

NEW PLUG-IN HYBRID PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΙΝΟΥΡΓΙΩΝ PLUG-IN ΥΒΡΙΔΙΚΩΝ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

PHEV Vehicles Segment	YTD		JANUARY '26	
	Total	Market Share	Total	Market Share
	691 Volume:	6,85% %	691 Volume:	6,85% %
A				
A-SUV				
A TOTAL				
B				
B-SUV	4	0,58%	4	0,58%
B TOTAL	4	0,58%	4	0,58%
C	59	8,54%	59	8,54%
C-SUV	378	54,70%	378	54,70%
C TOTAL	437	63,24%	437	63,24%
D	14	2,03%	14	2,03%
D-SUV	197	28,51%	197	28,51%
D TOTAL	211	30,54%	211	30,54%
E	2	0,29%	2	0,29%
E-SUV	22	3,18%	22	3,18%
E TOTAL	24	3,47%	24	3,47%
F-G	7	1,01%	7	1,01%
F-G-SUV	5	0,72%	5	0,72%
F-G TOTAL	12	1,74%	12	1,74%
MPV				
MPV-M/COMBI	3	0,43%	3	0,43%
SPORTS				

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PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
A			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
A-SUV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
A TOTAL			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
B			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
B-SUV			4	0,58%	4	0,58%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
JEEP	RENEGADE	PHEV	4	100,00%	4	100,00%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
B TOTAL			4	0,58%	4	0,58%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
JEEP	RENEGADE	PHEV	4	100,00%	4	100,00%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
C			59	8,54%	59	8,54%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
SEAT	LEON	PHEV	21	35,59%	21	35,59%
CUPRA	LEON	PHEV	19	32,20%	19	32,20%
AUDI	A3	PHEV	13	22,03%	13	22,03%
VOLKSWAGEN	GOLF	PHEV	3	5,08%	3	5,08%
BMW	2-SERIES	PHEV	1	1,69%	1	1,69%
CITROEN/DS	DS4	PHEV	1	1,69%	1	1,69%
MERCEDES	A-SERIES	PHEV	1	1,69%	1	1,69%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
C-SUV			378	54,70%	378	54,70%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
AUDI	Q3	PHEV	103	27,25%	103	27,25%
BMW	X1-SERIES	PHEV	47	12,43%	47	12,43%
VOLKSWAGEN	TIGUAN	PHEV	44	11,64%	44	11,64%
CUPRA	FORMENTOR	PHEV	38	10,05%	38	10,05%
PEUGEOT	3008	PHEV	31	8,20%	31	8,20%
TOYOTA	C-HR	PHEV	26	6,88%	26	6,88%
JEEP	COMPASS	PHEV	25	6,61%	25	6,61%
CHERY	TIGGO 7	PHEV	23	6,08%	23	6,08%
HYUNDAI	TUCSON	PHEV	10	2,65%	10	2,65%
MERCEDES	GLA-SERIES	PHEV	8	2,12%	8	2,12%

