

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		APRIL '24	
A		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.632	53,06%	360	41,57%
HYUNDAI	i 10	594	19,31%	191	22,06%
FIAT	500	387	12,58%	150	17,32%
KIA	PICANTO	366	11,90%	126	14,55%
VOLKSWAGEN	UP!	39	1,27%	24	2,77%
SMART	FORTWO	33	1,07%	7	0,81%
ABARTH	500	14	0,46%	7	0,81%
RENAULT	NEW TWINGO	5	0,16%		
PEUGEOT	108	2	0,07%	1	0,12%
CITROEN/DS	C1	2	0,07%		
TOYOTA	AYGO	1	0,03%		
TOYOTA	IQ	1	0,03%		
Segment		YTD		APRIL '24	
A-SUV		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AYGO X	882	63,41%	467	80,24%
SUZUKI	IGNIS	509	36,59%	115	19,76%
Segment		YTD		APRIL '24	
A TOTAL		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.632	36,53%	360	24,86%
TOYOTA	AYGO X	882	19,74%	467	32,25%
HYUNDAI	i 10	594	13,30%	191	13,19%
SUZUKI	IGNIS	509	11,39%	115	7,94%
FIAT	500	387	8,66%	150	10,36%
KIA	PICANTO	366	8,19%	126	8,70%
VOLKSWAGEN	UP!	39	0,87%	24	1,66%
SMART	FORTWO	33	0,74%	7	0,48%
ABARTH	500	14	0,31%	7	0,48%
RENAULT	NEW TWINGO	5	0,11%		
PEUGEOT	108	2	0,04%	1	0,07%
CITROEN/DS	C1	2	0,04%		
TOYOTA	AYGO	1	0,02%		
TOYOTA	IQ	1	0,02%		
Segment		YTD		APRIL '24	
B		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
CITROEN/DS	C3	2.581	20,07%	276	8,47%
TOYOTA	YARIS	2.557	19,89%	603	18,50%
OPEL	CORSA	1.618	12,58%	377	11,57%
PEUGEOT	208	1.408	10,95%	441	13,53%
SKODA	FABIA	864	6,72%	448	13,75%
RENAULT	CLIO	780	6,07%	244	7,49%
HYUNDAI	i 20	725	5,64%	237	7,27%
MAZDA	2-SERIES	615	4,78%	164	5,03%
SUZUKI	SWIFT	481	3,74%	137	4,20%
SEAT	IBIZA	409	3,18%	78	2,39%
VOLKSWAGEN	POLO	332	2,58%	130	3,99%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

MINI	MINI	145	1,13%	17	0,52%
MITSUBISHI	SPACE STAR	122	0,95%	44	1,35%
FORD	FIESTA	83	0,65%	15	0,46%
AUDI	A1	80	0,62%	22	0,68%
MITSUBISHI	COLT	33	0,26%	17	0,52%
HONDA	JAZZ	22	0,17%	7	0,21%
NISSAN	MICRA	3	0,02%	2	0,06%

Segment	Range:	YTD		APRIL '24	
		Total	Market Share	Total	Market Share
B-SUV		15.362	30,65%	4.188	31,15%
Make:		Volume:	%	Volume:	%
PEUGEOT	2008	2.226	14,49%	587	14,02%
SUZUKI	VITARA	2.117	13,78%	707	16,88%
TOYOTA	YARIS CROSS	1.981	12,90%	561	13,40%
NISSAN	JUKE	1.015	6,61%	96	2,29%
MG	ZS	987	6,42%	243	5,80%
OPEL	CROSSLAND	850	5,53%	211	5,04%
FORD	PUMA	836	5,44%	209	4,99%
CITROEN/DS	C3 AIRCROSS	827	5,38%	338	8,07%
VOLKSWAGEN	T-ROC	517	3,37%	130	3,10%
OPEL	MOKKA	507	3,30%	101	2,41%
HYUNDAI	BAYON	506	3,29%	153	3,65%
KIA	STONIC	474	3,09%	114	2,72%
SKODA	KAMIQ	444	2,89%	138	3,30%
DACIA	SANDERO	426	2,77%	130	3,10%
VOLKSWAGEN	T-CROSS	370	2,41%	104	2,48%
HYUNDAI	KONA	331	2,15%	74	1,77%
AUDI	Q2	267	1,74%	109	2,60%
JEEP	AVENGER	178	1,16%	36	0,86%
RENAULT	CAPTUR	166	1,08%	63	1,50%
JEEP	RENEGADE	144	0,94%	37	0,88%
VOLVO	EX30	58	0,38%	5	0,12%
SEAT	ARONA	53	0,35%	14	0,33%
CITROEN/DS	DS3	28	0,18%	9	0,21%
DACIA	SPRING	18	0,12%	3	0,07%
LEXUS	LBX-SERIES	15	0,10%	14	0,33%
MITSUBISHI	ASX	13	0,08%	1	0,02%
YODO	YUDO 3	6	0,04%	1	0,02%
RENAULT	MEGANE E-TECH	1	0,01%		
FORD	ECOSPORT	1	0,01%		

Segment	Range:	YTD		APRIL '24	
		Total	Market Share	Total	Market Share
B TOTAL		28.220	56,31%	7.447	55,39%
Make:		Volume:	%	Volume:	%
CITROEN/DS	C3	2.581	9,15%	276	3,71%
TOYOTA	YARIS	2.557	9,06%	603	8,10%
PEUGEOT	2008	2.226	7,89%	587	7,88%
SUZUKI	VITARA	2.117	7,50%	707	9,49%
TOYOTA	YARIS CROSS	1.981	7,02%	561	7,53%
OPEL	CORSA	1.618	5,73%	377	5,06%
PEUGEOT	208	1.408	4,99%	441	5,92%
NISSAN	JUKE	1.015	3,60%	96	1,29%
MG	ZS	987	3,50%	243	3,26%
SKODA	FABIA	864	3,06%	448	6,02%
OPEL	CROSSLAND	850	3,01%	211	2,83%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

