

NEW BATTERY ELECTRIC PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΙΝΟΥΡΓΙΩΝ ΗΛΕΚΤΡΙΚΩΝ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

BEV Vehicles Segment	YTD		MARCH '25	
	Total	Market Share	Total	Market Share
	2.020	6,09%	775	6,09%
	Volume:	%	Volume:	%
A	74	3,66%	24	3,10%
A-SUV	83	4,11%	42	5,42%
A TOTAL	157	7,77%	66	8,52%
B	32	1,58%	7	0,90%
B-SUV	441	21,83%	186	24,00%
B TOTAL	473	23,42%	193	24,90%
C	393	19,46%	80	10,32%
C-SUV	326	16,14%	112	14,45%
C TOTAL	719	35,59%	192	24,77%
D	219	10,84%	119	15,35%
D-SUV	370	18,32%	180	23,23%
D TOTAL	589	29,16%	299	38,58%
E	1	0,05%		
E-SUV	2	0,10%		
E TOTAL	3	0,15%		
F-G	16	0,79%	3	0,39%
F-G-SUV	17	0,84%	7	0,90%
F-G TOTAL	33	1,63%	10	1,29%
MPV				
MPV-M/COMBI	43	2,13%	14	1,81%
SPORTS	3	0,15%	1	0,13%

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BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
A			74	3,66%	24	3,10%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
LEAPMOTOR	T03	BEV	60	81,08%	20	83,33%
FIAT	500	BEV	9	12,16%	2	8,33%
ABARTH	500	BEV	2	2,70%	1	4,17%
SMART	FORTWO	BEV	2	2,70%		
RENAULT	NEW TWINGO	BEV	1	1,35%	1	4,17%
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
A-SUV			83	4,11%	42	5,42%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
HYUNDAI	INSTER	BEV	78	93,98%	40	95,24%
DACIA	SPRING	BEV	5	6,02%	2	4,76%
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
A TOTAL			157	7,77%	66	8,52%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
HYUNDAI	INSTER	BEV	78	49,68%	40	60,61%
LEAPMOTOR	T03	BEV	60	38,22%	20	30,30%
FIAT	500	BEV	9	5,73%	2	3,03%
DACIA	SPRING	BEV	5	3,18%	2	3,03%
ABARTH	500	BEV	2	1,27%	1	1,52%
SMART	FORTWO	BEV	2	1,27%		
RENAULT	NEW TWINGO	BEV	1	0,64%	1	1,52%
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
B			32	1,58%	7	0,90%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
MINI	MINI	BEV	15	46,88%	4	57,14%
OPEL	CORSA	BEV	14	43,75%	3	42,86%
PEUGEOT	208	BEV	2	6,25%		
BMW	i3	BEV	1	3,13%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
B-SUV			441	21,83%	186	24,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
VOLVO	EX30	BEV	129	29,25%	54	29,03%
KIA	EV3	BEV	110	24,94%	71	38,17%
MINI	ACEMAN	BEV	40	9,07%	20	10,75%
JEEP	AVENGER	BEV	31	7,03%	6	3,23%
HYUNDAI	KONA	BEV	26	5,90%	2	1,08%
OPEL	MOKKA	BEV	26	5,90%	1	0,54%
PEUGEOT	2008	BEV	26	5,90%	1	0,54%
CITROEN/DS	C3 (NEW)	BEV	22	4,99%	17	9,14%