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ALFA ROMEO	TONALE	PHEV	7	1,85%	7	1,85%
JAECOO	JAECOO 7	PHEV	7	1,85%	7	1,85%
CUPRA	TERRAMAR	PHEV	6	1,59%	6	1,59%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	2	0,53%	2	0,53%
KIA	NEW SPORTAGE	PHEV	1	0,26%	1	0,26%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
C TOTAL			437	63,24%	437	63,24%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
AUDI	Q3	PHEV	103	23,57%	103	23,57%
BMW	X1-SERIES	PHEV	47	10,76%	47	10,76%
VOLKSWAGEN	TIGUAN	PHEV	44	10,07%	44	10,07%
CUPRA	FORMENTOR	PHEV	38	8,70%	38	8,70%
PEUGEOT	3008	PHEV	31	7,09%	31	7,09%
TOYOTA	C-HR	PHEV	26	5,95%	26	5,95%
JEEP	COMPASS	PHEV	25	5,72%	25	5,72%
CHERY	TIGGO 7	PHEV	23	5,26%	23	5,26%
SEAT	LEON	PHEV	21	4,81%	21	4,81%
CUPRA	LEON	PHEV	19	4,35%	19	4,35%
AUDI	A3	PHEV	13	2,97%	13	2,97%
HYUNDAI	TUCSON	PHEV	10	2,29%	10	2,29%
MERCEDES	GLA-SERIES	PHEV	8	1,83%	8	1,83%
ALFA ROMEO	TONALE	PHEV	7	1,60%	7	1,60%
JAECOO	JAECOO 7	PHEV	7	1,60%	7	1,60%
CUPRA	TERRAMAR	PHEV	6	1,37%	6	1,37%
VOLKSWAGEN	GOLF	PHEV	3	0,69%	3	0,69%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	2	0,46%	2	0,46%
CITROEN/DS	DS4	PHEV	1	0,23%	1	0,23%
BMW	2-SERIES	PHEV	1	0,23%	1	0,23%
KIA	NEW SPORTAGE	PHEV	1	0,23%	1	0,23%
MERCEDES	A-SERIES	PHEV	1	0,23%	1	0,23%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
D			14	2,03%	14	2,03%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
AUDI	A5	PHEV	6	42,86%	6	42,86%
BYD	SEAL 5	PHEV	2	14,29%	2	14,29%
MERCEDES	CLE-SERIES	PHEV	2	14,29%	2	14,29%
PEUGEOT	408	PHEV	1	7,14%	1	7,14%
BMW	3-SERIES	PHEV	1	7,14%	1	7,14%
MERCEDES	C-SERIES	PHEV	1	7,14%	1	7,14%
VOLVO	V60	PHEV	1	7,14%	1	7,14%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
D-SUV			197	28,51%	197	28,51%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
MERCEDES	GLC-SERIES	PHEV	25	12,69%	25	12,69%
MG	HS (NEW)	PHEV	25	12,69%	25	12,69%
BYD	SEAL U	PHEV	24	12,18%	24	12,18%
GEELY	STARRAY	PHEV	20	10,15%	20	10,15%
VOLVO	XC60	PHEV	17	8,63%	17	8,63%
AUDI	Q5	PHEV	14	7,11%	14	7,11%
BMW	X3-SERIES	PHEV	12	6,09%	12	6,09%
CHERY	TIGGO 9	PHEV	12	6,09%	12	6,09%
LEAPMOTOR	C10	PHEV	11	5,58%	11	5,58%

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DFSK	E5	PHEV	7	3,55%	7	3,55%
LYNK & CO	08	PHEV	4	2,03%	4	2,03%
OMODA	OMODA 9	PHEV	4	2,03%	4	2,03%
LEXUS	NX-SERIES	PHEV	3	1,52%	3	1,52%
CITROEN/DS	DS7	PHEV	3	1,52%	3	1,52%
SKODA	KODIAQ	PHEV	3	1,52%	3	1,52%
CHERY	TIGGO 8	PHEV	2	1,02%	2	1,02%
TOYOTA	RAV4	PHEV	2	1,02%	2	1,02%
FORD	KUGA	PHEV	2	1,02%	2	1,02%
VOLKSWAGEN	TAYRON	PHEV	2	1,02%	2	1,02%
LAND ROVER	RANGE ROVER VELAR	PHEV	1	0,51%	1	0,51%
HONDA	CR-V	PHEV	1	0,51%	1	0,51%
HYUNDAI	SANTA FE	PHEV	1	0,51%	1	0,51%
LAND ROVER	DISCOVERY SPORT	PHEV	1	0,51%	1	0,51%
MAZDA	CX-60	PHEV	1	0,51%	1	0,51%

PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
D TOTAL			211	30,54%	211	30,54%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

