

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

Segment A		YTD		AUGUST '25	
		Total 7.579	Market Share 7,58%	Total 404	Market Share 4,93%
Make:	Range:	Volume:	%	Volume:	%
KIA	PICANTO	2.747	36,24%	97	24,01%
FIAT	PANDA	2.711	35,77%	120	29,70%
HYUNDAI	i 10	1.704	22,48%	167	41,34%
MITSUBISHI	SPACE STAR	223	2,94%	2	0,50%
LEAPMOTOR	T03	111	1,46%	17	4,21%
FIAT	500	69	0,91%		
ABARTH	500	4	0,05%		
SMART	FORTWO	4	0,05%		
PEUGEOT	108	2	0,03%	1	0,25%
CITROEN/DS	C1	1	0,01%		
TOYOTA	AYGO	1	0,01%		
RENAULT	NEW TWINGO	1	0,01%		
VOLKSWAGEN	UP!	1	0,01%		

Segment A-SUV		YTD		AUGUST '25	
		Total 2.433	Market Share 2,43%	Total 158	Market Share 1,93%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AYGO X	1.943	79,86%	118	74,68%
HYUNDAI	INSTER	273	11,22%	36	22,78%
SUZUKI	IGNIS	208	8,55%	4	2,53%
DACIA	SPRING	6	0,25%		
KERABOSS	SUPER K	3	0,12%		

Segment A TOTAL		YTD		AUGUST '25	
		Total 10.012	Market Share 10,02%	Total 562	Market Share 6,86%
Make:	Range:	Volume:	%	Volume:	%
KIA	PICANTO	2.747	27,44%	97	17,26%
FIAT	PANDA	2.711	27,08%	120	21,35%
TOYOTA	AYGO X	1.943	19,41%	118	21,00%
HYUNDAI	i 10	1.704	17,02%	167	29,72%
HYUNDAI	INSTER	273	2,73%	36	6,41%
MITSUBISHI	SPACE STAR	223	2,23%	2	0,36%
SUZUKI	IGNIS	208	2,08%	4	0,71%
LEAPMOTOR	T03	111	1,11%	17	3,02%
FIAT	500	69	0,69%		
DACIA	SPRING	6	0,06%		
SMART	FORTWO	4	0,04%		
ABARTH	500	4	0,04%		
KERABOSS	SUPER K	3	0,03%		
PEUGEOT	108	2	0,02%	1	0,18%
CITROEN/DS	C1	1	0,01%		
VOLKSWAGEN	UP!	1	0,01%		
TOYOTA	AYGO	1	0,01%		
RENAULT	NEW TWINGO	1	0,01%		

Segment B		YTD		AUGUST '25	
		Total 21.165	Market Share 21,17%	Total 1.502	Market Share 18,34%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.893	18,39%	242	16,11%
OPEL	CORSA	2.780	13,13%	177	11,78%
PEUGEOT	208	2.694	12,73%	74	4,93%

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SUZUKI	SWIFT	2.512	11,87%	197	13,12%
HYUNDAI	i 20	2.238	10,57%	192	12,78%
RENAULT	CLIO	2.016	9,53%	312	20,77%
MAZDA	MAZDA2	1.136	5,37%	53	3,53%
SKODA	FABIA	1.087	5,14%	25	1,66%
MG	MG3	936	4,42%	90	5,99%
SEAT	IBIZA	542	2,56%	44	2,93%
MINI	MINI	465	2,20%	33	2,20%
AUDI	A1	351	1,66%	15	1,00%
VOLKSWAGEN	POLO	270	1,28%	5	0,33%
HONDA	JAZZ	83	0,39%	3	0,20%
BYD	DOLPHIN SURF	56	0,26%	38	2,53%
MITSUBISHI	COLT	49	0,23%		
RENAULT	5 E-TECH	35	0,17%	1	0,07%
CITROEN/DS	C3	9	0,04%		
DONGFENG	BOX	4	0,02%		
NISSAN	MICRA	2	0,01%		
NIO	FIREFLY	1	0,00%	1	0,07%
PEUGEOT	207	1	0,00%		
CITROEN/DS	C4 CACTUS	1	0,00%		
FORD	FIESTA	1	0,00%		
SUBARU	JUSTY	1	0,00%		
BMW	i3	1	0,00%		
KIA	RIO	1	0,00%		

Segment		YTD		AUGUST '25	
		Total	Market Share	Total	Market Share
B-SUV		35.299	35,31%	3.144	38,38%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	4.830	13,68%	362	11,51%
TOYOTA	YARIS CROSS	4.733	13,41%	649	20,64%
CITROEN/DS	C3 (NEW)	3.949	11,19%	314	9,99%
SUZUKI	VITARA	2.914	8,26%	167	5,31%
DACIA	SANDERO	1.712	4,85%	145	4,61%
OPEL	MOKKA	1.565	4,43%	115	3,66%
DACIA	DUSTER	1.537	4,35%	194	6,17%
FORD	PUMA	1.387	3,93%	156	4,96%
NISSAN	JUKE	1.287	3,65%	70	2,23%
VOLKSWAGEN	T-CROSS	1.172	3,32%	70	2,23%
JEEP	AVENGER	1.105	3,13%	96	3,05%
HYUNDAI	KONA	936	2,65%	74	2,35%
VOLKSWAGEN	T-ROC	910	2,58%	134	4,26%
SUZUKI	SX4	838	2,37%	70	2,23%
KIA	STONIC	833	2,36%	32	1,02%
MG	ZS	787	2,23%	46	1,46%
SKODA	KAMIQ	683	1,93%	34	1,08%
RENAULT	CAPTUR	537	1,52%	42	1,34%
VOLKSWAGEN	TAIGO	453	1,28%	38	1,21%
ALFA ROMEO	JUNIOR	436	1,24%	58	1,84%
AUDI	Q2	388	1,10%	39	1,24%
VOLVO	EX30	332	0,94%	23	0,73%
HYUNDAI	BAYON	325	0,92%	42	1,34%
LEXUS	LBX-SERIES	308	0,87%	16	0,51%
FIAT	600	266	0,75%	30	0,95%
KIA	EV3	196	0,56%	14	0,45%
JEEP	RENEGADE	192	0,54%	23	0,73%

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SEAT	ARONA	139	0,39%	10	0,32%
KGM	TIVOLI	104	0,29%	27	0,86%
MINI	ACEMAN	95	0,27%	5	0,16%
HONDA	HR-V	85	0,24%	9	0,29%
BYD	ATTO 2	76	0,22%	11	0,35%
CITROEN/DS	DS3	70	0,20%	5	0,16%
SMART	#1	48	0,14%	2	0,06%
MITSUBISHI	ASX	34	0,10%		
FIAT	GRANDE PANDA	29	0,08%	22	0,70%
RENAULT	MEGANE E-TECH	3	0,01%		
FIAT	500X	2	0,01%		
FORD	ECOSPORT	2	0,01%		
CITROEN/DS	C3 AIRCROSS	1	0,00%		

