

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		AUGUST '24	
A		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	3.286	46,96%	96	22,48%
KIA	PICANTO	1.325	18,94%	138	32,32%
HYUNDAI	i 10	1.132	16,18%	110	25,76%
FIAT	500	1.121	16,02%	80	18,74%
VOLKSWAGEN	UP!	53	0,76%	3	0,70%
SMART	FORTWO	46	0,66%		
ABARTH	500	18	0,26%		
RENAULT	NEW TWINGO	6	0,09%		
TOYOTA	AYGO	5	0,07%		
PEUGEOT	108	2	0,03%		
CITROEN/DS	C1	2	0,03%		
TOYOTA	IQ	1	0,01%		
Segment		YTD		AUGUST '24	
A-SUV		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	IGNIS	2.514	59,08%	201	73,36%
TOYOTA	AYGO X	1.738	40,85%	73	26,64%
KERABOSS	SUPER K	3	0,07%		
Segment		YTD		AUGUST '24	
A TOTAL		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	3.286	29,20%	96	13,69%
SUZUKI	IGNIS	2.514	22,34%	201	28,67%
TOYOTA	AYGO X	1.738	15,45%	73	10,41%
KIA	PICANTO	1.325	11,78%	138	19,69%
HYUNDAI	i 10	1.132	10,06%	110	15,69%
FIAT	500	1.121	9,96%	80	11,41%
VOLKSWAGEN	UP!	53	0,47%	3	0,43%
SMART	FORTWO	46	0,41%		
ABARTH	500	18	0,16%		
RENAULT	NEW TWINGO	6	0,05%		
TOYOTA	AYGO	5	0,04%		
KERABOSS	SUPER K	3	0,03%		
PEUGEOT	108	2	0,02%		
CITROEN/DS	C1	2	0,02%		
TOYOTA	IQ	1	0,01%		
Segment		YTD		AUGUST '24	
B		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	5.380	22,11%	462	25,12%
CITROEN/DS	C3	4.309	17,71%	119	6,47%
OPEL	CORSA	2.642	10,86%	116	6,31%
PEUGEOT	208	2.372	9,75%	152	8,27%
HYUNDAI	i 20	1.636	6,72%	247	13,43%
SKODA	FABIA	1.343	5,52%	41	2,23%
RENAULT	CLIO	1.320	5,42%	193	10,49%
SUZUKI	SWIFT	1.311	5,39%	136	7,40%
MAZDA	2-SERIES	1.228	5,05%	126	6,85%

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VOLKSWAGEN	POLO	922	3,79%	90	4,89%
SEAT	IBIZA	838	3,44%	42	2,28%
MINI	MINI	265	1,09%	42	2,28%
AUDI	A1	208	0,85%	22	1,20%
MITSUBISHI	SPACE STAR	186	0,76%		
MG	MG3	116	0,48%	45	2,45%
MITSUBISHI	COLT	100	0,41%	1	0,05%
FORD	FIESTA	85	0,35%		
HONDA	JAZZ	71	0,29%	5	0,27%
NISSAN	MICRA	3	0,01%		
KIA	RIO	1	0,00%		

Segment	YTD	AUGUST '24	
		Total	Market Share
B-SUV	30.469	2.941	36,09%
Make:	Volume:	Volume:	%

TOYOTA	YARIS CROSS	5.872	19,27%	873	29,68%
PEUGEOT	2008	3.929	12,90%	317	10,78%
SUZUKI	VITARA	3.512	11,53%	282	9,59%
MG	ZS	1.705	5,60%	55	1,87%
NISSAN	JUKE	1.512	4,96%	93	3,16%
FORD	PUMA	1.497	4,91%	152	5,17%
CITROEN/DS	C3 AIRCROSS	1.435	4,71%	29	0,99%
OPEL	CROSSLAND	1.383	4,54%	14	0,48%
KIA	STONIC	1.028	3,37%	89	3,03%
VOLKSWAGEN	T-ROC	1.010	3,31%	123	4,18%
HYUNDAI	BAYON	1.008	3,31%	60	2,04%
SKODA	KAMIQ	890	2,92%	63	2,14%
HYUNDAI	KONA	788	2,59%	66	2,24%
VOLKSWAGEN	T-CROSS	781	2,56%	136	4,62%
DACIA	SANDERO	762	2,50%	120	4,08%
OPEL	MOKKA	700	2,30%	63	2,14%
JEEP	AVENGER	603	1,98%	97	3,30%
AUDI	Q2	534	1,75%	57	1,94%
VOLVO	EX30	479	1,57%	116	3,94%
RENAULT	CAPTUR	314	1,03%	39	1,33%
JEEP	RENEGADE	248	0,81%	11	0,37%
SEAT	ARONA	174	0,57%	24	0,82%
LEXUS	LBX-SERIES	137	0,45%	37	1,26%
CITROEN/DS	DS3	68	0,22%	10	0,34%
MITSUBISHI	ASX	40	0,13%	2	0,07%
DACIA	SPRING	38	0,12%	10	0,34%
YODO	YUDO 3	17	0,06%	1	0,03%
FIAT	600	3	0,01%	2	0,07%
RENAULT	MEGANE E-TECH	1	0,00%		
FORD	ECOSPORT	1	0,00%		

Segment	YTD	AUGUST '24	
		Total	Market Share
B TOTAL	54.805	4.780	58,66%
Make:	Volume:	Volume:	%

TOYOTA	YARIS CROSS	5.872	10,71%	873	18,26%
TOYOTA	YARIS	5.380	9,82%	462	9,67%
CITROEN/DS	C3	4.309	7,86%	119	2,49%
PEUGEOT	2008	3.929	7,17%	317	6,63%
SUZUKI	VITARA	3.512	6,41%	282	5,90%
OPEL	CORSA	2.642	4,82%	116	2,43%