FORD	PUMA	836	2,96%	209	2,81%
CITROEN/DS	C3 AIRCROSS	827	2,93%	338	4,54%
RENAULT	CLIO	780	2,76%	244	3,28%
HYUNDAI	i 20	725	2,57%	237	3,18%
MAZDA	2-SERIES	615	2,18%	164	2,20%
VOLKSWAGEN	T-ROC	517	1,83%	130	1,75%
OPEL	MOKKA	507	1,80%	101	1,36%
HYUNDAI	BAYON	506	1,79%	153	2,05%
SUZUKI	SWIFT	481	1,70%	137	1,84%
KIA	STONIC	474	1,68%	114	1,53%
SKODA	KAMIQ	444	1,57%	138	1,85%
DACIA	SANDERO	426	1,51%	130	1,75%
SEAT	IBIZA	409	1,45%	78	1,05%
VOLKSWAGEN	T-CROSS	370	1,31%	104	1,40%
VOLKSWAGEN	POLO	332	1,18%	130	1,75%
HYUNDAI	KONA	331	1,17%	74	0,99%
AUDI	Q2	267	0,95%	109	1,46%
JEEP	AVENGER	178	0,63%	36	0,48%
RENAULT	CAPTUR	166	0,59%	63	0,85%
MINI	MINI	145	0,51%	17	0,23%
JEEP	RENEGADE	144	0,51%	37	0,50%
MITSUBISHI	SPACE STAR	122	0,43%	44	0,59%
FORD	FIESTA	83	0,29%	15	0,20%
AUDI	A1	80	0,28%	22	0,30%
VOLVO	EX30	58	0,21%	5	0,07%
SEAT	ARONA	53	0,19%	14	0,19%
MITSUBISHI	COLT	33	0,12%	17	0,23%
CITROEN/DS	DS3	28	0,10%	9	0,12%
HONDA	JAZZ	22	0,08%	7	0,09%
DACIA	SPRING	18	0,06%	3	0,04%
LEXUS	LBX-SERIES	15	0,05%	14	0,19%
MITSUBISHI	ASX	13	0,05%	1	0,01%
YODO	YUDO 3	6	0,02%	1	0,01%
NISSAN	MICRA	3	0,01%	2	0,03%
FORD	ECOSPORT	1	0,00%		
RENAULT	MEGANE E-TECH	1	0,00%		

Segment	C	Make:	Range:	YTD		APRIL '24	
				Total	Market Share	Total	Market Share
				3.743	7,47%	963	7,16%
				Volume:	%	Volume:	%
HYUNDAI	i 30			807	21,56%	194	20,15%
BMW	1-SERIES			612	16,35%	80	8,31%
AUDI	A3			554	14,80%	94	9,76%
TOYOTA	COROLLA			357	9,54%	156	16,20%
CITROEN/DS	C4			195	5,21%	83	8,62%
SKODA	SCALA			163	4,35%	46	4,78%
CUPRA	LEON			158	4,22%	63	6,54%
MERCEDES	A-SERIES			151	4,03%	59	6,13%
VOLKSWAGEN	GOLF			129	3,45%	31	3,22%
MG	MG4			88	2,35%	15	1,56%
PEUGEOT	308			82	2,19%	16	1,66%
SEAT	LEON			79	2,11%	20	2,08%
CITROEN/DS	DS4			67	1,79%	8	0,83%
FORD	FOCUS			60	1,60%	14	1,45%
OPEL	ASTRA			57	1,52%	26	2,70%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

