

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		MARCH '25	
A		Total	Market Share	Total	Market Share
Make:		1.814	5,46%	923	7,26%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	626	34,51%	389	42,15%
KIA	PICANTO	586	32,30%	324	35,10%
HYUNDAI	i 10	436	24,04%	155	16,79%
MITSUBISHI	SPACE STAR	85	4,69%	30	3,25%
LEAPMOTOR	T03	60	3,31%	20	2,17%
FIAT	500	14	0,77%	2	0,22%
ABARTH	500	2	0,11%	1	0,11%
SMART	FORTWO	2	0,11%		
PEUGEOT	108	1	0,06%	1	0,11%
RENAULT	NEW TWINGO	1	0,06%	1	0,11%
VOLKSWAGEN	UP!	1	0,06%		

Segment		YTD		MARCH '25	
A-SUV		Total	Market Share	Total	Market Share
Make:		832	2,51%	350	2,75%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AYGO X	597	71,75%	266	76,00%
SUZUKI	IGNIS	151	18,15%	42	12,00%
HYUNDAI	INSTER	78	9,38%	40	11,43%
DACIA	SPRING	5	0,60%	2	0,57%
KERABOSS	SUPER K	1	0,12%		

Segment		YTD		MARCH '25	
A TOTAL		Total	Market Share	Total	Market Share
Make:		2.646	7,97%	1.273	10,01%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	626	23,66%	389	30,56%
TOYOTA	AYGO X	597	22,56%	266	20,90%
KIA	PICANTO	586	22,15%	324	25,45%
HYUNDAI	i 10	436	16,48%	155	12,18%
SUZUKI	IGNIS	151	5,71%	42	3,30%
MITSUBISHI	SPACE STAR	85	3,21%	30	2,36%
HYUNDAI	INSTER	78	2,95%	40	3,14%
LEAPMOTOR	T03	60	2,27%	20	1,57%
FIAT	500	14	0,53%	2	0,16%
DACIA	SPRING	5	0,19%	2	0,16%
ABARTH	500	2	0,08%	1	0,08%
SMART	FORTWO	2	0,08%		
PEUGEOT	108	1	0,04%	1	0,08%
RENAULT	NEW TWINGO	1	0,04%	1	0,08%
KERABOSS	SUPER K	1	0,04%		
VOLKSWAGEN	UP!	1	0,04%		

Segment		YTD		MARCH '25	
B		Total	Market Share	Total	Market Share
Make:		6.863	20,67%	2.676	21,04%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	1.486	21,65%	381	14,24%
TOYOTA	YARIS	1.388	20,22%	461	17,23%
PEUGEOT	208	1.035	15,08%	562	21,00%
HYUNDAI	i 20	806	11,74%	281	10,50%
SUZUKI	SWIFT	374	5,45%	142	5,31%
MG	MG3	359	5,23%	127	4,75%
RENAULT	CLIO	315	4,59%	282	10,54%

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MAZDA	MAZDA2	270	3,93%	71	2,65%
SKODA	FABIA	266	3,88%	137	5,12%
SEAT	IBIZA	173	2,52%	76	2,84%
MINI	MINI	156	2,27%	46	1,72%
VOLKSWAGEN	POLO	82	1,19%	64	2,39%
AUDI	A1	82	1,19%	19	0,71%
MITSUBISHI	COLT	35	0,51%	13	0,49%
HONDA	JAZZ	27	0,39%	11	0,41%
CITROEN/DS	C3	6	0,09%	1	0,04%
NISSAN	MICRA	2	0,03%	2	0,07%
BMW	i3	1	0,01%		

Segment	Make:	Range:	YTD		MARCH '25	
			Total 11.927 Volume:	Market Share 35,93% %	Total 4.542 Volume:	Market Share 35,71% %
PEUGEOT	2008		1.988	16,67%	576	12,68%
CITROEN/DS	C3 (NEW)		1.620	13,58%	659	14,51%
TOYOTA	YARIS CROSS		1.535	12,87%	538	11,85%
SUZUKI	VITARA		987	8,28%	429	9,45%
NISSAN	JUKE		735	6,16%	480	10,57%
FORD	PUMA		451	3,78%	163	3,59%
OPEL	MOKKA		444	3,72%	222	4,89%
JEEP	AVENGER		412	3,45%	124	2,73%
DACIA	DUSTER		314	2,63%	85	1,87%
VOLKSWAGEN	T-CROSS		308	2,58%	98	2,16%
HYUNDAI	KONA		307	2,57%	116	2,55%
SUZUKI	SX4		300	2,52%	129	2,84%
VOLKSWAGEN	T-ROC		276	2,31%	70	1,54%
KIA	STONIC		246	2,06%	71	1,56%
SKODA	KAMIQ		228	1,91%	137	3,02%
MG	ZS		207	1,74%	75	1,65%
VOLKSWAGEN	TAIGO		154	1,29%	37	0,81%
HYUNDAI	BAYON		154	1,29%	35	0,77%
DACIA	SANDERO		150	1,26%	77	1,70%
ALFA ROMEO	JUNIOR		148	1,24%	22	0,48%
AUDI	Q2		136	1,14%	42	0,92%
VOLVO	EX30		129	1,08%	54	1,19%
LEXUS	LBX-SERIES		127	1,06%	39	0,86%
KIA	EV3		110	0,92%	71	1,56%
FIAT	600		109	0,91%	72	1,59%
RENAULT	CAPTUR		76	0,64%	23	0,51%
JEEP	RENEGADE		62	0,52%	20	0,44%
SEAT	ARONA		45	0,38%	19	0,42%
MINI	ACEMAN		40	0,34%	20	0,44%
MITSUBISHI	ASX		30	0,25%	7	0,15%
HONDA	HR-V		29	0,24%	11	0,24%
CITROEN/DS	DS3		26	0,22%	5	0,11%
BYD	ATTO 2		20	0,17%	12	0,26%
KGM	TIVOLI		20	0,17%	2	0,04%
FORD	ECOSPORT		1	0,01%	1	0,02%
FIAT	500X		1	0,01%	1	0,02%
RENAULT	MEGANE E-TECH		1	0,01%		
CITROEN/DS	C3 AIRCROSS		1	0,01%		