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PEUGEOT	208	2.372	4,33%	152	3,18%
MG	ZS	1.705	3,11%	55	1,15%
HYUNDAI	i 20	1.636	2,99%	247	5,17%
NISSAN	JUKE	1.512	2,76%	93	1,95%
FORD	PUMA	1.497	2,73%	152	3,18%
CITROEN/DS	C3 AIRCROSS	1.435	2,62%	29	0,61%
OPEL	CROSSLAND	1.383	2,52%	14	0,29%
SKODA	FABIA	1.343	2,45%	41	0,86%
RENAULT	CLIO	1.320	2,41%	193	4,04%
SUZUKI	SWIFT	1.311	2,39%	136	2,85%
MAZDA	2-SERIES	1.228	2,24%	126	2,64%
KIA	STONIC	1.028	1,88%	89	1,86%
VOLKSWAGEN	T-ROC	1.010	1,84%	123	2,57%
HYUNDAI	BAYON	1.008	1,84%	60	1,26%
VOLKSWAGEN	POLO	922	1,68%	90	1,88%
SKODA	KAMIQ	890	1,62%	63	1,32%
SEAT	IBIZA	838	1,53%	42	0,88%
HYUNDAI	KONA	788	1,44%	66	1,38%
VOLKSWAGEN	T-CROSS	781	1,43%	136	2,85%
DACIA	SANDERO	762	1,39%	120	2,51%
OPEL	MOKKA	700	1,28%	63	1,32%
JEEP	AVENGER	603	1,10%	97	2,03%
AUDI	Q2	534	0,97%	57	1,19%
VOLVO	EX30	479	0,87%	116	2,43%
RENAULT	CAPTUR	314	0,57%	39	0,82%
MINI	MINI	265	0,48%	42	0,88%
JEEP	RENEGADE	248	0,45%	11	0,23%
AUDI	A1	208	0,38%	22	0,46%
MITSUBISHI	SPACE STAR	186	0,34%		
SEAT	ARONA	174	0,32%	24	0,50%
LEXUS	LBX-SERIES	137	0,25%	37	0,77%
MG	MG3	116	0,21%	45	0,94%
MITSUBISHI	COLT	100	0,18%	1	0,02%
FORD	FIESTA	85	0,16%		
HONDA	JAZZ	71	0,13%	5	0,10%
CITROEN/DS	DS3	68	0,12%	10	0,21%
MITSUBISHI	ASX	40	0,07%	2	0,04%
DACIA	SPRING	38	0,07%	10	0,21%
YODO	YUDO 3	17	0,03%	1	0,02%
FIAT	600	3	0,01%	2	0,04%
NISSAN	MICRA	3	0,01%		
KIA	RIO	1	0,00%		
FORD	ECOSPORT	1	0,00%		
RENAULT	MEGANE E-TECH	1	0,00%		

Segment	C	YTD		AUGUST '24	
		Total	Market Share	Total	Market Share
		6.600	6,71%	484	5,94%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	i 30	1.271	19,26%	60	12,40%
BMW	1-SERIES	1.093	16,56%	36	7,44%
AUDI	A3	991	15,02%	61	12,60%
TOYOTA	COROLLA	624	9,45%	54	11,16%
CITROEN/DS	C4	387	5,86%	42	8,68%
PEUGEOT	308	269	4,08%	60	12,40%
SKODA	SCALA	261	3,95%	13	2,69%

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MERCEDES	A-SERIES	253	3,83%	9	1,86%
VOLKSWAGEN	GOLF	230	3,48%	55	11,36%
CUPRA	LEON	205	3,11%	5	1,03%
CITROEN/DS	DS4	178	2,70%	36	7,44%
SEAT	LEON	166	2,52%	5	1,03%
MG	MG4	141	2,14%	4	0,83%
FORD	FOCUS	119	1,80%	13	2,69%
VOLKSWAGEN	ID.3	99	1,50%	11	2,27%
BMW	2-SERIES	83	1,26%	6	1,24%
OPEL	ASTRA	76	1,15%	9	1,86%
CUPRA	BORN	74	1,12%	3	0,62%
CITROEN/DS	C4 X	46	0,70%		
MAZDA	3-SERIES	15	0,23%		
NISSAN	LEAF	6	0,09%		
BYD	DOLPHIN	4	0,06%	1	0,21%
MERCEDES	B-SERIES	4	0,06%		
FIAT	TIPO	2	0,03%		
RENAULT	MEGANE	1	0,02%	1	0,21%
CITROEN/DS	C4 CACTUS	1	0,02%		
KIA	CEED	1	0,02%		
YTD					
Segment		Total	Market Share	Total	Market Share
C-SUV		18.046	18,34%	1.517	18,62%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	1.941	10,76%	206	13,58%
BMW	X1-SERIES	1.850	10,25%	167	11,01%
NISSAN	QASHQAI	1.437	7,96%	65	4,28%
PEUGEOT	3008	1.248	6,92%	61	4,02%
TOYOTA	COROLLA CROSS	1.006	5,57%	170	11,21%
MERCEDES	GLA-SERIES	951	5,27%	57	3,76%
AUDI	Q3	928	5,14%	80	5,27%
HYUNDAI	TUCSON	866	4,80%	47	3,10%
DACIA	DUSTER	814	4,51%	41	2,70%
MINI	COUNTRYMAN (NEW)	768	4,26%	28	1,85%
SUZUKI	SX4	744	4,12%	40	2,64%
VOLKSWAGEN	TIGUAN	670	3,71%	56	3,69%
KIA	NEW SPORTAGE	565	3,13%	62	4,09%
KIA	XCEED	461	2,55%	39	2,57%
JEEP	COMPASS	420	2,33%	97	6,39%
CUPRA	FORMENTOR	381	2,11%	10	0,66%
BMW	X2-SERIES	340	1,88%	11	0,73%
VOLVO	XC40	265	1,47%	38	2,50%
BYD	ATTO 3	248	1,37%	82	5,41%
MG	HS	229	1,27%	16	1,05%
CITROEN/DS	C5 AIRCROSS	226	1,25%	11	0,73%
OPEL	GRANDLAND	207	1,15%	16	1,05%
VOLKSWAGEN	TAIGO	203	1,12%	32	2,11%
CITROEN/DS	DS7	181	1,00%	8	0,53%
ALFA ROMEO	TONALE	173	0,96%	16	1,05%
DACIA	JOGGER	137	0,76%	10	0,66%
LAND ROVER	RANGE ROVER EVOQUE	131	0,73%	5	0,33%
BMW	iX1	101	0,56%	8	0,53%
MERCEDES	EQA	96	0,53%	9	0,59%
HONDA	HR-V	94	0,52%	5	0,33%
KIA	NIRO	81	0,45%	1	0,07%