Segment		YTD		AUGUST '25	
		Total	Market Share	Total	Market Share
B TOTAL		56.464	56,49%	4.646	56,72%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	4.830	8,55%	362	7,79%
TOYOTA	YARIS CROSS	4.733	8,38%	649	13,97%
CITROEN/DS	C3 (NEW)	3.949	6,99%	314	6,76%
TOYOTA	YARIS	3.893	6,89%	242	5,21%
SUZUKI	VITARA	2.914	5,16%	167	3,59%
OPEL	CORSA	2.780	4,92%	177	3,81%
PEUGEOT	208	2.694	4,77%	74	1,59%
SUZUKI	SWIFT	2.512	4,45%	197	4,24%
HYUNDAI	i 20	2.238	3,96%	192	4,13%
RENAULT	CLIO	2.016	3,57%	312	6,72%
DACIA	SANDERO	1.712	3,03%	145	3,12%
OPEL	MOKKA	1.565	2,77%	115	2,48%
DACIA	DUSTER	1.537	2,72%	194	4,18%
FORD	PUMA	1.387	2,46%	156	3,36%
NISSAN	JUKE	1.287	2,28%	70	1,51%
VOLKSWAGEN	T-CROSS	1.172	2,08%	70	1,51%
MAZDA	MAZDA2	1.136	2,01%	53	1,14%
JEEP	AVENGER	1.105	1,96%	96	2,07%
SKODA	FABIA	1.087	1,93%	25	0,54%
MG	MG3	936	1,66%	90	1,94%
HYUNDAI	KONA	936	1,66%	74	1,59%
VOLKSWAGEN	T-ROC	910	1,61%	134	2,88%
SUZUKI	SX4	838	1,48%	70	1,51%
KIA	STONIC	833	1,48%	32	0,69%
MG	ZS	787	1,39%	46	0,99%
SKODA	KAMIQ	683	1,21%	34	0,73%
SEAT	IBIZA	542	0,96%	44	0,95%
RENAULT	CAPTUR	537	0,95%	42	0,90%
MINI	MINI	465	0,82%	33	0,71%
VOLKSWAGEN	TAIGO	453	0,80%	38	0,82%
ALFA ROMEO	JUNIOR	436	0,77%	58	1,25%
AUDI	Q2	388	0,69%	39	0,84%
AUDI	A1	351	0,62%	15	0,32%
VOLVO	EX30	332	0,59%	23	0,50%
HYUNDAI	BAYON	325	0,58%	42	0,90%
LEXUS	LBX-SERIES	308	0,55%	16	0,34%
VOLKSWAGEN	POLO	270	0,48%	5	0,11%
FIAT	600	266	0,47%	30	0,65%

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KIA	EV3	196	0,35%	14	0,30%
JEEP	RENEGADE	192	0,34%	23	0,50%
SEAT	ARONA	139	0,25%	10	0,22%
KGM	TIVOLI	104	0,18%	27	0,58%
MINI	ACEMAN	95	0,17%	5	0,11%
HONDA	HR-V	85	0,15%	9	0,19%
HONDA	JAZZ	83	0,15%	3	0,06%
BYD	ATTO 2	76	0,13%	11	0,24%
CITROEN/DS	DS3	70	0,12%	5	0,11%
BYD	DOLPHIN SURF	56	0,10%	38	0,82%
MITSUBISHI	COLT	49	0,09%		
SMART	#1	48	0,09%	2	0,04%
RENAULT	5 E-TECH	35	0,06%	1	0,02%
MITSUBISHI	ASX	34	0,06%		
FIAT	GRANDE PANDA	29	0,05%	22	0,47%
CITROEN/DS	C3	9	0,02%		
DONGFENG	BOX	4	0,01%		
RENAULT	MEGANE E-TECH	3	0,01%		
NISSAN	MICRA	2	0,00%		
FIAT	500X	2	0,00%		
FORD	ECOSPORT	2	0,00%		
NIO	FIREFLY	1	0,00%	1	0,02%
BMW	i3	1	0,00%		
CITROEN/DS	C3 AIRCROSS	1	0,00%		
KIA	RIO	1	0,00%		
PEUGEOT	207	1	0,00%		
CITROEN/DS	C4 CACTUS	1	0,00%		
FORD	FIESTA	1	0,00%		
SUBARU	JUSTY	1	0,00%		

Segment C		YTD		AUGUST '25	
		Total 6.452	Market Share 6,45%	Total 430	Market Share 5,25%
Make:	Range:	Volume:	%	Volume:	%
BMW	1-SERIES	1.501	23,26%	71	16,51%
AUDI	A3	794	12,31%	80	18,60%
OPEL	ASTRA	640	9,92%	56	13,02%
HYUNDAI	i 30	510	7,90%	9	2,09%
BYD	DOLPHIN	502	7,78%	17	3,95%
TOYOTA	COROLLA	478	7,41%	18	4,19%
VOLKSWAGEN	GOLF	439	6,80%	16	3,72%
CITROEN/DS	C4	401	6,22%	110	25,58%
SKODA	SCALA	173	2,68%	2	0,47%
MERCEDES	A-SERIES	162	2,51%	7	1,63%
FORD	FOCUS	146	2,26%	4	0,93%
CUPRA	LEON	139	2,15%	9	2,09%
BMW	2-SERIES	137	2,12%	18	4,19%
SEAT	LEON	133	2,06%	6	1,40%
CITROEN/DS	DS4	80	1,24%	2	0,47%
VOLKSWAGEN	ID.3	74	1,15%		
MG	MG4	62	0,96%	2	0,47%
CUPRA	BORN	31	0,48%		
MAZDA	MAZDA3	21	0,33%	1	0,23%
PEUGEOT	308	12	0,19%	2	0,47%
NISSAN	LEAF	7	0,11%		
FIAT	TIPO	4	0,06%		

