		YTD		JANUARY '26	
Segment		Total	Market Share	Total	Market Share
F-G-SUV		11	0,11%	11	0,11%
Make:	Range:	Volume:	%	Volume:	%

AUDI	Q8	3	27,27%	3	27,27%
VOLVO	XC90	2	18,18%	2	18,18%
BMW	XM-SERIES	2	18,18%	2	18,18%
BMW	X7-SERIES	2	18,18%	2	18,18%
MERCEDES	GLS-SERIES	1	9,09%	1	9,09%
LAND ROVER	RANGE ROVER	1	9,09%	1	9,09%

		YTD		JANUARY '26	
Segment		Total	Market Share	Total	Market Share
F-G TOTAL		27	0,27%	27	0,27%
Make:	Range:	Volume:	%	Volume:	%

BMW	5-SERIES	5	18,52%	5	18,52%
PORSCHE	TAYCAN	3	11,11%	3	11,11%
AUDI	Q8	3	11,11%	3	11,11%
PORSCHE	PANAMERA	3	11,11%	3	11,11%
VOLVO	XC90	2	7,41%	2	7,41%
BMW	XM-SERIES	2	7,41%	2	7,41%
BMW	X7-SERIES	2	7,41%	2	7,41%
ZEEKR	001	2	7,41%	2	7,41%
MERCEDES	EQS Sedan	1	3,70%	1	3,70%
AUDI	A8	1	3,70%	1	3,70%
LAND ROVER	RANGE ROVER	1	3,70%	1	3,70%
MERCEDES	GT-SERIES	1	3,70%	1	3,70%
MERCEDES	GLS-SERIES	1	3,70%	1	3,70%

		YTD		JANUARY '26	
Segment		Total	Market Share	Total	Market Share
SUV		6.995	69,35%	6.995	69,35%
Make:	Range:	Volume:	%	Volume:	%

CITROEN/DS	C3 (NEW)	520	7,43%	520	7,43%
TOYOTA	YARIS CROSS	517	7,39%	517	7,39%
PEUGEOT	2008	486	6,95%	486	6,95%
SUZUKI	VITARA	454	6,49%	454	6,49%
MG	ZS Max	292	4,17%	292	4,17%
AUDI	Q3	274	3,92%	274	3,92%
OPEL	MOKKA	253	3,62%	253	3,62%
TOYOTA	C-HR	243	3,47%	243	3,47%
CHERY	TIGGO 4	198	2,83%	198	2,83%
TOYOTA	COROLLA CROSS	194	2,77%	194	2,77%
FIAT	GRANDE PANDA	177	2,53%	177	2,53%
CITROEN/DS	C3 AIRCROSS (NEW)	170	2,43%	170	2,43%
OPEL	FRONTERA	131	1,87%	131	1,87%
PEUGEOT	3008	128	1,83%	128	1,83%
BMW	X1-SERIES	128	1,83%	128	1,83%
DACIA	SANDERO	126	1,80%	126	1,80%
BMW	X2-SERIES	122	1,74%	122	1,74%
FORD	PUMA	120	1,72%	120	1,72%

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TOYOTA	AYGO X	107	1,53%	107	1,53%
JEEP	AVENGER	105	1,50%	105	1,50%
VOLKSWAGEN	T-ROC	101	1,44%	101	1,44%
HYUNDAI	KONA	95	1,36%	95	1,36%
DACIA	DUSTER	79	1,13%	79	1,13%
SUZUKI	SX4	78	1,12%	78	1,12%
ALFA ROMEO	JUNIOR	76	1,09%	76	1,09%
MINI	COUNTRYMAN (NEW)	74	1,06%	74	1,06%
KIA	NEW SPORTAGE	73	1,04%	73	1,04%
VOLKSWAGEN	TIGUAN	71	1,02%	71	1,02%
RENAULT	CAPTUR	70	1,00%	70	1,00%
VOLKSWAGEN	T-CROSS	68	0,97%	68	0,97%
NISSAN	QASHQAI	64	0,91%	64	0,91%
NISSAN	JUKE	62	0,89%	62	0,89%
HYUNDAI	TUCSON	55	0,79%	55	0,79%
CUPRA	FORMENTOR	53	0,76%	53	0,76%
DACIA	BIGSTER	52	0,74%	52	0,74%
MERCEDES	GLA-SERIES	37	0,53%	37	0,53%
SKODA	KAMIQ	35	0,50%	35	0,50%
MERCEDES	GLC-SERIES	32	0,46%	32	0,46%
LEXUS	LBX-SERIES	31	0,44%	31	0,44%
HYUNDAI	INSTER	31	0,44%	31	0,44%
KIA	XCEED	30	0,43%	30	0,43%
KIA	STONIC	28	0,40%	28	0,40%
BYD	SEAL U	28	0,40%	28	0,40%
VOLVO	XC40	27	0,39%	27	0,39%
FORD	EXPLORER	27	0,39%	27	0,39%
JEEP	COMPASS	26	0,37%	26	0,37%
MG	HS (NEW)	25	0,36%	25	0,36%
CHERY	TIGGO 7	24	0,34%	24	0,34%
BMW	ix1	23	0,33%	23	0,33%
BYD	ATTO 3	22	0,31%	22	0,31%
CITROEN/DS	C5 AIRCROSS (NEW)	21	0,30%	21	0,30%
TESLA	MODEL Y	21	0,30%	21	0,30%
AUDI	Q5	20	0,29%	20	0,29%
VOLKSWAGEN	TAIGO	20	0,29%	20	0,29%
GEELY	STARRAY	20	0,29%	20	0,29%
VOLVO	XC60	18	0,26%	18	0,26%
BMW	X3-SERIES	18	0,26%	18	0,26%
AION	AION V	17	0,24%	17	0,24%
VOLVO	EX30	17	0,24%	17	0,24%
MG	MGS5 EV	16	0,23%	16	0,23%
CUPRA	TERRAMAR	15	0,21%	15	0,21%
VOLVO	EX40	15	0,21%	15	0,21%
HYUNDAI	BAYON	15	0,21%	15	0,21%
BYD	SEALION 7	14	0,20%	14	0,20%
GEELY	EX5	14	0,20%	14	0,20%
HONDA	HR-V	14	0,20%	14	0,20%
XPENG	G6	14	0,20%	14	0,20%
BYD	ATTO 2	14	0,20%	14	0,20%
SKODA	KODIAQ	14	0,20%	14	0,20%
ALFA ROMEO	TONALE	13	0,19%	13	0,19%
PORSCHE	MACAN	12	0,17%	12	0,17%
CHERY	TIGGO 9	12	0,17%	12	0,17%
FIAT	600	11	0,16%	11	0,16%

