

**NEW BATTERY ELECTRIC PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΙΝΟΥΡΓΙΩΝ ΗΛΕΚΤΡΙΚΩΝ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

BEV Vehicles Segment	YTD		MARCH '24	
	Total	Market Share	Total	Market Share
	1.580 Volume:	4,31% %	549 Volume:	4,40% %
A	57	3,61%	20	3,64%
A-SUV				
A TOTAL	57	3,61%	20	3,64%
B	41	2,59%	1	0,18%
B-SUV	249	15,76%	52	9,47%
B TOTAL	290	18,35%	53	9,65%
C	163	10,32%	43	7,83%
C-SUV	187	11,84%	62	11,29%
C TOTAL	350	22,15%	105	19,13%
D	326	20,63%	108	19,67%
D-SUV	445	28,16%	221	40,26%
D TOTAL	771	48,80%	329	59,93%
E	13	0,82%	6	1,09%
E-SUV	1	0,06%		
E TOTAL	14	0,89%	6	1,09%
F-G	21	1,33%	9	1,64%
F-G-SUV	18	1,14%	3	0,55%
F-G TOTAL	39	2,47%	12	2,19%
MPV				
MPV-M/COMBI	58	3,67%	24	4,37%
SPORTS	1	0,06%		

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BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
A			57	3,61%	20	3,64%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
SMART	FORTWO	BEV	26	45,61%	10	50,00%
FIAT	500	BEV	20	35,09%	9	45,00%
VOLKSWAGEN	UP!	BEV	10	17,54%	1	5,00%
ABARTH	500	BEV	1	1,75%		
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
A-SUV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
A TOTAL			57	3,61%	20	3,64%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
SMART	FORTWO	BEV	26	45,61%	10	50,00%
FIAT	500	BEV	20	35,09%	9	45,00%
VOLKSWAGEN	UP!	BEV	10	17,54%	1	5,00%
ABARTH	500	BEV	1	1,75%		
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
B			41	2,59%	1	0,18%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
OPEL	CORSA	BEV	24	58,54%		
PEUGEOT	208	BEV	9	21,95%	1	100,00%
MINI	MINI	BEV	8	19,51%		
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
B-SUV			249	15,76%	52	9,47%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
JEEP	AVENGER	BEV	66	26,51%	19	36,54%
VOLVO	EX30	BEV	53	21,29%	10	19,23%
OPEL	MOKKA	BEV	43	17,27%	2	3,85%
PEUGEOT	2008	BEV	26	10,44%	1	1,92%
MG	ZS	BEV	19	7,63%	3	5,77%
DACIA	SPRING	BEV	15	6,02%	4	7,69%
HYUNDAI	KONA	BEV	12	4,82%	8	15,38%
CITROEN/DS	DS3	BEV	10	4,02%		
YODO	YUDO 3	BEV	5	2,01%	5	9,62%
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
B TOTAL			290	18,35%	53	9,65%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
JEEP	AVENGER	BEV	66	22,76%	19	35,85%
VOLVO	EX30	BEV	53	18,28%	10	18,87%
OPEL	MOKKA	BEV	43	14,83%	2	3,77%
PEUGEOT	2008	BEV	26	8,97%	1	1,89%
OPEL	CORSA	BEV	24	8,28%		
MG	ZS	BEV	19	6,55%	3	5,66%
DACIA	SPRING	BEV	15	5,17%	4	7,55%
HYUNDAI	KONA	BEV	12	4,14%	8	15,09%
CITROEN/DS	DS3	BEV	10	3,45%		
PEUGEOT	208	BEV	9	3,10%	1	1,89%

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MINI	MINI	BEV	8	2,76%		
YODO	YUDO 3	BEV	5	1,72%	5	9,43%
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
C			163	10,32%	43	7,83%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
MG	MG4	BEV	73	44,79%	18	41,86%
CITROEN/DS	C4	BEV	30	18,40%		
VOLKSWAGEN	ID.3	BEV	28	17,18%	11	25,58%
CUPRA	BORN	BEV	26	15,95%	12	27,91%
NISSAN	LEAF	BEV	3	1,84%		
OPEL	ASTRA	BEV	2	1,23%	1	2,33%
CITROEN/DS	C4 X	BEV	1	0,61%	1	2,33%
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
C-SUV			187	11,84%	62	11,29%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
VOLVO	XC40	BEV	47	25,13%	17	27,42%
BMW	iX1	BEV	47	25,13%	11	17,74%
MERCEDES	EQA	BEV	39	20,86%	20	32,26%
VOLVO	C40	BEV	34	18,18%	8	12,90%
KIA	NIRO	BEV	14	7,49%	2	3,23%
BYD	ATTO 3	BEV	3	1,60%	3	4,84%
HONDA	e:Ny1	BEV	3	1,60%	1	1,61%
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
C TOTAL			350	22,15%	105	19,13%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
MG	MG4	BEV	73	20,86%	18	17,14%
VOLVO	XC40	BEV	47	13,43%	17	16,19%
BMW	iX1	BEV	47	13,43%	11	10,48%
MERCEDES	EQA	BEV	39	11,14%	20	19,05%
VOLVO	C40	BEV	34	9,71%	8	7,62%
CITROEN/DS	C4	BEV	30	8,57%		
VOLKSWAGEN	ID.3	BEV	28	8,00%	11	10,48%
CUPRA	BORN	BEV	26	7,43%	12	11,43%
KIA	NIRO	BEV	14	4,00%	2	1,90%
BYD	ATTO 3	BEV	3	0,86%	3	2,86%
HONDA	e:Ny1	BEV	3	0,86%	1	0,95%
NISSAN	LEAF	BEV	3	0,86%		
OPEL	ASTRA	BEV	2	0,57%	1	0,95%
CITROEN/DS	C4 X	BEV	1	0,29%	1	0,95%
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
D			326	20,63%	108	19,67%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
TESLA	MODEL 3	BEV	295	90,49%	96	88,89%
BMW	i4	BEV	27	8,28%	9	8,33%
BYD	SEAL	BEV	3	0,92%	3	2,78%
MG	MG5	BEV	1	0,31%		
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
D-SUV			445	28,16%	221	40,26%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
TESLA	MODEL Y	BEV	201	45,17%	87	39,37%

