

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		MARCH '24	
A		Total	Market Share	Total	Market Share
Make:		2.210	6,03%	792	6,35%
	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.272	57,56%	558	70,45%
HYUNDAI	i 10	403	18,24%	118	14,90%
KIA	PICANTO	240	10,86%	70	8,84%
FIAT	500	237	10,72%	33	4,17%
SMART	FORTWO	26	1,18%	10	1,26%
VOLKSWAGEN	UP!	15	0,68%	2	0,25%
ABARTH	500	7	0,32%		
RENAULT	NEW TWINGO	5	0,23%		
CITROEN/DS	C1	2	0,09%	1	0,13%
TOYOTA	AYGO	1	0,05%		
TOYOTA	IQ	1	0,05%		
PEUGEOT	108	1	0,05%		

Segment		YTD		MARCH '24	
A-SUV		Total	Market Share	Total	Market Share
Make:		809	2,21%	338	2,71%
	Range:	Volume:	%	Volume:	%
TOYOTA	AYGO X	415	51,30%	139	41,12%
SUZUKI	IGNIS	394	48,70%	199	58,88%

Segment		YTD		MARCH '24	
A TOTAL		Total	Market Share	Total	Market Share
Make:		3.019	8,23%	1.130	9,07%
	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.272	42,13%	558	49,38%
TOYOTA	AYGO X	415	13,75%	139	12,30%
HYUNDAI	i 10	403	13,35%	118	10,44%
SUZUKI	IGNIS	394	13,05%	199	17,61%
KIA	PICANTO	240	7,95%	70	6,19%
FIAT	500	237	7,85%	33	2,92%
SMART	FORTWO	26	0,86%	10	0,88%
VOLKSWAGEN	UP!	15	0,50%	2	0,18%
ABARTH	500	7	0,23%		
RENAULT	NEW TWINGO	5	0,17%		
CITROEN/DS	C1	2	0,07%	1	0,09%
TOYOTA	AYGO	1	0,03%		
TOYOTA	IQ	1	0,03%		
PEUGEOT	108	1	0,03%		

Segment		YTD		MARCH '24	
B		Total	Market Share	Total	Market Share
Make:		9.599	26,18%	2.958	23,73%
	Range:	Volume:	%	Volume:	%
CITROEN/DS	C3	2.305	24,01%	588	19,88%
TOYOTA	YARIS	1.954	20,36%	304	10,28%
OPEL	CORSA	1.241	12,93%	376	12,71%
PEUGEOT	208	967	10,07%	502	16,97%
RENAULT	CLIO	536	5,58%	302	10,21%
HYUNDAI	i 20	488	5,08%	155	5,24%
MAZDA	2-SERIES	451	4,70%	90	3,04%
SKODA	FABIA	416	4,33%	241	8,15%
SUZUKI	SWIFT	344	3,58%	92	3,11%
SEAT	IBIZA	331	3,45%	64	2,16%
VOLKSWAGEN	POLO	202	2,10%	93	3,14%

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MINI	MINI	128	1,33%	22	0,74%
MITSUBISHI	SPACE STAR	78	0,81%	70	2,37%
FORD	FIESTA	68	0,71%	27	0,91%
AUDI	A1	58	0,60%	23	0,78%
MITSUBISHI	COLT	16	0,17%	5	0,17%
HONDA	JAZZ	15	0,16%	4	0,14%
NISSAN	MICRA	1	0,01%		

		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
B-SUV		11.174	30,47%	3.926	31,50%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	1.639	14,67%	408	10,39%
TOYOTA	YARIS CROSS	1.420	12,71%	617	15,72%
SUZUKI	VITARA	1.410	12,62%	379	9,65%
NISSAN	JUKE	919	8,22%	607	15,46%
MG	ZS	744	6,66%	233	5,93%
OPEL	CROSSLAND	639	5,72%	259	6,60%
FORD	PUMA	627	5,61%	176	4,48%
CITROEN/DS	C3 AIRCROSS	489	4,38%	116	2,95%
OPEL	MOKKA	406	3,63%	109	2,78%
VOLKSWAGEN	T-ROC	387	3,46%	107	2,73%
KIA	STONIC	360	3,22%	83	2,11%
HYUNDAI	BAYON	353	3,16%	131	3,34%
SKODA	KAMIQ	306	2,74%	68	1,73%
DACIA	SANDERO	296	2,65%	194	4,94%
VOLKSWAGEN	T-CROSS	266	2,38%	67	1,71%
HYUNDAI	KONA	257	2,30%	168	4,28%
AUDI	Q2	158	1,41%	50	1,27%
JEEP	AVENGER	142	1,27%	35	0,89%
JEEP	RENEGADE	107	0,96%	30	0,76%
RENAULT	CAPTUR	103	0,92%	50	1,27%
VOLVO	EX30	53	0,47%	10	0,25%
SEAT	ARONA	39	0,35%	13	0,33%
CITROEN/DS	DS3	19	0,17%	1	0,03%
DACIA	SPRING	15	0,13%	4	0,10%
MITSUBISHI	ASX	12	0,11%	3	0,08%
YODO	YUDO 3	5	0,04%	5	0,13%
LEXUS	LBX-SERIES	1	0,01%	1	0,03%
FORD	ECOSPORT	1	0,01%	1	0,03%
RENAULT	MEGANE E-TECH	1	0,01%	1	0,03%

