

NEW PLUG-IN HYBRID ELECTRIC PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΙΝΟΥΡΓΙΩΝ PLUG-IN ΥΒΡΙΔΙΚΩΝ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

PHEV Vehicles Segment	YTD		FEBRUARY '24	
	Total	Market Share	Total	Market Share
	1.323 Volume:	5,47% %	525 Volume:	4,58% %
A				
A-SUV				
A TOTAL				
B				
B-SUV	6	0,45%	3	0,57%
B TOTAL	6	0,45%	3	0,57%
C	152	11,49%	46	8,76%
C-SUV	740	55,93%	271	51,62%
C TOTAL	892	67,42%	317	60,38%
D	69	5,22%	47	8,95%
D-SUV	275	20,79%	116	22,10%
D TOTAL	344	26,00%	163	31,05%
E	2	0,15%	1	0,19%
E-SUV	40	3,02%	18	3,43%
E TOTAL	42	3,17%	19	3,62%
F-G	4	0,30%	4	0,76%
F-G-SUV	34	2,57%	18	3,43%
F-G TOTAL	38	2,87%	22	4,19%
MPV				
MPV-M/COMBI	1	0,08%	1	0,19%
SPORTS				

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PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
A			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
A-SUV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
A TOTAL			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
B			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
B-SUV			6	0,45%	3	0,57%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
RENAULT	CAPTUR	PHEV	5	83,33%	3	100,00%
JEEP	RENEGADE	PHEV	1	16,67%		
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
B TOTAL			6	0,45%	3	0,57%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
RENAULT	CAPTUR	PHEV	5	83,33%	3	100,00%
JEEP	RENEGADE	PHEV	1	16,67%		
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
C			152	11,49%	46	8,76%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
AUDI	A3	PHEV	48	31,58%	11	23,91%
CITROEN/DS	DS4	PHEV	38	25,00%	4	8,70%
PEUGEOT	308	PHEV	17	11,18%	2	4,35%
SEAT	LEON	PHEV	14	9,21%	6	13,04%
BMW	2-SERIES	PHEV	11	7,24%	9	19,57%
MERCEDES	A-SERIES	PHEV	10	6,58%	5	10,87%
CUPRA	LEON	PHEV	7	4,61%	3	6,52%
OPEL	ASTRA	PHEV	5	3,29%	5	10,87%
VOLKSWAGEN	GOLF	PHEV	1	0,66%	1	2,17%
MERCEDES	B-SERIES	PHEV	1	0,66%		
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
C-SUV			740	55,93%	271	51,62%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	X1-SERIES	PHEV	144	19,46%	58	21,40%
MERCEDES	GLA-SERIES	PHEV	86	11,62%	46	16,97%
CUPRA	FORMENTOR	PHEV	84	11,35%	37	13,65%
PEUGEOT	3008	PHEV	83	11,22%	6	2,21%
AUDI	Q3	PHEV	61	8,24%	39	14,39%