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CHERY	TIGGO 8	11	0,16%	11	0,16%
LEAPMOTOR	C10	11	0,16%	11	0,16%
JEEP	RENEGADE	11	0,16%	11	0,16%
NISSAN	X-TRAIL	11	0,16%	11	0,16%
BMW	iX2	10	0,14%	10	0,14%
MERCEDES	G-SERIES	9	0,13%	9	0,13%
MINI	ACEMAN	9	0,13%	9	0,13%
OPEL	GRANDLAND (NEW)	9	0,13%	9	0,13%
SKODA	KAROQ	8	0,11%	8	0,11%
JAECOO	JAECOO 7	8	0,11%	8	0,11%
MERCEDES	GLE-SERIES	8	0,11%	8	0,11%
LAND ROVER	RANGE ROVER SPORT	8	0,11%	8	0,11%
MAZDA	CX-30	8	0,11%	8	0,11%
BMW	X5-SERIES	8	0,11%	8	0,11%
AUDI	Q2	8	0,11%	8	0,11%
LEXUS	UX-SERIES	8	0,11%	8	0,11%
DFSK	E5	7	0,10%	7	0,10%
ZEEKR	7X	7	0,10%	7	0,10%
DACIA	JOGGER	7	0,10%	7	0,10%
SUBARU	CROSSTREK	6	0,09%	6	0,09%
KIA	EV3	6	0,09%	6	0,09%
XPENG	G9	6	0,09%	6	0,09%
FORD	KUGA	6	0,09%	6	0,09%
PORSCHE	CAYENNE	6	0,09%	6	0,09%
VOLKSWAGEN	TAYRON	6	0,09%	6	0,09%
TOYOTA	bZ4X	6	0,09%	6	0,09%
OMODA	OMODA5 EV	6	0,09%	6	0,09%
SEAT	ARONA	6	0,09%	6	0,09%
LAND ROVER	DEFENDER	6	0,09%	6	0,09%
CITROEN/DS	C5 AIRCROSS	6	0,09%	6	0,09%
SKODA	ELROQ	6	0,09%	6	0,09%
OMODA	OMODA 5	5	0,07%	5	0,07%
FORD	CAPRI	5	0,07%	5	0,07%
HYUNDAI	IONIQ 5	5	0,07%	5	0,07%
CITROEN/DS	DS7	5	0,07%	5	0,07%
SWM	G01	5	0,07%	5	0,07%
JEEP	WRANGLER	5	0,07%	5	0,07%
VOLVO	EC40	5	0,07%	5	0,07%
AUDI	Q4	5	0,07%	5	0,07%
CHANGAN	DEEPAL S05	4	0,06%	4	0,06%
CITROEN/DS	DS3	4	0,06%	4	0,06%
RENAULT	SYMBIOZ	4	0,06%	4	0,06%
LYNK & CO	08	4	0,06%	4	0,06%
SMART	#5	4	0,06%	4	0,06%
KGM	TIVOLI	4	0,06%	4	0,06%
OMODA	OMODA 9	4	0,06%	4	0,06%
LAND ROVER	RANGE ROVER EVOQUE	3	0,04%	3	0,04%
LEXUS	NX-SERIES	3	0,04%	3	0,04%
LYNK & CO	02	3	0,04%	3	0,04%
PEUGEOT	5008	3	0,04%	3	0,04%
MASERATI	GRECALE	3	0,04%	3	0,04%
ZEEKR	X	3	0,04%	3	0,04%
RENAULT	ARKANA	3	0,04%	3	0,04%
AUDI	Q8	3	0,04%	3	0,04%
SMART	#1	3	0,04%	3	0,04%

