

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		JULY '24	
A		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	3.190	48,55%	249	27,15%
KIA	PICANTO	1.187	18,07%	236	25,74%
FIAT	500	1.041	15,84%	162	17,67%
HYUNDAI	i 10	1.022	15,56%	268	29,23%
VOLKSWAGEN	UP!	50	0,76%		
SMART	FORTWO	46	0,70%	1	0,11%
ABARTH	500	18	0,27%		
RENAULT	NEW TWINGO	6	0,09%	1	0,11%
TOYOTA	AYGO	5	0,08%		
CITROEN/DS	C1	2	0,03%		
PEUGEOT	108	2	0,03%		
TOYOTA	IQ	1	0,02%		
Segment		YTD		JULY '24	
A-SUV		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	IGNIS	2.313	58,10%	326	68,34%
TOYOTA	AYGO X	1.665	41,82%	151	31,66%
KERABOSS	SUPER K	3	0,08%		
Segment		YTD		JULY '24	
A TOTAL		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	3.190	30,23%	249	17,86%
SUZUKI	IGNIS	2.313	21,92%	326	23,39%
TOYOTA	AYGO X	1.665	15,78%	151	10,83%
KIA	PICANTO	1.187	11,25%	236	16,93%
FIAT	500	1.041	9,87%	162	11,62%
HYUNDAI	i 10	1.022	9,69%	268	19,23%
VOLKSWAGEN	UP!	50	0,47%		
SMART	FORTWO	46	0,44%	1	0,07%
ABARTH	500	18	0,17%		
RENAULT	NEW TWINGO	6	0,06%	1	0,07%
TOYOTA	AYGO	5	0,05%		
KERABOSS	SUPER K	3	0,03%		
PEUGEOT	108	2	0,02%		
CITROEN/DS	C1	2	0,02%		
TOYOTA	IQ	1	0,01%		
Segment		YTD		JULY '24	
B		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	4.918	21,86%	947	32,06%
CITROEN/DS	C3	4.190	18,62%	335	11,34%
OPEL	CORSA	2.526	11,23%	255	8,63%
PEUGEOT	208	2.220	9,87%	321	10,87%
HYUNDAI	i 20	1.389	6,17%	260	8,80%
SKODA	FABIA	1.302	5,79%	50	1,69%
SUZUKI	SWIFT	1.175	5,22%	144	4,87%
RENAULT	CLIO	1.127	5,01%	154	5,21%
MAZDA	2-SERIES	1.102	4,90%	186	6,30%

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VOLKSWAGEN	POLO	832	3,70%	37	1,25%
SEAT	IBIZA	796	3,54%	66	2,23%
MINI	MINI	223	0,99%	57	1,93%
AUDI	A1	186	0,83%	35	1,18%
MITSUBISHI	SPACE STAR	186	0,83%	23	0,78%
MITSUBISHI	COLT	99	0,44%	22	0,74%
FORD	FIESTA	85	0,38%		
MG	MG3	71	0,32%	50	1,69%
HONDA	JAZZ	66	0,29%	12	0,41%
NISSAN	MICRA	3	0,01%		
KIA	RIO	1	0,00%		

Segment	B-SUV	Make:	Range:	YTD		JULY '24	
				Total	Market Share	Total	Market Share
				27.528	30,51%	3.445	28,23%
				Volume:	%	Volume:	%
TOYOTA	YARIS CROSS			4.999	18,16%	616	17,88%
PEUGEOT	2008			3.612	13,12%	505	14,66%
SUZUKI	VITARA			3.230	11,73%	378	10,97%
MG	ZS			1.650	5,99%	147	4,27%
NISSAN	JUKE			1.419	5,15%	152	4,41%
CITROEN/DS	C3 AIRCROSS			1.406	5,11%	214	6,21%
OPEL	CROSSLAND			1.369	4,97%	135	3,92%
FORD	PUMA			1.345	4,89%	199	5,78%
HYUNDAI	BAYON			948	3,44%	82	2,38%
KIA	STONIC			939	3,41%	167	4,85%
VOLKSWAGEN	T-ROC			887	3,22%	82	2,38%
SKODA	KAMIQ			827	3,00%	67	1,94%
HYUNDAI	KONA			722	2,62%	116	3,37%
VOLKSWAGEN	T-CROSS			645	2,34%	80	2,32%
DACIA	SANDERO			642	2,33%	84	2,44%
OPEL	MOKKA			637	2,31%	40	1,16%
JEEP	AVENGER			506	1,84%	48	1,39%
AUDI	Q2			477	1,73%	60	1,74%
VOLVO	EX30			363	1,32%	155	4,50%
RENAULT	CAPTUR			275	1,00%	14	0,41%
JEEP	RENEGADE			237	0,86%	18	0,52%
SEAT	ARONA			150	0,54%	22	0,64%
LEXUS	LBX-SERIES			100	0,36%	35	1,02%
CITROEN/DS	DS3			58	0,21%	5	0,15%
MITSUBISHI	ASX			38	0,14%	11	0,32%
DACIA	SPRING			28	0,10%	5	0,15%
YODO	YUDO 3			16	0,06%	8	0,23%
FORD	ECOSPORT			1	0,00%		
RENAULT	MEGANE E-TECH			1	0,00%		
FIAT	600			1	0,00%		

Segment	B TOTAL	Make:	Range:	YTD		JULY '24	
				Total	Market Share	Total	Market Share
				50.025	55,44%	6.399	52,43%
				Volume:	%	Volume:	%
TOYOTA	YARIS CROSS			4.999	9,99%	616	9,63%
TOYOTA	YARIS			4.918	9,83%	947	14,80%
CITROEN/DS	C3			4.190	8,38%	335	5,24%
PEUGEOT	2008			3.612	7,22%	505	7,89%
SUZUKI	VITARA			3.230	6,46%	378	5,91%
OPEL	CORSA			2.526	5,05%	255	3,98%

