

NEW PLUG-IN HYBRID PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΙΝΟΥΡΓΙΩΝ PLUG-IN ΥΒΡΙΔΙΚΩΝ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

PHEV Vehicles Segment	YTD		JANUARY '25	
	Total	Market Share	Total	Market Share
	753 Volume:	7,06% %	753 Volume:	7,06% %
A				
A-SUV				
A TOTAL				
B				
B-SUV	7	0,93%	7	0,93%
B TOTAL	7	0,93%	7	0,93%
C	30	3,98%	30	3,98%
C-SUV	511	67,86%	511	67,86%
C TOTAL	541	71,85%	541	71,85%
D	14	1,86%	14	1,86%
D-SUV	121	16,07%	121	16,07%
D TOTAL	135	17,93%	135	17,93%
E	2	0,27%	2	0,27%
E-SUV	46	6,11%	46	6,11%
E TOTAL	48	6,37%	48	6,37%
F-G	8	1,06%	8	1,06%
F-G-SUV	12	1,59%	12	1,59%
F-G TOTAL	20	2,66%	20	2,66%
MPV				
MPV-M/COMBI	1	0,13%	1	0,13%
SPORTS	1	0,13%	1	0,13%

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PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
A			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
<hr/>						
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
A-SUV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
<hr/>						
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
A TOTAL			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
<hr/>						
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
B			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
<hr/>						
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
B-SUV			7	0,93%	7	0,93%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
JEEP	RENEGADE	PHEV	5	71,43%	5	71,43%
RENAULT	CAPTUR	PHEV	2	28,57%	2	28,57%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
B TOTAL			7	0,93%	7	0,93%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
JEEP	RENEGADE	PHEV	5	71,43%	5	71,43%
RENAULT	CAPTUR	PHEV	2	28,57%	2	28,57%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
C			30	3,98%	30	3,98%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
CUPRA	LEON	PHEV	13	43,33%	13	43,33%
VOLKSWAGEN	GOLF	PHEV	10	33,33%	10	33,33%
SEAT	LEON	PHEV	4	13,33%	4	13,33%
AUDI	A3	PHEV	1	3,33%	1	3,33%
PEUGEOT	308	PHEV	1	3,33%	1	3,33%
OPEL	ASTRA	PHEV	1	3,33%	1	3,33%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
C-SUV			511	67,86%	511	67,86%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BMW	X1-SERIES	PHEV	194	37,96%	194	37,96%
CUPRA	FORMENTOR	PHEV	100	19,57%	100	19,57%
LYNK & CO	01	PHEV	56	10,96%	56	10,96%
VOLKSWAGEN	TIGUAN	PHEV	48	9,39%	48	9,39%
JEEP	COMPASS	PHEV	30	5,87%	30	5,87%
TOYOTA	C-HR	PHEV	18	3,52%	18	3,52%
KIA	NEW SPORTAGE	PHEV	13	2,54%	13	2,54%
MERCEDES	GLA-SERIES	PHEV	12	2,35%	12	2,35%
KIA	NIRO	PHEV	8	1,57%	8	1,57%

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CUPRA	TERRAMAR	PHEV	7	1,37%	7	1,37%
CITROEN/DS	DS7	PHEV	7	1,37%	7	1,37%
ALFA ROMEO	TONALE	PHEV	7	1,37%	7	1,37%
HYUNDAI	TUCSON	PHEV	4	0,78%	4	0,78%
MG	HS	PHEV	3	0,59%	3	0,59%
OPEL	GRANDLAND	PHEV	2	0,39%	2	0,39%
KIA	XCEED	PHEV	1	0,20%	1	0,20%
AUDI	Q3	PHEV	1	0,20%	1	0,20%

PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
C TOTAL			541	71,85%	541	71,85%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

