

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		JANUARY '24	
A		Total	Market Share	Total	Market Share
		697	5,47%	697	5,47%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	215	30,85%	215	30,85%
FIAT	500	168	24,10%	168	24,10%
HYUNDAI	i 10	158	22,67%	158	22,67%
KIA	PICANTO	129	18,51%	129	18,51%
SMART	FORTWO	10	1,43%	10	1,43%
VOLKSWAGEN	UP!	10	1,43%	10	1,43%
RENAULT	NEW TWINGO	3	0,43%	3	0,43%
ABARTH	500	2	0,29%	2	0,29%
TOYOTA	IQ	1	0,14%	1	0,14%
PEUGEOT	108	1	0,14%	1	0,14%

  

Segment		YTD		JANUARY '24	
A-SUV		Total	Market Share	Total	Market Share
		313	2,45%	313	2,45%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AYGO X	180	57,51%	180	57,51%
SUZUKI	IGNIS	133	42,49%	133	42,49%

  

Segment		YTD		JANUARY '24	
A TOTAL		Total	Market Share	Total	Market Share
		1.010	7,92%	1.010	7,92%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	215	21,29%	215	21,29%
TOYOTA	AYGO X	180	17,82%	180	17,82%
FIAT	500	168	16,63%	168	16,63%
HYUNDAI	i 10	158	15,64%	158	15,64%
SUZUKI	IGNIS	133	13,17%	133	13,17%
KIA	PICANTO	129	12,77%	129	12,77%
VOLKSWAGEN	UP!	10	0,99%	10	0,99%
SMART	FORTWO	10	0,99%	10	0,99%
RENAULT	NEW TWINGO	3	0,30%	3	0,30%
ABARTH	500	2	0,20%	2	0,20%
PEUGEOT	108	1	0,10%	1	0,10%
TOYOTA	IQ	1	0,10%	1	0,10%

  

Segment		YTD		JANUARY '24	
B		Total	Market Share	Total	Market Share
		3.659	28,69%	3.659	28,69%
Make:	Range:	Volume:	%	Volume:	%
CITROEN/DS	C3	1.064	29,08%	1064	29,08%
TOYOTA	YARIS	938	25,64%	938	25,64%
OPEL	CORSA	527	14,40%	527	14,40%
HYUNDAI	i 20	206	5,63%	206	5,63%
SUZUKI	SWIFT	182	4,97%	182	4,97%
MAZDA	2-SERIES	167	4,56%	167	4,56%
PEUGEOT	208	151	4,13%	151	4,13%
SKODA	FABIA	115	3,14%	115	3,14%
RENAULT	CLIO	107	2,92%	107	2,92%
SEAT	IBIZA	71	1,94%	71	1,94%
VOLKSWAGEN	POLO	49	1,34%	49	1,34%
MINI	MINI	33	0,90%	33	0,90%
AUDI	A1	21	0,57%	21	0,57%
FORD	FIESTA	17	0,46%	17	0,46%
HONDA	JAZZ	5	0,14%	5	0,14%