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SKODA	KAROQ	64	0,35%	7	0,46%
VOLVO	C40	56	0,31%	5	0,33%
MAZDA	CX-30	40	0,22%	6	0,40%
LEXUS	UX-SERIES	28	0,16%		
RENAULT	AUSTRAL	26	0,14%	1	0,07%
LYNK & CO	01	19	0,11%		
FIAT	500X	16	0,09%		
JAGUAR	E-PACE	15	0,08%		
HONDA	e:Ny1	5	0,03%	2	0,13%
SUBARU	CROSSTREK	5	0,03%	1	0,07%
DFSK	500	3	0,02%	1	0,07%
RENAULT	KADJAR	3	0,02%		
MAZDA	MX-30	3	0,02%		
SMART	#3	1	0,01%		

Segment	C TOTAL	YTD		AUGUST '24	
		Total	Market Share	Total	Market Share
		24.646	25,05%	2.001	24,56%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	1.941	7,88%	206	10,29%
BMW	X1-SERIES	1.850	7,51%	167	8,35%
NISSAN	QASHQAI	1.437	5,83%	65	3,25%
HYUNDAI	i 30	1.271	5,16%	60	3,00%
PEUGEOT	3008	1.248	5,06%	61	3,05%
BMW	1-SERIES	1.093	4,43%	36	1,80%
TOYOTA	COROLLA CROSS	1.006	4,08%	170	8,50%
AUDI	A3	991	4,02%	61	3,05%
MERCEDES	GLA-SERIES	951	3,86%	57	2,85%
AUDI	Q3	928	3,77%	80	4,00%
HYUNDAI	TUCSON	866	3,51%	47	2,35%
DACIA	DUSTER	814	3,30%	41	2,05%
MINI	COUNTRYMAN (NEW)	768	3,12%	28	1,40%
SUZUKI	SX4	744	3,02%	40	2,00%
VOLKSWAGEN	TIGUAN	670	2,72%	56	2,80%
TOYOTA	COROLLA	624	2,53%	54	2,70%
KIA	NEW SPORTAGE	565	2,29%	62	3,10%
KIA	XCEED	461	1,87%	39	1,95%
JEEP	COMPASS	420	1,70%	97	4,85%
CITROEN/DS	C4	387	1,57%	42	2,10%
CUPRA	FORMENTOR	381	1,55%	10	0,50%
BMW	X2-SERIES	340	1,38%	11	0,55%
PEUGEOT	308	269	1,09%	60	3,00%
VOLVO	XC40	265	1,08%	38	1,90%
SKODA	SCALA	261	1,06%	13	0,65%
MERCEDES	A-SERIES	253	1,03%	9	0,45%
BYD	ATTO 3	248	1,01%	82	4,10%
VOLKSWAGEN	GOLF	230	0,93%	55	2,75%
MG	HS	229	0,93%	16	0,80%
CITROEN/DS	C5 AIRCROSS	226	0,92%	11	0,55%
OPEL	GRANDLAND	207	0,84%	16	0,80%
CUPRA	LEON	205	0,83%	5	0,25%
VOLKSWAGEN	TAIGO	203	0,82%	32	1,60%
CITROEN/DS	DS7	181	0,73%	8	0,40%
CITROEN/DS	DS4	178	0,72%	36	1,80%
ALFA ROMEO	TONALE	173	0,70%	16	0,80%
SEAT	LEON	166	0,67%	5	0,25%

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MG	MG4	141	0,57%	4	0,20%
DACIA	JOGGER	137	0,56%	10	0,50%
LAND ROVER	RANGE ROVER EVOQUE	131	0,53%	5	0,25%
FORD	FOCUS	119	0,48%	13	0,65%
BMW	iX1	101	0,41%	8	0,40%
VOLKSWAGEN	ID.3	99	0,40%	11	0,55%
MERCEDES	EQA	96	0,39%	9	0,45%
HONDA	HR-V	94	0,38%	5	0,25%
BMW	2-SERIES	83	0,34%	6	0,30%
KIA	NIRO	81	0,33%	1	0,05%
OPEL	ASTRA	76	0,31%	9	0,45%
CUPRA	BORN	74	0,30%	3	0,15%
SKODA	KAROQ	64	0,26%	7	0,35%
VOLVO	C40	56	0,23%	5	0,25%
CITROEN/DS	C4 X	46	0,19%		
MAZDA	CX-30	40	0,16%	6	0,30%
LEXUS	UX-SERIES	28	0,11%		
RENAULT	AUSTRAL	26	0,11%	1	0,05%
LYNK & CO	01	19	0,08%		
FIAT	500X	16	0,06%		
JAGUAR	E-PACE	15	0,06%		
MAZDA	3-SERIES	15	0,06%		
NISSAN	LEAF	6	0,02%		
HONDA	e:Ny1	5	0,02%	2	0,10%
SUBARU	CROSSTREK	5	0,02%	1	0,05%
BYD	DOLPHIN	4	0,02%	1	0,05%
MERCEDES	B-SERIES	4	0,02%		
DFSK	500	3	0,01%	1	0,05%
MAZDA	MX-30	3	0,01%		
RENAULT	KADJAR	3	0,01%		
FIAT	TIPO	2	0,01%		
RENAULT	MEGANE	1	0,00%	1	0,05%
CITROEN/DS	C4 CACTUS	1	0,00%		
KIA	CEED	1	0,00%		
SMART	#3	1	0,00%		

