

NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

Segment		YTD		MAY '24	
A		Total	Market Share	Total	Market Share
Make:		4.494	7,04%	1.418	10,31%
	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.420	53,85%	788	55,57%
KIA	PICANTO	722	16,07%	356	25,11%
HYUNDAI	i 10	661	14,71%	67	4,72%
FIAT	500	574	12,77%	187	13,19%
VOLKSWAGEN	UP!	49	1,09%	10	0,71%
SMART	FORTWO	40	0,89%	7	0,49%
ABARTH	500	17	0,38%	3	0,21%
RENAULT	NEW TWINGO	5	0,11%		
CITROEN/DS	C1	2	0,04%		
PEUGEOT	108	2	0,04%		
TOYOTA	AYGO	1	0,02%		
TOYOTA	IQ	1	0,02%		

Segment		YTD		MAY '24	
A-SUV		Total	Market Share	Total	Market Share
Make:		2.635	4,13%	1.244	9,04%
	Range:	Volume:	%	Volume:	%
SUZUKI	IGNIS	1.403	53,24%	894	71,86%
TOYOTA	AYGO X	1.232	46,76%	350	28,14%

Segment		YTD		MAY '24	
A TOTAL		Total	Market Share	Total	Market Share
Make:		7.129	11,16%	2.662	19,35%
	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.420	33,95%	788	29,60%
SUZUKI	IGNIS	1.403	19,68%	894	33,58%
TOYOTA	AYGO X	1.232	17,28%	350	13,15%
KIA	PICANTO	722	10,13%	356	13,37%
HYUNDAI	i 10	661	9,27%	67	2,52%
FIAT	500	574	8,05%	187	7,02%
VOLKSWAGEN	UP!	49	0,69%	10	0,38%
SMART	FORTWO	40	0,56%	7	0,26%
ABARTH	500	17	0,24%	3	0,11%
RENAULT	NEW TWINGO	5	0,07%		
CITROEN/DS	C1	2	0,03%		
PEUGEOT	108	2	0,03%		
TOYOTA	AYGO	1	0,01%		
TOYOTA	IQ	1	0,01%		

Segment		YTD		MAY '24	
B		Total	Market Share	Total	Market Share
Make:		16.183	25,34%	3.325	24,16%
	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.390	20,95%	833	25,05%
CITROEN/DS	C3	3.059	18,90%	478	14,38%
OPEL	CORSA	1.977	12,22%	359	10,80%
PEUGEOT	208	1.684	10,41%	276	8,30%
SKODA	FABIA	1.101	6,80%	237	7,13%
RENAULT	CLIO	929	5,74%	149	4,48%
SUZUKI	SWIFT	888	5,49%	407	12,24%
HYUNDAI	i 20	851	5,26%	126	3,79%
MAZDA	2-SERIES	722	4,46%	107	3,22%
SEAT	IBIZA	535	3,31%	126	3,79%
VOLKSWAGEN	POLO	471	2,91%	139	4,18%

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MITSUBISHI	SPACE STAR	157	0,97%	35	1,05%
MINI	MINI	151	0,93%	6	0,18%
AUDI	A1	99	0,61%	19	0,57%
FORD	FIESTA	85	0,53%	2	0,06%
HONDA	JAZZ	45	0,28%	23	0,69%
MITSUBISHI	COLT	36	0,22%	3	0,09%
NISSAN	MICRA	3	0,02%		
		YTD		MAY '24	
Segment		Total	Market Share	Total	Market Share
B-SUV		19.225	30,10%	3.863	28,07%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	2.739	14,25%	513	13,28%
SUZUKI	VITARA	2.596	13,50%	479	12,40%
TOYOTA	YARIS CROSS	2.578	13,41%	597	15,45%
MG	ZS	1.279	6,65%	292	7,56%
NISSAN	JUKE	1.102	5,73%	87	2,25%
OPEL	CROSSLAND	1.028	5,35%	178	4,61%
CITROEN/DS	C3 AIRCROSS	1.005	5,23%	178	4,61%
FORD	PUMA	1.002	5,21%	166	4,30%
HYUNDAI	BAYON	683	3,55%	177	4,58%
VOLKSWAGEN	T-ROC	665	3,46%	148	3,83%
KIA	STONIC	620	3,22%	146	3,78%
SKODA	KAMIQ	617	3,21%	173	4,48%
OPEL	MOKKA	550	2,86%	43	1,11%
DACIA	SANDERO	513	2,67%	87	2,25%
HYUNDAI	KONA	474	2,47%	143	3,70%
VOLKSWAGEN	T-CROSS	463	2,41%	93	2,41%
AUDI	Q2	351	1,83%	84	2,17%
JEEP	AVENGER	272	1,41%	94	2,43%
RENAULT	CAPTUR	234	1,22%	68	1,76%
JEEP	RENEGADE	173	0,90%	29	0,75%
SEAT	ARONA	98	0,51%	45	1,16%
VOLVO	EX30	75	0,39%	17	0,44%
LEXUS	LBX-SERIES	31	0,16%	16	0,41%
CITROEN/DS	DS3	30	0,16%	2	0,05%
DACIA	SPRING	21	0,11%	3	0,08%
MITSUBISHI	ASX	18	0,09%	5	0,13%
YODO	YUDO 3	6	0,03%		
FORD	ECOSPORT	1	0,01%		
RENAULT	MEGANE E-TECH	1	0,01%		
		YTD		MAY '24	
Segment		Total	Market Share	Total	Market Share
B TOTAL		35.408	55,44%	7.188	52,24%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.390	9,57%	833	11,59%
CITROEN/DS	C3	3.059	8,64%	478	6,65%
PEUGEOT	2008	2.739	7,74%	513	7,14%
SUZUKI	VITARA	2.596	7,33%	479	6,66%
TOYOTA	YARIS CROSS	2.578	7,28%	597	8,31%
OPEL	CORSA	1.977	5,58%	359	4,99%
PEUGEOT	208	1.684	4,76%	276	3,84%
MG	ZS	1.279	3,61%	292	4,06%
NISSAN	JUKE	1.102	3,11%	87	1,21%
SKODA	FABIA	1.101	3,11%	237	3,30%
OPEL	CROSSLAND	1.028	2,90%	178	2,48%