Segment	YTD		MARCH '25	
	Total	Market Share	Total	Market Share

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B TOTAL		18.790	56,60%	7.218	56,75%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	1.988	10,58%	576	7,98%
CITROEN/DS	C3 (NEW)	1.620	8,62%	659	9,13%
TOYOTA	YARIS CROSS	1.535	8,17%	538	7,45%
OPEL	CORSA	1.486	7,91%	381	5,28%
TOYOTA	YARIS	1.388	7,39%	461	6,39%
PEUGEOT	208	1.035	5,51%	562	7,79%
SUZUKI	VITARA	987	5,25%	429	5,94%
HYUNDAI	i 20	806	4,29%	281	3,89%
NISSAN	JUKE	735	3,91%	480	6,65%
FORD	PUMA	451	2,40%	163	2,26%
OPEL	MOKKA	444	2,36%	222	3,08%
JEEP	AVENGER	412	2,19%	124	1,72%
SUZUKI	SWIFT	374	1,99%	142	1,97%
MG	MG3	359	1,91%	127	1,76%
RENAULT	CLIO	315	1,68%	282	3,91%
DACIA	DUSTER	314	1,67%	85	1,18%
VOLKSWAGEN	T-CROSS	308	1,64%	98	1,36%
HYUNDAI	KONA	307	1,63%	116	1,61%
SUZUKI	SX4	300	1,60%	129	1,79%
VOLKSWAGEN	T-ROC	276	1,47%	70	0,97%
MAZDA	MAZDA2	270	1,44%	71	0,98%
SKODA	FABIA	266	1,42%	137	1,90%
KIA	STONIC	246	1,31%	71	0,98%
SKODA	KAMIQ	228	1,21%	137	1,90%
MG	ZS	207	1,10%	75	1,04%
SEAT	IBIZA	173	0,92%	76	1,05%
MINI	MINI	156	0,83%	46	0,64%
VOLKSWAGEN	TAIGO	154	0,82%	37	0,51%
HYUNDAI	BAYON	154	0,82%	35	0,48%
DACIA	SANDERO	150	0,80%	77	1,07%
ALFA ROMEO	JUNIOR	148	0,79%	22	0,30%
AUDI	Q2	136	0,72%	42	0,58%
VOLVO	EX30	129	0,69%	54	0,75%
LEXUS	LBX-SERIES	127	0,68%	39	0,54%
KIA	EV3	110	0,59%	71	0,98%
FIAT	600	109	0,58%	72	1,00%
VOLKSWAGEN	POLO	82	0,44%	64	0,89%
AUDI	A1	82	0,44%	19	0,26%
RENAULT	CAPTUR	76	0,40%	23	0,32%
JEEP	RENEGADE	62	0,33%	20	0,28%
SEAT	ARONA	45	0,24%	19	0,26%
MINI	ACEMAN	40	0,21%	20	0,28%
MITSUBISHI	COLT	35	0,19%	13	0,18%
MITSUBISHI	ASX	30	0,16%	7	0,10%
HONDA	HR-V	29	0,15%	11	0,15%
HONDA	JAZZ	27	0,14%	11	0,15%
CITROEN/DS	DS3	26	0,14%	5	0,07%
BYD	ATTO 2	20	0,11%	12	0,17%
KGM	TIVOLI	20	0,11%	2	0,03%
CITROEN/DS	C3	6	0,03%	1	0,01%
NISSAN	MICRA	2	0,01%	2	0,03%
FORD	ECOSPORT	1	0,01%	1	0,01%
FIAT	500X	1	0,01%	1	0,01%

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BMW	i3	1	0,01%
RENAULT	MEGANE E-TECH	1	0,01%
CITROEN/DS	C3 AIRCROSS	1	0,01%

Segment C	Make:	Range:	YTD		MARCH '25	
			Total 2.481 Volume:	Market Share 7,47% %	Total 844 Volume:	Market Share 6,64% %
BMW	1-SERIES		459	18,50%	185	21,92%
OPEL	ASTRA		441	17,78%	106	12,56%
BYD	DOLPHIN		321	12,94%	53	6,28%
AUDI	A3		212	8,54%	103	12,20%
VOLKSWAGEN	GOLF		190	7,66%	65	7,70%
HYUNDAI	i 30		161	6,49%	61	7,23%
TOYOTA	COROLLA		144	5,80%	56	6,64%
CITROEN/DS	C4		99	3,99%	23	2,73%
SKODA	SCALA		79	3,18%	60	7,11%
CUPRA	LEON		75	3,02%	23	2,73%
FORD	FOCUS		56	2,26%	11	1,30%
SEAT	LEON		55	2,22%	22	2,61%
MERCEDES	A-SERIES		36	1,45%	12	1,42%
CITROEN/DS	DS4		35	1,41%	16	1,90%
BMW	2-SERIES		32	1,29%	13	1,54%
VOLKSWAGEN	ID.3		30	1,21%	19	2,25%
MG	MG4		21	0,85%	1	0,12%
CUPRA	BORN		11	0,44%	5	0,59%
MAZDA	MAZDA3		10	0,40%	6	0,71%
PEUGEOT	308		6	0,24%		
NISSAN	LEAF		4	0,16%	2	0,24%
RENAULT	MEGANE		1	0,04%	1	0,12%
ALFA ROMEO	GIULIETTA		1	0,04%	1	0,12%
MERCEDES	B-SERIES		1	0,04%		
TOYOTA	AURIS		1	0,04%		