Segment	D	Make:	Range:	YTD		AUGUST '24	
				Total	Market Share	Total	Market Share
				1.574	1,60%	137	1,68%
				Volume:	%	Volume:	%
TESLA		MODEL 3		745	47,33%	59	43,07%
SKODA		OCTAVIA		316	20,08%	25	18,25%
BMW		3-SERIES		94	5,97%	6	4,38%
MERCEDES		CLA-SERIES		67	4,26%	4	2,92%
MERCEDES		C-SERIES		67	4,26%	3	2,19%
BMW		i4		51	3,24%	1	0,73%
BYD		SEAL		36	2,29%	13	9,49%
BMW		4-SERIES		35	2,22%	1	0,73%
MERCEDES		CLE-SERIES		31	1,97%	6	4,38%
PEUGEOT		408		28	1,78%	4	2,92%
HONDA		CIVIC		27	1,72%	10	7,30%
AUDI		A4		21	1,33%	2	1,46%
VOLVO		V60		21	1,33%	1	0,73%
SUZUKI		SWACE		12	0,76%	1	0,73%
ALFA ROMEO		GIULIA		10	0,64%	1	0,73%
PEUGEOT		508		4	0,25%		

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TOYOTA	PRIUS	2	0,13%		
AUDI	A5	2	0,13%		
MAZDA	6-SERIES	1	0,06%		
MG	MG5	1	0,06%		
JAGUAR	XE-TYPE	1	0,06%		
RENAULT	LAGUNA	1	0,06%		
VOLVO	S60	1	0,06%		
		YTD		AUGUST '24	
Segment		Total	Market Share	Total	Market Share
D-SUV		3.931	4,00%	393	4,82%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL Y	494	12,57%	52	13,23%
MERCEDES	GLC-SERIES	413	10,51%	52	13,23%
VOLVO	XC60	313	7,96%	37	9,41%
FORD	KUGA	277	7,05%	43	10,94%
TOYOTA	RAV4	273	6,94%	31	7,89%
MERCEDES	GLB-SERIES	271	6,89%	3	0,76%
RENAULT	ARKANA	213	5,42%	23	5,85%
AUDI	Q4	198	5,04%	26	6,62%
SKODA	KODIAQ	175	4,45%	13	3,31%
NISSAN	X-TRAIL	156	3,97%	10	2,54%
BMW	X3-SERIES	97	2,47%	19	4,83%
SKODA	ENYAQ iV	95	2,42%	2	0,51%
AUDI	Q5	79	2,01%	11	2,80%
HYUNDAI	IONIQ 5	72	1,83%	4	1,02%
LAND ROVER	DEFENDER	60	1,53%	1	0,25%
FORD	MUSTANG MACH-E	58	1,48%	5	1,27%
MAZDA	CX-5	57	1,45%	4	1,02%
VOLKSWAGEN	ID.4	55	1,40%	7	1,78%
LEXUS	NX-SERIES	53	1,35%	1	0,25%
JAGUAR	F-PACE	39	0,99%	1	0,25%
BMW	X4-SERIES	37	0,94%	6	1,53%
MERCEDES	EQB	37	0,94%	3	0,76%
HONDA	CR-V	35	0,89%	1	0,25%
LAND ROVER	RANGE ROVER VELAR	34	0,86%	4	1,02%
BMW	iX3	32	0,81%		
HONDA	ZR-V	27	0,69%	3	0,76%
LAND ROVER	DISCOVERY SPORT	27	0,69%	2	0,51%
BMW	iX2	24	0,61%	4	1,02%
KIA	EV6	24	0,61%	1	0,25%
SERES	SERES 5	19	0,48%	6	1,53%
SUBARU	FORESTER	19	0,48%	1	0,25%
PEUGEOT	5008	18	0,46%	1	0,25%
MAZDA	CX-60	15	0,38%		
NISSAN	ARIYA	14	0,36%	1	0,25%
TOYOTA	bZ4X	13	0,33%	2	0,51%
DFSK	E5	12	0,31%	5	1,27%
MASERATI	GRECALE	11	0,28%	2	0,51%
ALFA ROMEO	STELVIO	8	0,20%	1	0,25%
PORSCHE	MACAN	8	0,20%		
JAGUAR	I-PACE	7	0,18%		
BYD	SEAL U	6	0,15%	2	0,51%
LEXUS	RZ-SERIES	6	0,15%		
JEEP	GRAND CHEROKEE	6	0,15%		
VOLKSWAGEN	ID.5	5	0,13%	1	0,25%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

HYUNDAI	SANTA FE	5	0,13%		
CITROEN/DS	C5 X	5	0,13%		
SEAT	TARRACO	5	0,13%		
TOYOTA	LAND CRUISER	5	0,13%		
VOLKSWAGEN	TOUAREG	4	0,10%	1	0,25%
SUZUKI	ACROSS	4	0,10%		
DFSK	600	4	0,10%		
SAIC MAXUS	EUNIQ 6	3	0,08%		
MERCEDES	EQC	2	0,05%		
AUDI	Q6	1	0,03%	1	0,25%
SUBARU	OUTBACK	1	0,03%		