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KIA	CEED	1	0,02%		
ALFA ROMEO	GIULIETTA	1	0,02%		
RENAULT	MEGANE	1	0,02%		
MERCEDES	B-SERIES	1	0,02%		
DACIA	LOGAN	1	0,02%		
TOYOTA	AURIS	1	0,02%		
Segment		YTD		AUGUST '25	
		Total	Market Share	Total	Market Share
		C-SUV	17.688	17,70%	1.757
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	2.242	12,68%	104	5,92%
BMW	X1-SERIES	1.932	10,92%	263	14,97%
MG	ZS Max	1.387	7,84%	193	10,98%
TOYOTA	COROLLA CROSS	1.257	7,11%	123	7,00%
NISSAN	QASHQAI	1.071	6,05%	42	2,39%
MERCEDES	GLA-SERIES	996	5,63%	75	4,27%
VOLKSWAGEN	TIGUAN	921	5,21%	85	4,84%
PEUGEOT	3008	804	4,55%	44	2,50%
HYUNDAI	TUCSON	793	4,48%	83	4,72%
MINI	COUNTRYMAN (NEW)	693	3,92%	73	4,15%
AUDI	Q3	634	3,58%	36	2,05%
CUPRA	FORMENTOR	506	2,86%	32	1,82%
OPEL	FRONTERA	470	2,66%	103	5,86%
KIA	NEW SPORTAGE	456	2,58%	29	1,65%
CITROEN/DS	C3 AIRCROSS (NEW)	413	2,33%	163	9,28%
JEEP	COMPASS	326	1,84%	35	1,99%
BYD	ATTO 3	292	1,65%	15	0,85%
KIA	XCEED	259	1,46%	3	0,17%
CUPRA	TERRAMAR	183	1,03%	24	1,37%
LYNK & CO	01	175	0,99%	1	0,06%
ALFA ROMEO	TONALE	152	0,86%	12	0,68%
VOLVO	XC40	145	0,82%	10	0,57%
CHERY	TIGGO 7	144	0,81%	55	3,13%
CITROEN/DS	C5 AIRCROSS	128	0,72%	29	1,65%
BMW	iX1	119	0,67%	9	0,51%
FORD	EXPLORER	113	0,64%	13	0,74%
RENAULT	SYMBIOZ	99	0,56%	14	0,80%
LAND ROVER	RANGE ROVER EVOQUE	99	0,56%	5	0,28%
JAECOO	JAECOO 7	94	0,53%	17	0,97%
DACIA	JOGGER	84	0,47%	10	0,57%
DFSK	500	83	0,47%		
VOLVO	EX40	62	0,35%	7	0,40%
SKODA	ELROQ	58	0,33%	8	0,46%
LEXUS	UX-SERIES	57	0,32%		
SKODA	KAROQ	50	0,28%	5	0,28%
MERCEDES	EQA	49	0,28%	5	0,28%
OMODA	OMODA 5	48	0,27%	5	0,28%
MAZDA	CX-30	44	0,25%	2	0,11%
VOLVO	EC40	40	0,23%	2	0,11%
KIA	NIRO	33	0,19%		
MG	HS	27	0,15%		
KGM	KORANDO	25	0,14%	2	0,11%
OPEL	GRANDLAND	24	0,14%		
LYNK & CO	02	22	0,12%	2	0,11%
SMART	#3	20	0,11%	2	0,11%

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RENAULT	AUSTRAL	17	0,10%	7	0,40%
OMODA	OMODA5 EV	15	0,08%	7	0,40%
SUBARU	CROSSTREK	12	0,07%	2	0,11%
HONDA	e:Ny1	9	0,05%		
JAGUAR	E-PACE	3	0,02%		
RENAULT	KADJAR	2	0,01%		
MITSUBISHI	ECLIPSE CROSS	1	0,01%	1	0,06%
Segment		YTD		AUGUST '25	
		Total	Market Share	Total	Market Share
C TOTAL		24.140	24,15%	2.187	26,70%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	2.242	9,29%	104	4,76%
BMW	X1-SERIES	1.932	8,00%	263	12,03%
BMW	1-SERIES	1.501	6,22%	71	3,25%
MG	ZS Max	1.387	5,75%	193	8,82%
TOYOTA	COROLLA CROSS	1.257	5,21%	123	5,62%
NISSAN	QASHQAI	1.071	4,44%	42	1,92%
MERCEDES	GLA-SERIES	996	4,13%	75	3,43%
VOLKSWAGEN	TIGUAN	921	3,82%	85	3,89%
PEUGEOT	3008	804	3,33%	44	2,01%
AUDI	A3	794	3,29%	80	3,66%
HYUNDAI	TUCSON	793	3,29%	83	3,80%
MINI	COUNTRYMAN (NEW)	693	2,87%	73	3,34%
OPEL	ASTRA	640	2,65%	56	2,56%
AUDI	Q3	634	2,63%	36	1,65%
HYUNDAI	i 30	510	2,11%	9	0,41%
CUPRA	FORMENTOR	506	2,10%	32	1,46%
BYD	DOLPHIN	502	2,08%	17	0,78%
TOYOTA	COROLLA	478	1,98%	18	0,82%
OPEL	FRONTERA	470	1,95%	103	4,71%
KIA	NEW SPORTAGE	456	1,89%	29	1,33%
VOLKSWAGEN	GOLF	439	1,82%	16	0,73%
CITROEN/DS	C3 AIRCROSS (NEW)	413	1,71%	163	7,45%
CITROEN/DS	C4	401	1,66%	110	5,03%
JEEP	COMPASS	326	1,35%	35	1,60%
BYD	ATTO 3	292	1,21%	15	0,69%
KIA	XCEED	259	1,07%	3	0,14%
CUPRA	TERRAMAR	183	0,76%	24	1,10%
LYNK & CO	01	175	0,72%	1	0,05%
SKODA	SCALA	173	0,72%	2	0,09%
MERCEDES	A-SERIES	162	0,67%	7	0,32%
ALFA ROMEO	TONALE	152	0,63%	12	0,55%
FORD	FOCUS	146	0,60%	4	0,18%
VOLVO	XC40	145	0,60%	10	0,46%
CHERY	TIGGO 7	144	0,60%	55	2,51%
CUPRA	LEON	139	0,58%	9	0,41%
BMW	2-SERIES	137	0,57%	18	0,82%
SEAT	LEON	133	0,55%	6	0,27%
CITROEN/DS	C5 AIRCROSS	128	0,53%	29	1,33%
BMW	iX1	119	0,49%	9	0,41%
FORD	EXPLORER	113	0,47%	13	0,59%
RENAULT	SYMBIOZ	99	0,41%	14	0,64%
LAND ROVER	RANGE ROVER EVOQUE	99	0,41%	5	0,23%
JAECOO	JAECOO 7	94	0,39%	17	0,78%
DACIA	JOGGER	84	0,35%	10	0,46%

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DFSK	500	83	0,34%		
CITROEN/DS	DS4	80	0,33%	2	0,09%
VOLKSWAGEN	ID.3	74	0,31%		
VOLVO	EX40	62	0,26%	7	0,32%
MG	MG4	62	0,26%	2	0,09%
SKODA	ELROQ	58	0,24%	8	0,37%
LEXUS	UX-SERIES	57	0,24%		
SKODA	KAROQ	50	0,21%	5	0,23%
MERCEDES	EQA	49	0,20%	5	0,23%
OMODA	OMODA 5	48	0,20%	5	0,23%
MAZDA	CX-30	44	0,18%	2	0,09%
VOLVO	EC40	40	0,17%	2	0,09%
KIA	NIRO	33	0,14%		
CUPRA	BORN	31	0,13%		
MG	HS	27	0,11%		
KGM	KORANDO	25	0,10%	2	0,09%
OPEL	GRANDLAND	24	0,10%		
LYNK & CO	02	22	0,09%	2	0,09%
MAZDA	MAZDA3	21	0,09%	1	0,05%
SMART	#3	20	0,08%	2	0,09%
RENAULT	AUSTRAL	17	0,07%	7	0,32%
OMODA	OMODA5 EV	15	0,06%	7	0,32%
SUBARU	CROSSTREK	12	0,05%	2	0,09%
PEUGEOT	308	12	0,05%	2	0,09%
HONDA	e:Ny1	9	0,04%		
NISSAN	LEAF	7	0,03%		
FIAT	TIPO	4	0,02%		
JAGUAR	E-PACE	3	0,01%		
RENAULT	KADJAR	2	0,01%		
MITSUBISHI	ECLIPSE CROSS	1	0,00%	1	0,05%
RENAULT	MEGANE	1	0,00%		
KIA	CEED	1	0,00%		
DACIA	LOGAN	1	0,00%		
MERCEDES	B-SERIES	1	0,00%		
TOYOTA	AURIS	1	0,00%		
ALFA ROMEO	GIULIETTA	1	0,00%		