		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
B TOTAL		20.773	56,65%	6.884	55,23%
Make:	Range:	Volume:	%	Volume:	%
CITROEN/DS	C3	2.305	11,10%	588	8,54%
TOYOTA	YARIS	1.954	9,41%	304	4,42%
PEUGEOT	2008	1.639	7,89%	408	5,93%
TOYOTA	YARIS CROSS	1.420	6,84%	617	8,96%
SUZUKI	VITARA	1.410	6,79%	379	5,51%
OPEL	CORSA	1.241	5,97%	376	5,46%
PEUGEOT	208	967	4,66%	502	7,29%
NISSAN	JUKE	919	4,42%	607	8,82%
MG	ZS	744	3,58%	233	3,38%
OPEL	CROSSLAND	639	3,08%	259	3,76%
FORD	PUMA	627	3,02%	176	2,56%

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RENAULT	CLIO	536	2,58%	302	4,39%
CITROEN/DS	C3 AIRCROSS	489	2,35%	116	1,69%
HYUNDAI	i 20	488	2,35%	155	2,25%
MAZDA	2-SERIES	451	2,17%	90	1,31%
SKODA	FABIA	416	2,00%	241	3,50%
OPEL	MOKKA	406	1,95%	109	1,58%
VOLKSWAGEN	T-ROC	387	1,86%	107	1,55%
KIA	STONIC	360	1,73%	83	1,21%
HYUNDAI	BAYON	353	1,70%	131	1,90%
SUZUKI	SWIFT	344	1,66%	92	1,34%
SEAT	IBIZA	331	1,59%	64	0,93%
SKODA	KAMIQ	306	1,47%	68	0,99%
DACIA	SANDERO	296	1,42%	194	2,82%
VOLKSWAGEN	T-CROSS	266	1,28%	67	0,97%
HYUNDAI	KONA	257	1,24%	168	2,44%
VOLKSWAGEN	POLO	202	0,97%	93	1,35%
AUDI	Q2	158	0,76%	50	0,73%
JEEP	AVENGER	142	0,68%	35	0,51%
MINI	MINI	128	0,62%	22	0,32%
JEEP	RENEGADE	107	0,52%	30	0,44%
RENAULT	CAPTUR	103	0,50%	50	0,73%
MITSUBISHI	SPACE STAR	78	0,38%	70	1,02%
FORD	FIESTA	68	0,33%	27	0,39%
AUDI	A1	58	0,28%	23	0,33%
VOLVO	EX30	53	0,26%	10	0,15%
SEAT	ARONA	39	0,19%	13	0,19%
CITROEN/DS	DS3	19	0,09%	1	0,01%
MITSUBISHI	COLT	16	0,08%	5	0,07%
DACIA	SPRING	15	0,07%	4	0,06%
HONDA	JAZZ	15	0,07%	4	0,06%
MITSUBISHI	ASX	12	0,06%	3	0,04%
YODO	YUDO 3	5	0,02%	5	0,07%
LEXUS	LBX-SERIES	1	0,00%	1	0,01%
FORD	ECOSPORT	1	0,00%	1	0,01%
RENAULT	MEGANE E-TECH	1	0,00%	1	0,01%
NISSAN	MICRA	1	0,00%		

Segment	C	Make:	Range:	YTD		MARCH '24	
				Total	Market Share	Total	Market Share
				2.780	7,58%	723	5,80%
				Volume:	%	Volume:	%
HYUNDAI	i 30			613	22,05%	154	21,30%
BMW	1-SERIES			532	19,14%	97	13,42%
AUDI	A3			460	16,55%	141	19,50%
TOYOTA	COROLLA			201	7,23%	42	5,81%
SKODA	SCALA			117	4,21%	22	3,04%
CITROEN/DS	C4			112	4,03%	23	3,18%
VOLKSWAGEN	GOLF			98	3,53%	30	4,15%
CUPRA	LEON			95	3,42%	76	10,51%
MERCEDES	A-SERIES			92	3,31%	32	4,43%
MG	MG4			73	2,63%	18	2,49%
PEUGEOT	308			66	2,37%	1	0,14%
SEAT	LEON			59	2,12%	14	1,94%
CITROEN/DS	DS4			59	2,12%	11	1,52%
FORD	FOCUS			46	1,65%	16	2,21%
BMW	2-SERIES			46	1,65%	6	0,83%