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PEUGEOT	208	2.220	4,44%	321	5,02%
MG	ZS	1.650	3,30%	147	2,30%
NISSAN	JUKE	1.419	2,84%	152	2,38%
CITROEN/DS	C3 AIRCROSS	1.406	2,81%	214	3,34%
HYUNDAI	i 20	1.389	2,78%	260	4,06%
OPEL	CROSSLAND	1.369	2,74%	135	2,11%
FORD	PUMA	1.345	2,69%	199	3,11%
SKODA	FABIA	1.302	2,60%	50	0,78%
SUZUKI	SWIFT	1.175	2,35%	144	2,25%
RENAULT	CLIO	1.127	2,25%	154	2,41%
MAZDA	2-SERIES	1.102	2,20%	186	2,91%
HYUNDAI	BAYON	948	1,90%	82	1,28%
KIA	STONIC	939	1,88%	167	2,61%
VOLKSWAGEN	T-ROC	887	1,77%	82	1,28%
VOLKSWAGEN	POLO	832	1,66%	37	0,58%
SKODA	KAMIQ	827	1,65%	67	1,05%
SEAT	IBIZA	796	1,59%	66	1,03%
HYUNDAI	KONA	722	1,44%	116	1,81%
VOLKSWAGEN	T-CROSS	645	1,29%	80	1,25%
DACIA	SANDERO	642	1,28%	84	1,31%
OPEL	MOKKA	637	1,27%	40	0,63%
JEEP	AVENGER	506	1,01%	48	0,75%
AUDI	Q2	477	0,95%	60	0,94%
VOLVO	EX30	363	0,73%	155	2,42%
RENAULT	CAPTUR	275	0,55%	14	0,22%
JEEP	RENEGADE	237	0,47%	18	0,28%
MINI	MINI	223	0,45%	57	0,89%
AUDI	A1	186	0,37%	35	0,55%
MITSUBISHI	SPACE STAR	186	0,37%	23	0,36%
SEAT	ARONA	150	0,30%	22	0,34%
LEXUS	LBX-SERIES	100	0,20%	35	0,55%
MITSUBISHI	COLT	99	0,20%	22	0,34%
FORD	FIESTA	85	0,17%		
MG	MG3	71	0,14%	50	0,78%
HONDA	JAZZ	66	0,13%	12	0,19%
CITROEN/DS	DS3	58	0,12%	5	0,08%
MITSUBISHI	ASX	38	0,08%	11	0,17%
DACIA	SPRING	28	0,06%	5	0,08%
YODO	YUDO 3	16	0,03%	8	0,13%
NISSAN	MICRA	3	0,01%		
RENAULT	MEGANE E-TECH	1	0,00%		
FIAT	600	1	0,00%		
FORD	ECOSPORT	1	0,00%		
KIA	RIO	1	0,00%		

Segment	C	YTD		JULY '24	
		Total	Market Share	Total	Market Share
		6.116	6,78%	787	6,45%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	i 30	1.211	19,80%	66	8,39%
BMW	1-SERIES	1.057	17,28%	81	10,29%
AUDI	A3	930	15,21%	158	20,08%
TOYOTA	COROLLA	570	9,32%	58	7,37%
CITROEN/DS	C4	345	5,64%	106	13,47%
SKODA	SCALA	248	4,05%	8	1,02%
MERCEDES	A-SERIES	244	3,99%	27	3,43%

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PEUGEOT	308	209	3,42%	120	15,25%
CUPRA	LEON	200	3,27%	2	0,25%
VOLKSWAGEN	GOLF	175	2,86%	17	2,16%
SEAT	LEON	161	2,63%	54	6,86%
CITROEN/DS	DS4	142	2,32%	33	4,19%
MG	MG4	137	2,24%	19	2,41%
FORD	FOCUS	106	1,73%	22	2,80%
VOLKSWAGEN	ID.3	88	1,44%	7	0,89%
BMW	2-SERIES	77	1,26%	1	0,13%
CUPRA	BORN	71	1,16%	2	0,25%
OPEL	ASTRA	67	1,10%	1	0,13%
CITROEN/DS	C4 X	46	0,75%		
MAZDA	3-SERIES	15	0,25%	2	0,25%
NISSAN	LEAF	6	0,10%	1	0,13%
MERCEDES	B-SERIES	4	0,07%		
BYD	DOLPHIN	3	0,05%	1	0,13%
FIAT	TIPO	2	0,03%		
KIA	CEED	1	0,02%	1	0,13%
CITROEN/DS	C4 CACTUS	1	0,02%		

Segment		YTD		JULY '24	
		Total	Market Share	Total	Market Share
C-SUV		16.529	18,32%	2.544	20,84%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	1.735	10,50%	319	12,54%
BMW	X1-SERIES	1.683	10,18%	351	13,80%
NISSAN	QASHQAI	1.372	8,30%	219	8,61%
PEUGEOT	3008	1.187	7,18%	113	4,44%
MERCEDES	GLA-SERIES	894	5,41%	82	3,22%
AUDI	Q3	848	5,13%	151	5,94%
TOYOTA	COROLLA CROSS	836	5,06%	166	6,53%
HYUNDAI	TUCSON	819	4,95%	90	3,54%
DACIA	DUSTER	773	4,68%	55	2,16%
MINI	COUNTRYMAN (NEW)	740	4,48%	106	4,17%
SUZUKI	SX4	704	4,26%	92	3,62%
VOLKSWAGEN	TIGUAN	614	3,71%	62	2,44%
KIA	NEW SPORTAGE	503	3,04%	116	4,56%
KIA	XCEED	422	2,55%	65	2,56%
CUPRA	FORMENTOR	371	2,24%	15	0,59%
BMW	X2-SERIES	329	1,99%	65	2,56%
JEEP	COMPASS	323	1,95%	58	2,28%
VOLVO	XC40	227	1,37%	32	1,26%
CITROEN/DS	C5 AIRCROSS	215	1,30%	22	0,86%
MG	HS	213	1,29%	21	0,83%
OPEL	GRANDLAND	191	1,16%	34	1,34%
CITROEN/DS	DS7	173	1,05%	24	0,94%
VOLKSWAGEN	TAIGO	171	1,03%	16	0,63%
BYD	ATTO 3	166	1,00%	123	4,83%
ALFA ROMEO	TONALE	157	0,95%	14	0,55%
DACIA	JOGGER	127	0,77%	37	1,45%
LAND ROVER	RANGE ROVER EVOQUE	126	0,76%	22	0,86%
BMW	iX1	93	0,56%	10	0,39%
HONDA	HR-V	89	0,54%	14	0,55%
MERCEDES	EQA	87	0,53%	13	0,51%
KIA	NIRO	80	0,48%	6	0,24%
SKODA	KAROQ	57	0,34%	8	0,31%