BYD	ATTO 2	BEV	20	4,54%	12	6,45%
ALFA ROMEO	JUNIOR	BEV	6	1,36%	1	0,54%
CITROEN/DS	DS3	BEV	3	0,68%	1	0,54%
RENAULT	MEGANE E-TECH	BEV	1	0,23%		
FIAT	600	BEV	1	0,23%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
B TOTAL			473	23,42%	193	24,90%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

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VOLVO	EX30	BEV	129	27,27%	54	27,98%
KIA	EV3	BEV	110	23,26%	71	36,79%
MINI	ACEMAN	BEV	40	8,46%	20	10,36%
JEEP	AVENGER	BEV	31	6,55%	6	3,11%
HYUNDAI	KONA	BEV	26	5,50%	2	1,04%
OPEL	MOKKA	BEV	26	5,50%	1	0,52%
PEUGEOT	2008	BEV	26	5,50%	1	0,52%
CITROEN/DS	C3 (NEW)	BEV	22	4,65%	17	8,81%
BYD	ATTO 2	BEV	20	4,23%	12	6,22%
MINI	MINI	BEV	15	3,17%	4	2,07%
OPEL	CORSA	BEV	14	2,96%	3	1,55%
ALFA ROMEO	JUNIOR	BEV	6	1,27%	1	0,52%
CITROEN/DS	DS3	BEV	3	0,63%	1	0,52%
PEUGEOT	208	BEV	2	0,42%		
FIAT	600	BEV	1	0,21%		
RENAULT	MEGANE E-TECH	BEV	1	0,21%		
BMW	i3	BEV	1	0,21%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
C			393	19,46%	80	10,32%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BYD	DOLPHIN	BEV	321	81,68%	53	66,25%
VOLKSWAGEN	ID.3	BEV	30	7,63%	19	23,75%
MG	MG4	BEV	21	5,34%	1	1,25%
CUPRA	BORN	BEV	11	2,80%	5	6,25%
NISSAN	LEAF	BEV	4	1,02%	2	2,50%
OPEL	ASTRA	BEV	4	1,02%		
CITROEN/DS	C4	BEV	2	0,51%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
C-SUV			326	16,14%	112	14,45%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BYD	ATTO 3	BEV	141	43,25%	34	30,36%
BMW	iX1	BEV	42	12,88%	26	23,21%
MERCEDES	EQA	BEV	27	8,28%	8	7,14%
VOLVO	EX40	BEV	23	7,06%	12	10,71%
MINI	COUNTRYMAN (NEW)	BEV	21	6,44%	7	6,25%
FORD	EXPLORER	BEV	21	6,44%	7	6,25%
VOLVO	EC40	BEV	14	4,29%	6	5,36%
SMART	#1	BEV	10	3,07%	3	2,68%
PEUGEOT	3008	BEV	10	3,07%	1	0,89%
HONDA	e:Ny1	BEV	7	2,15%	7	6,25%
SKODA	ELROQ	BEV	4	1,23%		
SMART	#3	BEV	3	0,92%	1	0,89%
OMODA	OMODA5 EV	BEV	2	0,61%		
KIA	NIRO	BEV	1	0,31%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
C TOTAL			719	35,59%	192	24,77%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BYD	DOLPHIN	BEV	321	44,65%	53	27,60%
BYD	ATTO 3	BEV	141	19,61%	34	17,71%
BMW	iX1	BEV	42	5,84%	26	13,54%
VOLKSWAGEN	ID.3	BEV	30	4,17%	19	9,90%
MERCEDES	EQA	BEV	27	3,76%	8	4,17%

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VOLVO	EX40	BEV	23	3,20%	12	6,25%
FORD	EXPLORER	BEV	21	2,92%	7	3,65%
MINI	COUNTRYMAN (NEW)	BEV	21	2,92%	7	3,65%
MG	MG4	BEV	21	2,92%	1	0,52%