BMW	2-SERIES	53	1,42%	7	0,73%
VOLKSWAGEN	ID.3	45	1,20%	17	1,77%
CITROEN/DS	C4 X	44	1,18%	30	3,12%
CUPRA	BORN	30	0,80%	4	0,42%
MAZDA	3-SERIES	6	0,16%		
NISSAN	LEAF	3	0,08%		
MERCEDES	B-SERIES	2	0,05%		
FIAT	TIPO	1	0,03%		
		YTD		APRIL '24	
Segment		Total	Market Share	Total	Market Share
C-SUV		9.549	19,05%	2.454	18,25%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	1.005	10,52%	273	11,12%
NISSAN	QASHQAI	901	9,44%	64	2,61%
BMW	X1-SERIES	813	8,51%	189	7,70%
PEUGEOT	3008	777	8,14%	206	8,39%
DACIA	DUSTER	573	6,00%	211	8,60%
HYUNDAI	TUCSON	515	5,39%	139	5,66%
TOYOTA	COROLLA CROSS	493	5,16%	251	10,23%
MERCEDES	GLA-SERIES	488	5,11%	159	6,48%
SUZUKI	SX4	437	4,58%	116	4,73%
AUDI	Q3	407	4,26%	72	2,93%
VOLKSWAGEN	TIGUAN	403	4,22%	130	5,30%
KIA	NEW SPORTAGE	286	3,00%	39	1,59%
KIA	XCEED	277	2,90%	54	2,20%
MINI	COUNTRYMAN (NEW)	255	2,67%	47	1,92%
CUPRA	FORMENTOR	230	2,41%	66	2,69%
JEEP	COMPASS	199	2,08%	48	1,96%
VOLVO	XC40	147	1,54%	31	1,26%
CITROEN/DS	C5 AIRCROSS	145	1,52%	22	0,90%
MG	HS	142	1,49%	31	1,26%
OPEL	GRANDLAND	117	1,23%	28	1,14%
CITROEN/DS	DS7	112	1,17%	39	1,59%
BMW	X2-SERIES	105	1,10%	16	0,65%
ALFA ROMEO	TONALE	104	1,09%	25	1,02%
VOLKSWAGEN	TAIGO	101	1,06%	27	1,10%
DACIA	JOGGER	69	0,72%	36	1,47%
LAND ROVER	RANGE ROVER EVOQUE	69	0,72%	32	1,30%
BMW	iX1	62	0,65%	15	0,61%
HONDA	HR-V	51	0,53%	24	0,98%
MERCEDES	EQA	47	0,49%	8	0,33%
VOLVO	C40	38	0,40%	4	0,16%
SKODA	KAROQ	34	0,36%	7	0,29%
KIA	NIRO	34	0,36%	3	0,12%
RENAULT	AUSTRAL	23	0,24%	15	0,61%
MAZDA	CX-30	21	0,22%	2	0,08%
LEXUS	UX-SERIES	18	0,19%	2	0,08%
BYD	ATTO 3	15	0,16%	12	0,49%
FIAT	500X	14	0,15%	5	0,20%
JAGUAR	E-PACE	10	0,10%	2	0,08%
HONDA	e:Ny1	3	0,03%		
SUBARU	CROSSTREK	3	0,03%		
LYNK & CO	01	2	0,02%	2	0,08%
MAZDA	MX-30	2	0,02%	1	0,04%
RENAULT	KADJAR	2	0,02%	1	0,04%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment	C TOTAL	YTD		APRIL '24	
		Total	Market Share	Total	Market Share
		13.292	26,52%	3.417	25,41%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	C-HR	1.005	7,56%	273	7,99%
NISSAN	QASHQAI	901	6,78%	64	1,87%
BMW	X1-SERIES	813	6,12%	189	5,53%
HYUNDAI	i 30	807	6,07%	194	5,68%
PEUGEOT	3008	777	5,85%	206	6,03%
BMW	1-SERIES	612	4,60%	80	2,34%
DACIA	DUSTER	573	4,31%	211	6,18%
AUDI	A3	554	4,17%	94	2,75%
HYUNDAI	TUCSON	515	3,87%	139	4,07%
TOYOTA	COROLLA CROSS	493	3,71%	251	7,35%
MERCEDES	GLA-SERIES	488	3,67%	159	4,65%
SUZUKI	SX4	437	3,29%	116	3,39%
AUDI	Q3	407	3,06%	72	2,11%
VOLKSWAGEN	TIGUAN	403	3,03%	130	3,80%
TOYOTA	COROLLA	357	2,69%	156	4,57%
KIA	NEW SPORTAGE	286	2,15%	39	1,14%
KIA	XCEED	277	2,08%	54	1,58%
MINI	COUNTRYMAN (NEW)	255	1,92%	47	1,38%
CUPRA	FORMENTOR	230	1,73%	66	1,93%
JEEP	COMPASS	199	1,50%	48	1,40%
CITROEN/DS	C4	195	1,47%	83	2,43%
SKODA	SCALA	163	1,23%	46	1,35%
CUPRA	LEON	158	1,19%	63	1,84%
MERCEDES	A-SERIES	151	1,14%	59	1,73%
VOLVO	XC40	147	1,11%	31	0,91%
CITROEN/DS	C5 AIRCROSS	145	1,09%	22	0,64%
MG	HS	142	1,07%	31	0,91%
VOLKSWAGEN	GOLF	129	0,97%	31	0,91%
OPEL	GRANDLAND	117	0,88%	28	0,82%
CITROEN/DS	DS7	112	0,84%	39	1,14%
BMW	X2-SERIES	105	0,79%	16	0,47%
ALFA ROMEO	TONALE	104	0,78%	25	0,73%
VOLKSWAGEN	TAIGO	101	0,76%	27	0,79%
MG	MG4	88	0,66%	15	0,44%
PEUGEOT	308	82	0,62%	16	0,47%
SEAT	LEON	79	0,59%	20	0,59%
DACIA	JOGGER	69	0,52%	36	1,05%
LAND ROVER	RANGE ROVER EVOQUE	69	0,52%	32	0,94%
CITROEN/DS	DS4	67	0,50%	8	0,23%
BMW	ix1	62	0,47%	15	0,44%
FORD	FOCUS	60	0,45%	14	0,41%
OPEL	ASTRA	57	0,43%	26	0,76%
BMW	2-SERIES	53	0,40%	7	0,20%
HONDA	HR-V	51	0,38%	24	0,70%
MERCEDES	EQA	47	0,35%	8	0,23%
VOLKSWAGEN	ID.3	45	0,34%	17	0,50%
CITROEN/DS	C4 X	44	0,33%	30	0,88%
VOLVO	C40	38	0,29%	4	0,12%
SKODA	KAROQ	34	0,26%	7	0,20%
KIA	NIRO	34	0,26%	3	0,09%
CUPRA	BORN	30	0,23%	4	0,12%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

RENAULT	AUSTRAL	23	0,17%	15	0,44%
MAZDA	CX-30	21	0,16%	2	0,06%
LEXUS	UX-SERIES	18	0,14%	2	0,06%
BYD	ATTO 3	15	0,11%	12	0,35%
FIAT	500X	14	0,11%	5	0,15%
JAGUAR	E-PACE	10	0,08%	2	0,06%
MAZDA	3-SERIES	6	0,05%		
NISSAN	LEAF	3	0,02%		
SUBARU	CROSSTREK	3	0,02%		
HONDA	e:Ny1	3	0,02%		
LYNK & CO	01	2	0,02%	2	0,06%
MAZDA	MX-30	2	0,02%	1	0,03%
RENAULT	KADJAR	2	0,02%	1	0,03%
MERCEDES	B-SERIES	2	0,02%		
FIAT	TIPO	1	0,01%		