Segment		YTD		AUGUST '25	
		Total	Market Share	Total	Market Share
D		973	0,97%	58	0,71%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL 3	319	32,79%	19	32,76%
SKODA	OCTAVIA	195	20,04%	5	8,62%
BMW	3-SERIES	79	8,12%	7	12,07%
MERCEDES	CLE-SERIES	68	6,99%	1	1,72%
PEUGEOT	408	53	5,45%	2	3,45%
BMW	i4	38	3,91%	6	10,34%
BYD	SEAL	35	3,60%	1	1,72%
BMW	4-SERIES	31	3,19%	1	1,72%
AUDI	A5	30	3,08%	6	10,34%
MERCEDES	CLA-SERIES	28	2,88%	3	5,17%
MERCEDES	C-SERIES	28	2,88%	2	3,45%
HONDA	CIVIC	22	2,26%	1	1,72%
ALFA ROMEO	GIULIA	11	1,13%	2	3,45%
VOLVO	V60	10	1,03%	1	1,72%
SUZUKI	SWACE	9	0,92%		

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

CITROEN/DS	C4 X	7	0,72%	1	1,72%
TOYOTA	PRIUS	3	0,31%		
PEUGEOT	508	2	0,21%		
MG	MG5	1	0,10%		
MITSUBISHI	LANCER	1	0,10%		
AUDI	A4	1	0,10%		
JAGUAR	XE-TYPE	1	0,10%		
CITROEN/DS	C5 X	1	0,10%		
		YTD		AUGUST '25	
Segment		Total	Market Share	Total	Market Share
D-SUV		5.840	5,84%	583	7,12%
Make:	Range:	Volume:	%	Volume:	%
BMW	X2-SERIES	701	12,00%	46	7,89%
FORD	KUGA	562	9,62%	100	17,15%
TESLA	MODEL Y	383	6,56%	27	4,63%
BYD	SEAL U	375	6,42%	64	10,98%
VOLVO	XC60	347	5,94%	38	6,52%
RENAULT	ARKANA	310	5,31%	27	4,63%
MERCEDES	GLC-SERIES	284	4,86%	52	8,92%
SKODA	KODIAQ	236	4,04%	14	2,40%
TOYOTA	RAV4	229	3,92%	10	1,72%
CITROEN/DS	DS7	187	3,20%	5	0,86%
BMW	X3-SERIES	146	2,50%	17	2,92%
AUDI	Q4	137	2,35%	10	1,72%
MG	HS (NEW)	127	2,17%	11	1,89%
NISSAN	X-TRAIL	114	1,95%	6	1,03%
LEXUS	NX-SERIES	97	1,66%	6	1,03%
OPEL	GRANDLAND (NEW)	91	1,56%	1	0,17%
MERCEDES	GLB-SERIES	86	1,47%	1	0,17%
DFSK	E5	79	1,35%	3	0,51%
PORSCHE	MACAN	77	1,32%	2	0,34%
SUBARU	FORESTER	76	1,30%	3	0,51%
LAND ROVER	DEFENDER	73	1,25%	2	0,34%
DACIA	BIGSTER	72	1,23%	19	3,26%
AUDI	Q5	69	1,18%	15	2,57%
PEUGEOT	5008	66	1,13%	9	1,54%
TOYOTA	bZ4X	65	1,11%	6	1,03%
BMW	iX2	65	1,11%	4	0,69%
VOLKSWAGEN	ID.4	60	1,03%	1	0,17%
CHERY	TIGGO 8	52	0,89%	29	4,97%
HONDA	ZR-V	51	0,87%		
BYD	SEALION 7	47	0,80%	10	1,72%
HYUNDAI	IONIQ 5	47	0,80%	2	0,34%
SKODA	ENYAQ iV	44	0,75%	2	0,34%
LAND ROVER	RANGE ROVER VELAR	41	0,70%	2	0,34%
GEELY	EX5	39	0,67%	11	1,89%
DFSK	600	34	0,58%	2	0,34%
FORD	CAPRI	31	0,53%	1	0,17%
MERCEDES	EQB	26	0,45%	1	0,17%
FORD	MUSTANG MACH-E	25	0,43%	1	0,17%
VOLKSWAGEN	TAYRON	24	0,41%	1	0,17%
HONDA	CR-V	23	0,39%	8	1,37%
MERCEDES	G-SERIES	23	0,39%	2	0,34%
CUPRA	TAVASCAN	23	0,39%		
HYUNDAI	SANTA FE	22	0,38%		

NEW PC REGISTRATIONS BY SEGMENT
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LAND ROVER	DISCOVERY SPORT	22	0,38%		
AUDI	Q6	20	0,34%	2	0,34%
JAGUAR	F-PACE	16	0,27%		
MAZDA	CX-60	14	0,24%	1	0,17%
BMW	X4-SERIES	14	0,24%		
NISSAN	ARIYA	11	0,19%	1	0,17%
KGM	TORRES	11	0,19%		
ALFA ROMEO	STELVIO	10	0,17%		
MASERATI	GRECALE	9	0,15%	1	0,17%
LEAPMOTOR	C10	8	0,14%		
VOLKSWAGEN	ID.5	8	0,14%		
KIA	EV6	7	0,12%	1	0,17%
BMW	iX3	6	0,10%		
LEXUS	RZ-SERIES	4	0,07%	2	0,34%
SERES	SERES 5	4	0,07%		
RENAULT	RAFALE	2	0,03%	2	0,34%
SMART	#5	2	0,03%	2	0,34%
SUZUKI	ACROSS	1	0,02%		
MAZDA	CX-5	1	0,02%		
SUBARU	SOLTERRA	1	0,02%		
KIA	SORENTO	1	0,02%		
JAGUAR	I-PACE	1	0,02%		
XPENG	G6	1	0,02%		