MERCEDES	GLC-SERIES	PHEV	25	11,85%	25	11,85%
MG	HS (NEW)	PHEV	25	11,85%	25	11,85%
BYD	SEAL U	PHEV	24	11,37%	24	11,37%
GEELY	STARRAY	PHEV	20	9,48%	20	9,48%
VOLVO	XC60	PHEV	17	8,06%	17	8,06%
AUDI	Q5	PHEV	14	6,64%	14	6,64%
BMW	X3-SERIES	PHEV	12	5,69%	12	5,69%
CHERY	TIGGO 9	PHEV	12	5,69%	12	5,69%
LEAPMOTOR	C10	PHEV	11	5,21%	11	5,21%
DFSK	E5	PHEV	7	3,32%	7	3,32%
AUDI	A5	PHEV	6	2,84%	6	2,84%
LYNK & CO	08	PHEV	4	1,90%	4	1,90%
OMODA	OMODA 9	PHEV	4	1,90%	4	1,90%
CITROEN/DS	DS7	PHEV	3	1,42%	3	1,42%
SKODA	KODIAQ	PHEV	3	1,42%	3	1,42%
LEXUS	NX-SERIES	PHEV	3	1,42%	3	1,42%
FORD	KUGA	PHEV	2	0,95%	2	0,95%
CHERY	TIGGO 8	PHEV	2	0,95%	2	0,95%
MERCEDES	CLE-SERIES	PHEV	2	0,95%	2	0,95%
TOYOTA	RAV4	PHEV	2	0,95%	2	0,95%
VOLKSWAGEN	TAYRON	PHEV	2	0,95%	2	0,95%
BYD	SEAL 5	PHEV	2	0,95%	2	0,95%
BMW	3-SERIES	PHEV	1	0,47%	1	0,47%
MERCEDES	C-SERIES	PHEV	1	0,47%	1	0,47%
HONDA	CR-V	PHEV	1	0,47%	1	0,47%
HYUNDAI	SANTA FE	PHEV	1	0,47%	1	0,47%
LAND ROVER	DISCOVERY SPORT	PHEV	1	0,47%	1	0,47%
VOLVO	V60	PHEV	1	0,47%	1	0,47%
LAND ROVER	RANGE ROVER VELAR	PHEV	1	0,47%	1	0,47%
MAZDA	CX-60	PHEV	1	0,47%	1	0,47%
PEUGEOT	408	PHEV	1	0,47%	1	0,47%

PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
E			2	0,29%	2	0,29%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

MERCEDES	E-SERIES	PHEV	2	100,00%	2	100,00%
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PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
E-SUV			22	3,18%	22	3,18%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PORSCHE	CAYENNE	PHEV	6	27,27%	6	27,27%
MERCEDES	GLE-SERIES	PHEV	6	27,27%	6	27,27%
JEEP	WRANGLER	PHEV	5	22,73%	5	22,73%
LAND ROVER	RANGE ROVER SPORT	PHEV	3	13,64%	3	13,64%
BMW	X5-SERIES	PHEV	2	9,09%	2	9,09%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
E TOTAL			24	3,47%	24	3,47%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PORSCHE	CAYENNE	PHEV	6	25,00%	6	25,00%
MERCEDES	GLE-SERIES	PHEV	6	25,00%	6	25,00%
JEEP	WRANGLER	PHEV	5	20,83%	5	20,83%
LAND ROVER	RANGE ROVER SPORT	PHEV	3	12,50%	3	12,50%
MERCEDES	E-SERIES	PHEV	2	8,33%	2	8,33%
BMW	X5-SERIES	PHEV	2	8,33%	2	8,33%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
F-G			7	1,01%	7	1,01%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BMW	5-SERIES	PHEV	4	57,14%	4	57,14%
PORSCHE	PANAMERA	PHEV	3	42,86%	3	42,86%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
F-G-SUV			5	0,72%	5	0,72%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BMW	XM-SERIES	PHEV	2	40,00%	2	40,00%
VOLVO	XC90	PHEV	2	40,00%	2	40,00%
LAND ROVER	RANGE ROVER	PHEV	1	20,00%	1	20,00%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
F-G TOTAL			12	1,74%	12	1,74%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BMW	5-SERIES	PHEV	4	33,33%	4	33,33%
PORSCHE	PANAMERA	PHEV	3	25,00%	3	25,00%
VOLVO	XC90	PHEV	2	16,67%	2	16,67%
BMW	XM-SERIES	PHEV	2	16,67%	2	16,67%
LAND ROVER	RANGE ROVER	PHEV	1	8,33%	1	8,33%
PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
SUV			606	87,70%	606	87,70%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
AUDI	Q3	PHEV	103	17,00%	103	17,00%
BMW	X1-SERIES	PHEV	47	7,76%	47	7,76%
VOLKSWAGEN	TIGUAN	PHEV	44	7,26%	44	7,26%
CUPRA	FORMENTOR	PHEV	38	6,27%	38	6,27%
PEUGEOT	3008	PHEV	31	5,12%	31	5,12%
TOYOTA	C-HR	PHEV	26	4,29%	26	4,29%
MERCEDES	GLC-SERIES	PHEV	25	4,13%	25	4,13%
JEEP	COMPASS	PHEV	25	4,13%	25	4,13%
MG	HS (NEW)	PHEV	25	4,13%	25	4,13%
BYD	SEAL U	PHEV	24	3,96%	24	3,96%