Segment D	Make:	Range:	YTD		APRIL '24	
			Total 875	Market Share 1,75%	Total 205	Market Share 1,52%
			Volume:	%	Volume:	%

TESLA	MODEL 3	395	45,14%	100	48,78%
SKODA	OCTAVIA	203	23,20%	39	19,02%
BMW	3-SERIES	52	5,94%	13	6,34%
MERCEDES	CLA-SERIES	43	4,91%	8	3,90%
MERCEDES	C-SERIES	38	4,34%	8	3,90%
BMW	i4	31	3,54%	4	1,95%
PEUGEOT	408	21	2,40%		
BMW	4-SERIES	16	1,83%	4	1,95%
AUDI	A4	13	1,49%	1	0,49%
SUZUKI	SWACE	10	1,14%	10	4,88%
BYD	SEAL	10	1,14%	7	3,41%
MERCEDES	CLE-SERIES	10	1,14%	7	3,41%
VOLVO	V60	10	1,14%	2	0,98%
HONDA	CIVIC	10	1,14%	1	0,49%
ALFA ROMEO	GIULIA	4	0,46%		
PEUGEOT	508	2	0,23%		
TOYOTA	PRIUS	2	0,23%		
VOLVO	S60	1	0,11%	1	0,49%
RENAULT	LAGUNA	1	0,11%		
MG	MG5	1	0,11%		
JAGUAR	XE-TYPE	1	0,11%		
MAZDA	6-SERIES	1	0,11%		

Segment D-SUV	Make:	Range:	YTD		APRIL '24	
			Total 2.046	Market Share 4,08%	Total 475	Market Share 3,53%
			Volume:	%	Volume:	%

TESLA	MODEL Y	274	13,39%	73	15,37%
MERCEDES	GLB-SERIES	190	9,29%	37	7,79%
TOYOTA	RAV4	182	8,90%	52	10,95%
MERCEDES	GLC-SERIES	163	7,97%	57	12,00%
FORD	KUGA	151	7,38%	15	3,16%
VOLVO	XC60	143	6,99%	38	8,00%
SKODA	KODIAQ	107	5,23%	14	2,95%
NISSAN	X-TRAIL	89	4,35%	9	1,89%
SKODA	ENYAQ iV	75	3,67%	16	3,37%
AUDI	Q4	68	3,32%	13	2,74%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

AUDI	Q5	51	2,49%	20	4,21%
BMW	X3-SERIES	50	2,44%	8	1,68%
RENAULT	ARKANA	48	2,35%	12	2,53%
LAND ROVER	DEFENDER	38	1,86%	10	2,11%
LEXUS	NX-SERIES	36	1,76%	6	1,26%
VOLKSWAGEN	ID.4	29	1,42%	13	2,74%
HYUNDAI	IONIQ 5	29	1,42%	8	1,68%
MAZDA	CX-5	29	1,42%	2	0,42%
FORD	MUSTANG MACH-E	27	1,32%	13	2,74%
MERCEDES	EQB	22	1,08%	3	0,63%
JAGUAR	F-PACE	20	0,98%	8	1,68%
BMW	iX3	20	0,98%	3	0,63%
LAND ROVER	RANGE ROVER VELAR	18	0,88%	5	1,05%
KIA	EV6	17	0,83%	6	1,26%
HONDA	CR-V	17	0,83%	3	0,63%
LAND ROVER	DISCOVERY SPORT	16	0,78%	4	0,84%
BMW	X4-SERIES	15	0,73%	4	0,84%
SUBARU	FORESTER	14	0,68%	4	0,84%
HONDA	ZR-V	11	0,54%	2	0,42%
SERES	SERES 5	11	0,54%	2	0,42%
MAZDA	CX-60	9	0,44%	3	0,63%
PEUGEOT	5008	9	0,44%		
NISSAN	ARIYA	7	0,34%		
MASERATI	GRECALE	6	0,29%	2	0,42%
PORSCHE	MACAN	5	0,24%	1	0,21%
LEXUS	RZ-SERIES	4	0,20%	2	0,42%
BMW	iX2	4	0,20%	2	0,42%
ALFA ROMEO	STELVIO	4	0,20%	1	0,21%
TOYOTA	bZ4X	4	0,20%	1	0,21%
JEEP	GRAND CHEROKEE	4	0,20%		
CITROEN/DS	C5 X	4	0,20%		
TOYOTA	LAND CRUISER	4	0,20%		
VOLKSWAGEN	ID.5	3	0,15%	1	0,21%
SEAT	TARRACO	3	0,15%	1	0,21%
JAGUAR	I-PACE	3	0,15%	1	0,21%
HYUNDAI	SANTA FE	3	0,15%		
SAIC MAXUS	EUNIQ 6	3	0,15%		
VOLKSWAGEN	TOUAREG	3	0,15%		
MERCEDES	EQC	2	0,10%		
SUZUKI	ACROSS	1	0,05%		
SUBARU	OUTBACK	1	0,05%		

Segment	YTD	APRIL '24	
		Total	Market Share
D TOTAL	2.921	680	5,06%
Make:	Range:	Volume:	%
TESLA	MODEL 3	395	13,52%
TESLA	MODEL Y	274	9,38%
SKODA	OCTAVIA	203	6,95%
MERCEDES	GLB-SERIES	190	6,50%
TOYOTA	RAV4	182	6,23%
MERCEDES	GLC-SERIES	163	5,58%
FORD	KUGA	151	5,17%
VOLVO	XC60	143	4,90%
SKODA	KODIAQ	107	3,66%
NISSAN	X-TRAIL	89	3,05%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