VOLVO	EC40	BEV	14	1,95%	6	3,13%
CUPRA	BORN	BEV	11	1,53%	5	2,60%
SMART	#1	BEV	10	1,39%	3	1,56%
PEUGEOT	3008	BEV	10	1,39%	1	0,52%
HONDA	e:Ny1	BEV	7	0,97%	7	3,65%
NISSAN	LEAF	BEV	4	0,56%	2	1,04%
SKODA	ELROQ	BEV	4	0,56%		
OPEL	ASTRA	BEV	4	0,56%		
SMART	#3	BEV	3	0,42%	1	0,52%
OMODA	OMODA5 EV	BEV	2	0,28%		
CITROEN/DS	C4	BEV	2	0,28%		
KIA	NIRO	BEV	1	0,14%		
BEV Vehicles						
Segment			YTD		MARCH '25	
D			Total	Market Share	Total	Market Share
			219	10,84%	119	15,35%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
TESLA	MODEL 3	BEV	187	85,39%	109	91,60%
BYD	SEAL	BEV	22	10,05%	8	6,72%
BMW	i4	BEV	8	3,65%	2	1,68%
CITROEN/DS	C4 X	BEV	2	0,91%		
BEV Vehicles						
Segment			YTD		MARCH '25	
D-SUV			Total	Market Share	Total	Market Share
			370	18,32%	180	23,23%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
TESLA	MODEL Y	BEV	127	34,32%	104	57,78%
AUDI	Q4	BEV	47	12,70%	15	8,33%
PORSCHE	MACAN	BEV	32	8,65%	10	5,56%
BMW	iX2	BEV	25	6,76%	12	6,67%
VOLKSWAGEN	ID.4	BEV	25	6,76%	3	1,67%
HYUNDAI	IONIQ 5	BEV	13	3,51%	5	2,78%
FORD	MUSTANG MACH-E	BEV	13	3,51%	3	1,67%
CUPRA	TAVASCAN	BEV	12	3,24%	4	2,22%
FORD	CAPRI	BEV	11	2,97%	4	2,22%
BYD	SEAL U	BEV	11	2,97%	2	1,11%
TOYOTA	bZ4X	BEV	11	2,97%	2	1,11%
SKODA	ENYAQ iV	BEV	7	1,89%	5	2,78%
NISSAN	ARIYA	BEV	7	1,89%	3	1,67%
MERCEDES	EQB	BEV	6	1,62%	2	1,11%
KGM	TORRES	BEV	5	1,35%	1	0,56%
AUDI	Q6	BEV	4	1,08%	2	1,11%
BMW	iX3	BEV	4	1,08%		
KIA	EV6	BEV	3	0,81%	1	0,56%
VOLKSWAGEN	ID.5	BEV	3	0,81%	1	0,56%
BYD	SEALION 7	BEV	1	0,27%	1	0,56%
LEXUS	RZ-SERIES	BEV	1	0,27%		
OPEL	GRANDLAND (NEW)	BEV	1	0,27%		
PEUGEOT	5008	BEV	1	0,27%		
BEV Vehicles						
Segment			YTD		MARCH '25	
D TOTAL			Total	Market Share	Total	Market Share
			589	29,16%	299	38,58%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

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TESLA	MODEL 3	BEV	187	31,75%	109	36,45%
TESLA	MODEL Y	BEV	127	21,56%	104	34,78%
AUDI	Q4	BEV	47	7,98%	15	5,02%
PORSCHE	MACAN	BEV	32	5,43%	10	3,34%
BMW	iX2	BEV	25	4,24%	12	4,01%
VOLKSWAGEN	ID.4	BEV	25	4,24%	3	1,00%
BYD	SEAL	BEV	22	3,74%	8	2,68%
HYUNDAI	IONIQ 5	BEV	13	2,21%	5	1,67%
FORD	MUSTANG MACH-E	BEV	13	2,21%	3	1,00%
CUPRA	TAVASCAN	BEV	12	2,04%	4	1,34%
FORD	CAPRI	BEV	11	1,87%	4	1,34%
BYD	SEAL U	BEV	11	1,87%	2	0,67%
TOYOTA	bZ4X	BEV	11	1,87%	2	0,67%
BMW	i4	BEV	8	1,36%	2	0,67%
SKODA	ENYAQ iV	BEV	7	1,19%	5	1,67%
NISSAN	ARIYA	BEV	7	1,19%	3	1,00%