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OPEL	ASTRA	31	1,12%	5	0,69%
VOLKSWAGEN	ID.3	28	1,01%	11	1,52%
CUPRA	BORN	26	0,94%	12	1,66%
CITROEN/DS	C4 X	14	0,50%	9	1,24%
MAZDA	3-SERIES	6	0,22%	2	0,28%
NISSAN	LEAF	3	0,11%		
MERCEDES	B-SERIES	2	0,07%	1	0,14%
FIAT	TIPO	1	0,04%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
C-SUV		7.095	19,35%	2.663	21,36%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	837	11,80%	470	17,65%
TOYOTA	C-HR	732	10,32%	198	7,44%
BMW	X1-SERIES	624	8,79%	279	10,48%
PEUGEOT	3008	571	8,05%	99	3,72%
HYUNDAI	TUCSON	376	5,30%	113	4,24%
DACIA	DUSTER	362	5,10%	204	7,66%
AUDI	Q3	335	4,72%	126	4,73%
MERCEDES	GLA-SERIES	329	4,64%	140	5,26%
SUZUKI	SX4	321	4,52%	110	4,13%
VOLKSWAGEN	TIGUAN	273	3,85%	100	3,76%
KIA	NEW SPORTAGE	247	3,48%	89	3,34%
TOYOTA	COROLLA CROSS	242	3,41%	106	3,98%
KIA	XCEED	223	3,14%	50	1,88%
MINI	COUNTRYMAN (NEW)	208	2,93%	77	2,89%
CUPRA	FORMENTOR	164	2,31%	42	1,58%
JEEP	COMPASS	151	2,13%	45	1,69%
CITROEN/DS	C5 AIRCROSS	123	1,73%	45	1,69%
VOLVO	XC40	116	1,63%	50	1,88%
MG	HS	111	1,56%	36	1,35%
BMW	X2-SERIES	89	1,25%	81	3,04%
OPEL	GRANDLAND	89	1,25%	26	0,98%
ALFA ROMEO	TONALE	79	1,11%	11	0,41%
VOLKSWAGEN	TAIGO	74	1,04%	22	0,83%
CITROEN/DS	DS7	73	1,03%	17	0,64%
BMW	iX1	47	0,66%	11	0,41%
MERCEDES	EQA	39	0,55%	20	0,75%
LAND ROVER	RANGE ROVER EVOQUE	37	0,52%	15	0,56%
VOLVO	C40	34	0,48%	8	0,30%
DACIA	JOGGER	33	0,47%	15	0,56%
KIA	NIRO	31	0,44%	6	0,23%
HONDA	HR-V	27	0,38%	21	0,79%
SKODA	KAROQ	27	0,38%	10	0,38%
MAZDA	CX-30	19	0,27%	4	0,15%
LEXUS	UX-SERIES	16	0,23%	5	0,19%
FIAT	500X	9	0,13%	2	0,08%
RENAULT	AUSTRAL	8	0,11%	3	0,11%
JAGUAR	E-PACE	8	0,11%	3	0,11%
BYD	ATTO 3	3	0,04%	3	0,11%
HONDA	e:Ny1	3	0,04%	1	0,04%
SUBARU	CROSSTREK	3	0,04%		
RENAULT	KADJAR	1	0,01%		
MAZDA	MX-30	1	0,01%		
		YTD		MARCH '24	

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Segment		Total	Market Share	Total	Market Share
C TOTAL		9.875	26,93%	3.386	27,16%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	837	8,48%	470	13,88%
TOYOTA	C-HR	732	7,41%	198	5,85%
BMW	X1-SERIES	624	6,32%	279	8,24%
HYUNDAI	i 30	613	6,21%	154	4,55%
PEUGEOT	3008	571	5,78%	99	2,92%
BMW	1-SERIES	532	5,39%	97	2,86%
AUDI	A3	460	4,66%	141	4,16%
HYUNDAI	TUCSON	376	3,81%	113	3,34%
DACIA	DUSTER	362	3,67%	204	6,02%
AUDI	Q3	335	3,39%	126	3,72%
MERCEDES	GLA-SERIES	329	3,33%	140	4,13%
SUZUKI	SX4	321	3,25%	110	3,25%
VOLKSWAGEN	TIGUAN	273	2,76%	100	2,95%
KIA	NEW SPORTAGE	247	2,50%	89	2,63%
TOYOTA	COROLLA CROSS	242	2,45%	106	3,13%
KIA	XCEED	223	2,26%	50	1,48%
MINI	COUNTRYMAN (NEW)	208	2,11%	77	2,27%
TOYOTA	COROLLA	201	2,04%	42	1,24%
CUPRA	FORMENTOR	164	1,66%	42	1,24%
JEEP	COMPASS	151	1,53%	45	1,33%
CITROEN/DS	C5 AIRCROSS	123	1,25%	45	1,33%
SKODA	SCALA	117	1,18%	22	0,65%
VOLVO	XC40	116	1,17%	50	1,48%
CITROEN/DS	C4	112	1,13%	23	0,68%
MG	HS	111	1,12%	36	1,06%
VOLKSWAGEN	GOLF	98	0,99%	30	0,89%
CUPRA	LEON	95	0,96%	76	2,24%
MERCEDES	A-SERIES	92	0,93%	32	0,95%
BMW	X2-SERIES	89	0,90%	81	2,39%
OPEL	GRANDLAND	89	0,90%	26	0,77%
ALFA ROMEO	TONALE	79	0,80%	11	0,32%
VOLKSWAGEN	TAIGO	74	0,75%	22	0,65%
MG	MG4	73	0,74%	18	0,53%
CITROEN/DS	DS7	73	0,74%	17	0,50%
PEUGEOT	308	66	0,67%	1	0,03%
SEAT	LEON	59	0,60%	14	0,41%
CITROEN/DS	DS4	59	0,60%	11	0,32%
BMW	iX1	47	0,48%	11	0,32%
FORD	FOCUS	46	0,47%	16	0,47%
BMW	2-SERIES	46	0,47%	6	0,18%
MERCEDES	EQA	39	0,39%	20	0,59%
LAND ROVER	RANGE ROVER EVOQUE	37	0,37%	15	0,44%
VOLVO	C40	34	0,34%	8	0,24%
DACIA	JOGGER	33	0,33%	15	0,44%
KIA	NIRO	31	0,31%	6	0,18%
OPEL	ASTRA	31	0,31%	5	0,15%
VOLKSWAGEN	ID.3	28	0,28%	11	0,32%
HONDA	HR-V	27	0,27%	21	0,62%
SKODA	KAROQ	27	0,27%	10	0,30%
CUPRA	BORN	26	0,26%	12	0,35%
MAZDA	CX-30	19	0,19%	4	0,12%
LEXUS	UX-SERIES	16	0,16%	5	0,15%