SKODA	ENYAQ iV	75	2,57%	16	2,35%
AUDI	Q4	68	2,33%	13	1,91%
BMW	3-SERIES	52	1,78%	13	1,91%
AUDI	Q5	51	1,75%	20	2,94%
BMW	X3-SERIES	50	1,71%	8	1,18%
RENAULT	ARKANA	48	1,64%	12	1,76%
MERCEDES	CLA-SERIES	43	1,47%	8	1,18%
LAND ROVER	DEFENDER	38	1,30%	10	1,47%
MERCEDES	C-SERIES	38	1,30%	8	1,18%
LEXUS	NX-SERIES	36	1,23%	6	0,88%
BMW	i4	31	1,06%	4	0,59%
VOLKSWAGEN	ID.4	29	0,99%	13	1,91%
HYUNDAI	IONIQ 5	29	0,99%	8	1,18%
MAZDA	CX-5	29	0,99%	2	0,29%
FORD	MUSTANG MACH-E	27	0,92%	13	1,91%
MERCEDES	EQB	22	0,75%	3	0,44%
PEUGEOT	408	21	0,72%		
JAGUAR	F-PACE	20	0,68%	8	1,18%
BMW	iX3	20	0,68%	3	0,44%
LAND ROVER	RANGE ROVER VELAR	18	0,62%	5	0,74%
KIA	EV6	17	0,58%	6	0,88%
HONDA	CR-V	17	0,58%	3	0,44%
LAND ROVER	DISCOVERY SPORT	16	0,55%	4	0,59%
BMW	4-SERIES	16	0,55%	4	0,59%
BMW	X4-SERIES	15	0,51%	4	0,59%
SUBARU	FORESTER	14	0,48%	4	0,59%
AUDI	A4	13	0,45%	1	0,15%
SERES	SERES 5	11	0,38%	2	0,29%
HONDA	ZR-V	11	0,38%	2	0,29%
SUZUKI	SWACE	10	0,34%	10	1,47%
MERCEDES	CLE-SERIES	10	0,34%	7	1,03%
BYD	SEAL	10	0,34%	7	1,03%
VOLVO	V60	10	0,34%	2	0,29%
HONDA	CIVIC	10	0,34%	1	0,15%
MAZDA	CX-60	9	0,31%	3	0,44%
PEUGEOT	5008	9	0,31%		
NISSAN	ARIYA	7	0,24%		
MASERATI	GRECALE	6	0,21%	2	0,29%
PORSCHE	MACAN	5	0,17%	1	0,15%
BMW	iX2	4	0,14%	2	0,29%
LEXUS	RZ-SERIES	4	0,14%	2	0,29%
ALFA ROMEO	STELVIO	4	0,14%	1	0,15%
TOYOTA	bZ4X	4	0,14%	1	0,15%
JEEP	GRAND CHEROKEE	4	0,14%		
CITROEN/DS	C5 X	4	0,14%		
TOYOTA	LAND CRUISER	4	0,14%		
ALFA ROMEO	GIULIA	4	0,14%		
JAGUAR	I-PACE	3	0,10%	1	0,15%
VOLKSWAGEN	ID.5	3	0,10%	1	0,15%
SEAT	TARRACO	3	0,10%	1	0,15%
SAIC MAXUS	EUNIQ 6	3	0,10%		
HYUNDAI	SANTA FE	3	0,10%		
VOLKSWAGEN	TOUAREG	3	0,10%		
PEUGEOT	508	2	0,07%		
TOYOTA	PRIUS	2	0,07%		



**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

MERCEDES	EQC	2	0,07%		
VOLVO	S60	1	0,03%	1	0,15%
JAGUAR	XE-TYPE	1	0,03%		
MAZDA	6-SERIES	1	0,03%		
MG	MG5	1	0,03%		
SUBARU	OUTBACK	1	0,03%		
SUZUKI	ACROSS	1	0,03%		
RENAULT	LAGUNA	1	0,03%		

Segment	E	YTD		APRIL '24	
		Total	Market Share	Total	Market Share
		55	0,11%	13	0,10%
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	E-SERIES	23	41,82%	6	46,15%
SKODA	SUPERB	11	20,00%	1	7,69%
MERCEDES	EQE	10	18,18%	4	30,77%
HYUNDAI	IONIQ 6	9	16,36%	2	15,38%
AUDI	A6	2	3,64%		

Segment	E-SUV	YTD		APRIL '24	
		Total	Market Share	Total	Market Share
		220	0,44%	77	0,57%
Make:	Range:	Volume:	%	Volume:	%

PORSCHE	CAYENNE	56	25,45%	26	33,77%
LAND ROVER	RANGE ROVER SPORT	54	24,55%	17	22,08%
BMW	X5-SERIES	34	15,45%	5	6,49%
MERCEDES	GLE-SERIES	30	13,64%	13	16,88%
BMW	X6-SERIES	22	10,00%	4	5,19%
LEXUS	RX-SERIES	11	5,00%	3	3,90%
JEEP	WRANGLER	7	3,18%	5	6,49%
MERCEDES	G-SERIES	3	1,36%	2	2,60%
AUDI	E-TRON	2	0,91%	2	2,60%
VOYAH	FREE	1	0,45%		

Segment	E TOTAL	YTD		APRIL '24	
		Total	Market Share	Total	Market Share
		275	0,55%	90	0,67%
Make:	Range:	Volume:	%	Volume:	%