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CITROEN/DS	C3 AIRCROSS	1.005	2,84%	178	2,48%
FORD	PUMA	1.002	2,83%	166	2,31%
RENAULT	CLIO	929	2,62%	149	2,07%
SUZUKI	SWIFT	888	2,51%	407	5,66%
HYUNDAI	i 20	851	2,40%	126	1,75%
MAZDA	2-SERIES	722	2,04%	107	1,49%
HYUNDAI	BAYON	683	1,93%	177	2,46%
VOLKSWAGEN	T-ROC	665	1,88%	148	2,06%
KIA	STONIC	620	1,75%	146	2,03%
SKODA	KAMIQ	617	1,74%	173	2,41%
OPEL	MOKKA	550	1,55%	43	0,60%
SEAT	IBIZA	535	1,51%	126	1,75%
DACIA	SANDERO	513	1,45%	87	1,21%
HYUNDAI	KONA	474	1,34%	143	1,99%
VOLKSWAGEN	POLO	471	1,33%	139	1,93%
VOLKSWAGEN	T-CROSS	463	1,31%	93	1,29%
AUDI	Q2	351	0,99%	84	1,17%
JEEP	AVENGER	272	0,77%	94	1,31%
RENAULT	CAPTUR	234	0,66%	68	0,95%
JEEP	RENEGADE	173	0,49%	29	0,40%
MITSUBISHI	SPACE STAR	157	0,44%	35	0,49%
MINI	MINI	151	0,43%	6	0,08%
AUDI	A1	99	0,28%	19	0,26%
SEAT	ARONA	98	0,28%	45	0,63%
FORD	FIESTA	85	0,24%	2	0,03%
VOLVO	EX30	75	0,21%	17	0,24%
HONDA	JAZZ	45	0,13%	23	0,32%
MITSUBISHI	COLT	36	0,10%	3	0,04%
LEXUS	LBX-SERIES	31	0,09%	16	0,22%
CITROEN/DS	DS3	30	0,08%	2	0,03%
DACIA	SPRING	21	0,06%	3	0,04%
MITSUBISHI	ASX	18	0,05%	5	0,07%
YODO	YUDO 3	6	0,02%		
NISSAN	MICRA	3	0,01%		
RENAULT	MEGANE E-TECH	1	0,00%		
FORD	ECOSPORT	1	0,00%		

		YTD		MAY '24	
Segment		Total	Market Share	Total	Market Share
C		4.671	7,31%	928	6,74%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	i 30	1.004	21,49%	197	21,23%
BMW	1-SERIES	810	17,34%	198	21,34%
AUDI	A3	695	14,88%	141	15,19%
TOYOTA	COROLLA	473	10,13%	116	12,50%
CITROEN/DS	C4	218	4,67%	23	2,48%
SKODA	SCALA	217	4,65%	54	5,82%
MERCEDES	A-SERIES	195	4,17%	44	4,74%
CUPRA	LEON	180	3,85%	22	2,37%
VOLKSWAGEN	GOLF	143	3,06%	14	1,51%
CITROEN/DS	DS4	104	2,23%	37	3,99%
MG	MG4	103	2,21%	15	1,62%
SEAT	LEON	87	1,86%	8	0,86%
PEUGEOT	308	85	1,82%	3	0,32%
FORD	FOCUS	69	1,48%	9	0,97%
OPEL	ASTRA	66	1,41%	9	0,97%