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VOLVO	C40	51	0,31%	6	0,24%
MAZDA	CX-30	34	0,21%	8	0,31%
LEXUS	UX-SERIES	28	0,17%	4	0,16%
RENAULT	AUSTRAL	25	0,15%	1	0,04%
LYNK & CO	01	19	0,11%		
FIAT	500X	16	0,10%		
JAGUAR	E-PACE	15	0,09%	1	0,04%
SUBARU	CROSSTREK	4	0,02%		
RENAULT	KADJAR	3	0,02%	1	0,04%
MAZDA	MX-30	3	0,02%		
HONDA	e:Ny1	3	0,02%		
DFSK	500	2	0,01%	1	0,04%
SMART	#3	1	0,01%	1	0,04%
		YTD		JULY '24	
Segment		Total	Market Share	Total	Market Share
C TOTAL		22.645	25,10%	3.331	27,29%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	1.735	7,66%	319	9,58%
BMW	X1-SERIES	1.683	7,43%	351	10,54%
NISSAN	QASHQAI	1.372	6,06%	219	6,57%
HYUNDAI	i 30	1.211	5,35%	66	1,98%
PEUGEOT	3008	1.187	5,24%	113	3,39%
BMW	1-SERIES	1.057	4,67%	81	2,43%
AUDI	A3	930	4,11%	158	4,74%
MERCEDES	GLA-SERIES	894	3,95%	82	2,46%
AUDI	Q3	848	3,74%	151	4,53%
TOYOTA	COROLLA CROSS	836	3,69%	166	4,98%
HYUNDAI	TUCSON	819	3,62%	90	2,70%
DACIA	DUSTER	773	3,41%	55	1,65%
MINI	COUNTRYMAN (NEW)	740	3,27%	106	3,18%
SUZUKI	SX4	704	3,11%	92	2,76%
VOLKSWAGEN	TIGUAN	614	2,71%	62	1,86%
TOYOTA	COROLLA	570	2,52%	58	1,74%
KIA	NEW SPORTAGE	503	2,22%	116	3,48%
KIA	XCEED	422	1,86%	65	1,95%
CUPRA	FORMENTOR	371	1,64%	15	0,45%
CITROEN/DS	C4	345	1,52%	106	3,18%
BMW	X2-SERIES	329	1,45%	65	1,95%
JEEP	COMPASS	323	1,43%	58	1,74%
SKODA	SCALA	248	1,10%	8	0,24%
MERCEDES	A-SERIES	244	1,08%	27	0,81%
VOLVO	XC40	227	1,00%	32	0,96%
CITROEN/DS	C5 AIRCROSS	215	0,95%	22	0,66%
MG	HS	213	0,94%	21	0,63%
PEUGEOT	308	209	0,92%	120	3,60%
CUPRA	LEON	200	0,88%	2	0,06%
OPEL	GRANDLAND	191	0,84%	34	1,02%
VOLKSWAGEN	GOLF	175	0,77%	17	0,51%
CITROEN/DS	DS7	173	0,76%	24	0,72%
VOLKSWAGEN	TAIGO	171	0,76%	16	0,48%
BYD	ATTO 3	166	0,73%	123	3,69%
SEAT	LEON	161	0,71%	54	1,62%
ALFA ROMEO	TONALE	157	0,69%	14	0,42%
CITROEN/DS	DS4	142	0,63%	33	0,99%
MG	MG4	137	0,60%	19	0,57%

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DACIA	JOGGER	127	0,56%	37	1,11%
LAND ROVER	RANGE ROVER EVOQUE	126	0,56%	22	0,66%
FORD	FOCUS	106	0,47%	22	0,66%
BMW	iX1	93	0,41%	10	0,30%
HONDA	HR-V	89	0,39%	14	0,42%
VOLKSWAGEN	ID.3	88	0,39%	7	0,21%
MERCEDES	EQA	87	0,38%	13	0,39%
KIA	NIRO	80	0,35%	6	0,18%
BMW	2-SERIES	77	0,34%	1	0,03%
CUPRA	BORN	71	0,31%	2	0,06%
OPEL	ASTRA	67	0,30%	1	0,03%
SKODA	KAROQ	57	0,25%	8	0,24%
VOLVO	C40	51	0,23%	6	0,18%
CITROEN/DS	C4 X	46	0,20%		
MAZDA	CX-30	34	0,15%	8	0,24%
LEXUS	UX-SERIES	28	0,12%	4	0,12%
RENAULT	AUSTRAL	25	0,11%	1	0,03%
LYNK & CO	01	19	0,08%		
FIAT	500X	16	0,07%		
MAZDA	3-SERIES	15	0,07%	2	0,06%
JAGUAR	E-PACE	15	0,07%	1	0,03%
NISSAN	LEAF	6	0,03%	1	0,03%
SUBARU	CROSSTREK	4	0,02%		
MERCEDES	B-SERIES	4	0,02%		
BYD	DOLPHIN	3	0,01%	1	0,03%
RENAULT	KADJAR	3	0,01%	1	0,03%
HONDA	e:Ny1	3	0,01%		
MAZDA	MX-30	3	0,01%		
DFSK	500	2	0,01%	1	0,03%
FIAT	TIPO	2	0,01%		
KIA	CEED	1	0,00%	1	0,03%
SMART	#3	1	0,00%	1	0,03%
CITROEN/DS	C4 CACTUS	1	0,00%		