Segment	D TOTAL	Make:	Range:	YTD		AUGUST '24	
				Total	Market Share	Total	Market Share
				5.505	5,60%	530	6,50%
				Volume:	%	Volume:	%
TESLA	MODEL 3			745	13,53%	59	11,13%
TESLA	MODEL Y			494	8,97%	52	9,81%
MERCEDES	GLC-SERIES			413	7,50%	52	9,81%
SKODA	OCTAVIA			316	5,74%	25	4,72%
VOLVO	XC60			313	5,69%	37	6,98%
FORD	KUGA			277	5,03%	43	8,11%
TOYOTA	RAV4			273	4,96%	31	5,85%
MERCEDES	GLB-SERIES			271	4,92%	3	0,57%
RENAULT	ARKANA			213	3,87%	23	4,34%
AUDI	Q4			198	3,60%	26	4,91%
SKODA	KODIAQ			175	3,18%	13	2,45%
NISSAN	X-TRAIL			156	2,83%	10	1,89%
BMW	X3-SERIES			97	1,76%	19	3,58%
SKODA	ENYAQ iV			95	1,73%	2	0,38%
BMW	3-SERIES			94	1,71%	6	1,13%
AUDI	Q5			79	1,44%	11	2,08%
HYUNDAI	IONIQ 5			72	1,31%	4	0,75%
MERCEDES	CLA-SERIES			67	1,22%	4	0,75%
MERCEDES	C-SERIES			67	1,22%	3	0,57%
LAND ROVER	DEFENDER			60	1,09%	1	0,19%
FORD	MUSTANG MACH-E			58	1,05%	5	0,94%
MAZDA	CX-5			57	1,04%	4	0,75%
VOLKSWAGEN	ID.4			55	1,00%	7	1,32%
LEXUS	NX-SERIES			53	0,96%	1	0,19%
BMW	i4			51	0,93%	1	0,19%
JAGUAR	F-PACE			39	0,71%	1	0,19%
BMW	X4-SERIES			37	0,67%	6	1,13%
MERCEDES	EQB			37	0,67%	3	0,57%
BYD	SEAL			36	0,65%	13	2,45%
HONDA	CR-V			35	0,64%	1	0,19%
BMW	4-SERIES			35	0,64%	1	0,19%
LAND ROVER	RANGE ROVER VELAR			34	0,62%	4	0,75%
BMW	iX3			32	0,58%		
MERCEDES	CLE-SERIES			31	0,56%	6	1,13%
PEUGEOT	408			28	0,51%	4	0,75%
HONDA	CIVIC			27	0,49%	10	1,89%
HONDA	ZR-V			27	0,49%	3	0,57%
LAND ROVER	DISCOVERY SPORT			27	0,49%	2	0,38%
BMW	iX2			24	0,44%	4	0,75%
KIA	EV6			24	0,44%	1	0,19%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

AUDI	A4	21	0,38%	2	0,38%
VOLVO	V60	21	0,38%	1	0,19%
SERES	SERES 5	19	0,35%	6	1,13%
SUBARU	FORESTER	19	0,35%	1	0,19%
PEUGEOT	5008	18	0,33%	1	0,19%
MAZDA	CX-60	15	0,27%		
NISSAN	ARIYA	14	0,25%	1	0,19%
TOYOTA	bZ4X	13	0,24%	2	0,38%
DFSK	E5	12	0,22%	5	0,94%
SUZUKI	SWACE	12	0,22%	1	0,19%
MASERATI	GRECALE	11	0,20%	2	0,38%
ALFA ROMEO	GIULIA	10	0,18%	1	0,19%
ALFA ROMEO	STELVIO	8	0,15%	1	0,19%
PORSCHE	MACAN	8	0,15%		
JAGUAR	I-PACE	7	0,13%		
BYD	SEAL U	6	0,11%	2	0,38%
JEEP	GRAND CHEROKEE	6	0,11%		
LEXUS	RZ-SERIES	6	0,11%		
VOLKSWAGEN	ID.5	5	0,09%	1	0,19%
SEAT	TARRACO	5	0,09%		
CITROEN/DS	C5 X	5	0,09%		
HYUNDAI	SANTA FE	5	0,09%		
TOYOTA	LAND CRUISER	5	0,09%		
VOLKSWAGEN	TOUAREG	4	0,07%	1	0,19%
DFSK	600	4	0,07%		
SUZUKI	ACROSS	4	0,07%		
PEUGEOT	508	4	0,07%		
SAIC MAXUS	EUNIQ 6	3	0,05%		
TOYOTA	PRIUS	2	0,04%		
AUDI	A5	2	0,04%		
MERCEDES	EQC	2	0,04%		
AUDI	Q6	1	0,02%	1	0,19%
MAZDA	6-SERIES	1	0,02%		
RENAULT	LAGUNA	1	0,02%		
SUBARU	OUTBACK	1	0,02%		
VOLVO	S60	1	0,02%		
MG	MG5	1	0,02%		
JAGUAR	XE-TYPE	1	0,02%		

Segment	E	YTD		AUGUST '24	
		Total	Market Share	Total	Market Share
Make:	Range:	110	0,11%	10	0,12%
		Volume:	%	Volume:	%

MERCEDES	E-SERIES	70	63,64%	9	90,00%
MERCEDES	EQE	14	12,73%		
SKODA	SUPERB	13	11,82%		
HYUNDAI	IONIQ 6	10	9,09%		
AUDI	A6	3	2,73%	1	10,00%

Segment	E-SUV	YTD		AUGUST '24	
		Total	Market Share	Total	Market Share
Make:	Range:	399	0,41%	36	0,44%
		Volume:	%	Volume:	%

LAND ROVER	RANGE ROVER SPORT	104	26,07%	5	13,89%
PORSCHE	CAYENNE	97	24,31%	3	8,33%
BMW	X5-SERIES	64	16,04%	6	16,67%
MERCEDES	GLE-SERIES	59	14,79%	13	36,11%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