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BMW	2-SERIES	65	1,39%	12	1,29%
VOLKSWAGEN	ID.3	61	1,31%	16	1,72%
CITROEN/DS	C4 X	46	0,98%	2	0,22%
CUPRA	BORN	33	0,71%	3	0,32%
MAZDA	3-SERIES	11	0,24%	5	0,54%
NISSAN	LEAF	3	0,06%		
MERCEDES	B-SERIES	2	0,04%		
FIAT	TIPO	1	0,02%		
		YTD		MAY '24	
Segment		Total	Market Share	Total	Market Share
C-SUV		11.678	18,28%	2.129	15,47%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	1.161	9,94%	156	7,33%
BMW	X1-SERIES	1.099	9,41%	286	13,43%
NISSAN	QASHQAI	950	8,13%	49	2,30%
PEUGEOT	3008	890	7,62%	113	5,31%
MERCEDES	GLA-SERIES	682	5,84%	194	9,11%
HYUNDAI	TUCSON	651	5,57%	136	6,39%
DACIA	DUSTER	632	5,41%	59	2,77%
TOYOTA	COROLLA CROSS	581	4,98%	88	4,13%
AUDI	Q3	577	4,94%	170	7,98%
SUZUKI	SX4	543	4,65%	106	4,98%
VOLKSWAGEN	TIGUAN	485	4,15%	82	3,85%
MINI	COUNTRYMAN (NEW)	398	3,41%	143	6,72%
KIA	XCEED	320	2,74%	43	2,02%
KIA	NEW SPORTAGE	307	2,63%	21	0,99%
CUPRA	FORMENTOR	275	2,35%	45	2,11%
JEEP	COMPASS	235	2,01%	36	1,69%
BMW	X2-SERIES	223	1,91%	118	5,54%
VOLVO	XC40	174	1,49%	27	1,27%
MG	HS	168	1,44%	26	1,22%
CITROEN/DS	C5 AIRCROSS	166	1,42%	21	0,99%
OPEL	GRANDLAND	142	1,22%	25	1,17%
CITROEN/DS	DS7	134	1,15%	22	1,03%
VOLKSWAGEN	TAIGO	129	1,10%	28	1,32%
ALFA ROMEO	TONALE	127	1,09%	23	1,08%
LAND ROVER	RANGE ROVER EVOQUE	89	0,76%	20	0,94%
DACIA	JOGGER	82	0,70%	13	0,61%
BMW	iX1	72	0,62%	10	0,47%
HONDA	HR-V	60	0,51%	9	0,42%
MERCEDES	EQA	57	0,49%	10	0,47%
KIA	NIRO	45	0,39%	11	0,52%
SKODA	KAROQ	41	0,35%	7	0,33%
VOLVO	C40	40	0,34%	2	0,09%
MAZDA	CX-30	24	0,21%	3	0,14%
RENAULT	AUSTRAL	23	0,20%		
BYD	ATTO 3	21	0,18%	6	0,28%
LEXUS	UX-SERIES	21	0,18%	3	0,14%
LYNK & CO	01	17	0,15%	15	0,70%
FIAT	500X	14	0,12%		
JAGUAR	E-PACE	12	0,10%	2	0,09%
MAZDA	MX-30	3	0,03%	1	0,05%
SUBARU	CROSSTREK	3	0,03%		
HONDA	e:Ny1	3	0,03%		
RENAULT	KADJAR	2	0,02%		

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Segment	C TOTAL	YTD	Market Share	MAY '24	
				Total	Market Share
		16.349	25,60%	3.057	22,22%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	1.161	7,10%	156	5,10%
BMW	X1-SERIES	1.099	6,72%	286	9,36%
HYUNDAI	i 30	1.004	6,14%	197	6,44%
NISSAN	QASHQAI	950	5,81%	49	1,60%
PEUGEOT	3008	890	5,44%	113	3,70%
BMW	1-SERIES	810	4,95%	198	6,48%
AUDI	A3	695	4,25%	141	4,61%
MERCEDES	GLA-SERIES	682	4,17%	194	6,35%
HYUNDAI	TUCSON	651	3,98%	136	4,45%
DACIA	DUSTER	632	3,87%	59	1,93%
TOYOTA	COROLLA CROSS	581	3,55%	88	2,88%
AUDI	Q3	577	3,53%	170	5,56%
SUZUKI	SX4	543	3,32%	106	3,47%
VOLKSWAGEN	TIGUAN	485	2,97%	82	2,68%
TOYOTA	COROLLA	473	2,89%	116	3,79%
MINI	COUNTRYMAN (NEW)	398	2,43%	143	4,68%
KIA	XCEED	320	1,96%	43	1,41%
KIA	NEW SPORTAGE	307	1,88%	21	0,69%
CUPRA	FORMENTOR	275	1,68%	45	1,47%
JEEP	COMPASS	235	1,44%	36	1,18%
BMW	X2-SERIES	223	1,36%	118	3,86%
CITROEN/DS	C4	218	1,33%	23	0,75%
SKODA	SCALA	217	1,33%	54	1,77%
MERCEDES	A-SERIES	195	1,19%	44	1,44%
CUPRA	LEON	180	1,10%	22	0,72%
VOLVO	XC40	174	1,06%	27	0,88%
MG	HS	168	1,03%	26	0,85%
CITROEN/DS	C5 AIRCROSS	166	1,02%	21	0,69%
VOLKSWAGEN	GOLF	143	0,87%	14	0,46%
OPEL	GRANDLAND	142	0,87%	25	0,82%
CITROEN/DS	DS7	134	0,82%	22	0,72%
VOLKSWAGEN	TAIGO	129	0,79%	28	0,92%
ALFA ROMEO	TONALE	127	0,78%	23	0,75%
CITROEN/DS	DS4	104	0,64%	37	1,21%
MG	MG4	103	0,63%	15	0,49%
LAND ROVER	RANGE ROVER EVOQUE	89	0,54%	20	0,65%
SEAT	LEON	87	0,53%	8	0,26%
PEUGEOT	308	85	0,52%	3	0,10%
DACIA	JOGGER	82	0,50%	13	0,43%
BMW	ix1	72	0,44%	10	0,33%
FORD	FOCUS	69	0,42%	9	0,29%
OPEL	ASTRA	66	0,40%	9	0,29%
BMW	2-SERIES	65	0,40%	12	0,39%
VOLKSWAGEN	ID.3	61	0,37%	16	0,52%
HONDA	HR-V	60	0,37%	9	0,29%
MERCEDES	EQA	57	0,35%	10	0,33%
CITROEN/DS	C4 X	46	0,28%	2	0,07%
KIA	NIRO	45	0,28%	11	0,36%
SKODA	KAROQ	41	0,25%	7	0,23%
VOLVO	C40	40	0,24%	2	0,07%
CUPRA	BORN	33	0,20%	3	0,10%

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MAZDA	CX-30	24	0,15%	3	0,10%
RENAULT	AUSTRAL	23	0,14%		
BYD	ATTO 3	21	0,13%	6	0,20%
LEXUS	UX-SERIES	21	0,13%	3	0,10%
LYNK & CO	01	17	0,10%	15	0,49%
FIAT	500X	14	0,09%		
JAGUAR	E-PACE	12	0,07%	2	0,07%
MAZDA	3-SERIES	11	0,07%	5	0,16%
MAZDA	MX-30	3	0,02%	1	0,03%
SUBARU	CROSSTREK	3	0,02%		
NISSAN	LEAF	3	0,02%		
HONDA	e:Ny1	3	0,02%		
MERCEDES	B-SERIES	2	0,01%		
RENAULT	KADJAR	2	0,01%		
FIAT	TIPO	1	0,01%		