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JEEP	COMPASS	PHEV	57	7,70%	15	5,54%
VOLKSWAGEN	TIGUAN	PHEV	45	6,08%	15	5,54%
CITROEN/DS	DS7	PHEV	39	5,27%	2	0,74%
MG	HS	PHEV	23	3,11%	3	1,11%
ALFA ROMEO	TONALE	PHEV	18	2,43%	7	2,58%
KIA	XCEED	PHEV	17	2,30%	17	6,27%
HYUNDAI	TUCSON	PHEV	17	2,30%	6	2,21%
KIA	NEW SPORTAGE	PHEV	13	1,76%	3	1,11%
CITROEN/DS	C5 AIRCROSS	PHEV	13	1,76%		
KIA	NIRO	PHEV	10	1,35%	10	3,69%
MINI	COUNTRYMAN (NEW)	PHEV	9	1,22%	2	0,74%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	7	0,95%	2	0,74%
OPEL	GRANDLAND	PHEV	6	0,81%		
VOLVO	XC40	PHEV	5	0,68%	1	0,37%
JAGUAR	E-PACE	PHEV	1	0,14%	1	0,37%
TOYOTA	C-HR	PHEV	1	0,14%	1	0,37%
MAZDA	MX-30	PHEV	1	0,14%		
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
C TOTAL			892	67,42%	317	60,38%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	X1-SERIES	PHEV	144	16,14%	58	18,30%
MERCEDES	GLA-SERIES	PHEV	86	9,64%	46	14,51%
CUPRA	FORMENTOR	PHEV	84	9,42%	37	11,67%
PEUGEOT	3008	PHEV	83	9,30%	6	1,89%
AUDI	Q3	PHEV	61	6,84%	39	12,30%
JEEP	COMPASS	PHEV	57	6,39%	15	4,73%
AUDI	A3	PHEV	48	5,38%	11	3,47%
VOLKSWAGEN	TIGUAN	PHEV	45	5,04%	15	4,73%
CITROEN/DS	DS7	PHEV	39	4,37%	2	0,63%
CITROEN/DS	DS4	PHEV	38	4,26%	4	1,26%
MG	HS	PHEV	23	2,58%	3	0,95%
ALFA ROMEO	TONALE	PHEV	18	2,02%	7	2,21%
KIA	XCEED	PHEV	17	1,91%	17	5,36%
HYUNDAI	TUCSON	PHEV	17	1,91%	6	1,89%
PEUGEOT	308	PHEV	17	1,91%	2	0,63%
SEAT	LEON	PHEV	14	1,57%	6	1,89%
KIA	NEW SPORTAGE	PHEV	13	1,46%	3	0,95%
CITROEN/DS	C5 AIRCROSS	PHEV	13	1,46%		
BMW	2-SERIES	PHEV	11	1,23%	9	2,84%
KIA	NIRO	PHEV	10	1,12%	10	3,15%
MERCEDES	A-SERIES	PHEV	10	1,12%	5	1,58%
MINI	COUNTRYMAN (NEW)	PHEV	9	1,01%	2	0,63%
CUPRA	LEON	PHEV	7	0,78%	3	0,95%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	7	0,78%	2	0,63%
OPEL	GRANDLAND	PHEV	6	0,67%		
OPEL	ASTRA	PHEV	5	0,56%	5	1,58%
VOLVO	XC40	PHEV	5	0,56%	1	0,32%
JAGUAR	E-PACE	PHEV	1	0,11%	1	0,32%
VOLKSWAGEN	GOLF	PHEV	1	0,11%	1	0,32%
TOYOTA	C-HR	PHEV	1	0,11%	1	0,32%
MAZDA	MX-30	PHEV	1	0,11%		
MERCEDES	B-SERIES	PHEV	1	0,11%		

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PHEV Vehicles				YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share	
D			69	5,22%	47	8,95%	
Make:	Range:	Fuel Type	Volume:	%	Volume:	%	
BMW	3-SERIES	PHEV	24	34,78%	19	40,43%	
SKODA	OCTAVIA	PHEV	17	24,64%	12	25,53%	
PEUGEOT	408	PHEV	13	18,84%	5	10,64%	
MERCEDES	CLA-SERIES	PHEV	5	7,25%	5	10,64%	
VOLVO	V60	PHEV	5	7,25%	4	8,51%	
TOYOTA	PRIUS	PHEV	2	2,90%	1	2,13%	
MERCEDES	C-SERIES	PHEV	2	2,90%	1	2,13%	
PEUGEOT	508	PHEV	1	1,45%			

PHEV Vehicles				YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share	
D-SUV			275	20,79%	116	22,10%	
Make:	Range:	Fuel Type	Volume:	%	Volume:	%	
FORD	KUGA	PHEV	79	28,73%	27	23,28%	
VOLVO	XC60	PHEV	55	20,00%	26	22,41%	
MERCEDES	GLC-SERIES	PHEV	45	16,36%	27	23,28%	
TOYOTA	RAV4	PHEV	24	8,73%	10	8,62%	
AUDI	Q5	PHEV	17	6,18%	9	7,76%	
BMW	X3-SERIES	PHEV	16	5,82%	5	4,31%	
LEXUS	NX-SERIES	PHEV	16	5,82%	5	4,31%	
LAND ROVER	DISCOVERY SPORT	PHEV	5	1,82%	2	1,72%	
JEEP	GRAND CHEROKEE	PHEV	4	1,45%	2	1,72%	
LAND ROVER	RANGE ROVER VELAR	PHEV	4	1,45%	1	0,86%	
JAGUAR	F-PACE	PHEV	4	1,45%			
HYUNDAI	SANTA FE	PHEV	2	0,73%	1	0,86%	
LAND ROVER	DEFENDER	PHEV	2	0,73%	1	0,86%	
VOLKSWAGEN	TOUAREG	PHEV	1	0,36%			
MAZDA	CX-60	PHEV	1	0,36%			