BMW	X1-SERIES	PHEV	194	35,86%	194	35,86%
CUPRA	FORMENTOR	PHEV	100	18,48%	100	18,48%
LYNK & CO	01	PHEV	56	10,35%	56	10,35%
VOLKSWAGEN	TIGUAN	PHEV	48	8,87%	48	8,87%
JEEP	COMPASS	PHEV	30	5,55%	30	5,55%
TOYOTA	C-HR	PHEV	18	3,33%	18	3,33%
KIA	NEW SPORTAGE	PHEV	13	2,40%	13	2,40%
CUPRA	LEON	PHEV	13	2,40%	13	2,40%
MERCEDES	GLA-SERIES	PHEV	12	2,22%	12	2,22%
VOLKSWAGEN	GOLF	PHEV	10	1,85%	10	1,85%
KIA	NIRO	PHEV	8	1,48%	8	1,48%
CITROEN/DS	DS7	PHEV	7	1,29%	7	1,29%
ALFA ROMEO	TONALE	PHEV	7	1,29%	7	1,29%
CUPRA	TERRAMAR	PHEV	7	1,29%	7	1,29%
HYUNDAI	TUCSON	PHEV	4	0,74%	4	0,74%
SEAT	LEON	PHEV	4	0,74%	4	0,74%
MG	HS	PHEV	3	0,55%	3	0,55%
OPEL	GRANDLAND	PHEV	2	0,37%	2	0,37%
KIA	XCEED	PHEV	1	0,18%	1	0,18%
PEUGEOT	308	PHEV	1	0,18%	1	0,18%
AUDI	Q3	PHEV	1	0,18%	1	0,18%
AUDI	A3	PHEV	1	0,18%	1	0,18%
OPEL	ASTRA	PHEV	1	0,18%	1	0,18%

PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
D			14	1,86%	14	1,86%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

BMW	3-SERIES	PHEV	7	50,00%	7	50,00%
PEUGEOT	408	PHEV	2	14,29%	2	14,29%
SKODA	OCTAVIA	PHEV	2	14,29%	2	14,29%
MERCEDES	CLE-SERIES	PHEV	1	7,14%	1	7,14%
TOYOTA	PRIUS	PHEV	1	7,14%	1	7,14%
VOLVO	V60	PHEV	1	7,14%	1	7,14%

PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
D-SUV			121	16,07%	121	16,07%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

FORD	KUGA	PHEV	33	27,27%	33	27,27%
VOLVO	XC60	PHEV	23	19,01%	23	19,01%
MERCEDES	GLC-SERIES	PHEV	19	15,70%	19	15,70%
LEXUS	NX-SERIES	PHEV	13	10,74%	13	10,74%
TOYOTA	RAV4	PHEV	9	7,44%	9	7,44%
MG	HS (NEW)	PHEV	5	4,13%	5	4,13%

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AUDI	Q5	PHEV	4	3,31%	4	3,31%
LAND ROVER	RANGE ROVER VELAR	PHEV	4	3,31%	4	3,31%
DFSK	E5	PHEV	3	2,48%	3	2,48%
MAZDA	CX-60	PHEV	2	1,65%	2	1,65%
LAND ROVER	DEFENDER	PHEV	2	1,65%	2	1,65%
LAND ROVER	DISCOVERY SPORT	PHEV	1	0,83%	1	0,83%
SKODA	KODIAQ	PHEV	1	0,83%	1	0,83%
HYUNDAI	SANTA FE	PHEV	1	0,83%	1	0,83%
HONDA	CR-V	PHEV	1	0,83%	1	0,83%

PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
D TOTAL			135	17,93%	135	17,93%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