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CITROEN/DS	C4 X	14	0,14%	9	0,27%
FIAT	500X	9	0,09%	2	0,06%
RENAULT	AUSTRAL	8	0,08%	3	0,09%
JAGUAR	E-PACE	8	0,08%	3	0,09%
MAZDA	3-SERIES	6	0,06%	2	0,06%
BYD	ATTO 3	3	0,03%	3	0,09%
HONDA	e:Ny1	3	0,03%	1	0,03%
SUBARU	CROSSTREK	3	0,03%		
NISSAN	LEAF	3	0,03%		
MERCEDES	B-SERIES	2	0,02%	1	0,03%
FIAT	TIPO	1	0,01%		
RENAULT	KADJAR	1	0,01%		
MAZDA	MX-30	1	0,01%		

Segment	D	YTD		MARCH '24	
		Total	Market Share	Total	Market Share
Make:	Range:	670	1,83%	193	1,55%
		Volume:	%	Volume:	%

TESLA	MODEL 3	295	44,03%	96	49,74%
SKODA	OCTAVIA	164	24,48%	37	19,17%
BMW	3-SERIES	39	5,82%	5	2,59%
MERCEDES	CLA-SERIES	35	5,22%	17	8,81%
MERCEDES	C-SERIES	30	4,48%	13	6,74%
BMW	i4	27	4,03%	9	4,66%
PEUGEOT	408	21	3,13%	2	1,04%
AUDI	A4	12	1,79%	3	1,55%
BMW	4-SERIES	12	1,79%	3	1,55%
HONDA	CIVIC	9	1,34%	1	0,52%
VOLVO	V60	8	1,19%	2	1,04%
ALFA ROMEO	GIULIA	4	0,60%		
BYD	SEAL	3	0,45%	3	1,55%
MERCEDES	CLE-SERIES	3	0,45%	1	0,52%
PEUGEOT	508	2	0,30%		
TOYOTA	PRIUS	2	0,30%		
JAGUAR	XE-TYPE	1	0,15%	1	0,52%
MAZDA	6-SERIES	1	0,15%		
RENAULT	LAGUNA	1	0,15%		
MG	MG5	1	0,15%		

Segment	D-SUV	YTD		MARCH '24	
		Total	Market Share	Total	Market Share
Make:	Range:	1.571	4,28%	551	4,42%
		Volume:	%	Volume:	%

TESLA	MODEL Y	201	12,79%	87	15,79%
MERCEDES	GLB-SERIES	153	9,74%	27	4,90%
FORD	KUGA	136	8,66%	46	8,35%
TOYOTA	RAV4	130	8,27%	31	5,63%
MERCEDES	GLC-SERIES	106	6,75%	33	5,99%
VOLVO	XC60	105	6,68%	37	6,72%
SKODA	KODIAQ	93	5,92%	24	4,36%
NISSAN	X-TRAIL	80	5,09%	34	6,17%
SKODA	ENYAQ iV	59	3,76%	47	8,53%
AUDI	Q4	55	3,50%	23	4,17%
BMW	X3-SERIES	42	2,67%	15	2,72%
RENAULT	ARKANA	36	2,29%	21	3,81%
AUDI	Q5	31	1,97%	7	1,27%
LEXUS	NX-SERIES	30	1,91%	8	1,45%

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LAND ROVER	DEFENDER	28	1,78%	5	0,91%
MAZDA	CX-5	27	1,72%	6	1,09%
HYUNDAI	IONIQ 5	21	1,34%	12	2,18%
MERCEDES	EQB	19	1,21%	14	2,54%
BMW	iX3	17	1,08%	5	0,91%
VOLKSWAGEN	ID.4	16	1,02%	7	1,27%
FORD	MUSTANG MACH-E	14	0,89%	6	1,09%
HONDA	CR-V	14	0,89%	4	0,73%
LAND ROVER	RANGE ROVER VELAR	13	0,83%	6	1,09%
JAGUAR	F-PACE	12	0,76%	5	0,91%
LAND ROVER	DISCOVERY SPORT	12	0,76%	2	0,36%
KIA	EV6	11	0,70%	9	1,63%
BMW	X4-SERIES	11	0,70%	3	0,54%
SUBARU	FORESTER	10	0,64%	2	0,36%
SERES	SERES 5	9	0,57%	2	0,36%
HONDA	ZR-V	9	0,57%	1	0,18%
PEUGEOT	5008	9	0,57%		
NISSAN	ARIYA	7	0,45%	5	0,91%
MAZDA	CX-60	6	0,38%	3	0,54%
PORSCHE	MACAN	4	0,25%	3	0,54%
CITROEN/DS	C5 X	4	0,25%	2	0,36%
MASERATI	GRECALE	4	0,25%	2	0,36%
JEEP	GRAND CHEROKEE	4	0,25%		
TOYOTA	LAND CRUISER	4	0,25%		
HYUNDAI	SANTA FE	3	0,19%	1	0,18%
VOLKSWAGEN	TOUAREG	3	0,19%	1	0,18%
ALFA ROMEO	STELVIO	3	0,19%		
SAIC MAXUS	EUNIQ 6	3	0,19%		
TOYOTA	bZ4X	3	0,19%		
MERCEDES	EQC	2	0,13%	2	0,36%
LEXUS	RZ-SERIES	2	0,13%	2	0,36%
BMW	iX2	2	0,13%		
SEAT	TARRACO	2	0,13%		
JAGUAR	I-PACE	2	0,13%		
VOLKSWAGEN	ID.5	2	0,13%		
SUZUKI	ACROSS	1	0,06%	1	0,18%
SUBARU	OUTBACK	1	0,06%		