PHEV Vehicles				YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share	
D TOTAL			344	26,00%	163	31,05%	
Make:	Range:	Fuel Type	Volume:	%	Volume:	%	
FORD	KUGA	PHEV	79	22,97%	27	16,56%	
VOLVO	XC60	PHEV	55	15,99%	26	15,95%	
MERCEDES	GLC-SERIES	PHEV	45	13,08%	27	16,56%	
BMW	3-SERIES	PHEV	24	6,98%	19	11,66%	
TOYOTA	RAV4	PHEV	24	6,98%	10	6,13%	
SKODA	OCTAVIA	PHEV	17	4,94%	12	7,36%	
AUDI	Q5	PHEV	17	4,94%	9	5,52%	
BMW	X3-SERIES	PHEV	16	4,65%	5	3,07%	
LEXUS	NX-SERIES	PHEV	16	4,65%	5	3,07%	
PEUGEOT	408	PHEV	13	3,78%	5	3,07%	
MERCEDES	CLA-SERIES	PHEV	5	1,45%	5	3,07%	
VOLVO	V60	PHEV	5	1,45%	4	2,45%	
LAND ROVER	DISCOVERY SPORT	PHEV	5	1,45%	2	1,23%	
JEEP	GRAND CHEROKEE	PHEV	4	1,16%	2	1,23%	
LAND ROVER	RANGE ROVER VELAR	PHEV	4	1,16%	1	0,61%	
JAGUAR	F-PACE	PHEV	4	1,16%			
LAND ROVER	DEFENDER	PHEV	2	0,58%	1	0,61%	
HYUNDAI	SANTA FE	PHEV	2	0,58%	1	0,61%	
TOYOTA	PRIUS	PHEV	2	0,58%	1	0,61%	
MERCEDES	C-SERIES	PHEV	2	0,58%	1	0,61%	

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VOLKSWAGEN	TOUAREG	PHEV	1	0,29%		
PEUGEOT	508	PHEV	1	0,29%		
MAZDA	CX-60	PHEV	1	0,29%		
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
E			2	0,15%	1	0,19%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
MERCEDES	E-SERIES	PHEV	1	50,00%	1	100,00%
SKODA	SUPERB	PHEV	1	50,00%		
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
E-SUV			40	3,02%	18	3,43%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	X5-SERIES	PHEV	13	32,50%	5	27,78%
MERCEDES	GLE-SERIES	PHEV	9	22,50%	4	22,22%
LAND ROVER	RANGE ROVER SPORT	PHEV	8	20,00%	3	16,67%
PORSCHE	CAYENNE	PHEV	5	12,50%	1	5,56%
LEXUS	RX-SERIES	PHEV	3	7,50%	3	16,67%
JEEP	WRANGLER	PHEV	2	5,00%	2	11,11%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
E TOTAL			42	3,17%	19	3,62%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	X5-SERIES	PHEV	13	30,95%	5	26,32%
MERCEDES	GLE-SERIES	PHEV	9	21,43%	4	21,05%
LAND ROVER	RANGE ROVER SPORT	PHEV	8	19,05%	3	15,79%
PORSCHE	CAYENNE	PHEV	5	11,90%	1	5,26%
LEXUS	RX-SERIES	PHEV	3	7,14%	3	15,79%
JEEP	WRANGLER	PHEV	2	4,76%	2	10,53%
MERCEDES	E-SERIES	PHEV	1	2,38%	1	5,26%
SKODA	SUPERB	PHEV	1	2,38%		
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
F-G			4	0,30%	4	0,76%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	7-SERIES	PHEV	2	50,00%	2	50,00%
BMW	5-SERIES	PHEV	1	25,00%	1	25,00%
PORSCHE	PANAMERA	PHEV	1	25,00%	1	25,00%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
F-G-SUV			34	2,57%	18	3,43%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	PHEV	14	41,18%	4	22,22%
VOLVO	XC90	PHEV	13	38,24%	10	55,56%
BMW	XM-SERIES	PHEV	5	14,71%	2	11,11%
BENTLEY	BENTAYGA	PHEV	1	2,94%	1	5,56%
FORD	EXPLORER	PHEV	1	2,94%	1	5,56%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
F-G TOTAL			38	2,87%	22	4,19%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	PHEV	14	36,84%	4	18,18%
VOLVO	XC90	PHEV	13	34,21%	10	45,45%
BMW	XM-SERIES	PHEV	5	13,16%	2	9,09%
BMW	7-SERIES	PHEV	2	5,26%	2	9,09%