FORD	KUGA	PHEV	33	24,44%	33	24,44%
VOLVO	XC60	PHEV	23	17,04%	23	17,04%
MERCEDES	GLC-SERIES	PHEV	19	14,07%	19	14,07%
LEXUS	NX-SERIES	PHEV	13	9,63%	13	9,63%
TOYOTA	RAV4	PHEV	9	6,67%	9	6,67%
BMW	3-SERIES	PHEV	7	5,19%	7	5,19%
MG	HS (NEW)	PHEV	5	3,70%	5	3,70%
AUDI	Q5	PHEV	4	2,96%	4	2,96%
LAND ROVER	RANGE ROVER VELAR	PHEV	4	2,96%	4	2,96%
DFSK	E5	PHEV	3	2,22%	3	2,22%
MAZDA	CX-60	PHEV	2	1,48%	2	1,48%
LAND ROVER	DEFENDER	PHEV	2	1,48%	2	1,48%
PEUGEOT	408	PHEV	2	1,48%	2	1,48%
SKODA	OCTAVIA	PHEV	2	1,48%	2	1,48%
LAND ROVER	DISCOVERY SPORT	PHEV	1	0,74%	1	0,74%
MERCEDES	CLE-SERIES	PHEV	1	0,74%	1	0,74%
HONDA	CR-V	PHEV	1	0,74%	1	0,74%
HYUNDAI	SANTA FE	PHEV	1	0,74%	1	0,74%
SKODA	KODIAQ	PHEV	1	0,74%	1	0,74%
TOYOTA	PRIUS	PHEV	1	0,74%	1	0,74%
VOLVO	V60	PHEV	1	0,74%	1	0,74%

PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
E			2	0,27%	2	0,27%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

MERCEDES	E-SERIES	PHEV	2	100,00%	2	100,00%
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PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
E-SUV			46	6,11%	46	6,11%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

PORSCHE	CAYENNE	PHEV	12	26,09%	12	26,09%
MERCEDES	GLE-SERIES	PHEV	11	23,91%	11	23,91%
LAND ROVER	RANGE ROVER SPORT	PHEV	10	21,74%	10	21,74%
BMW	X5-SERIES	PHEV	10	21,74%	10	21,74%
JEEP	WRANGLER	PHEV	2	4,35%	2	4,35%
LEXUS	RX-SERIES	PHEV	1	2,17%	1	2,17%

PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
E TOTAL			48	6,37%	48	6,37%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