Segment	D	YTD		MAY '24	
		Total	Market Share	Total	Market Share
		1.013	1,59%	138	1,00%
Make:	Range:	Volume:	%	Volume:	%

TESLA	MODEL 3	438	43,24%	43	31,16%
SKODA	OCTAVIA	247	24,38%	44	31,88%
BMW	3-SERIES	57	5,63%	5	3,62%
MERCEDES	CLA-SERIES	48	4,74%	5	3,62%
MERCEDES	C-SERIES	46	4,54%	8	5,80%
BMW	i4	40	3,95%	9	6,52%
PEUGEOT	408	23	2,27%	2	1,45%
BMW	4-SERIES	21	2,07%	5	3,62%
BYD	SEAL	17	1,68%	7	5,07%
AUDI	A4	14	1,38%	1	0,72%
MERCEDES	CLE-SERIES	13	1,28%	3	2,17%
VOLVO	V60	12	1,18%	2	1,45%
HONDA	CIVIC	12	1,18%	2	1,45%
SUZUKI	SWACE	11	1,09%	1	0,72%
ALFA ROMEO	GIULIA	5	0,49%	1	0,72%
TOYOTA	PRIUS	2	0,20%		
PEUGEOT	508	2	0,20%		
JAGUAR	XE-TYPE	1	0,10%		
MG	MG5	1	0,10%		
RENAULT	LAGUNA	1	0,10%		
MAZDA	6-SERIES	1	0,10%		
VOLVO	S60	1	0,10%		

Segment	D-SUV	YTD		MAY '24	
		Total	Market Share	Total	Market Share
		2.454	3,84%	408	2,97%
Make:	Range:	Volume:	%	Volume:	%

TESLA	MODEL Y	324	13,20%	50	12,25%
MERCEDES	GLB-SERIES	236	9,62%	46	11,27%
MERCEDES	GLC-SERIES	208	8,48%	45	11,03%
TOYOTA	RAV4	200	8,15%	18	4,41%
VOLVO	XC60	182	7,42%	39	9,56%
FORD	KUGA	159	6,48%	8	1,96%
SKODA	KODIAQ	116	4,73%	9	2,21%
NISSAN	X-TRAIL	100	4,07%	11	2,70%
AUDI	Q4	98	3,99%	30	7,35%
SKODA	ENYAQ iV	83	3,38%	8	1,96%

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RENAULT	ARKANA	79	3,22%	31	7,60%
BMW	X3-SERIES	57	2,32%	7	1,72%
AUDI	Q5	56	2,28%	5	1,23%
LAND ROVER	DEFENDER	49	2,00%	11	2,70%
LEXUS	NX-SERIES	42	1,71%	6	1,47%
MAZDA	CX-5	38	1,55%	9	2,21%
VOLKSWAGEN	ID.4	37	1,51%	8	1,96%
FORD	MUSTANG MACH-E	36	1,47%	9	2,21%
HYUNDAI	IONIQ 5	36	1,47%	7	1,72%
JAGUAR	F-PACE	26	1,06%	6	1,47%
MERCEDES	EQB	26	1,06%	4	0,98%
LAND ROVER	RANGE ROVER VELAR	23	0,94%	5	1,23%
BMW	iX3	23	0,94%	3	0,74%
HONDA	CR-V	22	0,90%	5	1,23%
BMW	X4-SERIES	19	0,77%	4	0,98%
LAND ROVER	DISCOVERY SPORT	18	0,73%	2	0,49%
KIA	EV6	18	0,73%	1	0,25%
SUBARU	FORESTER	14	0,57%		
MAZDA	CX-60	13	0,53%	4	0,98%
HONDA	ZR-V	11	0,45%		
SERES	SERES 5	11	0,45%		
BMW	iX2	10	0,41%	6	1,47%
PEUGEOT	5008	9	0,37%		
MASERATI	GRECALE	8	0,33%	2	0,49%
NISSAN	ARIYA	8	0,33%	1	0,25%
PORSCHE	MACAN	7	0,29%	2	0,49%
TOYOTA	bZ4X	6	0,24%	2	0,49%
ALFA ROMEO	STELVIO	5	0,20%	1	0,25%
HYUNDAI	SANTA FE	4	0,16%	1	0,25%
VOLKSWAGEN	ID.5	4	0,16%	1	0,25%
LEXUS	RZ-SERIES	4	0,16%		
TOYOTA	LAND CRUISER	4	0,16%		
JEEP	GRAND CHEROKEE	4	0,16%		
CITROEN/DS	C5 X	4	0,16%		
SEAT	TARRACO	3	0,12%		
VOLKSWAGEN	TOUAREG	3	0,12%		
JAGUAR	I-PACE	3	0,12%		
SAIC MAXUS	EUNIQ 6	3	0,12%		
SUZUKI	ACROSS	2	0,08%	1	0,25%
MERCEDES	EQC	2	0,08%		
SUBARU	OUTBACK	1	0,04%		
		YTD		MAY '24	
Segment		Total	Market Share	Total	Market Share
D TOTAL		3.467	5,43%	546	3,97%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL 3	438	12,63%	43	7,88%
TESLA	MODEL Y	324	9,35%	50	9,16%
SKODA	OCTAVIA	247	7,12%	44	8,06%
MERCEDES	GLB-SERIES	236	6,81%	46	8,42%
MERCEDES	GLC-SERIES	208	6,00%	45	8,24%
TOYOTA	RAV4	200	5,77%	18	3,30%
VOLVO	XC60	182	5,25%	39	7,14%
FORD	KUGA	159	4,59%	8	1,47%
SKODA	KODIAQ	116	3,35%	9	1,65%
NISSAN	X-TRAIL	100	2,88%	11	2,01%