MERCEDES	EQB	BEV	6	1,02%	2	0,67%
KGM	TORRES	BEV	5	0,85%	1	0,33%
AUDI	Q6	BEV	4	0,68%	2	0,67%
BMW	iX3	BEV	4	0,68%		
VOLKSWAGEN	ID.5	BEV	3	0,51%	1	0,33%
KIA	EV6	BEV	3	0,51%	1	0,33%
CITROEN/DS	C4 X	BEV	2	0,34%		
BYD	SEALION 7	BEV	1	0,17%	1	0,33%
LEXUS	RZ-SERIES	BEV	1	0,17%		
PEUGEOT	5008	BEV	1	0,17%		
OPEL	GRANDLAND (NEW)	BEV	1	0,17%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
E			1	0,05%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
MERCEDES	EQE Sedan	BEV	1	100,00%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
E-SUV			2	0,10%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
VOYAH	FREE	BEV	1	50,00%		
MERCEDES	EQE SUV	BEV	1	50,00%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
E TOTAL			3	0,15%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
MERCEDES	EQE SUV	BEV	1	33,33%		
VOYAH	FREE	BEV	1	33,33%		
MERCEDES	EQE Sedan	BEV	1	33,33%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
F-G			16	0,79%	3	0,39%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PORSCHE	TAYCAN	BEV	8	50,00%	2	66,67%
BMW	i5	BEV	4	25,00%		
TESLA	MODEL S	BEV	2	12,50%	1	33,33%
VOLKSWAGEN	ID.7	BEV	2	12,50%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share

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F-G-SUV			17	0,84%	7	0,90%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
VOLVO	EX90	BEV	11	64,71%	4	57,14%
TESLA	MODEL X	BEV	3	17,65%	1	14,29%
KIA	EV9	BEV	2	11,76%	2	28,57%
AUDI	Q8	BEV	1	5,88%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
F-G TOTAL			33	1,63%	10	1,29%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
VOLVO	EX90	BEV	11	33,33%	4	40,00%
PORSCHE	TAYCAN	BEV	8	24,24%	2	20,00%
BMW	i5	BEV	4	12,12%		
TESLA	MODEL X	BEV	3	9,09%	1	10,00%
KIA	EV9	BEV	2	6,06%	2	20,00%
TESLA	MODEL S	BEV	2	6,06%	1	10,00%
VOLKSWAGEN	ID.7	BEV	2	6,06%		
AUDI	Q8	BEV	1	3,03%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
SUV			1.239	61,34%	527	68,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BYD	ATTO 3	BEV	141	11,38%	34	6,45%
VOLVO	EX30	BEV	129	10,41%	54	10,25%
TESLA	MODEL Y	BEV	127	10,25%	104	19,73%
KIA	EV3	BEV	110	8,88%	71	13,47%
HYUNDAI	INSTER	BEV	78	6,30%	40	7,59%
AUDI	Q4	BEV	47	3,79%	15	2,85%
BMW	iX1	BEV	42	3,39%	26	4,93%
MINI	ACEMAN	BEV	40	3,23%	20	3,80%
PORSCHE	MACAN	BEV	32	2,58%	10	1,90%
JEEP	AVENGER	BEV	31	2,50%	6	1,14%
MERCEDES	EQA	BEV	27	2,18%	8	1,52%
HYUNDAI	KONA	BEV	26	2,10%	2	0,38%