Segment C-SUV	Make:	Range:	YTD		MARCH '25	
			Total 6.434 Volume:	Market Share 19,38% %	Total 2.128 Volume:	Market Share 16,73% %
TOYOTA	C-HR		787	12,23%	210	9,87%
BMW	X1-SERIES		704	10,94%	215	10,10%
NISSAN	QASHQAI		641	9,96%	392	18,42%
TOYOTA	COROLLA CROSS		524	8,14%	136	6,39%
MG	ZS Max		501	7,79%	119	5,59%
VOLKSWAGEN	TIGUAN		412	6,40%	108	5,08%
MINI	COUNTRYMAN (NEW)		309	4,80%	132	6,20%
PEUGEOT	3008		301	4,68%	104	4,89%
HYUNDAI	TUCSON		282	4,38%	64	3,01%
CUPRA	FORMENTOR		261	4,06%	76	3,57%
MERCEDES	GLA-SERIES		240	3,73%	109	5,12%
AUDI	Q3		217	3,37%	46	2,16%
KIA	NEW SPORTAGE		160	2,49%	46	2,16%
LYNK & CO	01		154	2,39%	23	1,08%
BYD	ATTO 3		141	2,19%	34	1,60%
KIA	XCEED		118	1,83%	33	1,55%
JEEP	COMPASS		98	1,52%	27	1,27%
CITROEN/DS	DS7		63	0,98%	31	1,46%
ALFA ROMEO	TONALE		61	0,95%	27	1,27%

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VOLVO	XC40	46	0,71%	19	0,89%
LAND ROVER	RANGE ROVER EVOQUE	42	0,65%	31	1,46%
BMW	iX1	42	0,65%	26	1,22%
CUPRA	TERRAMAR	35	0,54%	15	0,70%
LEXUS	UX-SERIES	27	0,42%	9	0,42%
MERCEDES	EQA	27	0,42%	8	0,38%
CITROEN/DS	C5 AIRCROSS	25	0,39%	9	0,42%
VOLVO	EX40	23	0,36%	12	0,56%
FORD	EXPLORER	21	0,33%	7	0,33%
MG	HS	20	0,31%	3	0,14%
MAZDA	CX-30	19	0,30%	7	0,33%
DFSK	500	18	0,28%	9	0,42%
OPEL	GRANDLAND	18	0,28%	7	0,33%
SKODA	KAROQ	14	0,22%	6	0,28%
VOLVO	EC40	12	0,19%	5	0,23%
KIA	NIRO	12	0,19%	1	0,05%
DACIA	JOGGER	10	0,16%	4	0,19%
SMART	#1	10	0,16%	3	0,14%
KGM	KORANDO	9	0,14%	1	0,05%
HONDA	e:Ny1	7	0,11%	7	0,33%
SKODA	ELROQ	4	0,06%		
SUBARU	CROSSTREK	3	0,05%	3	0,14%
SMART	#3	3	0,05%	1	0,05%
VOLVO	C40	2	0,03%	1	0,05%
JAGUAR	E-PACE	2	0,03%	1	0,05%
RENAULT	AUSTRAL	2	0,03%		
JAECOO	JAECOO 7	2	0,03%		
OMODA	OMODA5 EV	2	0,03%		
OMODA	OMODA 5	2	0,03%		
RENAULT	KADJAR	1	0,02%	1	0,05%

Segment	C TOTAL	YTD		MARCH '25	
		Total	Market Share	Total	Market Share
		8.915	26,86%	2.972	23,37%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	787	8,83%	210	7,07%
BMW	X1-SERIES	704	7,90%	215	7,23%
NISSAN	QASHQAI	641	7,19%	392	13,19%
TOYOTA	COROLLA CROSS	524	5,88%	136	4,58%
MG	ZS Max	501	5,62%	119	4,00%
BMW	1-SERIES	459	5,15%	185	6,22%
OPEL	ASTRA	441	4,95%	106	3,57%
VOLKSWAGEN	TIGUAN	412	4,62%	108	3,63%
BYD	DOLPHIN	321	3,60%	53	1,78%
MINI	COUNTRYMAN (NEW)	309	3,47%	132	4,44%
PEUGEOT	3008	301	3,38%	104	3,50%
HYUNDAI	TUCSON	282	3,16%	64	2,15%
CUPRA	FORMENTOR	261	2,93%	76	2,56%
MERCEDES	GLA-SERIES	240	2,69%	109	3,67%
AUDI	Q3	217	2,43%	46	1,55%
AUDI	A3	212	2,38%	103	3,47%
VOLKSWAGEN	GOLF	190	2,13%	65	2,19%
HYUNDAI	i 30	161	1,81%	61	2,05%
KIA	NEW SPORTAGE	160	1,79%	46	1,55%
LYNK & CO	01	154	1,73%	23	0,77%
TOYOTA	COROLLA	144	1,62%	56	1,88%

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BYD	ATTO 3	141	1,58%	34	1,14%
KIA	XCEED	118	1,32%	33	1,11%
CITROEN/DS	C4	99	1,11%	23	0,77%
JEEP	COMPASS	98	1,10%	27	0,91%
SKODA	SCALA	79	0,89%	60	2,02%
CUPRA	LEON	75	0,84%	23	0,77%
CITROEN/DS	DS7	63	0,71%	31	1,04%
ALFA ROMEO	TONALE	61	0,68%	27	0,91%
FORD	FOCUS	56	0,63%	11	0,37%
SEAT	LEON	55	0,62%	22	0,74%
VOLVO	XC40	46	0,52%	19	0,64%
LAND ROVER	RANGE ROVER EVOQUE	42	0,47%	31	1,04%
BMW	iX1	42	0,47%	26	0,87%
MERCEDES	A-SERIES	36	0,40%	12	0,40%
CITROEN/DS	DS4	35	0,39%	16	0,54%
CUPRA	TERRAMAR	35	0,39%	15	0,50%
BMW	2-SERIES	32	0,36%	13	0,44%
VOLKSWAGEN	ID.3	30	0,34%	19	0,64%
LEXUS	UX-SERIES	27	0,30%	9	0,30%
MERCEDES	EQA	27	0,30%	8	0,27%
CITROEN/DS	C5 AIRCROSS	25	0,28%	9	0,30%
VOLVO	EX40	23	0,26%	12	0,40%
FORD	EXPLORER	21	0,24%	7	0,24%
MG	MG4	21	0,24%	1	0,03%
MG	HS	20	0,22%	3	0,10%
MAZDA	CX-30	19	0,21%	7	0,24%
DFSK	500	18	0,20%	9	0,30%
OPEL	GRANDLAND	18	0,20%	7	0,24%
SKODA	KAROQ	14	0,16%	6	0,20%
VOLVO	EC40	12	0,13%	5	0,17%
KIA	NIRO	12	0,13%	1	0,03%
CUPRA	BORN	11	0,12%	5	0,17%
MAZDA	MAZDA3	10	0,11%	6	0,20%
DACIA	JOGGER	10	0,11%	4	0,13%
SMART	#1	10	0,11%	3	0,10%
KGM	KORANDO	9	0,10%	1	0,03%
HONDA	e:Ny1	7	0,08%	7	0,24%
PEUGEOT	308	6	0,07%		
NISSAN	LEAF	4	0,04%	2	0,07%
SKODA	ELROQ	4	0,04%		
SUBARU	CROSSTREK	3	0,03%	3	0,10%
SMART	#3	3	0,03%	1	0,03%
JAGUAR	E-PACE	2	0,02%	1	0,03%
VOLVO	C40	2	0,02%	1	0,03%
OMODA	OMODA 5	2	0,02%		
OMODA	OMODA5 EV	2	0,02%		
JAECOO	JAECOO 7	2	0,02%		
RENAULT	AUSTRAL	2	0,02%		
RENAULT	MEGANE	1	0,01%	1	0,03%
RENAULT	KADJAR	1	0,01%	1	0,03%
ALFA ROMEO	GIULIETTA	1	0,01%	1	0,03%
TOYOTA	AURIS	1	0,01%		
MERCEDES	B-SERIES	1	0,01%		
		YTD		MARCH '25	
Segment		Total	Market Share	Total	Market Share