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AUDI	Q4	98	2,83%	30	5,49%
SKODA	ENYAQ iV	83	2,39%	8	1,47%
RENAULT	ARKANA	79	2,28%	31	5,68%
BMW	X3-SERIES	57	1,64%	7	1,28%
BMW	3-SERIES	57	1,64%	5	0,92%
AUDI	Q5	56	1,62%	5	0,92%
LAND ROVER	DEFENDER	49	1,41%	11	2,01%
MERCEDES	CLA-SERIES	48	1,38%	5	0,92%
MERCEDES	C-SERIES	46	1,33%	8	1,47%
LEXUS	NX-SERIES	42	1,21%	6	1,10%
BMW	i4	40	1,15%	9	1,65%
MAZDA	CX-5	38	1,10%	9	1,65%
VOLKSWAGEN	ID.4	37	1,07%	8	1,47%
FORD	MUSTANG MACH-E	36	1,04%	9	1,65%
HYUNDAI	IONIQ 5	36	1,04%	7	1,28%
JAGUAR	F-PACE	26	0,75%	6	1,10%
MERCEDES	EQB	26	0,75%	4	0,73%
LAND ROVER	RANGE ROVER VELAR	23	0,66%	5	0,92%
BMW	iX3	23	0,66%	3	0,55%
PEUGEOT	408	23	0,66%	2	0,37%
HONDA	CR-V	22	0,63%	5	0,92%
BMW	4-SERIES	21	0,61%	5	0,92%
BMW	X4-SERIES	19	0,55%	4	0,73%
LAND ROVER	DISCOVERY SPORT	18	0,52%	2	0,37%
KIA	EV6	18	0,52%	1	0,18%
BYD	SEAL	17	0,49%	7	1,28%
AUDI	A4	14	0,40%	1	0,18%
SUBARU	FORESTER	14	0,40%		
MAZDA	CX-60	13	0,37%	4	0,73%
MERCEDES	CLE-SERIES	13	0,37%	3	0,55%
VOLVO	V60	12	0,35%	2	0,37%
HONDA	CIVIC	12	0,35%	2	0,37%
SUZUKI	SWACE	11	0,32%	1	0,18%
HONDA	ZR-V	11	0,32%		
SERES	SERES 5	11	0,32%		
BMW	iX2	10	0,29%	6	1,10%
PEUGEOT	5008	9	0,26%		
MASERATI	GRECALE	8	0,23%	2	0,37%
NISSAN	ARIYA	8	0,23%	1	0,18%
PORSCHE	MACAN	7	0,20%	2	0,37%
TOYOTA	bZ4X	6	0,17%	2	0,37%
ALFA ROMEO	GIULIA	5	0,14%	1	0,18%
ALFA ROMEO	STELVIO	5	0,14%	1	0,18%
HYUNDAI	SANTA FE	4	0,12%	1	0,18%
VOLKSWAGEN	ID.5	4	0,12%	1	0,18%
JEEP	GRAND CHEROKEE	4	0,12%		
LEXUS	RZ-SERIES	4	0,12%		
TOYOTA	LAND CRUISER	4	0,12%		
CITROEN/DS	C5 X	4	0,12%		
SAIC MAXUS	EUNIQ 6	3	0,09%		
JAGUAR	I-PACE	3	0,09%		
SEAT	TARRACO	3	0,09%		
VOLKSWAGEN	TOUAREG	3	0,09%		
SUZUKI	ACROSS	2	0,06%	1	0,18%
PEUGEOT	508	2	0,06%		

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TOYOTA	PRIUS	2	0,06%		
MERCEDES	EQC	2	0,06%		
SUBARU	OUTBACK	1	0,03%		
JAGUAR	XE-TYPE	1	0,03%		
RENAULT	LAGUNA	1	0,03%		
MAZDA	6-SERIES	1	0,03%		
MG	MG5	1	0,03%		
VOLVO	S60	1	0,03%		
Segment		YTD		MAY '24	
E		Total	Market Share	Total	Market Share
		68	0,11%	13	0,09%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	33	48,53%	10	76,92%
MERCEDES	EQE	12	17,65%	2	15,38%
SKODA	SUPERB	12	17,65%	1	7,69%
HYUNDAI	IONIQ 6	9	13,24%		
AUDI	A6	2	2,94%		
Segment		YTD		MAY '24	
E-SUV		Total	Market Share	Total	Market Share
		260	0,41%	40	0,29%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	68	26,15%	14	35,00%
PORSCHE	CAYENNE	66	25,38%	10	25,00%
BMW	X5-SERIES	40	15,38%	6	15,00%
MERCEDES	GLE-SERIES	35	13,46%	5	12,50%
BMW	X6-SERIES	24	9,23%	2	5,00%
LEXUS	RX-SERIES	12	4,62%	1	2,50%
JEEP	WRANGLER	9	3,46%	2	5,00%
MERCEDES	G-SERIES	3	1,15%		
AUDI	E-TRON	2	0,77%		
VOYAH	FREE	1	0,38%		
Segment		YTD		MAY '24	
E TOTAL		Total	Market Share	Total	Market Share
		328	0,51%	53	0,39%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	68	20,73%	14	26,42%
PORSCHE	CAYENNE	66	20,12%	10	18,87%
BMW	X5-SERIES	40	12,20%	6	11,32%
MERCEDES	GLE-SERIES	35	10,67%	5	9,43%
MERCEDES	E-SERIES	33	10,06%	10	18,87%
BMW	X6-SERIES	24	7,32%	2	3,77%
MERCEDES	EQE	12	3,66%	2	3,77%
SKODA	SUPERB	12	3,66%	1	1,89%
LEXUS	RX-SERIES	12	3,66%	1	1,89%
JEEP	WRANGLER	9	2,74%	2	3,77%
HYUNDAI	IONIQ 6	9	2,74%		
MERCEDES	G-SERIES	3	0,91%		
AUDI	E-TRON	2	0,61%		
AUDI	A6	2	0,61%		
VOYAH	FREE	1	0,30%		
Segment		YTD		MAY '24	
F-G		Total	Market Share	Total	Market Share
		65	0,10%	11	0,08%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	14	21,54%	1	9,09%