Segment		YTD		AUGUST '25	
		Total	Market Share	Total	Market Share
D TOTAL		6.813	6,82%	641	7,83%
Make:	Range:	Volume:	%	Volume:	%
BMW	X2-SERIES	701	10,29%	46	7,18%
FORD	KUGA	562	8,25%	100	15,60%
TESLA	MODEL Y	383	5,62%	27	4,21%
BYD	SEAL U	375	5,50%	64	9,98%
VOLVO	XC60	347	5,09%	38	5,93%
TESLA	MODEL 3	319	4,68%	19	2,96%
RENAULT	ARKANA	310	4,55%	27	4,21%
MERCEDES	GLC-SERIES	284	4,17%	52	8,11%
SKODA	KODIAQ	236	3,46%	14	2,18%
TOYOTA	RAV4	229	3,36%	10	1,56%
SKODA	OCTAVIA	195	2,86%	5	0,78%
CITROEN/DS	DS7	187	2,74%	5	0,78%
BMW	X3-SERIES	146	2,14%	17	2,65%
AUDI	Q4	137	2,01%	10	1,56%
MG	HS (NEW)	127	1,86%	11	1,72%
NISSAN	X-TRAIL	114	1,67%	6	0,94%
LEXUS	NX-SERIES	97	1,42%	6	0,94%
OPEL	GRANDLAND (NEW)	91	1,34%	1	0,16%
MERCEDES	GLB-SERIES	86	1,26%	1	0,16%
BMW	3-SERIES	79	1,16%	7	1,09%
DFSK	E5	79	1,16%	3	0,47%
PORSCHE	MACAN	77	1,13%	2	0,31%
SUBARU	FORESTER	76	1,12%	3	0,47%
LAND ROVER	DEFENDER	73	1,07%	2	0,31%
DACIA	BIGSTER	72	1,06%	19	2,96%
AUDI	Q5	69	1,01%	15	2,34%
MERCEDES	CLE-SERIES	68	1,00%	1	0,16%
PEUGEOT	5008	66	0,97%	9	1,40%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

TOYOTA	bZ4X	65	0,95%	6	0,94%
BMW	iX2	65	0,95%	4	0,62%
VOLKSWAGEN	ID.4	60	0,88%	1	0,16%
PEUGEOT	408	53	0,78%	2	0,31%
CHERY	TIGGO 8	52	0,76%	29	4,52%
HONDA	ZR-V	51	0,75%		
BYD	SEALION 7	47	0,69%	10	1,56%
HYUNDAI	IONIQ 5	47	0,69%	2	0,31%
SKODA	ENYAQ iV	44	0,65%	2	0,31%
LAND ROVER	RANGE ROVER VELAR	41	0,60%	2	0,31%
GEELY	EX5	39	0,57%	11	1,72%
BMW	i4	38	0,56%	6	0,94%
BYD	SEAL	35	0,51%	1	0,16%
DFSK	600	34	0,50%	2	0,31%
BMW	4-SERIES	31	0,46%	1	0,16%
FORD	CAPRI	31	0,46%	1	0,16%
AUDI	A5	30	0,44%	6	0,94%
MERCEDES	CLA-SERIES	28	0,41%	3	0,47%
MERCEDES	C-SERIES	28	0,41%	2	0,31%
MERCEDES	EQB	26	0,38%	1	0,16%
FORD	MUSTANG MACH-E	25	0,37%	1	0,16%
VOLKSWAGEN	TAYRON	24	0,35%	1	0,16%
HONDA	CR-V	23	0,34%	8	1,25%
MERCEDES	G-SERIES	23	0,34%	2	0,31%
CUPRA	TAVASCAN	23	0,34%		
HONDA	CIVIC	22	0,32%	1	0,16%
HYUNDAI	SANTA FE	22	0,32%		
LAND ROVER	DISCOVERY SPORT	22	0,32%		
AUDI	Q6	20	0,29%	2	0,31%
JAGUAR	F-PACE	16	0,23%		
MAZDA	CX-60	14	0,21%	1	0,16%
BMW	X4-SERIES	14	0,21%		
ALFA ROMEO	GIULIA	11	0,16%	2	0,31%
NISSAN	ARIYA	11	0,16%	1	0,16%
KGM	TORRES	11	0,16%		
VOLVO	V60	10	0,15%	1	0,16%
ALFA ROMEO	STELVIO	10	0,15%		
MASERATI	GRECALE	9	0,13%	1	0,16%
SUZUKI	SWACE	9	0,13%		
VOLKSWAGEN	ID.5	8	0,12%		
LEAPMOTOR	C10	8	0,12%		
CITROEN/DS	C4 X	7	0,10%	1	0,16%
KIA	EV6	7	0,10%	1	0,16%
BMW	iX3	6	0,09%		
LEXUS	RZ-SERIES	4	0,06%	2	0,31%
SERES	SERES 5	4	0,06%		
TOYOTA	PRIUS	3	0,04%		
SMART	#5	2	0,03%	2	0,31%
RENAULT	RAFALE	2	0,03%	2	0,31%
PEUGEOT	508	2	0,03%		
CITROEN/DS	C5 X	1	0,01%		
MG	MG5	1	0,01%		
MAZDA	CX-5	1	0,01%		
SUZUKI	ACROSS	1	0,01%		
MITSUBISHI	LANCER	1	0,01%		

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

KIA	SORENTO	1	0,01%		
XPENG	G6	1	0,01%		
AUDI	A4	1	0,01%		
SUBARU	SOLTERRA	1	0,01%		
JAGUAR	I-PACE	1	0,01%		
JAGUAR	XE-TYPE	1	0,01%		
		YTD	AUGUST '25		
Segment		Total	Market Share	Total	Market Share
E		75	0,08%	2	0,02%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	43	57,33%	1	50,00%
SKODA	SUPERB	12	16,00%		
HYUNDAI	IONIQ 6	9	12,00%		
AUDI	A6	7	9,33%	1	50,00%
XPENG	P7	3	4,00%		
MERCEDES	EQE Sedan	1	1,33%		
		YTD	AUGUST '25		
Segment		Total	Market Share	Total	Market Share
E-SUV		430	0,43%	37	0,45%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	104	24,19%	8	21,62%
PORSCHE	CAYENNE	101	23,49%	4	10,81%
BMW	X5-SERIES	78	18,14%	6	16,22%
MERCEDES	GLE-SERIES	60	13,95%	13	35,14%
JEEP	WRANGLER	49	11,40%	5	13,51%
TOYOTA	LAND CRUISER	13	3,02%		
LEXUS	RX-SERIES	8	1,86%		
VOYAH	FREE	4	0,93%		
MERCEDES	EQE SUV	3	0,70%	1	2,70%
XPENG	G9	3	0,70%		
JEEP	GRAND CHEROKEE	3	0,70%		
NIO	EL6	1	0,23%		
SUBARU	OUTBACK	1	0,23%		
INEOS	GRENADIER	1	0,23%		
VOLKSWAGEN	TOUAREG	1	0,23%		
		YTD	AUGUST '25		
Segment		Total	Market Share	Total	Market Share
E TOTAL		505	0,51%	39	0,48%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	104	20,59%	8	20,51%
PORSCHE	CAYENNE	101	20,00%	4	10,26%
BMW	X5-SERIES	78	15,45%	6	15,38%
MERCEDES	GLE-SERIES	60	11,88%	13	33,33%
JEEP	WRANGLER	49	9,70%	5	12,82%
MERCEDES	E-SERIES	43	8,51%	1	2,56%
TOYOTA	LAND CRUISER	13	2,57%		
SKODA	SUPERB	12	2,38%		
HYUNDAI	IONIQ 6	9	1,78%		
LEXUS	RX-SERIES	8	1,58%		
AUDI	A6	7	1,39%	1	2,56%
VOYAH	FREE	4	0,79%		
MERCEDES	EQE SUV	3	0,59%	1	2,56%
JEEP	GRAND CHEROKEE	3	0,59%		
XPENG	G9	3	0,59%		
XPENG	P7	3	0,59%		