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D		419	1,26%	168	1,32%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL 3	187	44,63%	109	64,88%
SKODA	OCTAVIA	66	15,75%	13	7,74%
BMW	3-SERIES	32	7,64%	9	5,36%
PEUGEOT	408	29	6,92%	4	2,38%
BYD	SEAL	22	5,25%	8	4,76%
MERCEDES	CLE-SERIES	20	4,77%	6	3,57%
BMW	4-SERIES	12	2,86%	4	2,38%
MERCEDES	CLA-SERIES	11	2,63%	5	2,98%
AUDI	A5	10	2,39%	3	1,79%
BMW	i4	8	1,91%	2	1,19%
MERCEDES	C-SERIES	6	1,43%	2	1,19%
HONDA	CIVIC	6	1,43%		
VOLVO	V60	2	0,48%	1	0,60%
ALFA ROMEO	GIULIA	2	0,48%	1	0,60%
TOYOTA	PRIUS	2	0,48%		
CITROEN/DS	C4 X	2	0,48%		
BYD	SEALION 7	1	0,24%	1	0,60%
JAGUAR	XE-TYPE	1	0,24%		

		YTD		MARCH '25	
Segment		Total	Market Share	Total	Market Share
D-SUV		1.705	5,14%	791	6,22%
Make:	Range:	Volume:	%	Volume:	%
BMW	X2-SERIES	253	14,84%	108	13,65%
RENAULT	ARKANA	190	11,14%	142	17,95%
FORD	KUGA	152	8,91%	67	8,47%
TESLA	MODEL Y	127	7,45%	104	13,15%
MERCEDES	GLC-SERIES	90	5,28%	38	4,80%
VOLVO	XC60	80	4,69%	31	3,92%
SKODA	KODIAQ	77	4,52%	32	4,05%
NISSAN	X-TRAIL	67	3,93%	27	3,41%
TOYOTA	RAV4	66	3,87%	25	3,16%
AUDI	Q4	47	2,76%	15	1,90%
OPEL	GRANDLAND (NEW)	46	2,70%	14	1,77%
MG	HS (NEW)	32	1,88%	20	2,53%
PORSCHE	MACAN	32	1,88%	10	1,26%
BMW	X3-SERIES	31	1,82%	7	0,88%
LEXUS	NX-SERIES	29	1,70%	9	1,14%
DFSK	E5	26	1,52%	11	1,39%
BMW	iX2	25	1,47%	12	1,52%
VOLKSWAGEN	ID.4	25	1,47%	3	0,38%
BYD	SEAL U	23	1,35%	12	1,52%
AUDI	Q5	21	1,23%	8	1,01%
MERCEDES	GLB-SERIES	21	1,23%	6	0,76%
PEUGEOT	5008	20	1,17%	6	0,76%
LAND ROVER	RANGE ROVER VELAR	19	1,11%	10	1,26%
LAND ROVER	DEFENDER	17	1,00%	6	0,76%
HONDA	ZR-V	14	0,82%	6	0,76%
HYUNDAI	IONIQ 5	13	0,76%	5	0,63%
JAGUAR	F-PACE	13	0,76%	3	0,38%
FORD	MUSTANG MACH-E	13	0,76%	3	0,38%
CUPRA	TAVASCAN	12	0,70%	4	0,51%
FORD	CAPRI	11	0,65%	4	0,51%
TOYOTA	bZ4X	11	0,65%	2	0,25%

**NEW PC REGISTRATIONS BY SEGMENT
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HYUNDAI	SANTA FE	10	0,59%	9	1,14%
LAND ROVER	DISCOVERY SPORT	10	0,59%	4	0,51%
SKODA	ENYAQ iV	7	0,41%	5	0,63%
NISSAN	ARIYA	7	0,41%	3	0,38%
HONDA	CR-V	7	0,41%	2	0,25%
KGM	TORRES	7	0,41%	1	0,13%
MERCEDES	EQB	6	0,35%	2	0,25%
ALFA ROMEO	STELVIO	5	0,29%	2	0,25%
DFSK	600	5	0,29%	2	0,25%
SUBARU	FORESTER	5	0,29%	1	0,13%
MERCEDES	G-SERIES	5	0,29%		
BMW	X4-SERIES	4	0,23%	2	0,25%
AUDI	Q6	4	0,23%	2	0,25%
BMW	iX3	4	0,23%		
MAZDA	CX-60	3	0,18%	1	0,13%
MASERATI	GRECALE	3	0,18%	1	0,13%
VOLKSWAGEN	ID.5	3	0,18%	1	0,13%
KIA	EV6	3	0,18%	1	0,13%
VOLKSWAGEN	TAYRON	2	0,12%	2	0,25%
MAZDA	CX-5	1	0,06%		
LEXUS	RZ-SERIES	1	0,06%		