PORSCHE	CAYENNE	56	20,36%	26	28,89%
LAND ROVER	RANGE ROVER SPORT	54	19,64%	17	18,89%
BMW	X5-SERIES	34	12,36%	5	5,56%
MERCEDES	GLE-SERIES	30	10,91%	13	14,44%
MERCEDES	E-SERIES	23	8,36%	6	6,67%
BMW	X6-SERIES	22	8,00%	4	4,44%
LEXUS	RX-SERIES	11	4,00%	3	3,33%
SKODA	SUPERB	11	4,00%	1	1,11%
MERCEDES	EQE	10	3,64%	4	4,44%
HYUNDAI	IONIQ 6	9	3,27%	2	2,22%
JEEP	WRANGLER	7	2,55%	5	5,56%
MERCEDES	G-SERIES	3	1,09%	2	2,22%
AUDI	E-TRON	2	0,73%	2	2,22%
AUDI	A6	2	0,73%		
VOYAH	FREE	1	0,36%		

Segment	F-G	YTD		APRIL '24	
		Total	Market Share	Total	Market Share
		54	0,11%	20	0,15%
Make:	Range:	Volume:	%	Volume:	%

BMW	5-SERIES	13	24,07%	7	35,00%
-----	----------	----	--------	---	--------

**NEW PC REGISTRATIONS BY SEGMENT**  
**ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

VOLKSWAGEN	ID.7	9	16,67%	3	15,00%
BMW	i7	6	11,11%	5	25,00%
PORSCHE	TAYCAN	6	11,11%	2	10,00%
TESLA	MODEL S	4	7,41%		
BMW	i5	4	7,41%		
PORSCHE	PANAMERA	3	5,56%		
BMW	7-SERIES	3	5,56%		
BENTLEY	FLYING SPUR	2	3,70%	2	10,00%
MERCEDES	EQS	2	3,70%		
AUDI	A8	1	1,85%	1	5,00%
AUDI	A7	1	1,85%		

Segment	F-G-SUV	YTD		APRIL '24	
		Total	Market Share	Total	Market Share
		129	0,26%	36	0,27%
Make:	Range:	Volume:	%	Volume:	%

LAND ROVER	RANGE ROVER	36	27,91%	4	11,11%
VOLVO	XC90	30	23,26%	10	27,78%
AUDI	Q8	23	17,83%	6	16,67%
BMW	XM-SERIES	8	6,20%	1	2,78%
KIA	EV9	6	4,65%	3	8,33%
BMW	iX	6	4,65%	2	5,56%
TESLA	MODEL X	5	3,88%	2	5,56%
BMW	X7-SERIES	4	3,10%	3	8,33%
AUDI	Q7	3	2,33%	2	5,56%
BENTLEY	BENTAYGA	3	2,33%	1	2,78%
FORD	EXPLORER	3	2,33%	1	2,78%
MERCEDES	GLS-SERIES	1	0,78%	1	2,78%
LAND ROVER	DISCOVERY	1	0,78%		

Segment	F-G TOTAL	YTD		APRIL '24	
		Total	Market Share	Total	Market Share
		183	0,37%	56	0,42%
Make:	Range:	Volume:	%	Volume:	%

LAND ROVER	RANGE ROVER	36	19,67%	4	7,14%
VOLVO	XC90	30	16,39%	10	17,86%
AUDI	Q8	23	12,57%	6	10,71%
BMW	5-SERIES	13	7,10%	7	12,50%
VOLKSWAGEN	ID.7	9	4,92%	3	5,36%
BMW	XM-SERIES	8	4,37%	1	1,79%
BMW	i7	6	3,28%	5	8,93%
KIA	EV9	6	3,28%	3	5,36%
PORSCHE	TAYCAN	6	3,28%	2	3,57%
BMW	iX	6	3,28%	2	3,57%
TESLA	MODEL X	5	2,73%	2	3,57%
BMW	X7-SERIES	4	2,19%	3	5,36%
TESLA	MODEL S	4	2,19%		
BMW	i5	4	2,19%		
AUDI	Q7	3	1,64%	2	3,57%
FORD	EXPLORER	3	1,64%	1	1,79%
BENTLEY	BENTAYGA	3	1,64%	1	1,79%
PORSCHE	PANAMERA	3	1,64%		
BMW	7-SERIES	3	1,64%		
BENTLEY	FLYING SPUR	2	1,09%	2	3,57%
MERCEDES	EQS	2	1,09%		
AUDI	A8	1	0,55%	1	1,79%
MERCEDES	GLS-SERIES	1	0,55%	1	1,79%