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VOLKSWAGEN	ID.7	9	13,85%		
PORSCHE	TAYCAN	8	12,31%	2	18,18%
BMW	i5	7	10,77%	3	27,27%
BMW	i7	7	10,77%	1	9,09%
TESLA	MODEL S	6	9,23%	2	18,18%
PORSCHE	PANAMERA	3	4,62%		
BMW	7-SERIES	3	4,62%		
MERCEDES	EQS	2	3,08%		
BENTLEY	FLYING SPUR	2	3,08%		
MERCEDES	GT-SERIES	1	1,54%	1	9,09%
AUDI	E-TRON GT	1	1,54%	1	9,09%
AUDI	A8	1	1,54%		
AUDI	A7	1	1,54%		

Segment	F-G-SUV	YTD		MAY '24	
		Total	Market Share	Total	Market Share
		165	0,26%	36	0,26%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	47	28,48%	11	30,56%
VOLVO	XC90	39	23,64%	9	25,00%
AUDI	Q8	32	19,39%	9	25,00%
BMW	iX	8	4,85%	2	5,56%
BMW	XM-SERIES	8	4,85%		
TESLA	MODEL X	7	4,24%	2	5,56%
BMW	X7-SERIES	6	3,64%	2	5,56%
KIA	EV9	6	3,64%		
AUDI	Q7	3	1,82%		
BENTLEY	BENTAYGA	3	1,82%		
FORD	EXPLORER	3	1,82%		
LAND ROVER	DISCOVERY	2	1,21%	1	2,78%
MERCEDES	GLS-SERIES	1	0,61%		

Segment	F-G TOTAL	YTD		MAY '24	
		Total	Market Share	Total	Market Share
		230	0,36%	47	0,34%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	47	20,43%	11	23,40%
VOLVO	XC90	39	16,96%	9	19,15%
AUDI	Q8	32	13,91%	9	19,15%
BMW	5-SERIES	14	6,09%	1	2,13%
VOLKSWAGEN	ID.7	9	3,91%		
PORSCHE	TAYCAN	8	3,48%	2	4,26%
BMW	iX	8	3,48%	2	4,26%
BMW	XM-SERIES	8	3,48%		
BMW	i5	7	3,04%	3	6,38%
TESLA	MODEL X	7	3,04%	2	4,26%
BMW	i7	7	3,04%	1	2,13%
BMW	X7-SERIES	6	2,61%	2	4,26%
TESLA	MODEL S	6	2,61%	2	4,26%
KIA	EV9	6	2,61%		
AUDI	Q7	3	1,30%		
PORSCHE	PANAMERA	3	1,30%		
FORD	EXPLORER	3	1,30%		
BENTLEY	BENTAYGA	3	1,30%		
BMW	7-SERIES	3	1,30%		
LAND ROVER	DISCOVERY	2	0,87%	1	2,13%
MERCEDES	EQS	2	0,87%		

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BENTLEY	FLYING SPUR	2	0,87%		
AUDI	E-TRON GT	1	0,43%	1	2,13%
MERCEDES	GT-SERIES	1	0,43%	1	2,13%
MERCEDES	GLS-SERIES	1	0,43%		
AUDI	A8	1	0,43%		
AUDI	A7	1	0,43%		
		YTD		MAY '24	
Segment		Total	Market Share	Total	Market Share
SUV		36.417	57,01%	7.720	56,10%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	2.739	7,52%	513	6,65%
SUZUKI	VITARA	2.596	7,13%	479	6,20%
TOYOTA	YARIS CROSS	2.578	7,08%	597	7,73%
SUZUKI	IGNIS	1.403	3,85%	894	11,58%
MG	ZS	1.279	3,51%	292	3,78%
TOYOTA	AYGO X	1.232	3,38%	350	4,53%
TOYOTA	C-HR	1.161	3,19%	156	2,02%
NISSAN	JUKE	1.102	3,03%	87	1,13%
BMW	X1-SERIES	1.099	3,02%	286	3,70%
OPEL	CROSSLAND	1.028	2,82%	178	2,31%
CITROEN/DS	C3 AIRCROSS	1.005	2,76%	178	2,31%
FORD	PUMA	1.002	2,75%	166	2,15%
NISSAN	QASHQAI	950	2,61%	49	0,63%
PEUGEOT	3008	890	2,44%	113	1,46%
HYUNDAI	BAYON	683	1,88%	177	2,29%
MERCEDES	GLA-SERIES	682	1,87%	194	2,51%
VOLKSWAGEN	T-ROC	665	1,83%	148	1,92%
HYUNDAI	TUCSON	651	1,79%	136	1,76%
DACIA	DUSTER	632	1,74%	59	0,76%
KIA	STONIC	620	1,70%	146	1,89%
SKODA	KAMIQ	617	1,69%	173	2,24%
TOYOTA	COROLLA CROSS	581	1,60%	88	1,14%
AUDI	Q3	577	1,58%	170	2,20%
OPEL	MOKKA	550	1,51%	43	0,56%
SUZUKI	SX4	543	1,49%	106	1,37%
DACIA	SANDERO	513	1,41%	87	1,13%
VOLKSWAGEN	TIGUAN	485	1,33%	82	1,06%
HYUNDAI	KONA	474	1,30%	143	1,85%
VOLKSWAGEN	T-CROSS	463	1,27%	93	1,20%
MINI	COUNTRYMAN (NEW)	398	1,09%	143	1,85%
AUDI	Q2	351	0,96%	84	1,09%
TESLA	MODEL Y	324	0,89%	50	0,65%
KIA	XCEED	320	0,88%	43	0,56%
KIA	NEW SPORTAGE	307	0,84%	21	0,27%
CUPRA	FORMENTOR	275	0,76%	45	0,58%
JEEP	AVENGER	272	0,75%	94	1,22%
MERCEDES	GLB-SERIES	236	0,65%	46	0,60%
JEEP	COMPASS	235	0,65%	36	0,47%
RENAULT	CAPTUR	234	0,64%	68	0,88%
BMW	X2-SERIES	223	0,61%	118	1,53%
MERCEDES	GLC-SERIES	208	0,57%	45	0,58%
TOYOTA	RAV4	200	0,55%	18	0,23%
VOLVO	XC60	182	0,50%	39	0,51%
VOLVO	XC40	174	0,48%	27	0,35%
JEEP	RENEGADE	173	0,48%	29	0,38%