Segment	D TOTAL	Make:	Range:	YTD		MARCH '25	
				Total	Market Share	Total	Market Share
				2.124	6,40%	959	7,54%
				Volume:	%	Volume:	%
BMW	X2-SERIES			253	11,91%	108	11,26%
RENAULT	ARKANA			190	8,95%	142	14,81%
TESLA	MODEL 3			187	8,80%	109	11,37%
FORD	KUGA			152	7,16%	67	6,99%
TESLA	MODEL Y			127	5,98%	104	10,84%
MERCEDES	GLC-SERIES			90	4,24%	38	3,96%
VOLVO	XC60			80	3,77%	31	3,23%
SKODA	KODIAQ			77	3,63%	32	3,34%
NISSAN	X-TRAIL			67	3,15%	27	2,82%
TOYOTA	RAV4			66	3,11%	25	2,61%
SKODA	OCTAVIA			66	3,11%	13	1,36%
AUDI	Q4			47	2,21%	15	1,56%
OPEL	GRANDLAND (NEW)			46	2,17%	14	1,46%
MG	HS (NEW)			32	1,51%	20	2,09%
PORSCHE	MACAN			32	1,51%	10	1,04%
BMW	3-SERIES			32	1,51%	9	0,94%
BMW	X3-SERIES			31	1,46%	7	0,73%
LEXUS	NX-SERIES			29	1,37%	9	0,94%
PEUGEOT	408			29	1,37%	4	0,42%
DFSK	E5			26	1,22%	11	1,15%
BMW	iX2			25	1,18%	12	1,25%
VOLKSWAGEN	ID.4			25	1,18%	3	0,31%
BYD	SEAL U			23	1,08%	12	1,25%
BYD	SEAL			22	1,04%	8	0,83%
AUDI	Q5			21	0,99%	8	0,83%
MERCEDES	GLB-SERIES			21	0,99%	6	0,63%
MERCEDES	CLE-SERIES			20	0,94%	6	0,63%
PEUGEOT	5008			20	0,94%	6	0,63%
LAND ROVER	RANGE ROVER VELAR			19	0,89%	10	1,04%
LAND ROVER	DEFENDER			17	0,80%	6	0,63%

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HONDA	ZR-V	14	0,66%	6	0,63%
HYUNDAI	IONIQ 5	13	0,61%	5	0,52%
JAGUAR	F-PACE	13	0,61%	3	0,31%
FORD	MUSTANG MACH-E	13	0,61%	3	0,31%
CUPRA	TAVASCAN	12	0,56%	4	0,42%
BMW	4-SERIES	12	0,56%	4	0,42%
MERCEDES	CLA-SERIES	11	0,52%	5	0,52%
FORD	CAPRI	11	0,52%	4	0,42%
TOYOTA	bZ4X	11	0,52%	2	0,21%
HYUNDAI	SANTA FE	10	0,47%	9	0,94%
LAND ROVER	DISCOVERY SPORT	10	0,47%	4	0,42%
AUDI	A5	10	0,47%	3	0,31%
BMW	i4	8	0,38%	2	0,21%
SKODA	ENYAQ iV	7	0,33%	5	0,52%
NISSAN	ARIYA	7	0,33%	3	0,31%
HONDA	CR-V	7	0,33%	2	0,21%
KGM	TORRES	7	0,33%	1	0,10%
MERCEDES	EQB	6	0,28%	2	0,21%
MERCEDES	C-SERIES	6	0,28%	2	0,21%
HONDA	CIVIC	6	0,28%		
ALFA ROMEO	STELVIO	5	0,24%	2	0,21%
DFSK	600	5	0,24%	2	0,21%
SUBARU	FORESTER	5	0,24%	1	0,10%
MERCEDES	G-SERIES	5	0,24%		
BMW	X4-SERIES	4	0,19%	2	0,21%
AUDI	Q6	4	0,19%	2	0,21%
BMW	iX3	4	0,19%		
VOLKSWAGEN	ID.5	3	0,14%	1	0,10%
MAZDA	CX-60	3	0,14%	1	0,10%
KIA	EV6	3	0,14%	1	0,10%
MASERATI	GRECALE	3	0,14%	1	0,10%
VOLKSWAGEN	TAYRON	2	0,09%	2	0,21%
ALFA ROMEO	GIULIA	2	0,09%	1	0,10%
VOLVO	V60	2	0,09%	1	0,10%
CITROEN/DS	C4 X	2	0,09%		
TOYOTA	PRIUS	2	0,09%		
BYD	SEALION 7	1	0,05%	1	0,10%
JAGUAR	XE-TYPE	1	0,05%		
MAZDA	CX-5	1	0,05%		
LEXUS	RZ-SERIES	1	0,05%		

Segment	E	YTD		MARCH '25	
		Total	Market Share	Total	Market Share
Make:	Range:	20	0,06%	7	0,06%
		Volume:	%	Volume:	%

MERCEDES	E-SERIES	12	60,00%	6	85,71%
SKODA	SUPERB	6	30,00%	1	14,29%
MERCEDES	EQE Sedan	1	5,00%		
AUDI	A6	1	5,00%		

Segment	E-SUV	YTD		MARCH '25	
		Total	Market Share	Total	Market Share
Make:	Range:	151	0,45%	47	0,37%
		Volume:	%	Volume:	%

LAND ROVER	RANGE ROVER SPORT	39	25,83%	13	27,66%
BMW	X5-SERIES	32	21,19%	8	17,02%
PORSCHE	CAYENNE	30	19,87%	10	21,28%

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MERCEDES	GLE-SERIES	20	13,25%	5	10,64%
JEEP	WRANGLER	15	9,93%	9	19,15%
TOYOTA	LAND CRUISER	7	4,64%	1	2,13%
LEXUS	RX-SERIES	3	1,99%		
VOLKSWAGEN	TOUAREG	1	0,66%	1	2,13%
SUBARU	OUTBACK	1	0,66%		
JEEP	GRAND CHEROKEE	1	0,66%		
VOYAH	FREE	1	0,66%		
MERCEDES	EQE SUV	1	0,66%		