**NEW PC REGISTRATIONS BY SEGMENT**  
**ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

LAND ROVER	DISCOVERY		1	0,55%		
AUDI	A7		1	0,55%		
			YTD		APRIL '24	
Segment			Total	Market Share	Total	Market Share
SUV			28.697	57,26%	7.812	58,10%
Make:	Range:		Volume:	%	Volume:	%
PEUGEOT	2008		2.226	7,76%	587	7,51%
SUZUKI	VITARA		2.117	7,38%	707	9,05%
TOYOTA	YARIS CROSS		1.981	6,90%	561	7,18%
NISSAN	JUKE		1.015	3,54%	96	1,23%
TOYOTA	C-HR		1.005	3,50%	273	3,49%
MG	ZS		987	3,44%	243	3,11%
NISSAN	QASHQAI		901	3,14%	64	0,82%
TOYOTA	AYGO X		882	3,07%	467	5,98%
OPEL	CROSSLAND		850	2,96%	211	2,70%
FORD	PUMA		836	2,91%	209	2,68%
CITROEN/DS	C3 AIRCROSS		827	2,88%	338	4,33%
BMW	X1-SERIES		813	2,83%	189	2,42%
PEUGEOT	3008		777	2,71%	206	2,64%
DACIA	DUSTER		573	2,00%	211	2,70%
VOLKSWAGEN	T-ROC		517	1,80%	130	1,66%
HYUNDAI	TUCSON		515	1,79%	139	1,78%
SUZUKI	IGNIS		509	1,77%	115	1,47%
OPEL	MOKKA		507	1,77%	101	1,29%
HYUNDAI	BAYON		506	1,76%	153	1,96%
TOYOTA	COROLLA CROSS		493	1,72%	251	3,21%
MERCEDES	GLA-SERIES		488	1,70%	159	2,04%
KIA	STONIC		474	1,65%	114	1,46%
SKODA	KAMIQ		444	1,55%	138	1,77%
SUZUKI	SX4		437	1,52%	116	1,48%
DACIA	SANDERO		426	1,48%	130	1,66%
AUDI	Q3		407	1,42%	72	0,92%
VOLKSWAGEN	TIGUAN		403	1,40%	130	1,66%
VOLKSWAGEN	T-CROSS		370	1,29%	104	1,33%
HYUNDAI	KONA		331	1,15%	74	0,95%
KIA	NEW SPORTAGE		286	1,00%	39	0,50%
KIA	XCEED		277	0,97%	54	0,69%
TESLA	MODEL Y		274	0,95%	73	0,93%
AUDI	Q2		267	0,93%	109	1,40%
MINI	COUNTRYMAN (NEW)		255	0,89%	47	0,60%
CUPRA	FORMENTOR		230	0,80%	66	0,84%
JEEP	COMPASS		199	0,69%	48	0,61%
MERCEDES	GLB-SERIES		190	0,66%	37	0,47%
TOYOTA	RAV4		182	0,63%	52	0,67%
JEEP	AVENGER		178	0,62%	36	0,46%
RENAULT	CAPTUR		166	0,58%	63	0,81%
MERCEDES	GLC-SERIES		163	0,57%	57	0,73%
FORD	KUGA		151	0,53%	15	0,19%
VOLVO	XC40		147	0,51%	31	0,40%
CITROEN/DS	C5 AIRCROSS		145	0,51%	22	0,28%
JEEP	RENEGADE		144	0,50%	37	0,47%
VOLVO	XC60		143	0,50%	38	0,49%
MG	HS		142	0,49%	31	0,40%
OPEL	GRANDLAND		117	0,41%	28	0,36%
CITROEN/DS	DS7		112	0,39%	39	0,50%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

SKODA	KODIAQ	107	0,37%	14	0,18%
BMW	X2-SERIES	105	0,37%	16	0,20%
ALFA ROMEO	TONALE	104	0,36%	25	0,32%
VOLKSWAGEN	TAIGO	101	0,35%	27	0,35%
NISSAN	X-TRAIL	89	0,31%	9	0,12%
SKODA	ENYAQ iV	75	0,26%	16	0,20%
DACIA	JOGGER	69	0,24%	36	0,46%
LAND ROVER	RANGE ROVER EVOQUE	69	0,24%	32	0,41%
AUDI	Q4	68	0,24%	13	0,17%
BMW	iX1	62	0,22%	15	0,19%
VOLVO	EX30	58	0,20%	5	0,06%
PORSCHE	CAYENNE	56	0,20%	26	0,33%
LAND ROVER	RANGE ROVER SPORT	54	0,19%	17	0,22%
SEAT	ARONA	53	0,18%	14	0,18%
HONDA	HR-V	51	0,18%	24	0,31%
AUDI	Q5	51	0,18%	20	0,26%
BMW	X3-SERIES	50	0,17%	8	0,10%
RENAULT	ARKANA	48	0,17%	12	0,15%
MERCEDES	EQA	47	0,16%	8	0,10%
LAND ROVER	DEFENDER	38	0,13%	10	0,13%
VOLVO	C40	38	0,13%	4	0,05%
LEXUS	NX-SERIES	36	0,13%	6	0,08%
LAND ROVER	RANGE ROVER	36	0,13%	4	0,05%
SKODA	KAROQ	34	0,12%	7	0,09%
BMW	X5-SERIES	34	0,12%	5	0,06%
KIA	NIRO	34	0,12%	3	0,04%
MERCEDES	GLE-SERIES	30	0,10%	13	0,17%
VOLVO	XC90	30	0,10%	10	0,13%
VOLKSWAGEN	ID.4	29	0,10%	13	0,17%
HYUNDAI	IONIQ 5	29	0,10%	8	0,10%
MAZDA	CX-5	29	0,10%	2	0,03%
CITROEN/DS	DS3	28	0,10%	9	0,12%
FORD	MUSTANG MACH-E	27	0,09%	13	0,17%
RENAULT	AUSTRAL	23	0,08%	15	0,19%
AUDI	Q8	23	0,08%	6	0,08%
BMW	X6-SERIES	22	0,08%	4	0,05%
MERCEDES	EQB	22	0,08%	3	0,04%
MAZDA	CX-30	21	0,07%	2	0,03%
JAGUAR	F-PACE	20	0,07%	8	0,10%
BMW	iX3	20	0,07%	3	0,04%
LAND ROVER	RANGE ROVER VELAR	18	0,06%	5	0,06%
DACIA	SPRING	18	0,06%	3	0,04%
LEXUS	UX-SERIES	18	0,06%	2	0,03%
KIA	EV6	17	0,06%	6	0,08%
HONDA	CR-V	17	0,06%	3	0,04%
LAND ROVER	DISCOVERY SPORT	16	0,06%	4	0,05%
LEXUS	LBX-SERIES	15	0,05%	14	0,18%
BYD	ATTO 3	15	0,05%	12	0,15%
BMW	X4-SERIES	15	0,05%	4	0,05%
FIAT	500X	14	0,05%	5	0,06%
SUBARU	FORESTER	14	0,05%	4	0,05%
MITSUBISHI	ASX	13	0,05%	1	0,01%
LEXUS	RX-SERIES	11	0,04%	3	0,04%
SERES	SERES 5	11	0,04%	2	0,03%
HONDA	ZR-V	11	0,04%	2	0,03%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