Segment	D TOTAL	YTD		MARCH '24	
		Total	Market Share	Total	Market Share
Make:	Range:	2.241	6,11%	744	5,97%
		Volume:	%	Volume:	%
TESLA	MODEL 3	295	13,16%	96	12,90%
TESLA	MODEL Y	201	8,97%	87	11,69%
SKODA	OCTAVIA	164	7,32%	37	4,97%
MERCEDES	GLB-SERIES	153	6,83%	27	3,63%
FORD	KUGA	136	6,07%	46	6,18%
TOYOTA	RAV4	130	5,80%	31	4,17%
MERCEDES	GLC-SERIES	106	4,73%	33	4,44%
VOLVO	XC60	105	4,69%	37	4,97%
SKODA	KODIAQ	93	4,15%	24	3,23%
NISSAN	X-TRAIL	80	3,57%	34	4,57%
SKODA	ENYAQ iV	59	2,63%	47	6,32%
AUDI	Q4	55	2,45%	23	3,09%
BMW	X3-SERIES	42	1,87%	15	2,02%
BMW	3-SERIES	39	1,74%	5	0,67%

**NEW PC REGISTRATIONS BY SEGMENT
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RENAULT	ARKANA	36	1,61%	21	2,82%
MERCEDES	CLA-SERIES	35	1,56%	17	2,28%
AUDI	Q5	31	1,38%	7	0,94%
MERCEDES	C-SERIES	30	1,34%	13	1,75%
LEXUS	NX-SERIES	30	1,34%	8	1,08%
LAND ROVER	DEFENDER	28	1,25%	5	0,67%
BMW	i4	27	1,20%	9	1,21%
MAZDA	CX-5	27	1,20%	6	0,81%
HYUNDAI	IONIQ 5	21	0,94%	12	1,61%
PEUGEOT	408	21	0,94%	2	0,27%
MERCEDES	EQB	19	0,85%	14	1,88%
BMW	ix3	17	0,76%	5	0,67%
VOLKSWAGEN	ID.4	16	0,71%	7	0,94%
FORD	MUSTANG MACH-E	14	0,62%	6	0,81%
HONDA	CR-V	14	0,62%	4	0,54%
LAND ROVER	RANGE ROVER VELAR	13	0,58%	6	0,81%
JAGUAR	F-PACE	12	0,54%	5	0,67%
AUDI	A4	12	0,54%	3	0,40%
BMW	4-SERIES	12	0,54%	3	0,40%
LAND ROVER	DISCOVERY SPORT	12	0,54%	2	0,27%
KIA	EV6	11	0,49%	9	1,21%
BMW	X4-SERIES	11	0,49%	3	0,40%
SUBARU	FORESTER	10	0,45%	2	0,27%
SERES	SERES 5	9	0,40%	2	0,27%
HONDA	CIVIC	9	0,40%	1	0,13%
HONDA	ZR-V	9	0,40%	1	0,13%
PEUGEOT	5008	9	0,40%		
VOLVO	V60	8	0,36%	2	0,27%
NISSAN	ARIYA	7	0,31%	5	0,67%
MAZDA	CX-60	6	0,27%	3	0,40%
PORSCHE	MACAN	4	0,18%	3	0,40%
MASERATI	GRECALE	4	0,18%	2	0,27%
CITROEN/DS	C5 X	4	0,18%	2	0,27%
ALFA ROMEO	GIULIA	4	0,18%		
TOYOTA	LAND CRUISER	4	0,18%		
JEEP	GRAND CHEROKEE	4	0,18%		
BYD	SEAL	3	0,13%	3	0,40%
MERCEDES	CLE-SERIES	3	0,13%	1	0,13%
HYUNDAI	SANTA FE	3	0,13%	1	0,13%
VOLKSWAGEN	TOUAREG	3	0,13%	1	0,13%
SAIC MAXUS	EUNIQ 6	3	0,13%		
TOYOTA	bZ4X	3	0,13%		
ALFA ROMEO	STELVIO	3	0,13%		
LEXUS	RZ-SERIES	2	0,09%	2	0,27%
MERCEDES	EQC	2	0,09%	2	0,27%
SEAT	TARRACO	2	0,09%		
BMW	ix2	2	0,09%		
PEUGEOT	508	2	0,09%		
TOYOTA	PRIUS	2	0,09%		
VOLKSWAGEN	ID.5	2	0,09%		
JAGUAR	I-PACE	2	0,09%		
JAGUAR	XE-TYPE	1	0,04%	1	0,13%
SUZUKI	ACROSS	1	0,04%	1	0,13%
SUBARU	OUTBACK	1	0,04%		
RENAULT	LAGUNA	1	0,04%		