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mitsubishi	COLT	3	0,08%	3	0,08%
mitsubishi	SPACE STAR	2	0,05%	2	0,05%
NISSAN	MICRA	1	0,03%	1	0,03%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
B-SUV		3.644	28,58%	3.644	28,58%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	676	18,55%	676	18,55%
SUZUKI	VITARA	497	13,64%	497	13,64%
MG	ZS	322	8,84%	322	8,84%
TOYOTA	YARIS CROSS	274	7,52%	274	7,52%
FORD	PUMA	225	6,17%	225	6,17%
OPEL	CROSSLAND	213	5,85%	213	5,85%
NISSAN	JUKE	203	5,57%	203	5,57%
VOLKSWAGEN	T-ROC	185	5,08%	185	5,08%
SKODA	KAMIQ	163	4,47%	163	4,47%
OPEL	MOKKA	130	3,57%	130	3,57%
KIA	STONIC	124	3,40%	124	3,40%
CITROEN/DS	C3 AIRCROSS	120	3,29%	120	3,29%
HYUNDAI	BAYON	109	2,99%	109	2,99%
VOLKSWAGEN	T-CROSS	99	2,72%	99	2,72%
AUDI	Q2	63	1,73%	63	1,73%
DACIA	SANDERO	54	1,48%	54	1,48%
HYUNDAI	KONA	42	1,15%	42	1,15%
JEEP	RENEGADE	40	1,10%	40	1,10%
JEEP	AVENGER	37	1,02%	37	1,02%
RENAULT	CAPTUR	21	0,58%	21	0,58%
CITROEN/DS	DS3	15	0,41%	15	0,41%
VOLVO	EX30	13	0,36%	13	0,36%
SEAT	ARONA	11	0,30%	11	0,30%
DACIA	SPRING	4	0,11%	4	0,11%
mitsubishi	ASX	4	0,11%	4	0,11%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
B TOTAL		7.303	57,27%	7.303	57,27%
Make:	Range:	Volume:	%	Volume:	%
CITROEN/DS	C3	1.064	14,57%	1064	14,57%
TOYOTA	YARIS	938	12,84%	938	12,84%
PEUGEOT	2008	676	9,26%	676	9,26%
OPEL	CORSA	527	7,22%	527	7,22%
SUZUKI	VITARA	497	6,81%	497	6,81%
MG	ZS	322	4,41%	322	4,41%
TOYOTA	YARIS CROSS	274	3,75%	274	3,75%
FORD	PUMA	225	3,08%	225	3,08%
OPEL	CROSSLAND	213	2,92%	213	2,92%
HYUNDAI	i 20	206	2,82%	206	2,82%
NISSAN	JUKE	203	2,78%	203	2,78%
VOLKSWAGEN	T-ROC	185	2,53%	185	2,53%
SUZUKI	SWIFT	182	2,49%	182	2,49%
MAZDA	2-SERIES	167	2,29%	167	2,29%
SKODA	KAMIQ	163	2,23%	163	2,23%
PEUGEOT	208	151	2,07%	151	2,07%
OPEL	MOKKA	130	1,78%	130	1,78%
KIA	STONIC	124	1,70%	124	1,70%
CITROEN/DS	C3 AIRCROSS	120	1,64%	120	1,64%

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SKODA	FABIA	115	1,57%	115	1,57%
HYUNDAI	BAYON	109	1,49%	109	1,49%
RENAULT	CLIO	107	1,47%	107	1,47%
VOLKSWAGEN	T-CROSS	99	1,36%	99	1,36%
SEAT	IBIZA	71	0,97%	71	0,97%
AUDI	Q2	63	0,86%	63	0,86%
DACIA	SANDERO	54	0,74%	54	0,74%
VOLKSWAGEN	POLO	49	0,67%	49	0,67%
HYUNDAI	KONA	42	0,58%	42	0,58%
JEEP	RENEGADE	40	0,55%	40	0,55%
JEEP	AVENGER	37	0,51%	37	0,51%
MINI	MINI	33	0,45%	33	0,45%
RENAULT	CAPTUR	21	0,29%	21	0,29%
AUDI	A1	21	0,29%	21	0,29%
FORD	FIESTA	17	0,23%	17	0,23%
CITROEN/DS	DS3	15	0,21%	15	0,21%
VOLVO	EX30	13	0,18%	13	0,18%
SEAT	ARONA	11	0,15%	11	0,15%
HONDA	JAZZ	5	0,07%	5	0,07%
DACIA	SPRING	4	0,05%	4	0,05%
MITSUBISHI	ASX	4	0,05%	4	0,05%
MITSUBISHI	COLT	3	0,04%	3	0,04%
MITSUBISHI	SPACE STAR	2	0,03%	2	0,03%
NISSAN	MICRA	1	0,01%	1	0,01%
<b>Segment</b>		<b>YTD</b>		<b>JANUARY '24</b>	
<b>C</b>		<b>Total</b>	<b>Market Share</b>	<b>Total</b>	<b>Market Share</b>
<b>Make:</b>	<b>Range:</b>	<b>1.121</b>	<b>8,79%</b>	<b>1.121</b>	<b>8,79%</b>
		<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
BMW	1-SERIES	217	19,36%	217	19,36%
AUDI	A3	201	17,93%	201	17,93%
HYUNDAI	i 30	165	14,72%	165	14,72%
TOYOTA	COROLLA	91	8,12%	91	8,12%
SKODA	SCALA	82	7,31%	82	7,31%
PEUGEOT	308	60	5,35%	60	5,35%
CITROEN/DS	C4	54	4,82%	54	4,82%
VOLKSWAGEN	GOLF	44	3,93%	44	3,93%
MERCEDES	A-SERIES	42	3,75%	42	3,75%
MG	MG4	40	3,57%	40	3,57%
CITROEN/DS	DS4	39	3,48%	39	3,48%
SEAT	LEON	20	1,78%	20	1,78%
BMW	2-SERIES	13	1,16%	13	1,16%
OPEL	ASTRA	13	1,16%	13	1,16%
CUPRA	LEON	12	1,07%	12	1,07%
VOLKSWAGEN	ID.3	10	0,89%	10	0,89%
FORD	FOCUS	8	0,71%	8	0,71%
CUPRA	BORN	3	0,27%	3	0,27%
CITROEN/DS	C4 X	3	0,27%	3	0,27%
NISSAN	LEAF	2	0,18%	2	0,18%
MAZDA	3-SERIES	1	0,09%	1	0,09%
MERCEDES	B-SERIES	1	0,09%	1	0,09%
<b>Segment</b>		<b>YTD</b>		<b>JANUARY '24</b>	
<b>C-SUV</b>		<b>Total</b>	<b>Market Share</b>	<b>Total</b>	<b>Market Share</b>
<b>Make:</b>	<b>Range:</b>	<b>2.439</b>	<b>19,13%</b>	<b>2.439</b>	<b>19,13%</b>
		<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
PEUGEOT	3008	369	15,13%	369	15,13%