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MG	HS	168	0,46%	26	0,34%
CITROEN/DS	C5 AIRCROSS	166	0,46%	21	0,27%
FORD	KUGA	159	0,44%	8	0,10%
OPEL	GRANDLAND	142	0,39%	25	0,32%
CITROEN/DS	DS7	134	0,37%	22	0,28%
VOLKSWAGEN	TAIGO	129	0,35%	28	0,36%
ALFA ROMEO	TONALE	127	0,35%	23	0,30%
SKODA	KODIAQ	116	0,32%	9	0,12%
NISSAN	X-TRAIL	100	0,27%	11	0,14%
SEAT	ARONA	98	0,27%	45	0,58%
AUDI	Q4	98	0,27%	30	0,39%
LAND ROVER	RANGE ROVER EVOQUE	89	0,24%	20	0,26%
SKODA	ENYAQ iV	83	0,23%	8	0,10%
DACIA	JOGGER	82	0,23%	13	0,17%
RENAULT	ARKANA	79	0,22%	31	0,40%
VOLVO	EX30	75	0,21%	17	0,22%
BMW	iX1	72	0,20%	10	0,13%
LAND ROVER	RANGE ROVER SPORT	68	0,19%	14	0,18%
PORSCHE	CAYENNE	66	0,18%	10	0,13%
HONDA	HR-V	60	0,16%	9	0,12%
MERCEDES	EQA	57	0,16%	10	0,13%
BMW	X3-SERIES	57	0,16%	7	0,09%
AUDI	Q5	56	0,15%	5	0,06%
LAND ROVER	DEFENDER	49	0,13%	11	0,14%
LAND ROVER	RANGE ROVER	47	0,13%	11	0,14%
KIA	NIRO	45	0,12%	11	0,14%
LEXUS	NX-SERIES	42	0,12%	6	0,08%
SKODA	KAROQ	41	0,11%	7	0,09%
BMW	X5-SERIES	40	0,11%	6	0,08%
VOLVO	C40	40	0,11%	2	0,03%
VOLVO	XC90	39	0,11%	9	0,12%
MAZDA	CX-5	38	0,10%	9	0,12%
VOLKSWAGEN	ID.4	37	0,10%	8	0,10%
FORD	MUSTANG MACH-E	36	0,10%	9	0,12%
HYUNDAI	IONIQ 5	36	0,10%	7	0,09%
MERCEDES	GLE-SERIES	35	0,10%	5	0,06%
AUDI	Q8	32	0,09%	9	0,12%
LEXUS	LBX-SERIES	31	0,09%	16	0,21%
CITROEN/DS	DS3	30	0,08%	2	0,03%
JAGUAR	F-PACE	26	0,07%	6	0,08%
MERCEDES	EQB	26	0,07%	4	0,05%
MAZDA	CX-30	24	0,07%	3	0,04%
BMW	X6-SERIES	24	0,07%	2	0,03%
LAND ROVER	RANGE ROVER VELAR	23	0,06%	5	0,06%
BMW	iX3	23	0,06%	3	0,04%
RENAULT	AUSTRAL	23	0,06%		
HONDA	CR-V	22	0,06%	5	0,06%
BYD	ATTO 3	21	0,06%	6	0,08%
LEXUS	UX-SERIES	21	0,06%	3	0,04%
DACIA	SPRING	21	0,06%	3	0,04%
BMW	X4-SERIES	19	0,05%	4	0,05%
MITSUBISHI	ASX	18	0,05%	5	0,06%
LAND ROVER	DISCOVERY SPORT	18	0,05%	2	0,03%
KIA	EV6	18	0,05%	1	0,01%
LYNK & CO	01	17	0,05%	15	0,19%