**NEW PC REGISTRATIONS BY SEGMENT
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MG	MG5	1	0,04%		
MAZDA	6-SERIES	1	0,04%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
E		42	0,11%	20	0,16%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	17	40,48%	9	45,00%
SKODA	SUPERB	10	23,81%	5	25,00%
HYUNDAI	IONIQ 6	7	16,67%	4	20,00%
MERCEDES	EQE	6	14,29%	2	10,00%
AUDI	A6	2	4,76%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
E-SUV		143	0,39%	64	0,51%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	37	25,87%	17	26,56%
PORSCHE	CAYENNE	30	20,98%	24	37,50%
BMW	X5-SERIES	29	20,28%	8	12,50%
BMW	X6-SERIES	18	12,59%	6	9,38%
MERCEDES	GLE-SERIES	17	11,89%	5	7,81%
LEXUS	RX-SERIES	8	5,59%	4	6,25%
JEEP	WRANGLER	2	1,40%		
VOYAH	FREE	1	0,70%		
MERCEDES	G-SERIES	1	0,70%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
E TOTAL		185	0,50%	84	0,67%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	37	20,00%	17	20,24%
PORSCHE	CAYENNE	30	16,22%	24	28,57%
BMW	X5-SERIES	29	15,68%	8	9,52%
BMW	X6-SERIES	18	9,73%	6	7,14%
MERCEDES	E-SERIES	17	9,19%	9	10,71%
MERCEDES	GLE-SERIES	17	9,19%	5	5,95%
SKODA	SUPERB	10	5,41%	5	5,95%
LEXUS	RX-SERIES	8	4,32%	4	4,76%
HYUNDAI	IONIQ 6	7	3,78%	4	4,76%
MERCEDES	EQE	6	3,24%	2	2,38%
JEEP	WRANGLER	2	1,08%		
AUDI	A6	2	1,08%		
VOYAH	FREE	1	0,54%		
MERCEDES	G-SERIES	1	0,54%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
F-G		34	0,09%	14	0,11%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	6	17,65%	2	14,29%
VOLKSWAGEN	ID.7	6	17,65%	2	14,29%
PORSCHE	TAYCAN	4	11,76%	3	21,43%
BMW	i5	4	11,76%	1	7,14%
TESLA	MODEL S	4	11,76%	1	7,14%
PORSCHE	PANAMERA	3	8,82%	2	14,29%
BMW	7-SERIES	3	8,82%	1	7,14%
MERCEDES	EQS	2	5,88%	1	7,14%
BMW	i7	1	2,94%	1	7,14%

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AUDI	A7	1	2,94%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
F-G-SUV		93	0,25%	23	0,18%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	32	34,41%	9	39,13%
VOLVO	XC90	20	21,51%	5	21,74%
AUDI	Q8	17	18,28%	5	21,74%
BMW	XM-SERIES	7	7,53%	2	8,70%
BMW	iX	4	4,30%		
TESLA	MODEL X	3	3,23%		
KIA	EV9	3	3,23%		
FORD	EXPLORER	2	2,15%	1	4,35%
BENTLEY	BENTAYGA	2	2,15%	1	4,35%
LAND ROVER	DISCOVERY	1	1,08%		
BMW	X7-SERIES	1	1,08%		
AUDI	Q7	1	1,08%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
F-G TOTAL		127	0,35%	37	0,30%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	32	25,20%	9	24,32%
VOLVO	XC90	20	15,75%	5	13,51%
AUDI	Q8	17	13,39%	5	13,51%
BMW	XM-SERIES	7	5,51%	2	5,41%
VOLKSWAGEN	ID.7	6	4,72%	2	5,41%
BMW	5-SERIES	6	4,72%	2	5,41%
PORSCHE	TAYCAN	4	3,15%	3	8,11%
TESLA	MODEL S	4	3,15%	1	2,70%
BMW	i5	4	3,15%	1	2,70%
BMW	iX	4	3,15%		
PORSCHE	PANAMERA	3	2,36%	2	5,41%
BMW	7-SERIES	3	2,36%	1	2,70%
TESLA	MODEL X	3	2,36%		
KIA	EV9	3	2,36%		
BENTLEY	BENTAYGA	2	1,57%	1	2,70%
MERCEDES	EQS	2	1,57%	1	2,70%
FORD	EXPLORER	2	1,57%	1	2,70%
BMW	i7	1	0,79%	1	2,70%
BMW	X7-SERIES	1	0,79%		
AUDI	Q7	1	0,79%		
AUDI	A7	1	0,79%		
LAND ROVER	DISCOVERY	1	0,79%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
SUV		20.885	56,96%	7.565	60,69%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	1.639	7,85%	408	5,39%
TOYOTA	YARIS CROSS	1.420	6,80%	617	8,16%
SUZUKI	VITARA	1.410	6,75%	379	5,01%
NISSAN	JUKE	919	4,40%	607	8,02%
NISSAN	QASHQAI	837	4,01%	470	6,21%
MG	ZS	744	3,56%	233	3,08%
TOYOTA	C-HR	732	3,50%	198	2,62%
OPEL	CROSSLAND	639	3,06%	259	3,42%