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TOYOTA	C-HR	298	12,22%	298	12,22%
NISSAN	QASHQAI	221	9,06%	221	9,06%
BMW	X1-SERIES	206	8,45%	206	8,45%
VOLKSWAGEN	TIGUAN	122	5,00%	122	5,00%
HYUNDAI	TUCSON	117	4,80%	117	4,80%
SUZUKI	SX4	114	4,67%	114	4,67%
AUDI	Q3	107	4,39%	107	4,39%
KIA	XCEED	90	3,69%	90	3,69%
MERCEDES	GLA-SERIES	80	3,28%	80	3,28%
KIA	NEW SPORTAGE	70	2,87%	70	2,87%
JEEP	COMPASS	66	2,71%	66	2,71%
CUPRA	FORMENTOR	63	2,58%	63	2,58%
TOYOTA	COROLLA CROSS	56	2,30%	56	2,30%
MINI	COUNTRYMAN (NEW)	54	2,21%	54	2,21%
MG	HS	53	2,17%	53	2,17%
CITROEN/DS	DS7	44	1,80%	44	1,80%
ALFA ROMEO	TONALE	38	1,56%	38	1,56%
DACIA	DUSTER	35	1,44%	35	1,44%
OPEL	GRANDLAND	33	1,35%	33	1,35%
VOLVO	XC40	32	1,31%	32	1,31%
CITROEN/DS	C5 AIRCROSS	32	1,31%	32	1,31%
VOLKSWAGEN	TAIGO	29	1,19%	29	1,19%
BMW	iX1	18	0,74%	18	0,74%
LAND ROVER	RANGE ROVER EVOQUE	14	0,57%	14	0,57%
SKODA	KAROQ	13	0,53%	13	0,53%
DACIA	JOGGER	11	0,45%	11	0,45%
MERCEDES	EQA	10	0,41%	10	0,41%
MAZDA	CX-30	8	0,33%	8	0,33%
VOLVO	C40	7	0,29%	7	0,29%
LEXUS	UX-SERIES	6	0,25%	6	0,25%
BMW	X2-SERIES	5	0,21%	5	0,21%
HONDA	HR-V	4	0,16%	4	0,16%
FIAT	500X	4	0,16%	4	0,16%
RENAULT	AUSTRAL	3	0,12%	3	0,12%
HONDA	e:Ny1	2	0,08%	2	0,08%
JAGUAR	E-PACE	2	0,08%	2	0,08%
KIA	NIRO	2	0,08%	2	0,08%
MAZDA	MX-30	1	0,04%	1	0,04%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
C TOTAL		3.560	27,92%	3.560	27,92%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	3008	369	10,37%	369	10,37%
TOYOTA	C-HR	298	8,37%	298	8,37%
NISSAN	QASHQAI	221	6,21%	221	6,21%
BMW	1-SERIES	217	6,10%	217	6,10%
BMW	X1-SERIES	206	5,79%	206	5,79%
AUDI	A3	201	5,65%	201	5,65%
HYUNDAI	i 30	165	4,63%	165	4,63%
VOLKSWAGEN	TIGUAN	122	3,43%	122	3,43%
HYUNDAI	TUCSON	117	3,29%	117	3,29%
SUZUKI	SX4	114	3,20%	114	3,20%
AUDI	Q3	107	3,01%	107	3,01%
TOYOTA	COROLLA	91	2,56%	91	2,56%
KIA	XCEED	90	2,53%	90	2,53%