Segment	D	Make:	Range:	YTD		JULY '24	
				Total	Market Share	Total	Market Share
				1.437	1,59%	166	1,36%
				Volume:	%	Volume:	%
TESLA	MODEL 3			686	47,74%	96	57,83%
SKODA	OCTAVIA			291	20,25%	19	11,45%
BMW	3-SERIES			88	6,12%	5	3,01%
MERCEDES	C-SERIES			64	4,45%	9	5,42%
MERCEDES	CLA-SERIES			63	4,38%	5	3,01%
BMW	i4			50	3,48%	4	2,41%
BMW	4-SERIES			34	2,37%	4	2,41%
MERCEDES	CLE-SERIES			25	1,74%	12	7,23%
PEUGEOT	408			24	1,67%		
BYD	SEAL			23	1,60%	3	1,81%
VOLVO	V60			20	1,39%	2	1,20%
AUDI	A4			19	1,32%	2	1,20%
HONDA	CIVIC			17	1,18%	2	1,20%
SUZUKI	SWACE			11	0,77%		
ALFA ROMEO	GIULIA			9	0,63%	1	0,60%
PEUGEOT	508			4	0,28%	2	1,20%
TOYOTA	PRIUS			2	0,14%		
AUDI	A5			2	0,14%		

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MAZDA	6-SERIES	1	0,07%		
MG	MG5	1	0,07%		
JAGUAR	XE-TYPE	1	0,07%		
RENAULT	LAGUNA	1	0,07%		
VOLVO	S60	1	0,07%		
Segment		YTD		JULY '24	
D-SUV		Total	Market Share	Total	Market Share
Make:	Range:	3.538	3,92%	644	5,28%
		Volume:	%	Volume:	%
TESLA	MODEL Y	442	12,49%	36	5,59%
MERCEDES	GLC-SERIES	361	10,20%	119	18,48%
VOLVO	XC60	276	7,80%	43	6,68%
MERCEDES	GLB-SERIES	268	7,57%	7	1,09%
TOYOTA	RAV4	242	6,84%	24	3,73%
FORD	KUGA	234	6,61%	48	7,45%
RENAULT	ARKANA	190	5,37%	104	16,15%
AUDI	Q4	172	4,86%	35	5,43%
SKODA	KODIAQ	162	4,58%	28	4,35%
NISSAN	X-TRAIL	146	4,13%	43	6,68%
SKODA	ENYAQ iV	93	2,63%	3	0,47%
BMW	X3-SERIES	78	2,20%	15	2,33%
HYUNDAI	IONIQ 5	68	1,92%	17	2,64%
AUDI	Q5	68	1,92%	5	0,78%
LAND ROVER	DEFENDER	59	1,67%	6	0,93%
FORD	MUSTANG MACH-E	53	1,50%	8	1,24%
MAZDA	CX-5	53	1,50%	5	0,78%
LEXUS	NX-SERIES	52	1,47%	5	0,78%
VOLKSWAGEN	ID.4	48	1,36%	4	0,62%
JAGUAR	F-PACE	38	1,07%	7	1,09%
HONDA	CR-V	34	0,96%	6	0,93%
MERCEDES	EQB	34	0,96%	6	0,93%
BMW	iX3	32	0,90%	3	0,47%
BMW	X4-SERIES	31	0,88%	4	0,62%
LAND ROVER	RANGE ROVER VELAR	30	0,85%	2	0,31%
LAND ROVER	DISCOVERY SPORT	25	0,71%	6	0,93%
HONDA	ZR-V	24	0,68%	12	1,86%
KIA	EV6	23	0,65%	2	0,31%
BMW	iX2	20	0,57%	6	0,93%
SUBARU	FORESTER	18	0,51%	2	0,31%
PEUGEOT	5008	17	0,48%	3	0,47%
MAZDA	CX-60	15	0,42%	1	0,16%
NISSAN	ARIYA	13	0,37%	5	0,78%
SERES	SERES 5	13	0,37%	1	0,16%
TOYOTA	bZ4X	11	0,31%	5	0,78%
MASERATI	GRECALE	9	0,25%	1	0,16%
PORSCHE	MACAN	8	0,23%	1	0,16%
JAGUAR	I-PACE	7	0,20%	3	0,47%
DFSK	E5	7	0,20%	2	0,31%
ALFA ROMEO	STELVIO	7	0,20%	1	0,16%
JEEP	GRAND CHEROKEE	6	0,17%	1	0,16%
LEXUS	RZ-SERIES	6	0,17%		
SEAT	TARRACO	5	0,14%	1	0,16%
TOYOTA	LAND CRUISER	5	0,14%	1	0,16%
HYUNDAI	SANTA FE	5	0,14%		
CITROEN/DS	C5 X	5	0,14%		