Segment		YTD		MARCH '25	
E TOTAL		Total	Market Share	Total	Market Share
Make:		171	0,52%	54	0,42%
Range:		Volume:	%	Volume:	%

LAND ROVER	RANGE ROVER SPORT	39	22,81%	13	24,07%
BMW	X5-SERIES	32	18,71%	8	14,81%
PORSCHE	CAYENNE	30	17,54%	10	18,52%
MERCEDES	GLE-SERIES	20	11,70%	5	9,26%
JEEP	WRANGLER	15	8,77%	9	16,67%
MERCEDES	E-SERIES	12	7,02%	6	11,11%
TOYOTA	LAND CRUISER	7	4,09%	1	1,85%
SKODA	SUPERB	6	3,51%	1	1,85%
LEXUS	RX-SERIES	3	1,75%		
VOLKSWAGEN	TOUAREG	1	0,58%	1	1,85%
SUBARU	OUTBACK	1	0,58%		
VOYAH	FREE	1	0,58%		
AUDI	A6	1	0,58%		
JEEP	GRAND CHEROKEE	1	0,58%		
MERCEDES	EQE SUV	1	0,58%		
MERCEDES	EQE Sedan	1	0,58%		

Segment		YTD		MARCH '25	
F-G		Total	Market Share	Total	Market Share
Make:		52	0,16%	15	0,12%
Range:		Volume:	%	Volume:	%

BMW	5-SERIES	19	36,54%	8	53,33%
PORSCHE	TAYCAN	8	15,38%	2	13,33%
PORSCHE	PANAMERA	8	15,38%	1	6,67%
BMW	7-SERIES	4	7,69%	1	6,67%
BMW	i5	4	7,69%		
TESLA	MODEL S	2	3,85%	1	6,67%
MERCEDES	S-SERIES	2	3,85%	1	6,67%
VOLKSWAGEN	ID.7	2	3,85%		
AUDI	A8	1	1,92%	1	6,67%
LEXUS	ES-SERIES	1	1,92%		
AUDI	A7	1	1,92%		

Segment		YTD		MARCH '25	
F-G-SUV		Total	Market Share	Total	Market Share
Make:		76	0,23%	26	0,20%
Range:		Volume:	%	Volume:	%

VOLVO	XC90	27	35,53%	7	26,92%
VOLVO	EX90	11	14,47%	4	15,38%
LAND ROVER	RANGE ROVER	10	13,16%	4	15,38%
BMW	XM-SERIES	7	9,21%	3	11,54%
BMW	X6-SERIES	5	6,58%	2	7,69%
AUDI	Q7	4	5,26%	2	7,69%
TESLA	MODEL X	3	3,95%	1	3,85%

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AUDI	Q8	3	3,95%		
KIA	EV9	2	2,63%	2	7,69%
ROLLS ROYCE	CULLINAN	1	1,32%	1	3,85%
MAZDA	CX-80	1	1,32%		
BMW	X7-SERIES	1	1,32%		
BENTLEY	BENTAYGA	1	1,32%		

Segment		YTD		MARCH '25	
F-G TOTAL		Total	Market Share	Total	Market Share
		128	0,39%	41	0,32%
Make:	Range:	Volume:	%	Volume:	%

VOLVO	XC90	27	21,09%	7	17,07%
BMW	5-SERIES	19	14,84%	8	19,51%
VOLVO	EX90	11	8,59%	4	9,76%
LAND ROVER	RANGE ROVER	10	7,81%	4	9,76%
PORSCHE	TAYCAN	8	6,25%	2	4,88%
PORSCHE	PANAMERA	8	6,25%	1	2,44%
BMW	XM-SERIES	7	5,47%	3	7,32%
BMW	X6-SERIES	5	3,91%	2	4,88%
AUDI	Q7	4	3,13%	2	4,88%
BMW	7-SERIES	4	3,13%	1	2,44%
BMW	i5	4	3,13%		
TESLA	MODEL X	3	2,34%	1	2,44%
AUDI	Q8	3	2,34%		
KIA	EV9	2	1,56%	2	4,88%
MERCEDES	S-SERIES	2	1,56%	1	2,44%
TESLA	MODEL S	2	1,56%	1	2,44%
VOLKSWAGEN	ID.7	2	1,56%		
ROLLS ROYCE	CULLINAN	1	0,78%	1	2,44%
AUDI	A8	1	0,78%	1	2,44%
BMW	X7-SERIES	1	0,78%		
BENTLEY	BENTAYGA	1	0,78%		
LEXUS	ES-SERIES	1	0,78%		
MAZDA	CX-80	1	0,78%		
AUDI	A7	1	0,78%		

Segment		YTD		MARCH '25	
SUV		Total	Market Share	Total	Market Share
		21.125	63,64%	7.884	61,99%
Make:	Range:	Volume:	%	Volume:	%

PEUGEOT	2008	1.988	9,41%	576	7,31%
CITROEN/DS	C3 (NEW)	1.620	7,67%	659	8,36%
TOYOTA	YARIS CROSS	1.535	7,27%	538	6,82%
SUZUKI	VITARA	987	4,67%	429	5,44%
TOYOTA	C-HR	787	3,73%	210	2,66%
NISSAN	JUKE	735	3,48%	480	6,09%
BMW	X1-SERIES	704	3,33%	215	2,73%
NISSAN	QASHQAI	641	3,03%	392	4,97%
TOYOTA	AYGO X	597	2,83%	266	3,37%
TOYOTA	COROLLA CROSS	524	2,48%	136	1,73%
MG	ZS Max	501	2,37%	119	1,51%
FORD	PUMA	451	2,13%	163	2,07%
OPEL	MOKKA	444	2,10%	222	2,82%
JEEP	AVENGER	412	1,95%	124	1,57%
VOLKSWAGEN	TIGUAN	412	1,95%	108	1,37%
DACIA	DUSTER	314	1,49%	85	1,08%
MINI	COUNTRYMAN (NEW)	309	1,46%	132	1,67%