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SKODA	SCALA	82	2,30%	82	2,30%
MERCEDES	GLA-SERIES	80	2,25%	80	2,25%
KIA	NEW SPORTAGE	70	1,97%	70	1,97%
JEEP	COMPASS	66	1,85%	66	1,85%
CUPRA	FORMENTOR	63	1,77%	63	1,77%
PEUGEOT	308	60	1,69%	60	1,69%
TOYOTA	COROLLA CROSS	56	1,57%	56	1,57%
CITROEN/DS	C4	54	1,52%	54	1,52%
MINI	COUNTRYMAN (NEW)	54	1,52%	54	1,52%
MG	HS	53	1,49%	53	1,49%
CITROEN/DS	DS7	44	1,24%	44	1,24%
VOLKSWAGEN	GOLF	44	1,24%	44	1,24%
MERCEDES	A-SERIES	42	1,18%	42	1,18%
MG	MG4	40	1,12%	40	1,12%
CITROEN/DS	DS4	39	1,10%	39	1,10%
ALFA ROMEO	TONALE	38	1,07%	38	1,07%
DACIA	DUSTER	35	0,98%	35	0,98%
OPEL	GRANDLAND	33	0,93%	33	0,93%
CITROEN/DS	C5 AIRCROSS	32	0,90%	32	0,90%
VOLVO	XC40	32	0,90%	32	0,90%
VOLKSWAGEN	TAIGO	29	0,81%	29	0,81%
SEAT	LEON	20	0,56%	20	0,56%
BMW	ix1	18	0,51%	18	0,51%
LAND ROVER	RANGE ROVER EVOQUE	14	0,39%	14	0,39%
BMW	2-SERIES	13	0,37%	13	0,37%
SKODA	KAROQ	13	0,37%	13	0,37%
OPEL	ASTRA	13	0,37%	13	0,37%
CUPRA	LEON	12	0,34%	12	0,34%
DACIA	JOGGER	11	0,31%	11	0,31%
MERCEDES	EQA	10	0,28%	10	0,28%
VOLKSWAGEN	ID.3	10	0,28%	10	0,28%
FORD	FOCUS	8	0,22%	8	0,22%
MAZDA	CX-30	8	0,22%	8	0,22%
VOLVO	C40	7	0,20%	7	0,20%
LEXUS	UX-SERIES	6	0,17%	6	0,17%
BMW	X2-SERIES	5	0,14%	5	0,14%
FIAT	500X	4	0,11%	4	0,11%
HONDA	HR-V	4	0,11%	4	0,11%
RENAULT	AUSTRAL	3	0,08%	3	0,08%
CUPRA	BORN	3	0,08%	3	0,08%
CITROEN/DS	C4 X	3	0,08%	3	0,08%
NISSAN	LEAF	2	0,06%	2	0,06%
KIA	NIRO	2	0,06%	2	0,06%
HONDA	e:Ny1	2	0,06%	2	0,06%
JAGUAR	E-PACE	2	0,06%	2	0,06%
MERCEDES	B-SERIES	1	0,03%	1	0,03%
MAZDA	3-SERIES	1	0,03%	1	0,03%
MAZDA	MX-30	1	0,03%	1	0,03%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
D		183	1,44%	183	1,44%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	78	42,62%	78	42,62%
TESLA	MODEL 3	45	24,59%	45	24,59%
PEUGEOT	408	12	6,56%	12	6,56%