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FIAT	500X	14	0,04%		
SUBARU	FORESTER	14	0,04%		
MAZDA	CX-60	13	0,04%	4	0,05%
JAGUAR	E-PACE	12	0,03%	2	0,03%
LEXUS	RX-SERIES	12	0,03%	1	0,01%
SERES	SERES 5	11	0,03%		
HONDA	ZR-V	11	0,03%		
BMW	iX2	10	0,03%	6	0,08%
JEEP	WRANGLER	9	0,02%	2	0,03%
PEUGEOT	5008	9	0,02%		
MASERATI	GRECALE	8	0,02%	2	0,03%
BMW	iX	8	0,02%	2	0,03%
NISSAN	ARIYA	8	0,02%	1	0,01%
BMW	XM-SERIES	8	0,02%		
PORSCHE	MACAN	7	0,02%	2	0,03%
TESLA	MODEL X	7	0,02%	2	0,03%
BMW	X7-SERIES	6	0,02%	2	0,03%
TOYOTA	bZ4X	6	0,02%	2	0,03%
YODO	YUDO 3	6	0,02%		
KIA	EV9	6	0,02%		
ALFA ROMEO	STELVIO	5	0,01%	1	0,01%
HYUNDAI	SANTA FE	4	0,01%	1	0,01%
VOLKSWAGEN	ID.5	4	0,01%	1	0,01%
JEEP	GRAND CHEROKEE	4	0,01%		
CITROEN/DS	C5 X	4	0,01%		
LEXUS	RZ-SERIES	4	0,01%		
TOYOTA	LAND CRUISER	4	0,01%		
MAZDA	MX-30	3	0,01%	1	0,01%
JAGUAR	I-PACE	3	0,01%		
BENTLEY	BENTAYGA	3	0,01%		
VOLKSWAGEN	TOUAREG	3	0,01%		
AUDI	Q7	3	0,01%		
HONDA	e:Ny1	3	0,01%		
MERCEDES	G-SERIES	3	0,01%		
FORD	EXPLORER	3	0,01%		
SUBARU	CROSSTREK	3	0,01%		
SAIC MAXUS	EUNIQ 6	3	0,01%		
SEAT	TARRACO	3	0,01%		
SUZUKI	ACROSS	2	0,01%	1	0,01%
LAND ROVER	DISCOVERY	2	0,01%	1	0,01%
MERCEDES	EQC	2	0,01%		
AUDI	E-TRON	2	0,01%		
RENAULT	KADJAR	2	0,01%		
RENAULT	MEGANE E-TECH	1	0,00%		
SUBARU	OUTBACK	1	0,00%		
FORD	ECOSPORT	1	0,00%		
MERCEDES	GLS-SERIES	1	0,00%		
VOYAH	FREE	1	0,00%		

Segment	MPV	Make:	Range:	YTD		MAY '24	
				Total	Market Share	Total	Market Share
				3	0,00%	0	0,00%
				Volume:	%	Volume:	%
FIAT	500L			1	33,33%		
TOYOTA	VERSO S			1	33,33%		
CITROEN/DS	C4 PICASSO			1	33,33%		

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		MAY '24	
MPV-M/COMBI		Total	Market Share	Total	Market Share
		845	1,32%	185	1,34%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	PROACE CITY VERSO	272	32,19%	52	28,11%
MERCEDES	VITO	106	12,54%	28	15,14%
TOYOTA	PROACE	73	8,64%	16	8,65%
VOLKSWAGEN	TRANSPORTER	69	8,17%	13	7,03%
FORD	TOURNEO CUSTOM	58	6,86%	13	7,03%
VOLKSWAGEN	CADDY	45	5,33%	8	4,32%
PEUGEOT	BOXER	37	4,38%	15	8,11%
RENAULT	TRAFIC	23	2,72%	22	11,89%
CITROEN/DS	JUMPY SPACE TOURER	23	2,72%	6	3,24%
NISSAN	PRIMASTAR	21	2,49%	2	1,08%
PEUGEOT	EXPERT TRAVELLER	20	2,37%		
MERCEDES	CITAN	18	2,13%		
FORD	TOURNEO CONNECT	17	2,01%	2	1,08%
MERCEDES	V-SERIES	15	1,78%	2	1,08%
NISSAN	INTERSTAR	9	1,07%		
FORD	TOURNEO COURIER	8	0,95%	2	1,08%
VOLKSWAGEN	MULTIVAN	5	0,59%	2	1,08%
OPEL	ZAFIRA	5	0,59%		
MERCEDES	SPRINTER	4	0,47%		
PEUGEOT	RIFTER	3	0,36%		
CITROEN/DS	BERLINGO	3	0,36%		
VOLKSWAGEN	ID.BUZZ	3	0,36%		
FIAT	ULYSSE	2	0,24%	1	0,54%
SAIC MAXUS	MIFA 9	1	0,12%	1	0,54%
OPEL	COMBO	1	0,12%		
DACIA	DOKKER	1	0,12%		
FORD	TRANSIT/TOURNEO	1	0,12%		
VOLKSWAGEN	CALIFORNIA	1	0,12%		
RENAULT	MASTER	1	0,12%		

Segment		YTD		MAY '24	
SPORTS		Total	Market Share	Total	Market Share
		114	0,18%	22	0,16%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	67	58,77%	6	27,27%
MAZDA	MX-5	17	14,91%	9	40,91%
PORSCHE	911	8	7,02%		
PORSCHE	CAYMAN	6	5,26%	2	9,09%
PORSCHE	BOXSTER	5	4,39%	1	4,55%
LOTUS	EMIRA	2	1,75%	2	9,09%
AUDI	TT	2	1,75%	1	4,55%
SUBARU	BRZ	2	1,75%		
BMW	Z4-SERIES	2	1,75%		
FERRARI	296 GTB	1	0,88%	1	4,55%
JAGUAR	F-TYPE	1	0,88%		
TOYOTA	SUPRA	1	0,88%		