JAGUAR	E-PACE	10	0,03%	2	0,03%
MAZDA	CX-60	9	0,03%	3	0,04%
PEUGEOT	5008	9	0,03%		
BMW	XM-SERIES	8	0,03%	1	0,01%
JEEP	WRANGLER	7	0,02%	5	0,06%
NISSAN	ARIYA	7	0,02%		
KIA	EV9	6	0,02%	3	0,04%
BMW	iX	6	0,02%	2	0,03%
MASERATI	GRECALE	6	0,02%	2	0,03%
YODO	YUDO 3	6	0,02%	1	0,01%
TESLA	MODEL X	5	0,02%	2	0,03%
PORSCHE	MACAN	5	0,02%	1	0,01%
BMW	X7-SERIES	4	0,01%	3	0,04%
BMW	iX2	4	0,01%	2	0,03%
LEXUS	RZ-SERIES	4	0,01%	2	0,03%
TOYOTA	bZ4X	4	0,01%	1	0,01%
ALFA ROMEO	STELVIO	4	0,01%	1	0,01%
CITROEN/DS	C5 X	4	0,01%		
JEEP	GRAND CHEROKEE	4	0,01%		
TOYOTA	LAND CRUISER	4	0,01%		
AUDI	Q7	3	0,01%	2	0,03%
MERCEDES	G-SERIES	3	0,01%	2	0,03%
SEAT	TARRACO	3	0,01%	1	0,01%
BENTLEY	BENTAYGA	3	0,01%	1	0,01%
VOLKSWAGEN	ID.5	3	0,01%	1	0,01%
JAGUAR	I-PACE	3	0,01%	1	0,01%
FORD	EXPLORER	3	0,01%	1	0,01%
SAIC MAXUS	EUNIQ 6	3	0,01%		
HYUNDAI	SANTA FE	3	0,01%		
HONDA	e:Ny1	3	0,01%		
SUBARU	CROSSTREK	3	0,01%		
VOLKSWAGEN	TOUAREG	3	0,01%		
AUDI	E-TRON	2	0,01%	2	0,03%
LYNK & CO	01	2	0,01%	2	0,03%
RENAULT	KADJAR	2	0,01%	1	0,01%
MAZDA	MX-30	2	0,01%	1	0,01%
MERCEDES	EQC	2	0,01%		
MERCEDES	GLS-SERIES	1	0,00%	1	0,01%
SUBARU	OUTBACK	1	0,00%		
SUZUKI	ACROSS	1	0,00%		
FORD	ECOSPORT	1	0,00%		
LAND ROVER	DISCOVERY	1	0,00%		
VOYAH	FREE	1	0,00%		
RENAULT	MEGANE E-TECH	1	0,00%		

Segment	YTD		APRIL '24	
	Total	Market Share	Total	Market Share
MPV	3	0,01%	2	0,01%
Make:	Range:	Volume:	%	Volume:

FIAT	500L	1	33,33%	1	50,00%
CITROEN/DS	C4 PICASSO	1	33,33%	1	50,00%
TOYOTA	VERSO S	1	33,33%		

Segment	YTD		APRIL '24	
	Total	Market Share	Total	Market Share
MPV-M/COMBI	660	1,32%	280	2,08%
Make:	Range:	Volume:	%	Volume:

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

TOYOTA	PROACE CITY VERSO	220	33,33%	130	46,43%
MERCEDES	VITO	78	11,82%	55	19,64%
TOYOTA	PROACE	57	8,64%	38	13,57%
VOLKSWAGEN	TRANSPORTER	56	8,48%	19	6,79%
FORD	TOURNEO CUSTOM	45	6,82%	8	2,86%
VOLKSWAGEN	CADDY	37	5,61%	10	3,57%
PEUGEOT	BOXER	22	3,33%	3	1,07%
PEUGEOT	EXPERT TRAVELLER	20	3,03%	1	0,36%
NISSAN	PRIMASTAR	19	2,88%		
MERCEDES	CITAN	18	2,73%	3	1,07%
CITROEN/DS	JUMPY SPACE TOURER	17	2,58%		
FORD	TOURNEO CONNECT	15	2,27%	1	0,36%
MERCEDES	V-SERIES	13	1,97%	4	1,43%
NISSAN	INTERSTAR	9	1,36%	1	0,36%
FORD	TOURNEO COURIER	6	0,91%	4	1,43%
OPEL	ZAFIRA	5	0,76%	1	0,36%
MERCEDES	SPRINTER	4	0,61%		
CITROEN/DS	BERLINGO	3	0,45%	1	0,36%
PEUGEOT	RIFTER	3	0,45%		
VOLKSWAGEN	ID.BUZZ	3	0,45%		
VOLKSWAGEN	MULTIVAN	3	0,45%		
VOLKSWAGEN	CALIFORNIA	1	0,15%	1	0,36%
FORD	TRANSIT/TOURNEO	1	0,15%		
RENAULT	MASTER	1	0,15%		
RENAULT	TRAFIC	1	0,15%		
DACIA	DOKKER	1	0,15%		
FIAT	ULYSSE	1	0,15%		
OPEL	COMBO	1	0,15%		
		YTD		APRIL '24	
Segment		Total	Market Share	Total	Market Share
SPORTS		92	0,18%	25	0,19%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	61	66,30%	20	80,00%
MAZDA	MX-5	8	8,70%	1	4,00%
PORSCHE	911	8	8,70%		
PORSCHE	CAYMAN	4	4,35%	1	4,00%
PORSCHE	BOXSTER	4	4,35%	1	4,00%
SUBARU	BRZ	2	2,17%		
BMW	Z4-SERIES	2	2,17%		
AUDI	TT	1	1,09%	1	4,00%
JAGUAR	F-TYPE	1	1,09%	1	4,00%
TOYOTA	SUPRA	1	1,09%		