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BMW	i4	8	4,37%	8	4,37%
BMW	3-SERIES	7	3,83%	7	3,83%
MERCEDES	C-SERIES	7	3,83%	7	3,83%
MERCEDES	CLA-SERIES	6	3,28%	6	3,28%
AUDI	A4	6	3,28%	6	3,28%
HONDA	CIVIC	4	2,19%	4	2,19%
ALFA ROMEO	GIULIA	4	2,19%	4	2,19%
BMW	4-SERIES	2	1,09%	2	1,09%
MG	MG5	1	0,55%	1	0,55%
TOYOTA	PRIUS	1	0,55%	1	0,55%
VOLVO	V60	1	0,55%	1	0,55%
PEUGEOT	508	1	0,55%	1	0,55%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
D-SUV		495	3,88%	495	3,88%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	RAV4	66	13,33%	66	13,33%
FORD	KUGA	58	11,72%	58	11,72%
MERCEDES	GLB-SERIES	57	11,52%	57	11,52%
SKODA	KODIAQ	38	7,68%	38	7,68%
VOLVO	XC60	35	7,07%	35	7,07%
MERCEDES	GLC-SERIES	25	5,05%	25	5,05%
NISSAN	X-TRAIL	19	3,84%	19	3,84%
BMW	X3-SERIES	17	3,43%	17	3,43%
MAZDA	CX-5	15	3,03%	15	3,03%
LEXUS	NX-SERIES	14	2,83%	14	2,83%
LAND ROVER	DEFENDER	14	2,83%	14	2,83%
AUDI	Q4	13	2,63%	13	2,63%
AUDI	Q5	11	2,22%	11	2,22%
PEUGEOT	5008	9	1,82%	9	1,82%
TESLA	MODEL Y	8	1,62%	8	1,62%
BMW	iX3	8	1,62%	8	1,62%
HONDA	ZR-V	6	1,21%	6	1,21%
RENAULT	ARKANA	6	1,21%	6	1,21%
LAND ROVER	RANGE ROVER VELAR	6	1,21%	6	1,21%
HYUNDAI	IONIQ 5	6	1,21%	6	1,21%
HONDA	CR-V	6	1,21%	6	1,21%
VOLKSWAGEN	ID.4	5	1,01%	5	1,01%
SERES	SERES 5	5	1,01%	5	1,01%
JAGUAR	F-PACE	5	1,01%	5	1,01%
LAND ROVER	DISCOVERY SPORT	5	1,01%	5	1,01%
BMW	X4-SERIES	5	1,01%	5	1,01%
SKODA	ENYAQ iV	5	1,01%	5	1,01%
MERCEDES	EQB	4	0,81%	4	0,81%
ALFA ROMEO	STELVIO	3	0,61%	3	0,61%
NISSAN	ARIYA	2	0,40%	2	0,40%
MAZDA	CX-60	2	0,40%	2	0,40%
TOYOTA	LAND CRUISER	2	0,40%	2	0,40%
VOLKSWAGEN	ID.5	2	0,40%	2	0,40%
SUBARU	FORESTER	2	0,40%	2	0,40%
VOLKSWAGEN	TOUAREG	2	0,40%	2	0,40%
JEEP	GRAND CHEROKEE	2	0,40%	2	0,40%
CITROEN/DS	C5 X	1	0,20%	1	0,20%
FORD	MUSTANG MACH-E	1	0,20%	1	0,20%
MASERATI	GRECALE	1	0,20%	1	0,20%