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SKODA	ENYAQ iV	BEV	59	13,26%	47	21,27%
AUDI	Q4	BEV	55	12,36%	23	10,41%
HYUNDAI	IONIQ 5	BEV	21	4,72%	12	5,43%
MERCEDES	EQB	BEV	19	4,27%	14	6,33%
BMW	iX3	BEV	17	3,82%	5	2,26%
VOLKSWAGEN	ID.4	BEV	16	3,60%	7	3,17%
FORD	MUSTANG MACH-E	BEV	14	3,15%	6	2,71%
KIA	EV6	BEV	11	2,47%	9	4,07%
SERES	SERES 5	BEV	9	2,02%	2	0,90%
NISSAN	ARIYA	BEV	7	1,57%	5	2,26%
TOYOTA	bZ4X	BEV	3	0,67%		
SAIC MAXUS	EUNIQ 6	BEV	3	0,67%		
LEXUS	RZ-SERIES	BEV	2	0,45%	2	0,90%
MERCEDES	EQC	BEV	2	0,45%	2	0,90%
BMW	iX2	BEV	2	0,45%		
JAGUAR	I-PACE	BEV	2	0,45%		
VOLKSWAGEN	ID.5	BEV	2	0,45%		

BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
D TOTAL			771	48,80%	329	59,93%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

TESLA	MODEL 3	BEV	295	38,26%	96	29,18%
TESLA	MODEL Y	BEV	201	26,07%	87	26,44%
SKODA	ENYAQ iV	BEV	59	7,65%	47	14,29%
AUDI	Q4	BEV	55	7,13%	23	6,99%
BMW	i4	BEV	27	3,50%	9	2,74%
HYUNDAI	IONIQ 5	BEV	21	2,72%	12	3,65%
MERCEDES	EQB	BEV	19	2,46%	14	4,26%
BMW	iX3	BEV	17	2,20%	5	1,52%
VOLKSWAGEN	ID.4	BEV	16	2,08%	7	2,13%
FORD	MUSTANG MACH-E	BEV	14	1,82%	6	1,82%
KIA	EV6	BEV	11	1,43%	9	2,74%
SERES	SERES 5	BEV	9	1,17%	2	0,61%
NISSAN	ARIYA	BEV	7	0,91%	5	1,52%
BYD	SEAL	BEV	3	0,39%	3	0,91%
SAIC MAXUS	EUNIQ 6	BEV	3	0,39%		
TOYOTA	bZ4X	BEV	3	0,39%		
LEXUS	RZ-SERIES	BEV	2	0,26%	2	0,61%
MERCEDES	EQC	BEV	2	0,26%	2	0,61%
JAGUAR	I-PACE	BEV	2	0,26%		
VOLKSWAGEN	ID.5	BEV	2	0,26%		
BMW	iX2	BEV	2	0,26%		
MG	MG5	BEV	1	0,13%		

BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
E			13	0,82%	6	1,09%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

HYUNDAI	IONIQ 6	BEV	7	53,85%	4	66,67%
MERCEDES	EQE	BEV	6	46,15%	2	33,33%

BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
E-SUV			1	0,06%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