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BYD	SEAL U	4	0,11%	4	0,62%
DFSK	600	4	0,11%	3	0,47%
SUZUKI	ACROSS	4	0,11%		
VOLKSWAGEN	ID.5	4	0,11%		
VOLKSWAGEN	TOUAREG	3	0,08%		
SAIC MAXUS	EUNIQ 6	3	0,08%		
MERCEDES	EQC	2	0,06%		
SUBARU	OUTBACK	1	0,03%		
		YTD		JULY '24	
Segment		Total	Market Share	Total	Market Share
D TOTAL		4.975	5,51%	810	6,64%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL 3	686	13,79%	96	11,85%
TESLA	MODEL Y	442	8,88%	36	4,44%
MERCEDES	GLC-SERIES	361	7,26%	119	14,69%
SKODA	OCTAVIA	291	5,85%	19	2,35%
VOLVO	XC60	276	5,55%	43	5,31%
MERCEDES	GLB-SERIES	268	5,39%	7	0,86%
TOYOTA	RAV4	242	4,86%	24	2,96%
FORD	KUGA	234	4,70%	48	5,93%
RENAULT	ARKANA	190	3,82%	104	12,84%
AUDI	Q4	172	3,46%	35	4,32%
SKODA	KODIAQ	162	3,26%	28	3,46%
NISSAN	X-TRAIL	146	2,93%	43	5,31%
SKODA	ENYAQ iV	93	1,87%	3	0,37%
BMW	3-SERIES	88	1,77%	5	0,62%
BMW	X3-SERIES	78	1,57%	15	1,85%
HYUNDAI	IONIQ 5	68	1,37%	17	2,10%
AUDI	Q5	68	1,37%	5	0,62%
MERCEDES	C-SERIES	64	1,29%	9	1,11%
MERCEDES	CLA-SERIES	63	1,27%	5	0,62%
LAND ROVER	DEFENDER	59	1,19%	6	0,74%
FORD	MUSTANG MACH-E	53	1,07%	8	0,99%
MAZDA	CX-5	53	1,07%	5	0,62%
LEXUS	NX-SERIES	52	1,05%	5	0,62%
BMW	i4	50	1,01%	4	0,49%
VOLKSWAGEN	ID.4	48	0,96%	4	0,49%
JAGUAR	F-PACE	38	0,76%	7	0,86%
HONDA	CR-V	34	0,68%	6	0,74%
MERCEDES	EQB	34	0,68%	6	0,74%
BMW	4-SERIES	34	0,68%	4	0,49%
BMW	iX3	32	0,64%	3	0,37%
BMW	X4-SERIES	31	0,62%	4	0,49%
LAND ROVER	RANGE ROVER VELAR	30	0,60%	2	0,25%
MERCEDES	CLE-SERIES	25	0,50%	12	1,48%
LAND ROVER	DISCOVERY SPORT	25	0,50%	6	0,74%
HONDA	ZR-V	24	0,48%	12	1,48%
PEUGEOT	408	24	0,48%		
BYD	SEAL	23	0,46%	3	0,37%
KIA	EV6	23	0,46%	2	0,25%
BMW	iX2	20	0,40%	6	0,74%
VOLVO	V60	20	0,40%	2	0,25%
AUDI	A4	19	0,38%	2	0,25%
SUBARU	FORESTER	18	0,36%	2	0,25%
PEUGEOT	5008	17	0,34%	3	0,37%

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HONDA	CIVIC	17	0,34%	2	0,25%
MAZDA	CX-60	15	0,30%	1	0,12%
NISSAN	ARIYA	13	0,26%	5	0,62%
SERES	SERES 5	13	0,26%	1	0,12%
TOYOTA	bZ4X	11	0,22%	5	0,62%
SUZUKI	SWACE	11	0,22%		
MASERATI	GRECALE	9	0,18%	1	0,12%
ALFA ROMEO	GIULIA	9	0,18%	1	0,12%
PORSCHE	MACAN	8	0,16%	1	0,12%
JAGUAR	I-PACE	7	0,14%	3	0,37%
DFSK	E5	7	0,14%	2	0,25%
ALFA ROMEO	STELVIO	7	0,14%	1	0,12%
JEEP	GRAND CHEROKEE	6	0,12%	1	0,12%
LEXUS	RZ-SERIES	6	0,12%		
SEAT	TARRACO	5	0,10%	1	0,12%
TOYOTA	LAND CRUISER	5	0,10%	1	0,12%
CITROEN/DS	C5 X	5	0,10%		
HYUNDAI	SANTA FE	5	0,10%		
BYD	SEAL U	4	0,08%	4	0,49%
DFSK	600	4	0,08%	3	0,37%
PEUGEOT	508	4	0,08%	2	0,25%
VOLKSWAGEN	ID.5	4	0,08%		
SUZUKI	ACROSS	4	0,08%		
VOLKSWAGEN	TOUAREG	3	0,06%		
SAIC MAXUS	EUNIQ 6	3	0,06%		
MERCEDES	EQC	2	0,04%		
AUDI	A5	2	0,04%		
TOYOTA	PRIUS	2	0,04%		
RENAULT	LAGUNA	1	0,02%		
MAZDA	6-SERIES	1	0,02%		
SUBARU	OUTBACK	1	0,02%		
JAGUAR	XE-TYPE	1	0,02%		
VOLVO	S60	1	0,02%		
MG	MG5	1	0,02%		

Segment	E	YTD		JULY '24	
		Total	Market Share	Total	Market Share
		100	0,11%	11	0,09%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	61	61,00%	11	100,00%
MERCEDES	EQE	14	14,00%		
SKODA	SUPERB	13	13,00%		
HYUNDAI	IONIQ 6	10	10,00%		
AUDI	A6	2	2,00%		

Segment	E-SUV	YTD		JULY '24	
		Total	Market Share	Total	Market Share
		363	0,40%	63	0,52%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	99	27,27%	19	30,16%
PORSCHE	CAYENNE	94	25,90%	14	22,22%
BMW	X5-SERIES	58	15,98%	14	22,22%
MERCEDES	GLE-SERIES	46	12,67%	8	12,70%
BMW	X6-SERIES	36	9,92%	8	12,70%
LEXUS	RX-SERIES	14	3,86%		
JEEP	WRANGLER	9	2,48%		
MERCEDES	G-SERIES	4	1,10%		