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TOYOTA	RAV4	3	0,04%	3	0,04%
NIO	EL6	3	0,04%	3	0,04%
SUBARU	FORESTER	3	0,04%	3	0,04%
RENAULT	AUSTRAL	2	0,03%	2	0,03%
SUZUKI	IGNIS	2	0,03%	2	0,03%
MERCEDES	EQA	2	0,03%	2	0,03%
VOLKSWAGEN	ID.4	2	0,03%	2	0,03%
BMW	XM-SERIES	2	0,03%	2	0,03%
BMW	X7-SERIES	2	0,03%	2	0,03%
SWM	G01F	2	0,03%	2	0,03%
LEAPMOTOR	B10	2	0,03%	2	0,03%
BMW	X4-SERIES	2	0,03%	2	0,03%
MITSUBISHI	ASX	2	0,03%	2	0,03%
HONDA	CR-V	2	0,03%	2	0,03%
VOLVO	XC90	2	0,03%	2	0,03%
LEXUS	RX-SERIES	2	0,03%	2	0,03%
KGM	TORRES	2	0,03%	2	0,03%
MERCEDES	GLB-SERIES	2	0,03%	2	0,03%
BMW	iX3	1	0,01%	1	0,01%
KGM	KORANDO	1	0,01%	1	0,01%
MERCEDES	GLS-SERIES	1	0,01%	1	0,01%
CHANGAN	DEEPAL S07	1	0,01%	1	0,01%
FORD	ECOSPORT	1	0,01%	1	0,01%
HYUNDAI	SANTA FE	1	0,01%	1	0,01%
MG	ZS	1	0,01%	1	0,01%
SKODA	ENYAQ iV	1	0,01%	1	0,01%
LAND ROVER	DISCOVERY SPORT	1	0,01%	1	0,01%
HONDA	e:Ny1	1	0,01%	1	0,01%
NISSAN	ARIYA	1	0,01%	1	0,01%
MERCEDES	EQB	1	0,01%	1	0,01%
LAND ROVER	RANGE ROVER	1	0,01%	1	0,01%
LAND ROVER	RANGE ROVER VELAR	1	0,01%	1	0,01%
DFSK	600	1	0,01%	1	0,01%
MAZDA	CX-60	1	0,01%	1	0,01%

Segment MPV		YTD		JANUARY '26	
		Total 1	Market Share 0,01%	Total 1	Market Share 0,01%
Make:	Range:	Volume:	%	Volume:	%

FIAT	500L	1	100,00%	1	100,00%
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Segment MPV-M/COMBI		YTD		JANUARY '26	
		Total 81	Market Share 0,80%	Total 81	Market Share 0,80%
Make:	Range:	Volume:	%	Volume:	%

VOLKSWAGEN	TRANSPORTER	21	25,93%	21	25,93%
NISSAN	PRIMASTAR	12	14,81%	12	14,81%
MERCEDES	VITO	12	14,81%	12	14,81%
OPEL	ZAFIRA	11	13,58%	11	13,58%
HYUNDAI	STARIA	4	4,94%	4	4,94%
FORD	TOURNEO COURIER	4	4,94%	4	4,94%
MERCEDES	V-SERIES	3	3,70%	3	3,70%
PEUGEOT	EXPERT TRAVELLER	3	3,70%	3	3,70%
VOLKSWAGEN	CADDY	2	2,47%	2	2,47%
TOYOTA	PROACE CITY VERSO	2	2,47%	2	2,47%
MERCEDES	CITAN	2	2,47%	2	2,47%
FORD	TOURNEO CONNECT	1	1,23%	1	1,23%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

FORD	TOURNEO CUSTOM	1	1,23%	1	1,23%
VOLKSWAGEN	ID.BUZZ	1	1,23%	1	1,23%
LEXUS	LM-SERIES	1	1,23%	1	1,23%
VOYAH	DREAM	1	1,23%	1	1,23%
		YTD		JANUARY '26	
Segment		Total	Market Share	Total	Market Share
SPORTS		17	0,17%	17	0,17%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	7	41,18%	7	41,18%
PORSCHE	911	4	23,53%	4	23,53%
FORD	MUSTANG	2	11,76%	2	11,76%
MAZDA	MX-5	2	11,76%	2	11,76%
MOKE	MOKE	1	5,88%	1	5,88%
MG	CYBERSTER	1	5,88%	1	5,88%