BMW	X6-SERIES	39	9,77%	3	8,33%
LEXUS	RX-SERIES	16	4,01%	2	5,56%
JEEP	WRANGLER	11	2,76%	2	5,56%
MERCEDES	G-SERIES	6	1,50%	2	5,56%
AUDI	E-TRON	2	0,50%		
VOYAH	FREE	1	0,25%		
		YTD		AUGUST '24	
Segment		Total	Market Share	Total	Market Share
E TOTAL		509	0,52%	46	0,56%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	104	20,43%	5	10,87%
PORSCHE	CAYENNE	97	19,06%	3	6,52%
MERCEDES	E-SERIES	70	13,75%	9	19,57%
BMW	X5-SERIES	64	12,57%	6	13,04%
MERCEDES	GLE-SERIES	59	11,59%	13	28,26%
BMW	X6-SERIES	39	7,66%	3	6,52%
LEXUS	RX-SERIES	16	3,14%	2	4,35%
MERCEDES	EQE	14	2,75%		
SKODA	SUPERB	13	2,55%		
JEEP	WRANGLER	11	2,16%	2	4,35%
HYUNDAI	IONIQ 6	10	1,96%		
MERCEDES	G-SERIES	6	1,18%	2	4,35%
AUDI	A6	3	0,59%	1	2,17%
AUDI	E-TRON	2	0,39%		
VOYAH	FREE	1	0,20%		
		YTD		AUGUST '24	
Segment		Total	Market Share	Total	Market Share
F-G		109	0,11%	7	0,09%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	21	19,27%		
PORSCHE	TAYCAN	16	14,68%		
VOLKSWAGEN	ID.7	14	12,84%		
PORSCHE	PANAMERA	13	11,93%	3	42,86%
TESLA	MODEL S	7	6,42%		
BMW	i7	7	6,42%		
BMW	i5	7	6,42%		
BMW	7-SERIES	6	5,50%	1	14,29%
MERCEDES	S-SERIES	4	3,67%	1	14,29%
MERCEDES	EQS	3	2,75%	1	14,29%
BENTLEY	FLYING SPUR	3	2,75%		
AUDI	A7	2	1,83%	1	14,29%
AUDI	E-TRON GT	2	1,83%		
MERCEDES	GT-SERIES	1	0,92%		
BMW	8-SERIES	1	0,92%		
MASERATI	GHIBLI	1	0,92%		
AUDI	A8	1	0,92%		
		YTD		AUGUST '24	
Segment		Total	Market Share	Total	Market Share
F-G-SUV		246	0,25%	21	0,26%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	XC90	67	27,24%	9	42,86%
LAND ROVER	RANGE ROVER	66	26,83%	3	14,29%
AUDI	Q8	40	16,26%	1	4,76%
BMW	XM-SERIES	15	6,10%	3	14,29%
BMW	X7-SERIES	11	4,47%		

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

BMW	iX	10	4,07%	2	9,52%
TESLA	MODEL X	9	3,66%	1	4,76%
KIA	EV9	7	2,85%		
FORD	EXPLORER	6	2,44%	2	9,52%
LAND ROVER	DISCOVERY	6	2,44%		
AUDI	Q7	4	1,63%		
BENTLEY	BENTAYGA	3	1,22%		
MASERATI	LEVANTE	1	0,41%		
MERCEDES	GLS-SERIES	1	0,41%		

Segment		YTD		AUGUST '24	
F-G TOTAL		Total	Market Share	Total	Market Share
		355	0,36%	28	0,34%
Make:	Range:	Volume:	%	Volume:	%

VOLVO	XC90	67	18,87%	9	32,14%
LAND ROVER	RANGE ROVER	66	18,59%	3	10,71%
AUDI	Q8	40	11,27%	1	3,57%
BMW	5-SERIES	21	5,92%		
PORSCHE	TAYCAN	16	4,51%		
BMW	XM-SERIES	15	4,23%	3	10,71%
VOLKSWAGEN	ID.7	14	3,94%		
PORSCHE	PANAMERA	13	3,66%	3	10,71%
BMW	X7-SERIES	11	3,10%		
BMW	iX	10	2,82%	2	7,14%
TESLA	MODEL X	9	2,54%	1	3,57%
TESLA	MODEL S	7	1,97%		
KIA	EV9	7	1,97%		
BMW	i5	7	1,97%		
BMW	i7	7	1,97%		
FORD	EXPLORER	6	1,69%	2	7,14%
BMW	7-SERIES	6	1,69%	1	3,57%
LAND ROVER	DISCOVERY	6	1,69%		
MERCEDES	S-SERIES	4	1,13%	1	3,57%
AUDI	Q7	4	1,13%		
MERCEDES	EQS	3	0,85%	1	3,57%
BENTLEY	FLYING SPUR	3	0,85%		
BENTLEY	BENTAYGA	3	0,85%		
AUDI	A7	2	0,56%	1	3,57%
AUDI	E-TRON GT	2	0,56%		
MERCEDES	GLS-SERIES	1	0,28%		
BMW	8-SERIES	1	0,28%		
MERCEDES	GT-SERIES	1	0,28%		
MASERATI	GHIBLI	1	0,28%		
MASERATI	LEVANTE	1	0,28%		
AUDI	A8	1	0,28%		

Segment		YTD		AUGUST '24	
SUV		Total	Market Share	Total	Market Share
		57.346	58,29%	5.182	63,59%
Make:	Range:	Volume:	%	Volume:	%

TOYOTA	YARIS CROSS	5.872	10,24%	873	16,85%
PEUGEOT	2008	3.929	6,85%	317	6,12%
SUZUKI	VITARA	3.512	6,12%	282	5,44%
SUZUKI	IGNIS	2.514	4,38%	201	3,88%
TOYOTA	C-HR	1.941	3,38%	206	3,98%
BMW	X1-SERIES	1.850	3,23%	167	3,22%
TOYOTA	AYGO X	1.738	3,03%	73	1,41%