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AUDI	E-TRON		2	0,55%		
VOYAH	FREE		1	0,28%		
		YTD		JULY '24		
Segment		Total	Market Share	Total	Market Share	
E TOTAL		463	0,51%	74	0,61%	
Make:	Range:	Volume:	%	Volume:	%	
LAND ROVER	RANGE ROVER SPORT		99	21,38%	19	25,68%
PORSCHE	CAYENNE		94	20,30%	14	18,92%
MERCEDES	E-SERIES		61	13,17%	11	14,86%
BMW	X5-SERIES		58	12,53%	14	18,92%
MERCEDES	GLE-SERIES		46	9,94%	8	10,81%
BMW	X6-SERIES		36	7,78%	8	10,81%
LEXUS	RX-SERIES		14	3,02%		
MERCEDES	EQE		14	3,02%		
SKODA	SUPERB		13	2,81%		
HYUNDAI	IONIQ 6		10	2,16%		
JEEP	WRANGLER		9	1,94%		
MERCEDES	G-SERIES		4	0,86%		
AUDI	E-TRON		2	0,43%		
AUDI	A6		2	0,43%		
VOYAH	FREE		1	0,22%		
		YTD		JULY '24		
Segment		Total	Market Share	Total	Market Share	
F-G		102	0,11%	20	0,16%	
Make:	Range:	Volume:	%	Volume:	%	
BMW	5-SERIES		21	20,59%	5	25,00%
PORSCHE	TAYCAN		16	15,69%	2	10,00%
VOLKSWAGEN	ID.7		14	13,73%	3	15,00%
PORSCHE	PANAMERA		10	9,80%	5	25,00%
BMW	i5		7	6,86%		
TESLA	MODEL S		7	6,86%		
BMW	i7		7	6,86%		
BMW	7-SERIES		5	4,90%		
MERCEDES	S-SERIES		3	2,94%	2	10,00%
BENTLEY	FLYING SPUR		3	2,94%	1	5,00%
AUDI	E-TRON GT		2	1,96%	1	5,00%
MERCEDES	EQS		2	1,96%		
MASERATI	GHIBLI		1	0,98%	1	5,00%
MERCEDES	GT-SERIES		1	0,98%		
AUDI	A8		1	0,98%		
AUDI	A7		1	0,98%		
BMW	8-SERIES		1	0,98%		
		YTD		JULY '24		
Segment		Total	Market Share	Total	Market Share	
F-G-SUV		225	0,25%	31	0,25%	
Make:	Range:	Volume:	%	Volume:	%	
LAND ROVER	RANGE ROVER		63	28,00%	14	45,16%
VOLVO	XC90		58	25,78%	7	22,58%
AUDI	Q8		39	17,33%		
BMW	XM-SERIES		12	5,33%		
BMW	X7-SERIES		11	4,89%	4	12,90%
BMW	iX		8	3,56%		
TESLA	MODEL X		8	3,56%		
KIA	EV9		7	3,11%	1	3,23%
LAND ROVER	DISCOVERY		6	2,67%	3	9,68%

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AUDI	Q7	4	1,78%	1	3,23%
FORD	EXPLORER	4	1,78%		
BENTLEY	BENTAYGA	3	1,33%		
MASERATI	LEVANTE	1	0,44%	1	3,23%
MERCEDES	GLS-SERIES	1	0,44%		
		YTD		JULY '24	
Segment		Total	Market Share	Total	Market Share
F-G TOTAL		327	0,36%	51	0,42%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	63	19,27%	14	27,45%
VOLVO	XC90	58	17,74%	7	13,73%
AUDI	Q8	39	11,93%		
BMW	5-SERIES	21	6,42%	5	9,80%
PORSCHE	TAYCAN	16	4,89%	2	3,92%
VOLKSWAGEN	ID.7	14	4,28%	3	5,88%
BMW	XM-SERIES	12	3,67%		
BMW	X7-SERIES	11	3,36%	4	7,84%
PORSCHE	PANAMERA	10	3,06%	5	9,80%
BMW	iX	8	2,45%		
TESLA	MODEL X	8	2,45%		
KIA	EV9	7	2,14%	1	1,96%
BMW	i5	7	2,14%		
BMW	i7	7	2,14%		
TESLA	MODEL S	7	2,14%		
LAND ROVER	DISCOVERY	6	1,83%	3	5,88%
BMW	7-SERIES	5	1,53%		
AUDI	Q7	4	1,22%	1	1,96%
FORD	EXPLORER	4	1,22%		
MERCEDES	S-SERIES	3	0,92%	2	3,92%
BENTLEY	FLYING SPUR	3	0,92%	1	1,96%
BENTLEY	BENTAYGA	3	0,92%		
AUDI	E-TRON GT	2	0,61%	1	1,96%
MERCEDES	EQS	2	0,61%		
MASERATI	LEVANTE	1	0,31%	1	1,96%
MASERATI	Ghibli	1	0,31%	1	1,96%
MERCEDES	GLS-SERIES	1	0,31%		
MERCEDES	GT-SERIES	1	0,31%		
BMW	8-SERIES	1	0,31%		
AUDI	A8	1	0,31%		
AUDI	A7	1	0,31%		
		YTD		JULY '24	
Segment		Total	Market Share	Total	Market Share
SUV		52.164	57,82%	7.204	59,02%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS CROSS	4.999	9,58%	616	8,55%
PEUGEOT	2008	3.612	6,92%	505	7,01%
SUZUKI	VITARA	3.230	6,19%	378	5,25%
SUZUKI	IGNIS	2.313	4,43%	326	4,53%
TOYOTA	C-HR	1.735	3,33%	319	4,43%
BMW	X1-SERIES	1.683	3,23%	351	4,87%
TOYOTA	AYGO X	1.665	3,19%	151	2,10%
MG	ZS	1.650	3,16%	147	2,04%
NISSAN	JUKE	1.419	2,72%	152	2,11%
CITROEN/DS	C3 AIRCROSS	1.406	2,70%	214	2,97%
NISSAN	QASHQAI	1.372	2,63%	219	3,04%