VOYAH	FREE	BEV	1	100,00%		
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BEV Vehicles			YTD		MARCH '24	
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Segment			Total	Market Share	Total	Market Share
E TOTAL			14	0,89%	6	1,09%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
HYUNDAI	IONIQ 6	BEV	7	50,00%	4	66,67%
MERCEDES	EQE	BEV	6	42,86%	2	33,33%
VOYAH	FREE	BEV	1	7,14%		
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
F-G			21	1,33%	9	1,64%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
VOLKSWAGEN	ID.7	BEV	6	28,57%	2	22,22%
PORSCHE	TAYCAN	BEV	4	19,05%	3	33,33%
TESLA	MODEL S	BEV	4	19,05%	1	11,11%
BMW	i5	BEV	4	19,05%	1	11,11%
MERCEDES	EQS	BEV	2	9,52%	1	11,11%
BMW	i7	BEV	1	4,76%	1	11,11%
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
F-G-SUV			18	1,14%	3	0,55%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
AUDI	Q8	BEV	8	44,44%	3	100,00%
BMW	iX	BEV	4	22,22%		
TESLA	MODEL X	BEV	3	16,67%		
KIA	EV9	BEV	3	16,67%		
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
F-G TOTAL			39	2,47%	12	2,19%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
AUDI	Q8	BEV	8	20,51%	3	25,00%
VOLKSWAGEN	ID.7	BEV	6	15,38%	2	16,67%
PORSCHE	TAYCAN	BEV	4	10,26%	3	25,00%
TESLA	MODEL S	BEV	4	10,26%	1	8,33%
BMW	i5	BEV	4	10,26%	1	8,33%
BMW	iX	BEV	4	10,26%		
TESLA	MODEL X	BEV	3	7,69%		
KIA	EV9	BEV	3	7,69%		
MERCEDES	EQS	BEV	2	5,13%	1	8,33%
BMW	i7	BEV	1	2,56%	1	8,33%
BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
SUV			900	56,96%	338	61,57%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%
TESLA	MODEL Y	BEV	201	22,33%	87	25,74%
JEEP	AVENGER	BEV	66	7,33%	19	5,62%
SKODA	ENYAQ iV	BEV	59	6,56%	47	13,91%
AUDI	Q4	BEV	55	6,11%	23	6,80%
VOLVO	EX30	BEV	53	5,89%	10	2,96%
VOLVO	XC40	BEV	47	5,22%	17	5,03%
BMW	iX1	BEV	47	5,22%	11	3,25%
OPEL	MOKKA	BEV	43	4,78%	2	0,59%
MERCEDES	EQA	BEV	39	4,33%	20	5,92%
VOLVO	C40	BEV	34	3,78%	8	2,37%
PEUGEOT	2008	BEV	26	2,89%	1	0,30%
HYUNDAI	IONIQ 5	BEV	21	2,33%	12	3,55%
MERCEDES	EQB	BEV	19	2,11%	14	4,14%

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MG	ZS	BEV	19	2,11%	3	0,89%
BMW	iX3	BEV	17	1,89%	5	1,48%
VOLKSWAGEN	ID.4	BEV	16	1,78%	7	2,07%
DACIA	SPRING	BEV	15	1,67%	4	1,18%
FORD	MUSTANG MACH-E	BEV	14	1,56%	6	1,78%
KIA	NIRO	BEV	14	1,56%	2	0,59%
HYUNDAI	KONA	BEV	12	1,33%	8	2,37%
KIA	EV6	BEV	11	1,22%	9	2,66%
CITROEN/DS	DS3	BEV	10	1,11%		
SERES	SERES 5	BEV	9	1,00%	2	0,59%
AUDI	Q8	BEV	8	0,89%	3	0,89%
NISSAN	ARIYA	BEV	7	0,78%	5	1,48%
YODO	YUDO 3	BEV	5	0,56%	5	1,48%
BMW	iX	BEV	4	0,44%		
BYD	ATTO 3	BEV	3	0,33%	3	0,89%
HONDA	e:Ny1	BEV	3	0,33%	1	0,30%
TOYOTA	bZ4X	BEV	3	0,33%		
KIA	EV9	BEV	3	0,33%		
TESLA	MODEL X	BEV	3	0,33%		
SAIC MAXUS	EUNIQ 6	BEV	3	0,33%		
LEXUS	RZ-SERIES	BEV	2	0,22%	2	0,59%
MERCEDES	EQC	BEV	2	0,22%	2	0,59%
BMW	iX2	BEV	2	0,22%		
JAGUAR	I-PACE	BEV	2	0,22%		
VOLKSWAGEN	ID.5	BEV	2	0,22%		
VOYAH	FREE	BEV	1	0,11%		

BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
MPV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
MPV-M/COMBI			58	3,67%	24	4,37%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

PEUGEOT	EXPERT TRAVELLER	BEV	19	32,76%	13	54,17%
CITROEN/DS	JUMPY SPACE TOURER	BEV	17	29,31%	3	12,50%
MERCEDES	VITO	BEV	6	10,34%	5	20,83%
OPEL	ZAFIRA	BEV	4	6,90%		
VOLKSWAGEN	ID.BUZZ	BEV	3	5,17%	1	4,17%
TOYOTA	PROACE	BEV	3	5,17%		
CITROEN/DS	BERLINGO	BEV	2	3,45%		
FIAT	ULYSSE	BEV	1	1,72%	1	4,17%
TOYOTA	PROACE CITY VERSO	BEV	1	1,72%	1	4,17%
PEUGEOT	RIFTER	BEV	1	1,72%		
MERCEDES	V-SERIES	BEV	1	1,72%		

BEV Vehicles			YTD		MARCH '24	
Segment			Total	Market Share	Total	Market Share
SPORTS			1	0,06%	0	0,00%
Make:	Range:	Fuel Type:	Volume:	%	Volume:	%

MINI	MINI CABRIO	BEV	1	100,00%		
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