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

MG	ZS	1.705	2,97%	55	1,06%
NISSAN	JUKE	1.512	2,64%	93	1,79%
FORD	PUMA	1.497	2,61%	152	2,93%
NISSAN	QASHQAI	1.437	2,51%	65	1,25%
CITROEN/DS	C3 AIRCROSS	1.435	2,50%	29	0,56%
OPEL	CROSSLAND	1.383	2,41%	14	0,27%
PEUGEOT	3008	1.248	2,18%	61	1,18%
KIA	STONIC	1.028	1,79%	89	1,72%
VOLKSWAGEN	T-ROC	1.010	1,76%	123	2,37%
HYUNDAI	BAYON	1.008	1,76%	60	1,16%
TOYOTA	COROLLA CROSS	1.006	1,75%	170	3,28%
MERCEDES	GLA-SERIES	951	1,66%	57	1,10%
AUDI	Q3	928	1,62%	80	1,54%
SKODA	KAMIQ	890	1,55%	63	1,22%
HYUNDAI	TUCSON	866	1,51%	47	0,91%
DACIA	DUSTER	814	1,42%	41	0,79%
HYUNDAI	KONA	788	1,37%	66	1,27%
VOLKSWAGEN	T-CROSS	781	1,36%	136	2,62%
MINI	COUNTRYMAN (NEW)	768	1,34%	28	0,54%
DACIA	SANDERO	762	1,33%	120	2,32%
SUZUKI	SX4	744	1,30%	40	0,77%
OPEL	MOKKA	700	1,22%	63	1,22%
VOLKSWAGEN	TIGUAN	670	1,17%	56	1,08%
JEEP	AVENGER	603	1,05%	97	1,87%
KIA	NEW SPORTAGE	565	0,99%	62	1,20%
AUDI	Q2	534	0,93%	57	1,10%
TESLA	MODEL Y	494	0,86%	52	1,00%
VOLVO	EX30	479	0,84%	116	2,24%
KIA	XCEED	461	0,80%	39	0,75%
JEEP	COMPASS	420	0,73%	97	1,87%
MERCEDES	GLC-SERIES	413	0,72%	52	1,00%
CUPRA	FORMENTOR	381	0,66%	10	0,19%
BMW	X2-SERIES	340	0,59%	11	0,21%
RENAULT	CAPTUR	314	0,55%	39	0,75%
VOLVO	XC60	313	0,55%	37	0,71%
FORD	KUGA	277	0,48%	43	0,83%
TOYOTA	RAV4	273	0,48%	31	0,60%
MERCEDES	GLB-SERIES	271	0,47%	3	0,06%
VOLVO	XC40	265	0,46%	38	0,73%
BYD	ATTO 3	248	0,43%	82	1,58%
JEEP	RENEGADE	248	0,43%	11	0,21%
MG	HS	229	0,40%	16	0,31%
CITROEN/DS	C5 AIRCROSS	226	0,39%	11	0,21%
RENAULT	ARKANA	213	0,37%	23	0,44%
OPEL	GRANDLAND	207	0,36%	16	0,31%
VOLKSWAGEN	TAIGO	203	0,35%	32	0,62%
AUDI	Q4	198	0,35%	26	0,50%
CITROEN/DS	DS7	181	0,32%	8	0,15%
SKODA	KODIAQ	175	0,31%	13	0,25%
SEAT	ARONA	174	0,30%	24	0,46%
ALFA ROMEO	TONALE	173	0,30%	16	0,31%
NISSAN	X-TRAIL	156	0,27%	10	0,19%
LEXUS	LBX-SERIES	137	0,24%	37	0,71%
DACIA	JOGGER	137	0,24%	10	0,19%
LAND ROVER	RANGE ROVER EVOQUE	131	0,23%	5	0,10%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

LAND ROVER	RANGE ROVER SPORT	104	0,18%	5	0,10%
BMW	iX1	101	0,18%	8	0,15%
BMW	X3-SERIES	97	0,17%	19	0,37%
PORSCHE	CAYENNE	97	0,17%	3	0,06%
MERCEDES	EQA	96	0,17%	9	0,17%
SKODA	ENYAQ iV	95	0,17%	2	0,04%
HONDA	HR-V	94	0,16%	5	0,10%
KIA	NIRO	81	0,14%	1	0,02%
AUDI	Q5	79	0,14%	11	0,21%
HYUNDAI	IONIQ 5	72	0,13%	4	0,08%
CITROEN/DS	DS3	68	0,12%	10	0,19%
VOLVO	XC90	67	0,12%	9	0,17%
LAND ROVER	RANGE ROVER	66	0,12%	3	0,06%
SKODA	KAROQ	64	0,11%	7	0,14%
BMW	X5-SERIES	64	0,11%	6	0,12%
LAND ROVER	DEFENDER	60	0,10%	1	0,02%
MERCEDES	GLE-SERIES	59	0,10%	13	0,25%
FORD	MUSTANG MACH-E	58	0,10%	5	0,10%
MAZDA	CX-5	57	0,10%	4	0,08%
VOLVO	C40	56	0,10%	5	0,10%
VOLKSWAGEN	ID.4	55	0,10%	7	0,14%
LEXUS	NX-SERIES	53	0,09%	1	0,02%
MAZDA	CX-30	40	0,07%	6	0,12%
MITSUBISHI	ASX	40	0,07%	2	0,04%
AUDI	Q8	40	0,07%	1	0,02%
BMW	X6-SERIES	39	0,07%	3	0,06%
JAGUAR	F-PACE	39	0,07%	1	0,02%
DACIA	SPRING	38	0,07%	10	0,19%
BMW	X4-SERIES	37	0,06%	6	0,12%
MERCEDES	EQB	37	0,06%	3	0,06%
HONDA	CR-V	35	0,06%	1	0,02%
LAND ROVER	RANGE ROVER VELAR	34	0,06%	4	0,08%
BMW	iX3	32	0,06%		
LEXUS	UX-SERIES	28	0,05%		
HONDA	ZR-V	27	0,05%	3	0,06%
LAND ROVER	DISCOVERY SPORT	27	0,05%	2	0,04%
RENAULT	AUSTRAL	26	0,05%	1	0,02%
BMW	iX2	24	0,04%	4	0,08%
KIA	EV6	24	0,04%	1	0,02%
SERES	SERES 5	19	0,03%	6	0,12%
SUBARU	FORESTER	19	0,03%	1	0,02%
LYNK & CO	01	19	0,03%		
PEUGEOT	5008	18	0,03%	1	0,02%
YODO	YUDO 3	17	0,03%	1	0,02%
LEXUS	RX-SERIES	16	0,03%	2	0,04%
FIAT	500X	16	0,03%		
BMW	XM-SERIES	15	0,03%	3	0,06%
JAGUAR	E-PACE	15	0,03%		
MAZDA	CX-60	15	0,03%		
NISSAN	ARIYA	14	0,02%	1	0,02%
TOYOTA	bZ4X	13	0,02%	2	0,04%
DFSK	E5	12	0,02%	5	0,10%
JEEP	WRANGLER	11	0,02%	2	0,04%
MASERATI	GRECALE	11	0,02%	2	0,04%
BMW	X7-SERIES	11	0,02%		