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VOLKSWAGEN	T-CROSS	308	1,46%	98	1,24%
HYUNDAI	KONA	307	1,45%	116	1,47%
PEUGEOT	3008	301	1,42%	104	1,32%
SUZUKI	SX4	300	1,42%	129	1,64%
HYUNDAI	TUCSON	282	1,33%	64	0,81%
VOLKSWAGEN	T-ROC	276	1,31%	70	0,89%
CUPRA	FORMENTOR	261	1,24%	76	0,96%
BMW	X2-SERIES	253	1,20%	108	1,37%
KIA	STONIC	246	1,16%	71	0,90%
MERCEDES	GLA-SERIES	240	1,14%	109	1,38%
SKODA	KAMIQ	228	1,08%	137	1,74%
AUDI	Q3	217	1,03%	46	0,58%
MG	ZS	207	0,98%	75	0,95%
RENAULT	ARKANA	190	0,90%	142	1,80%
KIA	NEW SPORTAGE	160	0,76%	46	0,58%
VOLKSWAGEN	TAIGO	154	0,73%	37	0,47%
HYUNDAI	BAYON	154	0,73%	35	0,44%
LYNK & CO	01	154	0,73%	23	0,29%
FORD	KUGA	152	0,72%	67	0,85%
SUZUKI	IGNIS	151	0,71%	42	0,53%
DACIA	SANDERO	150	0,71%	77	0,98%
ALFA ROMEO	JUNIOR	148	0,70%	22	0,28%
BYD	ATTO 3	141	0,67%	34	0,43%
AUDI	Q2	136	0,64%	42	0,53%
VOLVO	EX30	129	0,61%	54	0,68%
TESLA	MODEL Y	127	0,60%	104	1,32%
LEXUS	LBX-SERIES	127	0,60%	39	0,49%
KIA	XCEED	118	0,56%	33	0,42%
KIA	EV3	110	0,52%	71	0,90%
FIAT	600	109	0,52%	72	0,91%
JEEP	COMPASS	98	0,46%	27	0,34%
MERCEDES	GLC-SERIES	90	0,43%	38	0,48%
VOLVO	XC60	80	0,38%	31	0,39%
HYUNDAI	INSTER	78	0,37%	40	0,51%
SKODA	KODIAQ	77	0,36%	32	0,41%
RENAULT	CAPTUR	76	0,36%	23	0,29%
NISSAN	X-TRAIL	67	0,32%	27	0,34%
TOYOTA	RAV4	66	0,31%	25	0,32%
CITROEN/DS	DS7	63	0,30%	31	0,39%
JEEP	RENEGADE	62	0,29%	20	0,25%
ALFA ROMEO	TONALE	61	0,29%	27	0,34%
AUDI	Q4	47	0,22%	15	0,19%
VOLVO	XC40	46	0,22%	19	0,24%
OPEL	GRANDLAND (NEW)	46	0,22%	14	0,18%
SEAT	ARONA	45	0,21%	19	0,24%
LAND ROVER	RANGE ROVER EVOQUE	42	0,20%	31	0,39%
BMW	iX1	42	0,20%	26	0,33%
MINI	ACEMAN	40	0,19%	20	0,25%
LAND ROVER	RANGE ROVER SPORT	39	0,18%	13	0,16%
CUPRA	TERRAMAR	35	0,17%	15	0,19%
MG	HS (NEW)	32	0,15%	20	0,25%
PORSCHE	MACAN	32	0,15%	10	0,13%
BMW	X5-SERIES	32	0,15%	8	0,10%
BMW	X3-SERIES	31	0,15%	7	0,09%
PORSCHE	CAYENNE	30	0,14%	10	0,13%

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mitsubishi	ASX	30	0,14%	7	0,09%
HONDA	HR-V	29	0,14%	11	0,14%
LEXUS	NX-SERIES	29	0,14%	9	0,11%
LEXUS	UX-SERIES	27	0,13%	9	0,11%
MERCEDES	EQA	27	0,13%	8	0,10%
VOLVO	XC90	27	0,13%	7	0,09%
DFSK	E5	26	0,12%	11	0,14%
CITROEN/DS	DS3	26	0,12%	5	0,06%
BMW	iX2	25	0,12%	12	0,15%
CITROEN/DS	C5 AIRCROSS	25	0,12%	9	0,11%
VOLKSWAGEN	ID.4	25	0,12%	3	0,04%
VOLVO	EX40	23	0,11%	12	0,15%
BYD	SEAL U	23	0,11%	12	0,15%
AUDI	Q5	21	0,10%	8	0,10%
FORD	EXPLORER	21	0,10%	7	0,09%
MERCEDES	GLB-SERIES	21	0,10%	6	0,08%
BYD	ATTO 2	20	0,09%	12	0,15%
PEUGEOT	5008	20	0,09%	6	0,08%
MERCEDES	GLE-SERIES	20	0,09%	5	0,06%
MG	HS	20	0,09%	3	0,04%
KGM	TIVOLI	20	0,09%	2	0,03%
LAND ROVER	RANGE ROVER VELAR	19	0,09%	10	0,13%
MAZDA	CX-30	19	0,09%	7	0,09%
DFSK	500	18	0,09%	9	0,11%
OPEL	GRANDLAND	18	0,09%	7	0,09%
LAND ROVER	DEFENDER	17	0,08%	6	0,08%
JEEP	WRANGLER	15	0,07%	9	0,11%
SKODA	KAROQ	14	0,07%	6	0,08%
HONDA	ZR-V	14	0,07%	6	0,08%
HYUNDAI	IONIQ 5	13	0,06%	5	0,06%
FORD	MUSTANG MACH-E	13	0,06%	3	0,04%
JAGUAR	F-PACE	13	0,06%	3	0,04%
VOLVO	EC40	12	0,06%	5	0,06%
CUPRA	TAVASCAN	12	0,06%	4	0,05%
KIA	NIRO	12	0,06%	1	0,01%
FORD	CAPRI	11	0,05%	4	0,05%
VOLVO	EX90	11	0,05%	4	0,05%
TOYOTA	bZ4X	11	0,05%	2	0,03%
HYUNDAI	SANTA FE	10	0,05%	9	0,11%
DACIA	JOGGER	10	0,05%	4	0,05%
LAND ROVER	RANGE ROVER	10	0,05%	4	0,05%
LAND ROVER	DISCOVERY SPORT	10	0,05%	4	0,05%
SMART	#1	10	0,05%	3	0,04%
KGM	KORANDO	9	0,04%	1	0,01%
HONDA	e:Ny1	7	0,03%	7	0,09%
SKODA	ENYAQ iV	7	0,03%	5	0,06%
BMW	XM-SERIES	7	0,03%	3	0,04%
NISSAN	ARIYA	7	0,03%	3	0,04%
HONDA	CR-V	7	0,03%	2	0,03%
KGM	TORRES	7	0,03%	1	0,01%
TOYOTA	LAND CRUISER	7	0,03%	1	0,01%
MERCEDES	EQB	6	0,03%	2	0,03%
DACIA	SPRING	5	0,02%	2	0,03%
BMW	X6-SERIES	5	0,02%	2	0,03%
DFSK	600	5	0,02%	2	0,03%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