PORSCHE	CAYENNE	PHEV	12	25,00%	12	25,00%
MERCEDES	GLE-SERIES	PHEV	11	22,92%	11	22,92%

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LAND ROVER	RANGE ROVER SPORT	PHEV	10	20,83%	10	20,83%
BMW	X5-SERIES	PHEV	10	20,83%	10	20,83%
MERCEDES	E-SERIES	PHEV	2	4,17%	2	4,17%
JEEP	WRANGLER	PHEV	2	4,17%	2	4,17%
LEXUS	RX-SERIES	PHEV	1	2,08%	1	2,08%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
F-G			8	1,06%	8	1,06%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BMW	5-SERIES	PHEV	6	75,00%	6	75,00%
PORSCHE	PANAMERA	PHEV	2	25,00%	2	25,00%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
F-G-SUV			12	1,59%	12	1,59%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
VOLVO	XC90	PHEV	8	66,67%	8	66,67%
LAND ROVER	RANGE ROVER	PHEV	2	16,67%	2	16,67%
MAZDA	CX-80	PHEV	1	8,33%	1	8,33%
BENTLEY	BENTAYGA	PHEV	1	8,33%	1	8,33%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
F-G TOTAL			20	2,66%	20	2,66%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
VOLVO	XC90	PHEV	8	40,00%	8	40,00%
BMW	5-SERIES	PHEV	6	30,00%	6	30,00%
PORSCHE	PANAMERA	PHEV	2	10,00%	2	10,00%
LAND ROVER	RANGE ROVER	PHEV	2	10,00%	2	10,00%
MAZDA	CX-80	PHEV	1	5,00%	1	5,00%
BENTLEY	BENTAYGA	PHEV	1	5,00%	1	5,00%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
SUV			697	92,56%	697	92,56%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BMW	X1-SERIES	PHEV	194	27,83%	194	27,83%
CUPRA	FORMENTOR	PHEV	100	14,35%	100	14,35%
LYNK & CO	01	PHEV	56	8,03%	56	8,03%
VOLKSWAGEN	TIGUAN	PHEV	48	6,89%	48	6,89%
FORD	KUGA	PHEV	33	4,73%	33	4,73%
JEEP	COMPASS	PHEV	30	4,30%	30	4,30%
VOLVO	XC60	PHEV	23	3,30%	23	3,30%
MERCEDES	GLC-SERIES	PHEV	19	2,73%	19	2,73%
TOYOTA	C-HR	PHEV	18	2,58%	18	2,58%
LEXUS	NX-SERIES	PHEV	13	1,87%	13	1,87%
KIA	NEW SPORTAGE	PHEV	13	1,87%	13	1,87%
MERCEDES	GLA-SERIES	PHEV	12	1,72%	12	1,72%
PORSCHE	CAYENNE	PHEV	12	1,72%	12	1,72%
MERCEDES	GLE-SERIES	PHEV	11	1,58%	11	1,58%
BMW	X5-SERIES	PHEV	10	1,43%	10	1,43%
LAND ROVER	RANGE ROVER SPORT	PHEV	10	1,43%	10	1,43%
TOYOTA	RAV4	PHEV	9	1,29%	9	1,29%
KIA	NIRO	PHEV	8	1,15%	8	1,15%
VOLVO	XC90	PHEV	8	1,15%	8	1,15%
ALFA ROMEO	TONALE	PHEV	7	1,00%	7	1,00%
CUPRA	TERRAMAR	PHEV	7	1,00%	7	1,00%
CITROEN/DS	DS7	PHEV	7	1,00%	7	1,00%

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MG	HS (NEW)	PHEV	5	0,72%	5	0,72%
JEEP	RENEGADE	PHEV	5	0,72%	5	0,72%
AUDI	Q5	PHEV	4	0,57%	4	0,57%
HYUNDAI	TUCSON	PHEV	4	0,57%	4	0,57%
LAND ROVER	RANGE ROVER VELAR	PHEV	4	0,57%	4	0,57%
DFSK	E5	PHEV	3	0,43%	3	0,43%
MG	HS	PHEV	3	0,43%	3	0,43%
LAND ROVER	RANGE ROVER	PHEV	2	0,29%	2	0,29%
JEEP	WRANGLER	PHEV	2	0,29%	2	0,29%
LAND ROVER	DEFENDER	PHEV	2	0,29%	2	0,29%
MAZDA	CX-60	PHEV	2	0,29%	2	0,29%
OPEL	GRANDLAND	PHEV	2	0,29%	2	0,29%
RENAULT	CAPTUR	PHEV	2	0,29%	2	0,29%
HYUNDAI	SANTA FE	PHEV	1	0,14%	1	0,14%
HONDA	CR-V	PHEV	1	0,14%	1	0,14%
KIA	XCEED	PHEV	1	0,14%	1	0,14%
LEXUS	RX-SERIES	PHEV	1	0,14%	1	0,14%
MAZDA	CX-80	PHEV	1	0,14%	1	0,14%
BENTLEY	BENTAYGA	PHEV	1	0,14%	1	0,14%
SKODA	KODIAQ	PHEV	1	0,14%	1	0,14%
AUDI	Q3	PHEV	1	0,14%	1	0,14%
LAND ROVER	DISCOVERY SPORT	PHEV	1	0,14%	1	0,14%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
MPV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
MPV-M/COMBI			1	0,13%	1	0,13%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
FORD	TOURNEO CUSTOM	PHEV	1	100,00%	1	100,00%
PHEV Vehicles			YTD		JANUARY '25	
Segment			Total	Market Share	Total	Market Share
SPORTS			1	0,13%	1	0,13%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
FERRARI	296 GTS	PHEV	1	100,00%	1	100,00%