PEUGEOT	2008	BEV	26	2,10%	1	0,19%
OPEL	MOKKA	BEV	26	2,10%	1	0,19%
BMW	iX2	BEV	25	2,02%	12	2,28%
VOLKSWAGEN	ID.4	BEV	25	2,02%	3	0,57%
VOLVO	EX40	BEV	23	1,86%	12	2,28%
CITROEN/DS	C3 (NEW)	BEV	22	1,78%	17	3,23%
MINI	COUNTRYMAN (NEW)	BEV	21	1,69%	7	1,33%
FORD	EXPLORER	BEV	21	1,69%	7	1,33%
BYD	ATTO 2	BEV	20	1,61%	12	2,28%
VOLVO	EC40	BEV	14	1,13%	6	1,14%
HYUNDAI	IONIQ 5	BEV	13	1,05%	5	0,95%
FORD	MUSTANG MACH-E	BEV	13	1,05%	3	0,57%
CUPRA	TAVASCAN	BEV	12	0,97%	4	0,76%
VOLVO	EX90	BEV	11	0,89%	4	0,76%
FORD	CAPRI	BEV	11	0,89%	4	0,76%
TOYOTA	bZ4X	BEV	11	0,89%	2	0,38%
BYD	SEAL U	BEV	11	0,89%	2	0,38%
SMART	#1	BEV	10	0,81%	3	0,57%
PEUGEOT	3008	BEV	10	0,81%	1	0,19%
HONDA	e:Ny1	BEV	7	0,56%	7	1,33%
SKODA	ENYAQ iV	BEV	7	0,56%	5	0,95%

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NISSAN	ARIYA	BEV	7	0,56%	3	0,57%
MERCEDES	EQB	BEV	6	0,48%	2	0,38%
ALFA ROMEO	JUNIOR	BEV	6	0,48%	1	0,19%
DACIA	SPRING	BEV	5	0,40%	2	0,38%
KGM	TORRES	BEV	5	0,40%	1	0,19%
AUDI	Q6	BEV	4	0,32%	2	0,38%
SKODA	ELROQ	BEV	4	0,32%		
BMW	iX3	BEV	4	0,32%		
KIA	EV6	BEV	3	0,24%	1	0,19%
VOLKSWAGEN	ID.5	BEV	3	0,24%	1	0,19%
CITROEN/DS	DS3	BEV	3	0,24%	1	0,19%
SMART	#3	BEV	3	0,24%	1	0,19%
TESLA	MODEL X	BEV	3	0,24%	1	0,19%
KIA	EV9	BEV	2	0,16%	2	0,38%
OMODA	OMODA5 EV	BEV	2	0,16%		
BYD	SEALION 7	BEV	1	0,08%	1	0,19%
AUDI	Q8	BEV	1	0,08%		
FIAT	600	BEV	1	0,08%		
LEXUS	RZ-SERIES	BEV	1	0,08%		
VOYAH	FREE	BEV	1	0,08%		
MERCEDES	EQE SUV	BEV	1	0,08%		
OPEL	GRANDLAND (NEW)	BEV	1	0,08%		
PEUGEOT	5008	BEV	1	0,08%		
RENAULT	MEGANE E-TECH	BEV	1	0,08%		
KIA	NIRO	BEV	1	0,08%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
MPV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
MPV-M/COMBI			43	2,13%	14	1,81%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PEUGEOT	EXPERT TRAVELLER	BEV	12	27,91%	3	21,43%
OPEL	ZAFIRA	BEV	9	20,93%	2	14,29%
VOLKSWAGEN	ID.BUZZ	BEV	6	13,95%	2	14,29%
CITROEN/DS	JUMPY SPACE TOURER	BEV	4	9,30%		
MERCEDES	V-SERIES	BEV	3	6,98%	3	21,43%
NISSAN	TOWNSTAR	BEV	3	6,98%	1	7,14%
TOYOTA	PROACE CITY VERSO	BEV	2	4,65%	2	14,29%
TOYOTA	PROACE	BEV	2	4,65%		
FORD	TOURNEO CUSTOM	BEV	1	2,33%	1	7,14%
CITROEN/DS	BERLINGO	BEV	1	2,33%		
BEV Vehicles			YTD		MARCH '25	
Segment			Total	Market Share	Total	Market Share
SPORTS			3	0,15%	1	0,13%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
MG	CYBERSTER	BEV	2	66,67%	1	100,00%
MASERATI	GRANTURISMO	BEV	1	33,33%		