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FORD	PUMA	627	3,00%	176	2,33%
BMW	X1-SERIES	624	2,99%	279	3,69%
PEUGEOT	3008	571	2,73%	99	1,31%
CITROEN/DS	C3 AIRCROSS	489	2,34%	116	1,53%
TOYOTA	AYGO X	415	1,99%	139	1,84%
OPEL	MOKKA	406	1,94%	109	1,44%
SUZUKI	IGNIS	394	1,89%	199	2,63%
VOLKSWAGEN	T-ROC	387	1,85%	107	1,41%
HYUNDAI	TUCSON	376	1,80%	113	1,49%
DACIA	DUSTER	362	1,73%	204	2,70%
KIA	STONIC	360	1,72%	83	1,10%
HYUNDAI	BAYON	353	1,69%	131	1,73%
AUDI	Q3	335	1,60%	126	1,67%
MERCEDES	GLA-SERIES	329	1,58%	140	1,85%
SUZUKI	SX4	321	1,54%	110	1,45%
SKODA	KAMIQ	306	1,47%	68	0,90%
DACIA	SANDERO	296	1,42%	194	2,56%
VOLKSWAGEN	TIGUAN	273	1,31%	100	1,32%
VOLKSWAGEN	T-CROSS	266	1,27%	67	0,89%
HYUNDAI	KONA	257	1,23%	168	2,22%
KIA	NEW SPORTAGE	247	1,18%	89	1,18%
TOYOTA	COROLLA CROSS	242	1,16%	106	1,40%
KIA	XCEED	223	1,07%	50	0,66%
MINI	COUNTRYMAN (NEW)	208	1,00%	77	1,02%
TESLA	MODEL Y	201	0,96%	87	1,15%
CUPRA	FORMENTOR	164	0,79%	42	0,56%
AUDI	Q2	158	0,76%	50	0,66%
MERCEDES	GLB-SERIES	153	0,73%	27	0,36%
JEEP	COMPASS	151	0,72%	45	0,59%
JEEP	AVENGER	142	0,68%	35	0,46%
FORD	KUGA	136	0,65%	46	0,61%
TOYOTA	RAV4	130	0,62%	31	0,41%
CITROEN/DS	C5 AIRCROSS	123	0,59%	45	0,59%
VOLVO	XC40	116	0,56%	50	0,66%
MG	HS	111	0,53%	36	0,48%
JEEP	RENEGADE	107	0,51%	30	0,40%
MERCEDES	GLC-SERIES	106	0,51%	33	0,44%
VOLVO	XC60	105	0,50%	37	0,49%
RENAULT	CAPTUR	103	0,49%	50	0,66%
SKODA	KODIAQ	93	0,45%	24	0,32%
BMW	X2-SERIES	89	0,43%	81	1,07%
OPEL	GRANDLAND	89	0,43%	26	0,34%
NISSAN	X-TRAIL	80	0,38%	34	0,45%
ALFA ROMEO	TONALE	79	0,38%	11	0,15%
VOLKSWAGEN	TAIGO	74	0,35%	22	0,29%
CITROEN/DS	DS7	73	0,35%	17	0,22%
SKODA	ENYAQ iV	59	0,28%	47	0,62%
AUDI	Q4	55	0,26%	23	0,30%
VOLVO	EX30	53	0,25%	10	0,13%
BMW	iX1	47	0,23%	11	0,15%
BMW	X3-SERIES	42	0,20%	15	0,20%
MERCEDES	EQA	39	0,19%	20	0,26%
SEAT	ARONA	39	0,19%	13	0,17%
LAND ROVER	RANGE ROVER SPORT	37	0,18%	17	0,22%
LAND ROVER	RANGE ROVER EVOQUE	37	0,18%	15	0,20%

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RENAULT	ARKANA	36	0,17%	21	0,28%
VOLVO	C40	34	0,16%	8	0,11%
DACIA	JOGGER	33	0,16%	15	0,20%
LAND ROVER	RANGE ROVER	32	0,15%	9	0,12%
AUDI	Q5	31	0,15%	7	0,09%
KIA	NIRO	31	0,15%	6	0,08%
PORSCHE	CAYENNE	30	0,14%	24	0,32%
LEXUS	NX-SERIES	30	0,14%	8	0,11%
BMW	X5-SERIES	29	0,14%	8	0,11%
LAND ROVER	DEFENDER	28	0,13%	5	0,07%
HONDA	HR-V	27	0,13%	21	0,28%
SKODA	KAROQ	27	0,13%	10	0,13%
MAZDA	CX-5	27	0,13%	6	0,08%
HYUNDAI	IONIQ 5	21	0,10%	12	0,16%
VOLVO	XC90	20	0,10%	5	0,07%
MERCEDES	EQB	19	0,09%	14	0,19%
MAZDA	CX-30	19	0,09%	4	0,05%
CITROEN/DS	DS3	19	0,09%	1	0,01%
BMW	X6-SERIES	18	0,09%	6	0,08%
AUDI	Q8	17	0,08%	5	0,07%
MERCEDES	GLE-SERIES	17	0,08%	5	0,07%
BMW	iX3	17	0,08%	5	0,07%
VOLKSWAGEN	ID.4	16	0,08%	7	0,09%
LEXUS	UX-SERIES	16	0,08%	5	0,07%
DACIA	SPRING	15	0,07%	4	0,05%
FORD	MUSTANG MACH-E	14	0,07%	6	0,08%
HONDA	CR-V	14	0,07%	4	0,05%
LAND ROVER	RANGE ROVER VELAR	13	0,06%	6	0,08%
JAGUAR	F-PACE	12	0,06%	5	0,07%
MITSUBISHI	ASX	12	0,06%	3	0,04%
LAND ROVER	DISCOVERY SPORT	12	0,06%	2	0,03%
KIA	EV6	11	0,05%	9	0,12%
BMW	X4-SERIES	11	0,05%	3	0,04%
SUBARU	FORESTER	10	0,05%	2	0,03%
SERES	SERES 5	9	0,04%	2	0,03%
FIAT	500X	9	0,04%	2	0,03%
HONDA	ZR-V	9	0,04%	1	0,01%
PEUGEOT	5008	9	0,04%		
LEXUS	RX-SERIES	8	0,04%	4	0,05%
RENAULT	AUSTRAL	8	0,04%	3	0,04%
JAGUAR	E-PACE	8	0,04%	3	0,04%
NISSAN	ARIYA	7	0,03%	5	0,07%
BMW	XM-SERIES	7	0,03%	2	0,03%
MAZDA	CX-60	6	0,03%	3	0,04%
YODO	YUDO 3	5	0,02%	5	0,07%
PORSCHE	MACAN	4	0,02%	3	0,04%
CITROEN/DS	C5 X	4	0,02%	2	0,03%
MASERATI	GRECALE	4	0,02%	2	0,03%
BMW	iX	4	0,02%		
JEEP	GRAND CHEROKEE	4	0,02%		
TOYOTA	LAND CRUISER	4	0,02%		
BYD	ATTO 3	3	0,01%	3	0,04%
HONDA	e:Ny1	3	0,01%	1	0,01%
HYUNDAI	SANTA FE	3	0,01%	1	0,01%
VOLKSWAGEN	TOUAREG	3	0,01%	1	0,01%