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CHERY	TIGGO 7	PHEV	23	3,80%	23	3,80%
GEELY	STARRAY	PHEV	20	3,30%	20	3,30%
VOLVO	XC60	PHEV	17	2,81%	17	2,81%
AUDI	Q5	PHEV	14	2,31%	14	2,31%
BMW	X3-SERIES	PHEV	12	1,98%	12	1,98%
CHERY	TIGGO 9	PHEV	12	1,98%	12	1,98%
LEAPMOTOR	C10	PHEV	11	1,82%	11	1,82%
HYUNDAI	TUCSON	PHEV	10	1,65%	10	1,65%
MERCEDES	GLA-SERIES	PHEV	8	1,32%	8	1,32%
ALFA ROMEO	TONALE	PHEV	7	1,16%	7	1,16%
DFSK	E5	PHEV	7	1,16%	7	1,16%
JAECOO	JAECOO 7	PHEV	7	1,16%	7	1,16%
PORSCHE	CAYENNE	PHEV	6	0,99%	6	0,99%
MERCEDES	GLE-SERIES	PHEV	6	0,99%	6	0,99%
CUPRA	TERRAMAR	PHEV	6	0,99%	6	0,99%
JEEP	WRANGLER	PHEV	5	0,83%	5	0,83%
OMODA	OMODA 9	PHEV	4	0,66%	4	0,66%
LYNK & CO	08	PHEV	4	0,66%	4	0,66%
JEEP	RENEGADE	PHEV	4	0,66%	4	0,66%
CITROEN/DS	DS7	PHEV	3	0,50%	3	0,50%
SKODA	KODIAQ	PHEV	3	0,50%	3	0,50%
LEXUS	NX-SERIES	PHEV	3	0,50%	3	0,50%
LAND ROVER	RANGE ROVER SPORT	PHEV	3	0,50%	3	0,50%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	2	0,33%	2	0,33%
FORD	KUGA	PHEV	2	0,33%	2	0,33%
BMW	XM-SERIES	PHEV	2	0,33%	2	0,33%
BMW	X5-SERIES	PHEV	2	0,33%	2	0,33%
VOLVO	XC90	PHEV	2	0,33%	2	0,33%
TOYOTA	RAV4	PHEV	2	0,33%	2	0,33%
VOLKSWAGEN	TAYRON	PHEV	2	0,33%	2	0,33%
CHERY	TIGGO 8	PHEV	2	0,33%	2	0,33%
LAND ROVER	RANGE ROVER VELAR	PHEV	1	0,17%	1	0,17%
LAND ROVER	RANGE ROVER	PHEV	1	0,17%	1	0,17%
HONDA	CR-V	PHEV	1	0,17%	1	0,17%
KIA	NEW SPORTAGE	PHEV	1	0,17%	1	0,17%
HYUNDAI	SANTA FE	PHEV	1	0,17%	1	0,17%
MAZDA	CX-60	PHEV	1	0,17%	1	0,17%
LAND ROVER	DISCOVERY SPORT	PHEV	1	0,17%	1	0,17%

PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
MPV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

PHEV

PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
MPV-M/COMBI			3	0,43%	3	0,43%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

VOLKSWAGEN	CADDY	PHEV	2	66,67%	2	66,67%
FORD	TOURNEO CONNECT	PHEV	1	33,33%	1	33,33%

PHEV Vehicles			YTD		JANUARY '26	
Segment			Total	Market Share	Total	Market Share
SPORTS			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

PHEV