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OPEL	CROSSLAND	1.369	2,62%	135	1,87%
FORD	PUMA	1.345	2,58%	199	2,76%
PEUGEOT	3008	1.187	2,28%	113	1,57%
HYUNDAI	BAYON	948	1,82%	82	1,14%
KIA	STONIC	939	1,80%	167	2,32%
MERCEDES	GLA-SERIES	894	1,71%	82	1,14%
VOLKSWAGEN	T-ROC	887	1,70%	82	1,14%
AUDI	Q3	848	1,63%	151	2,10%
TOYOTA	COROLLA CROSS	836	1,60%	166	2,30%
SKODA	KAMIQ	827	1,59%	67	0,93%
HYUNDAI	TUCSON	819	1,57%	90	1,25%
DACIA	DUSTER	773	1,48%	55	0,76%
MINI	COUNTRYMAN (NEW)	740	1,42%	106	1,47%
HYUNDAI	KONA	722	1,38%	116	1,61%
SUZUKI	SX4	704	1,35%	92	1,28%
VOLKSWAGEN	T-CROSS	645	1,24%	80	1,11%
DACIA	SANDERO	642	1,23%	84	1,17%
OPEL	MOKKA	637	1,22%	40	0,56%
VOLKSWAGEN	TIGUAN	614	1,18%	62	0,86%
JEEP	AVENGER	506	0,97%	48	0,67%
KIA	NEW SPORTAGE	503	0,96%	116	1,61%
AUDI	Q2	477	0,91%	60	0,83%
TESLA	MODEL Y	442	0,85%	36	0,50%
KIA	XCEED	422	0,81%	65	0,90%
CUPRA	FORMENTOR	371	0,71%	15	0,21%
VOLVO	EX30	363	0,70%	155	2,15%
MERCEDES	GLC-SERIES	361	0,69%	119	1,65%
BMW	X2-SERIES	329	0,63%	65	0,90%
JEEP	COMPASS	323	0,62%	58	0,81%
VOLVO	XC60	276	0,53%	43	0,60%
RENAULT	CAPTUR	275	0,53%	14	0,19%
MERCEDES	GLB-SERIES	268	0,51%	7	0,10%
TOYOTA	RAV4	242	0,46%	24	0,33%
JEEP	RENEGADE	237	0,45%	18	0,25%
FORD	KUGA	234	0,45%	48	0,67%
VOLVO	XC40	227	0,44%	32	0,44%
CITROEN/DS	C5 AIRCROSS	215	0,41%	22	0,31%
MG	HS	213	0,41%	21	0,29%
OPEL	GRANDLAND	191	0,37%	34	0,47%
RENAULT	ARKANA	190	0,36%	104	1,44%
CITROEN/DS	DS7	173	0,33%	24	0,33%
AUDI	Q4	172	0,33%	35	0,49%
VOLKSWAGEN	TAIGO	171	0,33%	16	0,22%
BYD	ATTO 3	166	0,32%	123	1,71%
SKODA	KODIAQ	162	0,31%	28	0,39%
ALFA ROMEO	TONALE	157	0,30%	14	0,19%
SEAT	ARONA	150	0,29%	22	0,31%
NISSAN	X-TRAIL	146	0,28%	43	0,60%
DACIA	JOGGER	127	0,24%	37	0,51%
LAND ROVER	RANGE ROVER EVOQUE	126	0,24%	22	0,31%
LEXUS	LBX-SERIES	100	0,19%	35	0,49%
LAND ROVER	RANGE ROVER SPORT	99	0,19%	19	0,26%
PORSCHE	CAYENNE	94	0,18%	14	0,19%
BMW	iX1	93	0,18%	10	0,14%
SKODA	ENYAQ iV	93	0,18%	3	0,04%

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HONDA	HR-V	89	0,17%	14	0,19%
MERCEDES	EQA	87	0,17%	13	0,18%
KIA	NIRO	80	0,15%	6	0,08%
BMW	X3-SERIES	78	0,15%	15	0,21%
HYUNDAI	IONIQ 5	68	0,13%	17	0,24%
AUDI	Q5	68	0,13%	5	0,07%
LAND ROVER	RANGE ROVER	63	0,12%	14	0,19%
LAND ROVER	DEFENDER	59	0,11%	6	0,08%
BMW	X5-SERIES	58	0,11%	14	0,19%
VOLVO	XC90	58	0,11%	7	0,10%
CITROEN/DS	DS3	58	0,11%	5	0,07%
SKODA	KAROQ	57	0,11%	8	0,11%
FORD	MUSTANG MACH-E	53	0,10%	8	0,11%
MAZDA	CX-5	53	0,10%	5	0,07%
LEXUS	NX-SERIES	52	0,10%	5	0,07%
VOLVO	C40	51	0,10%	6	0,08%
VOLKSWAGEN	ID.4	48	0,09%	4	0,06%
MERCEDES	GLE-SERIES	46	0,09%	8	0,11%
AUDI	Q8	39	0,07%		
MITSUBISHI	ASX	38	0,07%	11	0,15%
JAGUAR	F-PACE	38	0,07%	7	0,10%
BMW	X6-SERIES	36	0,07%	8	0,11%
MAZDA	CX-30	34	0,07%	8	0,11%
MERCEDES	EQB	34	0,07%	6	0,08%
HONDA	CR-V	34	0,07%	6	0,08%
BMW	iX3	32	0,06%	3	0,04%
BMW	X4-SERIES	31	0,06%	4	0,06%
LAND ROVER	RANGE ROVER VELAR	30	0,06%	2	0,03%
DACIA	SPRING	28	0,05%	5	0,07%
LEXUS	UX-SERIES	28	0,05%	4	0,06%
LAND ROVER	DISCOVERY SPORT	25	0,05%	6	0,08%
RENAULT	AUSTRAL	25	0,05%	1	0,01%
HONDA	ZR-V	24	0,05%	12	0,17%
KIA	EV6	23	0,04%	2	0,03%
BMW	iX2	20	0,04%	6	0,08%
LYNK & CO	01	19	0,04%		
SUBARU	FORESTER	18	0,03%	2	0,03%
PEUGEOT	5008	17	0,03%	3	0,04%
YODO	YUDO 3	16	0,03%	8	0,11%
FIAT	500X	16	0,03%		
JAGUAR	E-PACE	15	0,03%	1	0,01%
MAZDA	CX-60	15	0,03%	1	0,01%
LEXUS	RX-SERIES	14	0,03%		
NISSAN	ARIYA	13	0,02%	5	0,07%
SERES	SERES 5	13	0,02%	1	0,01%
BMW	XM-SERIES	12	0,02%		
TOYOTA	bZ4X	11	0,02%	5	0,07%
BMW	X7-SERIES	11	0,02%	4	0,06%
MASERATI	GRECALE	9	0,02%	1	0,01%
JEEP	WRANGLER	9	0,02%		
PORSCHE	MACAN	8	0,02%	1	0,01%
TESLA	MODEL X	8	0,02%		
BMW	iX	8	0,02%		
JAGUAR	I-PACE	7	0,01%	3	0,04%
DFSK	E5	7	0,01%	2	0,03%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