ALFA ROMEO	STELVIO	5	0,02%	2	0,03%
SUBARU	FORESTER	5	0,02%	1	0,01%
MERCEDES	G-SERIES	5	0,02%		
AUDI	Q7	4	0,02%	2	0,03%
BMW	X4-SERIES	4	0,02%	2	0,03%
AUDI	Q6	4	0,02%	2	0,03%
SKODA	ELROQ	4	0,02%		
BMW	iX3	4	0,02%		
SUBARU	CROSSTREK	3	0,01%	3	0,04%
VOLKSWAGEN	ID.5	3	0,01%	1	0,01%
KIA	EV6	3	0,01%	1	0,01%
MASERATI	GRECALE	3	0,01%	1	0,01%
MAZDA	CX-60	3	0,01%	1	0,01%
SMART	#3	3	0,01%	1	0,01%
TESLA	MODEL X	3	0,01%	1	0,01%
AUDI	Q8	3	0,01%		
LEXUS	RX-SERIES	3	0,01%		
VOLKSWAGEN	TAYRON	2	0,01%	2	0,03%
KIA	EV9	2	0,01%	2	0,03%
JAGUAR	E-PACE	2	0,01%	1	0,01%
VOLVO	C40	2	0,01%	1	0,01%
RENAULT	AUSTRAL	2	0,01%		
OMODA	OMODA 5	2	0,01%		
JAECOO	JAECOO 7	2	0,01%		
OMODA	OMODA5 EV	2	0,01%		
FIAT	500X	1	0,00%	1	0,01%
RENAULT	KADJAR	1	0,00%	1	0,01%
VOLKSWAGEN	TOUAREG	1	0,00%	1	0,01%
ROLLS ROYCE	CULLINAN	1	0,00%	1	0,01%
FORD	ECOSPORT	1	0,00%	1	0,01%
KERABOSS	SUPER K	1	0,00%		
JEEP	GRAND CHEROKEE	1	0,00%		
MAZDA	CX-5	1	0,00%		
BENTLEY	BENTAYGA	1	0,00%		
LEXUS	RZ-SERIES	1	0,00%		
BMW	X7-SERIES	1	0,00%		
MERCEDES	EQE SUV	1	0,00%		
RENAULT	MEGANE E-TECH	1	0,00%		
CITROEN/DS	C3 AIRCROSS	1	0,00%		
SUBARU	OUTBACK	1	0,00%		
MAZDA	CX-80	1	0,00%		
VOYAH	FREE	1	0,00%		

Segment	YTD		MARCH '25	
	Total	Market Share	Total	Market Share
MPV	0	0,00%	0	0,00%
Make:	Volume:	%	Volume:	%

Segment	YTD		MARCH '25	
	Total	Market Share	Total	Market Share
MPV-M/COMBI	379	1,14%	179	1,41%
Make:	Volume:	%	Volume:	%

MERCEDES	VITO	86	22,69%	41	22,91%
HYUNDAI	STARIA	74	19,53%	42	23,46%
TOYOTA	PROACE CITY VERSO	53	13,98%	41	22,91%
VOLKSWAGEN	CADDY	29	7,65%	11	6,15%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

TOYOTA	PROACE	25	6,60%	10	5,59%
FORD	TOURNEO CUSTOM	20	5,28%	10	5,59%
MERCEDES	V-SERIES	17	4,49%	9	5,03%
NISSAN	PRIMASTAR	14	3,69%	2	1,12%
PEUGEOT	EXPERT TRAVELLER	12	3,17%	3	1,68%
FORD	TOURNEO COURIER	12	3,17%	3	1,68%
OPEL	ZAFIRA	9	2,37%	2	1,12%
VOLKSWAGEN	ID.BUZZ	6	1,58%	2	1,12%
FORD	TOURNEO CONNECT	5	1,32%	2	1,12%
CITROEN/DS	JUMPY SPACE TOURER	4	1,06%		
NISSAN	TOWNSTAR	3	0,79%	1	0,56%
RENAULT	TRAFIC	3	0,79%		
MERCEDES	SPRINTER	2	0,53%		
PEUGEOT	BOXER	2	0,53%		
CITROEN/DS	BERLINGO	1	0,26%		
RENAULT	MASTER	1	0,26%		
NISSAN	INTERSTAR	1	0,26%		

		YTD		MARCH '25	
Segment		Total	Market Share	Total	Market Share
SPORTS		41	0,12%	23	0,18%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	14	34,15%	10	43,48%
MAZDA	MX-5	11	26,83%	8	34,78%
FORD	MUSTANG	3	7,32%	1	4,35%
PORSCHE	911	2	4,88%	1	4,35%
BENTLEY	CONTINENTAL	2	4,88%	1	4,35%
MG	CYBERSTER	2	4,88%	1	4,35%
MERCEDES	SL-SERIES	2	4,88%		
LAMBORGHINI	REVUELTO	1	2,44%	1	4,35%
FERRARI	296 GTS	1	2,44%		
PORSCHE	CAYMAN	1	2,44%		
MASERATI	GRANTURISMO	1	2,44%		
BMW	Z4-SERIES	1	2,44%		