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TOYOTA	b24X	3	0,01%		
SUBARU	CROSSTREK	3	0,01%		
KIA	EV9	3	0,01%		
SAIC MAXUS	EUNIQ 6	3	0,01%		
ALFA ROMEO	STELVIO	3	0,01%		
TESLA	MODEL X	3	0,01%		
LEXUS	RZ-SERIES	2	0,01%	2	0,03%
MERCEDES	EQC	2	0,01%	2	0,03%
FORD	EXPLORER	2	0,01%	1	0,01%
BENTLEY	BENTAYGA	2	0,01%	1	0,01%
SEAT	TARRACO	2	0,01%		
JEEP	WRANGLER	2	0,01%		
JAGUAR	I-PACE	2	0,01%		
BMW	iX2	2	0,01%		
VOLKSWAGEN	ID.5	2	0,01%		
RENAULT	MEGANE E-TECH	1	0,00%	1	0,01%
LEXUS	LBX-SERIES	1	0,00%	1	0,01%
SUZUKI	ACROSS	1	0,00%	1	0,01%
FORD	ECOSPORT	1	0,00%	1	0,01%
VOYAH	FREE	1	0,00%		
AUDI	Q7	1	0,00%		
SUBARU	OUTBACK	1	0,00%		
MERCEDES	G-SERIES	1	0,00%		
BMW	X7-SERIES	1	0,00%		
MAZDA	MX-30	1	0,00%		
LAND ROVER	DISCOVERY	1	0,00%		
RENAULT	KADJAR	1	0,00%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
MPV		1	0,00%	1	0,01%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	VERSO S	1	100,00%	1	100,00%
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
MPV-M/COMBI		380	1,04%	165	1,32%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	PROACE CITY VERSO	90	23,68%	37	22,42%
VOLKSWAGEN	TRANSPORTER	37	9,74%	27	16,36%
FORD	TOURNEO CUSTOM	37	9,74%	9	5,45%
VOLKSWAGEN	CADDY	27	7,11%	11	6,67%
MERCEDES	VITO	23	6,05%	11	6,67%
PEUGEOT	EXPERT TRAVELLER	19	5,00%	13	7,88%
PEUGEOT	BOXER	19	5,00%	9	5,45%
NISSAN	PRIMASTAR	19	5,00%	5	3,03%
TOYOTA	PROACE	19	5,00%	2	1,21%
CITROEN/DS	JUMPY SPACE TOURER	17	4,47%	3	1,82%
MERCEDES	CITAN	15	3,95%	12	7,27%
FORD	TOURNEO CONNECT	14	3,68%	12	7,27%
MERCEDES	V-SERIES	9	2,37%	5	3,03%
NISSAN	INTERSTAR	8	2,11%		
MERCEDES	SPRINTER	4	1,05%	2	1,21%
OPEL	ZAFIRA	4	1,05%		
VOLKSWAGEN	MULTIVAN	3	0,79%	2	1,21%
VOLKSWAGEN	ID.BUZZ	3	0,79%	1	0,61%
PEUGEOT	RIFTER	3	0,79%		

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

FORD	TOURNEO COURIER	2	0,53%	2	1,21%
CITROEN/DS	BERLINGO	2	0,53%		
FIAT	ULYSSE	1	0,26%	1	0,61%
RENAULT	TRAFIC	1	0,26%	1	0,61%
DACIA	DOKKER	1	0,26%		
FORD	TRANSIT/TOURNEO	1	0,26%		
OPEL	COMBO	1	0,26%		
RENAULT	MASTER	1	0,26%		
		YTD		MARCH '24	
Segment		Total	Market Share	Total	Market Share
SPORTS		67	0,18%	34	0,27%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	41	61,19%	27	79,41%
PORSCHE	911	8	11,94%	3	8,82%
MAZDA	MX-5	7	10,45%	1	2,94%
PORSCHE	CAYMAN	3	4,48%		
PORSCHE	BOXSTER	3	4,48%		
BMW	Z4-SERIES	2	2,99%	2	5,88%
SUBARU	BRZ	2	2,99%		
TOYOTA	SUPRA	1	1,49%	1	2,94%