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FORD	EXPLORER	PHEV	1	2,63%	1	4,55%
BMW	5-SERIES	PHEV	1	2,63%	1	4,55%
PORSCHE	PANAMERA	PHEV	1	2,63%	1	4,55%
BENTLEY	BENTAYGA	PHEV	1	2,63%	1	4,55%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
SUV			1.095	82,77%	426	81,14%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	X1-SERIES	PHEV	144	13,15%	58	13,62%
MERCEDES	GLA-SERIES	PHEV	86	7,85%	46	10,80%
CUPRA	FORMENTOR	PHEV	84	7,67%	37	8,69%
PEUGEOT	3008	PHEV	83	7,58%	6	1,41%
FORD	KUGA	PHEV	79	7,21%	27	6,34%
AUDI	Q3	PHEV	61	5,57%	39	9,15%
JEEP	COMPASS	PHEV	57	5,21%	15	3,52%
VOLVO	XC60	PHEV	55	5,02%	26	6,10%
MERCEDES	GLC-SERIES	PHEV	45	4,11%	27	6,34%
VOLKSWAGEN	TIGUAN	PHEV	45	4,11%	15	3,52%
CITROEN/DS	DS7	PHEV	39	3,56%	2	0,47%
TOYOTA	RAV4	PHEV	24	2,19%	10	2,35%
MG	HS	PHEV	23	2,10%	3	0,70%
ALFA ROMEO	TONALE	PHEV	18	1,64%	7	1,64%
KIA	XCEED	PHEV	17	1,55%	17	3,99%
AUDI	Q5	PHEV	17	1,55%	9	2,11%
HYUNDAI	TUCSON	PHEV	17	1,55%	6	1,41%
BMW	X3-SERIES	PHEV	16	1,46%	5	1,17%
LEXUS	NX-SERIES	PHEV	16	1,46%	5	1,17%
LAND ROVER	RANGE ROVER	PHEV	14	1,28%	4	0,94%
VOLVO	XC90	PHEV	13	1,19%	10	2,35%
BMW	X5-SERIES	PHEV	13	1,19%	5	1,17%
KIA	NEW SPORTAGE	PHEV	13	1,19%	3	0,70%
CITROEN/DS	C5 AIRCROSS	PHEV	13	1,19%		
KIA	NIRO	PHEV	10	0,91%	10	2,35%
MERCEDES	GLE-SERIES	PHEV	9	0,82%	4	0,94%
MINI	COUNTRYMAN (NEW)	PHEV	9	0,82%	2	0,47%
LAND ROVER	RANGE ROVER SPORT	PHEV	8	0,73%	3	0,70%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	7	0,64%	2	0,47%
OPEL	GRANDLAND	PHEV	6	0,55%		
RENAULT	CAPTUR	PHEV	5	0,46%	3	0,70%
BMW	XM-SERIES	PHEV	5	0,46%	2	0,47%
LAND ROVER	DISCOVERY SPORT	PHEV	5	0,46%	2	0,47%
VOLVO	XC40	PHEV	5	0,46%	1	0,23%
PORSCHE	CAYENNE	PHEV	5	0,46%	1	0,23%
JEEP	GRAND CHEROKEE	PHEV	4	0,37%	2	0,47%
LAND ROVER	RANGE ROVER VELAR	PHEV	4	0,37%	1	0,23%
JAGUAR	F-PACE	PHEV	4	0,37%		
LEXUS	RX-SERIES	PHEV	3	0,27%	3	0,70%
JEEP	WRANGLER	PHEV	2	0,18%	2	0,47%
HYUNDAI	SANTA FE	PHEV	2	0,18%	1	0,23%
LAND ROVER	DEFENDER	PHEV	2	0,18%	1	0,23%
FORD	EXPLORER	PHEV	1	0,09%	1	0,23%
TOYOTA	C-HR	PHEV	1	0,09%	1	0,23%
BENTLEY	BENTAYGA	PHEV	1	0,09%	1	0,23%
JAGUAR	E-PACE	PHEV	1	0,09%	1	0,23%
MAZDA	MX-30	PHEV	1	0,09%		

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JEEP	RENEGADE	PHEV	1	0,09%		
VOLKSWAGEN	TOUAREG	PHEV	1	0,09%		
MAZDA	CX-60	PHEV	1	0,09%		
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
MPV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
MPV-M/COMBI			1	0,08%	1	0,19%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
VOLKSWAGEN	MULTIVAN	PHEV	1	100,00%	1	100,00%
PHEV Vehicles			YTD		FEBRUARY '24	
Segment			Total	Market Share	Total	Market Share
SPORTS			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%