ALFA ROMEO	STELVIO	7	0,01%	1	0,01%
KIA	EV9	7	0,01%	1	0,01%
LAND ROVER	DISCOVERY	6	0,01%	3	0,04%
JEEP	GRAND CHEROKEE	6	0,01%	1	0,01%
LEXUS	RZ-SERIES	6	0,01%		
SEAT	TARRACO	5	0,01%	1	0,01%
TOYOTA	LAND CRUISER	5	0,01%	1	0,01%
HYUNDAI	SANTA FE	5	0,01%		
CITROEN/DS	C5 X	5	0,01%		
BYD	SEAL U	4	0,01%	4	0,06%
DFSK	600	4	0,01%	3	0,04%
AUDI	Q7	4	0,01%	1	0,01%
MERCEDES	G-SERIES	4	0,01%		
FORD	EXPLORER	4	0,01%		
VOLKSWAGEN	ID.5	4	0,01%		
SUZUKI	ACROSS	4	0,01%		
SUBARU	CROSSTREK	4	0,01%		
RENAULT	KADJAR	3	0,01%	1	0,01%
BENTLEY	BENTAYGA	3	0,01%		
VOLKSWAGEN	TOUAREG	3	0,01%		
MAZDA	MX-30	3	0,01%		
SAIC MAXUS	EUNIQ 6	3	0,01%		
KERABOSS	SUPER K	3	0,01%		
HONDA	e:Ny1	3	0,01%		
DFSK	500	2	0,00%	1	0,01%
AUDI	E-TRON	2	0,00%		
MERCEDES	EQC	2	0,00%		
SMART	#3	1	0,00%	1	0,01%
MASERATI	LEVANTE	1	0,00%	1	0,01%
SUBARU	OUTBACK	1	0,00%		
MERCEDES	GLS-SERIES	1	0,00%		
FIAT	600	1	0,00%		
RENAULT	MEGANE E-TECH	1	0,00%		
FORD	ECOSPORT	1	0,00%		
VOYAH	FREE	1	0,00%		

Segment	YTD		JULY '24	
	Total	Market Share	Total	Market Share
MPV	3	0,00%	0	0,00%
Make:	Range:	Volume:	%	Volume: %

CITROEN/DS	C4 PICASSO	1	33,33%
FIAT	500L	1	33,33%
TOYOTA	VERSO S	1	33,33%

Segment	YTD		JULY '24	
	Total	Market Share	Total	Market Share
MPV-M/COMBI	1.085	1,20%	125	1,02%
Make:	Range:	Volume:	%	Volume: %

TOYOTA	PROACE CITY VERSO	297	27,37%	17	13,60%
MERCEDES	VITO	123	11,34%	4	3,20%
FORD	TOURNEO CUSTOM	81	7,47%	6	4,80%
TOYOTA	PROACE	80	7,37%	5	4,00%
VOLKSWAGEN	TRANSPORTER	78	7,19%	4	3,20%
VOLKSWAGEN	CADDY	67	6,18%	13	10,40%
PEUGEOT	BOXER	61	5,62%	11	8,80%
RENAULT	TRAFIC	46	4,24%	13	10,40%
NISSAN	PRIMASTAR	38	3,50%	15	12,00%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

MERCEDES	CITAN	32	2,95%	8	6,40%
CITROEN/DS	JUMPY SPACE TOURER	30	2,76%	3	2,40%
MERCEDES	V-SERIES	27	2,49%	7	5,60%
PEUGEOT	EXPERT TRAVELLER	22	2,03%	2	1,60%
OPEL	ZAFIRA	17	1,57%	6	4,80%
FORD	TOURNEO CONNECT	17	1,57%		
FORD	TOURNEO COURIER	14	1,29%	1	0,80%
NISSAN	INTERSTAR	9	0,83%		
VOLKSWAGEN	ID.BUZZ	8	0,74%	2	1,60%
MERCEDES	SPRINTER	8	0,74%	1	0,80%
VOLKSWAGEN	MULTIVAN	7	0,65%		
PEUGEOT	RIFTER	6	0,55%	3	2,40%
OPEL	COMBO	5	0,46%	2	1,60%
CITROEN/DS	BERLINGO	3	0,28%		
RENAULT	MASTER	2	0,18%	1	0,80%
FIAT	ULYSSE	2	0,18%		
OPEL	MOVANO	1	0,09%	1	0,80%
SAIC MAXUS	MIFA 9	1	0,09%		
DACIA	DOKKER	1	0,09%		
FORD	TRANSIT/TOURNEO	1	0,09%		
VOLKSWAGEN	CALIFORNIA	1	0,09%		

Segment	YTD	JULY '24			
		Total	Market Share	Total	Market Share
SPORTS	149	0,17%	20	0,16%	
Make:	Volume:	%	Volume:	%	
MINI	MINI CABRIO	67	44,97%		
MAZDA	MX-5	40	26,85%	14	70,00%
PORSCHE	911	8	5,37%		
PORSCHE	BOXSTER	7	4,70%	1	5,00%
PORSCHE	CAYMAN	6	4,03%		
LOTUS	EMIRA	5	3,36%	2	10,00%
AUDI	TT	3	2,01%	1	5,00%
SUBARU	BRZ	3	2,01%	1	5,00%
BMW	Z4-SERIES	2	1,34%		
FORD	MUSTANG	1	0,67%	1	5,00%
BENTLEY	CONTINENTAL	1	0,67%		
CHEVROLET	CORVETTE	1	0,67%		
TOYOTA	SUPRA	1	0,67%		
FERRARI	296 GTB	1	0,67%		
MERCEDES	SL-SERIES	1	0,67%		
LAMBORGHINI	REVUELTO	1	0,67%		
JAGUAR	F-TYPE	1	0,67%		