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INEOS	GRENADIER	1	0,20%
SUBARU	OUTBACK	1	0,20%
VOLKSWAGEN	TOUAREG	1	0,20%
NIO	EL6	1	0,20%
MERCEDES	EQE Sedan	1	0,20%

Segment		YTD		AUGUST '25	
		Total	Market Share	Total	Market Share
F-G		126	0,13%	13	0,16%
Make:	Range:	Volume:	%	Volume:	%

BMW	5-SERIES	46	36,51%	6	46,15%
PORSCHE	PANAMERA	19	15,08%		
PORSCHE	TAYCAN	15	11,90%	3	23,08%
MERCEDES	S-SERIES	12	9,52%	1	7,69%
BMW	i5	8	6,35%	1	7,69%
BMW	7-SERIES	7	5,56%		
VOLKSWAGEN	ID.7	4	3,17%		
TESLA	MODEL S	3	2,38%	1	7,69%
AUDI	E-TRON GT	3	2,38%		
MERCEDES	GT-SERIES	2	1,59%		
BENTLEY	FLYING SPUR	2	1,59%		
BMW	8-SERIES	1	0,79%	1	7,69%
LEXUS	LS-SERIES	1	0,79%		
LEXUS	ES-SERIES	1	0,79%		
AUDI	A8	1	0,79%		
AUDI	A7	1	0,79%		

Segment		YTD		AUGUST '25	
		Total	Market Share	Total	Market Share
F-G-SUV		238	0,24%	16	0,20%
Make:	Range:	Volume:	%	Volume:	%

VOLVO	XC90	79	33,19%	6	37,50%
LAND ROVER	RANGE ROVER	33	13,87%	1	6,25%
BMW	X6-SERIES	22	9,24%	2	12,50%
VOLVO	EX90	21	8,82%	1	6,25%
BMW	XM-SERIES	16	6,72%		
AUDI	Q8	14	5,88%	2	12,50%
AUDI	Q7	8	3,36%	1	6,25%
BMW	X7-SERIES	7	2,94%	1	6,25%
MAZDA	CX-80	7	2,94%	1	6,25%
TESLA	MODEL X	6	2,52%		
KIA	EV9	5	2,10%		
BMW	iX	5	2,10%		
LOTUS	ELETRE	3	1,26%	1	6,25%
MERCEDES	GLS-SERIES	3	1,26%		
LAMBORGHINI	URUS	3	1,26%		
BENTLEY	BENTAYGA	3	1,26%		
LAND ROVER	DISCOVERY	1	0,42%		
MERCEDES	EQS SUV	1	0,42%		
ROLLS ROYCE	CULLINAN	1	0,42%		

Segment		YTD		AUGUST '25	
		Total	Market Share	Total	Market Share
F-G TOTAL		364	0,36%	29	0,35%
Make:	Range:	Volume:	%	Volume:	%

VOLVO	XC90	79	21,70%	6	20,69%
BMW	5-SERIES	46	12,64%	6	20,69%
LAND ROVER	RANGE ROVER	33	9,07%	1	3,45%

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BMW	X6-SERIES	22	6,04%	2	6,90%
VOLVO	EX90	21	5,77%	1	3,45%
PORSCHE	PANAMERA	19	5,22%		
BMW	XM-SERIES	16	4,40%		
PORSCHE	TAYCAN	15	4,12%	3	10,34%
AUDI	Q8	14	3,85%	2	6,90%
MERCEDES	S-SERIES	12	3,30%	1	3,45%
AUDI	Q7	8	2,20%	1	3,45%
BMW	i5	8	2,20%	1	3,45%
MAZDA	CX-80	7	1,92%	1	3,45%
BMW	X7-SERIES	7	1,92%	1	3,45%
BMW	7-SERIES	7	1,92%		
TESLA	MODEL X	6	1,65%		
BMW	iX	5	1,37%		
KIA	EV9	5	1,37%		
VOLKSWAGEN	ID.7	4	1,10%		
LOTUS	ELETRE	3	0,82%	1	3,45%
TESLA	MODEL S	3	0,82%	1	3,45%
AUDI	E-TRON GT	3	0,82%		
BENTLEY	BENTAYGA	3	0,82%		
MERCEDES	GLS-SERIES	3	0,82%		
LAMBORGHINI	URUS	3	0,82%		
BENTLEY	FLYING SPUR	2	0,55%		
MERCEDES	GT-SERIES	2	0,55%		
BMW	8-SERIES	1	0,27%	1	3,45%
AUDI	A8	1	0,27%		
MERCEDES	EQS SUV	1	0,27%		
ROLLS ROYCE	CULLINAN	1	0,27%		
LEXUS	LS-SERIES	1	0,27%		
LEXUS	ES-SERIES	1	0,27%		
LAND ROVER	DISCOVERY	1	0,27%		
AUDI	A7	1	0,27%		

		YTD		AUGUST '25	
Segment		Total	Market Share	Total	Market Share
SUV		61.928	61,95%	5.695	69,53%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	4.830	7,80%	362	6,36%
TOYOTA	YARIS CROSS	4.733	7,64%	649	11,40%
CITROEN/DS	C3 (NEW)	3.949	6,38%	314	5,51%
SUZUKI	VITARA	2.914	4,71%	167	2,93%
TOYOTA	C-HR	2.242	3,62%	104	1,83%
TOYOTA	AYGO X	1.943	3,14%	118	2,07%
BMW	X1-SERIES	1.932	3,12%	263	4,62%
DACIA	SANDERO	1.712	2,76%	145	2,55%
OPEL	MOKKA	1.565	2,53%	115	2,02%
DACIA	DUSTER	1.537	2,48%	194	3,41%
MG	ZS Max	1.387	2,24%	193	3,39%
FORD	PUMA	1.387	2,24%	156	2,74%
NISSAN	JUKE	1.287	2,08%	70	1,23%
TOYOTA	COROLLA CROSS	1.257	2,03%	123	2,16%
VOLKSWAGEN	T-CROSS	1.172	1,89%	70	1,23%
JEEP	AVENGER	1.105	1,78%	96	1,69%
NISSAN	QASHQAI	1.071	1,73%	42	0,74%
MERCEDES	GLA-SERIES	996	1,61%	75	1,32%
HYUNDAI	KONA	936	1,51%	74	1,30%

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ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