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

JAGUAR	I-PACE	1	0,20%	1	0,20%
SEAT	TARRACO	1	0,20%	1	0,20%
HYUNDAI	SANTA FE	1	0,20%	1	0,20%
TOYOTA	bZ4X	1	0,20%	1	0,20%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
D TOTAL		678	5,32%	678	5,32%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	78	11,50%	78	11,50%
TOYOTA	RAV4	66	9,73%	66	9,73%
FORD	KUGA	58	8,55%	58	8,55%
MERCEDES	GLB-SERIES	57	8,41%	57	8,41%
TESLA	MODEL 3	45	6,64%	45	6,64%
SKODA	KODIAQ	38	5,60%	38	5,60%
VOLVO	XC60	35	5,16%	35	5,16%
MERCEDES	GLC-SERIES	25	3,69%	25	3,69%
NISSAN	X-TRAIL	19	2,80%	19	2,80%
BMW	X3-SERIES	17	2,51%	17	2,51%
MAZDA	CX-5	15	2,21%	15	2,21%
LAND ROVER	DEFENDER	14	2,06%	14	2,06%
LEXUS	NX-SERIES	14	2,06%	14	2,06%
AUDI	Q4	13	1,92%	13	1,92%
PEUGEOT	408	12	1,77%	12	1,77%
AUDI	Q5	11	1,62%	11	1,62%
PEUGEOT	5008	9	1,33%	9	1,33%
BMW	i4	8	1,18%	8	1,18%
TESLA	MODEL Y	8	1,18%	8	1,18%
BMW	iX3	8	1,18%	8	1,18%
MERCEDES	C-SERIES	7	1,03%	7	1,03%
BMW	3-SERIES	7	1,03%	7	1,03%
HYUNDAI	IONIQ 5	6	0,88%	6	0,88%
AUDI	A4	6	0,88%	6	0,88%
HONDA	CR-V	6	0,88%	6	0,88%
RENAULT	ARKANA	6	0,88%	6	0,88%
MERCEDES	CLA-SERIES	6	0,88%	6	0,88%
HONDA	ZR-V	6	0,88%	6	0,88%
LAND ROVER	RANGE ROVER VELAR	6	0,88%	6	0,88%
LAND ROVER	DISCOVERY SPORT	5	0,74%	5	0,74%
SKODA	ENYAQ iV	5	0,74%	5	0,74%
BMW	X4-SERIES	5	0,74%	5	0,74%
SERES	SERES 5	5	0,74%	5	0,74%
JAGUAR	F-PACE	5	0,74%	5	0,74%
VOLKSWAGEN	ID.4	5	0,74%	5	0,74%
ALFA ROMEO	GIULIA	4	0,59%	4	0,59%
HONDA	CIVIC	4	0,59%	4	0,59%
MERCEDES	EQB	4	0,59%	4	0,59%
ALFA ROMEO	STELVIO	3	0,44%	3	0,44%
BMW	4-SERIES	2	0,29%	2	0,29%
VOLKSWAGEN	ID.5	2	0,29%	2	0,29%
SUBARU	FORESTER	2	0,29%	2	0,29%
NISSAN	ARIYA	2	0,29%	2	0,29%
TOYOTA	LAND CRUISER	2	0,29%	2	0,29%
MAZDA	CX-60	2	0,29%	2	0,29%
VOLKSWAGEN	TOUAREG	2	0,29%	2	0,29%
JEEP	GRAND CHEROKEE	2	0,29%	2	0,29%

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MG	MG5	1	0,15%	1	0,15%
PEUGEOT	508	1	0,15%	1	0,15%
HYUNDAI	SANTA FE	1	0,15%	1	0,15%
CITROEN/DS	C5 X	1	0,15%	1	0,15%
VOLVO	V60	1	0,15%	1	0,15%
TOYOTA	PRIUS	1	0,15%	1	0,15%
SEAT	TARRACO	1	0,15%	1	0,15%
TOYOTA	bZ4X	1	0,15%	1	0,15%
FORD	MUSTANG MACH-E	1	0,15%	1	0,15%
MASERATI	GRECALE	1	0,15%	1	0,15%
JAGUAR	I-PACE	1	0,15%	1	0,15%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
E		9	0,07%	9	0,07%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	EQE	3	33,33%	3	33,33%
SKODA	SUPERB	3	33,33%	3	33,33%
MERCEDES	E-SERIES	2	22,22%	2	22,22%
HYUNDAI	IONIQ 6	1	11,11%	1	11,11%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
E-SUV		42	0,33%	42	0,33%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	12	28,57%	12	28,57%
BMW	X5-SERIES	10	23,81%	10	23,81%
MERCEDES	GLE-SERIES	7	16,67%	7	16,67%
BMW	X6-SERIES	5	11,90%	5	11,90%
PORSCHE	CAYENNE	5	11,90%	5	11,90%
VOYAH	FREE	1	2,38%	1	2,38%
LEXUS	RX-SERIES	1	2,38%	1	2,38%
MERCEDES	G-SERIES	1	2,38%	1	2,38%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
E TOTAL		51	0,40%	51	0,40%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	12	23,53%	12	23,53%
BMW	X5-SERIES	10	19,61%	10	19,61%
MERCEDES	GLE-SERIES	7	13,73%	7	13,73%
BMW	X6-SERIES	5	9,80%	5	9,80%
PORSCHE	CAYENNE	5	9,80%	5	9,80%
SKODA	SUPERB	3	5,88%	3	5,88%
MERCEDES	EQE	3	5,88%	3	5,88%
MERCEDES	E-SERIES	2	3,92%	2	3,92%
MERCEDES	G-SERIES	1	1,96%	1	1,96%
HYUNDAI	IONIQ 6	1	1,96%	1	1,96%
VOYAH	FREE	1	1,96%	1	1,96%
LEXUS	RX-SERIES	1	1,96%	1	1,96%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
F-G		10	0,08%	10	0,08%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	ID.7	3	30,00%	3	30,00%
BMW	i5	3	30,00%	3	30,00%
TESLA	MODEL S	1	10,00%	1	10,00%
PORSCHE	TAYCAN	1	10,00%	1	10,00%