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

BMW	iX	10	0,02%	2	0,04%
TESLA	MODEL X	9	0,02%	1	0,02%
ALFA ROMEO	STELVIO	8	0,01%	1	0,02%
PORSCHE	MACAN	8	0,01%		
KIA	EV9	7	0,01%		
JAGUAR	I-PACE	7	0,01%		
MERCEDES	G-SERIES	6	0,01%	2	0,04%
BYD	SEAL U	6	0,01%	2	0,04%
FORD	EXPLORER	6	0,01%	2	0,04%
JEEP	GRAND CHEROKEE	6	0,01%		
LAND ROVER	DISCOVERY	6	0,01%		
LEXUS	RZ-SERIES	6	0,01%		
HONDA	e:Ny1	5	0,01%	2	0,04%
SUBARU	CROSSTREK	5	0,01%	1	0,02%
VOLKSWAGEN	ID.5	5	0,01%	1	0,02%
TOYOTA	LAND CRUISER	5	0,01%		
SEAT	TARRACO	5	0,01%		
HYUNDAI	SANTA FE	5	0,01%		
CITROEN/DS	C5 X	5	0,01%		
VOLKSWAGEN	TOUAREG	4	0,01%	1	0,02%
SUZUKI	ACROSS	4	0,01%		
DFSK	600	4	0,01%		
AUDI	Q7	4	0,01%		
FIAT	600	3	0,01%	2	0,04%
DFSK	500	3	0,01%	1	0,02%
MAZDA	MX-30	3	0,01%		
KERABOSS	SUPER K	3	0,01%		
SAIC MAXUS	EUNIQ 6	3	0,01%		
RENAULT	KADJAR	3	0,01%		
BENTLEY	BENTAYGA	3	0,01%		
MERCEDES	EQC	2	0,00%		
AUDI	E-TRON	2	0,00%		
AUDI	Q6	1	0,00%	1	0,02%
FORD	ECOSPORT	1	0,00%		
SUBARU	OUTBACK	1	0,00%		
SMART	#3	1	0,00%		
MERCEDES	GLS-SERIES	1	0,00%		
MASERATI	LEVANTE	1	0,00%		
RENAULT	MEGANE E-TECH	1	0,00%		
VOYAH	FREE	1	0,00%		

Segment	MPV	YTD		AUGUST '24	
		Total	Market Share	Total	Market Share
Make:	Range:	4	0,00%	1	0,01%
		Volume:	%	Volume:	%

FIAT	500L	2	50,00%	1	100,00%
CITROEN/DS	C4 PICASSO	1	25,00%		
TOYOTA	VERSO S	1	25,00%		

Segment	MPV-M/COMBI	YTD		AUGUST '24	
		Total	Market Share	Total	Market Share
Make:	Range:	1.143	1,16%	58	0,71%
		Volume:	%	Volume:	%

TOYOTA	PROACE CITY VERSO	304	26,60%	7	12,07%
MERCEDES	VITO	126	11,02%	3	5,17%
FORD	TOURNEO CUSTOM	87	7,61%	6	10,34%
TOYOTA	PROACE	84	7,35%	4	6,90%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

VOLKSWAGEN	TRANSPORTER	80	7,00%	2	3,45%
VOLKSWAGEN	CADDY	79	6,91%	12	20,69%
PEUGEOT	BOXER	61	5,34%		
RENAULT	TRAFIC	48	4,20%	2	3,45%
NISSAN	PRIMASTAR	39	3,41%	1	1,72%
MERCEDES	CITAN	32	2,80%		
CITROEN/DS	JUMPY SPACE TOURER	30	2,62%		
MERCEDES	V-SERIES	29	2,54%	2	3,45%
PEUGEOT	EXPERT TRAVELLER	23	2,01%	1	1,72%
FORD	TOURNEO COURIER	20	1,75%	6	10,34%
OPEL	ZAFIRA	17	1,49%		
FORD	TOURNEO CONNECT	17	1,49%		
VOLKSWAGEN	ID.BUZZ	13	1,14%	5	8,62%
NISSAN	INTERSTAR	11	0,96%	2	3,45%
MERCEDES	SPRINTER	10	0,87%	2	3,45%
PEUGEOT	RIFTER	8	0,70%	2	3,45%
VOLKSWAGEN	MULTIVAN	8	0,70%	1	1,72%
OPEL	COMBO	5	0,44%		
CITROEN/DS	BERLINGO	3	0,26%		
FIAT	ULYSSE	2	0,17%		
RENAULT	MASTER	2	0,17%		
SAIC MAXUS	MIFA 9	1	0,09%		
VOLKSWAGEN	CALIFORNIA	1	0,09%		
FORD	TRANSIT/TOURNEO	1	0,09%		
DACIA	DOKKER	1	0,09%		
OPEL	MOVANO	1	0,09%		

Segment	YTD	AUGUST '24			
		Total	Market Share	Total	Market Share
SPORTS	153	0,16%	4	0,05%	
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	67	43,79%		
MAZDA	MX-5	42	27,45%	2	50,00%
PORSCHE	BOXSTER	9	5,88%	2	50,00%
PORSCHE	911	8	5,23%		
PORSCHE	CAYMAN	6	3,92%		
LOTUS	EMIRA	5	3,27%		
SUBARU	BRZ	3	1,96%		
AUDI	TT	3	1,96%		
BMW	Z4-SERIES	2	1,31%		
CHEVROLET	CORVETTE	1	0,65%		
FERRARI	296 GTB	1	0,65%		
BENTLEY	CONTINENTAL	1	0,65%		
MERCEDES	SL-SERIES	1	0,65%		
TOYOTA	SUPRA	1	0,65%		
LAMBORGHINI	REVUELTO	1	0,65%		
JAGUAR	F-TYPE	1	0,65%		
FORD	MUSTANG	1	0,65%		