VOLKSWAGEN	TIGUAN	921	1,49%	85	1,49%
VOLKSWAGEN	T-ROC	910	1,47%	134	2,35%
SUZUKI	SX4	838	1,35%	70	1,23%
KIA	STONIC	833	1,35%	32	0,56%
PEUGEOT	3008	804	1,30%	44	0,77%
HYUNDAI	TUCSON	793	1,28%	83	1,46%
MG	ZS	787	1,27%	46	0,81%
BMW	X2-SERIES	701	1,13%	46	0,81%
MINI	COUNTRYMAN (NEW)	693	1,12%	73	1,28%
SKODA	KAMIQ	683	1,10%	34	0,60%
AUDI	Q3	634	1,02%	36	0,63%
FORD	KUGA	562	0,91%	100	1,76%
RENAULT	CAPTUR	537	0,87%	42	0,74%
CUPRA	FORMENTOR	506	0,82%	32	0,56%
OPEL	FRONTERA	470	0,76%	103	1,81%
KIA	NEW SPORTAGE	456	0,74%	29	0,51%
VOLKSWAGEN	TAIGO	453	0,73%	38	0,67%
ALFA ROMEO	JUNIOR	436	0,70%	58	1,02%
CITROEN/DS	C3 AIRCROSS (NEW)	413	0,67%	163	2,86%
AUDI	Q2	388	0,63%	39	0,68%
TESLA	MODEL Y	383	0,62%	27	0,47%
BYD	SEAL U	375	0,61%	64	1,12%
VOLVO	XC60	347	0,56%	38	0,67%
VOLVO	EX30	332	0,54%	23	0,40%
JEEP	COMPASS	326	0,53%	35	0,61%
HYUNDAI	BAYON	325	0,52%	42	0,74%
RENAULT	ARKANA	310	0,50%	27	0,47%
LEXUS	LBX-SERIES	308	0,50%	16	0,28%
BYD	ATTO 3	292	0,47%	15	0,26%
MERCEDES	GLC-SERIES	284	0,46%	52	0,91%
HYUNDAI	INSTER	273	0,44%	36	0,63%
FIAT	600	266	0,43%	30	0,53%
KIA	XCEED	259	0,42%	3	0,05%
SKODA	KODIAQ	236	0,38%	14	0,25%
TOYOTA	RAV4	229	0,37%	10	0,18%
SUZUKI	IGNIS	208	0,34%	4	0,07%
KIA	EV3	196	0,32%	14	0,25%
JEEP	RENEGADE	192	0,31%	23	0,40%
CITROEN/DS	DS7	187	0,30%	5	0,09%
CUPRA	TERRAMAR	183	0,30%	24	0,42%
LYNK & CO	01	175	0,28%	1	0,02%
ALFA ROMEO	TONALE	152	0,25%	12	0,21%
BMW	X3-SERIES	146	0,24%	17	0,30%
VOLVO	XC40	145	0,23%	10	0,18%
CHERY	TIGGO 7	144	0,23%	55	0,97%
SEAT	ARONA	139	0,22%	10	0,18%
AUDI	Q4	137	0,22%	10	0,18%
CITROEN/DS	C5 AIRCROSS	128	0,21%	29	0,51%
MG	HS (NEW)	127	0,21%	11	0,19%
BMW	iX1	119	0,19%	9	0,16%
NISSAN	X-TRAIL	114	0,18%	6	0,11%
FORD	EXPLORER	113	0,18%	13	0,23%
KGM	TIVOLI	104	0,17%	27	0,47%
LAND ROVER	RANGE ROVER SPORT	104	0,17%	8	0,14%
PORSCHE	CAYENNE	101	0,16%	4	0,07%

NEW PC REGISTRATIONS BY SEGMENT
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RENAULT	SYMBIOZ	99	0,16%	14	0,25%
LAND ROVER	RANGE ROVER EVOQUE	99	0,16%	5	0,09%
LEXUS	NX-SERIES	97	0,16%	6	0,11%
MINI	ACEMAN	95	0,15%	5	0,09%
JAECOO	JAECOO 7	94	0,15%	17	0,30%
OPEL	GRANDLAND (NEW)	91	0,15%	1	0,02%
MERCEDES	GLB-SERIES	86	0,14%	1	0,02%
HONDA	HR-V	85	0,14%	9	0,16%
DACIA	JOGGER	84	0,14%	10	0,18%
DFSK	500	83	0,13%		
VOLVO	XC90	79	0,13%	6	0,11%
DFSK	E5	79	0,13%	3	0,05%
BMW	X5-SERIES	78	0,13%	6	0,11%
PORSCHE	MACAN	77	0,12%	2	0,04%
BYD	ATTO 2	76	0,12%	11	0,19%
SUBARU	FORESTER	76	0,12%	3	0,05%
LAND ROVER	DEFENDER	73	0,12%	2	0,04%
DACIA	BIGSTER	72	0,12%	19	0,33%
CITROEN/DS	DS3	70	0,11%	5	0,09%
AUDI	Q5	69	0,11%	15	0,26%
PEUGEOT	5008	66	0,11%	9	0,16%
TOYOTA	bz4X	65	0,10%	6	0,11%
BMW	iX2	65	0,10%	4	0,07%
VOLVO	EX40	62	0,10%	7	0,12%
MERCEDES	GLE-SERIES	60	0,10%	13	0,23%
VOLKSWAGEN	ID.4	60	0,10%	1	0,02%
SKODA	ELROQ	58	0,09%	8	0,14%
LEXUS	UX-SERIES	57	0,09%		
CHERY	TIGGO 8	52	0,08%	29	0,51%
HONDA	ZR-V	51	0,08%		
SKODA	KAROQ	50	0,08%	5	0,09%
MERCEDES	EQA	49	0,08%	5	0,09%
JEEP	WRANGLER	49	0,08%	5	0,09%
OMODA	OMODA 5	48	0,08%	5	0,09%
SMART	#1	48	0,08%	2	0,04%
BYD	SEALION 7	47	0,08%	10	0,18%
HYUNDAI	IONIQ 5	47	0,08%	2	0,04%
SKODA	ENYAQ iV	44	0,07%	2	0,04%
MAZDA	CX-30	44	0,07%	2	0,04%
LAND ROVER	RANGE ROVER VELAR	41	0,07%	2	0,04%
VOLVO	EC40	40	0,06%	2	0,04%
GEELY	EX5	39	0,06%	11	0,19%
DFSK	600	34	0,05%	2	0,04%
MITSUBISHI	ASX	34	0,05%		
LAND ROVER	RANGE ROVER	33	0,05%	1	0,02%
KIA	NIRO	33	0,05%		
FORD	CAPRI	31	0,05%	1	0,02%
FIAT	GRANDE PANDA	29	0,05%	22	0,39%
MG	HS	27	0,04%		
MERCEDES	EQB	26	0,04%	1	0,02%
KGM	KORANDO	25	0,04%	2	0,04%
FORD	MUSTANG MACH-E	25	0,04%	1	0,02%
VOLKSWAGEN	TAYRON	24	0,04%	1	0,02%
OPEL	GRANDLAND	24	0,04%		
HONDA	CR-V	23	0,04%	8	0,14%

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MERCEDES	G-SERIES	23	0,04%	2	0,04%
CUPRA	TAVASCAN	23	0,04%		
BMW	X6-SERIES	22	0,04%	2	0,04%
LYNK & CO	02	22	0,04%	2	0,04%
HYUNDAI	SANTA FE	22	0,04%		
LAND ROVER	DISCOVERY SPORT	22	0,04%		
VOLVO	EX90	21	0,03%	1	0,02%
SMART	#3	20	0,03%	2	0,04%
AUDI	Q6	20	0,03%	2	0,04%
RENAULT	AUSTRAL	17	0,03%	7	0,12%
BMW	XM-SERIES	16	0,03%		
JAGUAR	F-PACE	16	0,03%		
OMODA	OMODA5 EV	15	0,02%	7	0,12%
AUDI	Q8	14	0,02%	2	0,04%
MAZDA	CX-60	14	0,02%	1	0,02%
BMW	X4-SERIES	14	0,02%		
TOYOTA	LAND CRUISER	13	0,02%		
SUBARU	CROSSTREK	12	0,02%	2	0,04%
NISSAN	ARIYA	11	0,02%	1	0,02%
KGM	TORRES	11	0,02%		
ALFA ROMEO	STELVIO	10	0,02%		
MASERATI	GRECALE	9	0,01%	1	0,02%
HONDA	e:Ny1	9	0,01%		
AUDI	Q7	8	0,01%	1	0,02%
LEXUS	RX-SERIES	8	0,01%		
VOLKSWAGEN	ID.5	8	0,01%		
LEAPMOTOR	C10	8	0,01%		
BMW	X7-SERIES	7	0,01%	1	0,02%
MAZDA	CX-80	7	0,01%	1	0,02%
KIA	EV6	7	0,01%	1	0,02%
BMW	iX3	6	0,01%		
TESLA	MODEL X	6	0,01%		
DACIA	SPRING	6	0,01%		
BMW	iX	5	0,01%		
KIA	EV9	5	0,01%		
LEXUS	RZ-SERIES	4	0,01%	2	0,04%
SERES	SERES 5	4	0,01%		
VOYAH	FREE	4	0,01%		
LOTUS	ELETRE	3	0,00%	1	0,02%
MERCEDES	EQE SUV	3	0,00%	1	0,02%
JEEP	GRAND CHEROKEE	3	0,00%		
MERCEDES	GLS-SERIES	3	0,00%		
KERABOSS	SUPER K	3	0,00%		
LAMBORGHINI	URUS	3	0,00%		
BENTLEY	BENTAYGA	3	0,00%		
XPENG	G9	3	0,00%		
RENAULT	MEGANE E-TECH	3	0,00%		
JAGUAR	E-PACE	3	0,00%		
RENAULT	RAFALE	2	0,00%	2	0,04%
SMART	#5	2	0,00%	2	0,04%
FIAT	500X	2	0,00%		
FORD	ECOSPORT	2	0,00%		
RENAULT	KADJAR	2	0,00%		
MITSUBISHI	ECLIPSE CROSS	1	0,00%	1	0,02%
VOLKSWAGEN	TOUAREG	1	0,00%		

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KIA	SORENTO	1	0,00%
MERCEDES	EQS SUV	1	0,00%
NIO	EL6	1	0,00%
SUZUKI	ACROSS	1	0,00%
MAZDA	CX-5	1	0,00%
SUBARU	SOLTERRA	1	0,00%
LAND ROVER	DISCOVERY	1	0,00%
SUBARU	OUTBACK	1	0,00%
JAGUAR	I-PACE	1	0,00%
INEOS	GRENADIER	1	0,00%
XPENG	G6	1	0,00%
ROLLS ROYCE	CULLINAN	1	0,00%
CITROEN/DS	C3 AIRCROSS	1	0,00%

		YTD		AUGUST '25	
Segment		Total	Market Share	Total	Market Share
MPV		3	0,00%	0	0,00%
Make:	Range:	Volume:	%	Volume:	%

FORD	B-MAX	1	33,33%
FIAT	500L	1	33,33%
CITROEN/DS	C4 PICASSO	1	33,33%

		YTD		AUGUST '25	
Segment		Total	Market Share	Total	Market Share
MPV-M/COMBI		1.403	1,40%	59	0,72%
Make:	Range:	Volume:	%	Volume:	%

HYUNDAI	STARIA	433	30,86%	9	15,25%
MERCEDES	VITO	175	12,47%	7	11,86%
TOYOTA	PROACE CITY VERSO	159	11,33%	3	5,08%
VOLKSWAGEN	CADDY	106	7,56%	5	8,47%
NISSAN	PRIMASTAR	101	7,20%	6	10,17%
TOYOTA	PROACE	74	5,27%	1	1,69%
MERCEDES	V-SERIES	60	4,28%	1	1,69%
FORD	TOURNEO CUSTOM	43	3,06%	4	6,78%
FORD	TOURNEO COURIER	41	2,92%	4	6,78%
OPEL	ZAFIRA	32	2,28%	1	1,69%
PEUGEOT	EXPERT TRAVELLER	31	2,21%	6	10,17%
VOLKSWAGEN	TRANSPORTER	29	2,07%	5	8,47%
FORD	TOURNEO CONNECT	22	1,57%	4	6,78%
CITROEN/DS	JUMPY SPACE TOURER	22	1,57%		
RENAULT	TRAFIC	18	1,28%		
VOLKSWAGEN	ID.BUZZ	17	1,21%	1	1,69%
MERCEDES	CITAN	9	0,64%		
MERCEDES	SPRINTER	8	0,57%	1	1,69%
NISSAN	TOWNSTAR	6	0,43%		
PEUGEOT	RIFTER	4	0,29%	1	1,69%
PEUGEOT	BOXER	4	0,29%		
RENAULT	MASTER	3	0,21%		
CITROEN/DS	BERLINGO	2	0,14%		
NISSAN	INTERSTAR	2	0,14%		
FIAT	DUCATO	1	0,07%		
VOLKSWAGEN	MULTIVAN	1	0,07%		

		YTD		AUGUST '25	
Segment		Total	Market Share	Total	Market Share
SPORTS		254	0,25%	28	0,34%
Make:	Range:	Volume:	%	Volume:	%

MINI	MINI CABRIO	140	55,12%	20	71,43%
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NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

MAZDA	MX-5	31	12,20%	1	3,57%
MOKE	MOKE	29	11,42%	2	7,14%
PORSCHE	911	23	9,06%	3	10,71%
FORD	MUSTANG	10	3,94%	1	3,57%
BMW	Z4-SERIES	5	1,97%	1	3,57%
LOTUS	EMIRA	3	1,18%		
MG	CYBERSTER	3	1,18%		
MERCEDES	SL-SERIES	2	0,79%		
BENTLEY	CONTINENTAL	2	0,79%		
LAMBORGHINI	REVUELTO	2	0,79%		
AUDI	R8	1	0,39%		
MASERATI	GRANTURISMO	1	0,39%		
PORSCHE	CAYMAN	1	0,39%		
FERRARI	296 GTS	1	0,39%		