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BMW	5-SERIES	1	10,00%	1	10,00%
AUDI	A7	1	10,00%	1	10,00%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
F-G-SUV		34	0,27%	34	0,27%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	14	41,18%	14	41,18%
AUDI	Q8	6	17,65%	6	17,65%
BMW	XM-SERIES	3	8,82%	3	8,82%
VOLVO	XC90	3	8,82%	3	8,82%
TESLA	MODEL X	3	8,82%	3	8,82%
KIA	EV9	2	5,88%	2	5,88%
BMW	X7-SERIES	1	2,94%	1	2,94%
AUDI	Q7	1	2,94%	1	2,94%
LAND ROVER	DISCOVERY	1	2,94%	1	2,94%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
F-G TOTAL		44	0,35%	44	0,35%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	14	31,82%	14	31,82%
AUDI	Q8	6	13,64%	6	13,64%
BMW	XM-SERIES	3	6,82%	3	6,82%
TESLA	MODEL X	3	6,82%	3	6,82%
BMW	i5	3	6,82%	3	6,82%
VOLVO	XC90	3	6,82%	3	6,82%
VOLKSWAGEN	ID.7	3	6,82%	3	6,82%
KIA	EV9	2	4,55%	2	4,55%
BMW	5-SERIES	1	2,27%	1	2,27%
PORSCHE	TAYCAN	1	2,27%	1	2,27%
AUDI	A7	1	2,27%	1	2,27%
BMW	X7-SERIES	1	2,27%	1	2,27%
AUDI	Q7	1	2,27%	1	2,27%
TESLA	MODEL S	1	2,27%	1	2,27%
LAND ROVER	DISCOVERY	1	2,27%	1	2,27%
		YTD		JANUARY '24	
Segment		Total	Market Share	Total	Market Share
SUV		6.967	54,63%	6.967	54,63%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	2008	676	9,70%	676	9,70%
SUZUKI	VITARA	497	7,13%	497	7,13%
PEUGEOT	3008	369	5,30%	369	5,30%
MG	ZS	322	4,62%	322	4,62%
TOYOTA	C-HR	298	4,28%	298	4,28%
TOYOTA	YARIS CROSS	274	3,93%	274	3,93%
FORD	PUMA	225	3,23%	225	3,23%
NISSAN	QASHQAI	221	3,17%	221	3,17%
OPEL	CROSSLAND	213	3,06%	213	3,06%
BMW	X1-SERIES	206	2,96%	206	2,96%
NISSAN	JUKE	203	2,91%	203	2,91%
VOLKSWAGEN	T-ROC	185	2,66%	185	2,66%
TOYOTA	AYGO X	180	2,58%	180	2,58%
SKODA	KAMIQ	163	2,34%	163	2,34%
SUZUKI	IGNIS	133	1,91%	133	1,91%
OPEL	MOKKA	130	1,87%	130	1,87%
KIA	STONIC	124	1,78%	124	1,78%

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VOLKSWAGEN	TIGUAN	122	1,75%	122	1,75%
CITROEN/DS	C3 AIRCROSS	120	1,72%	120	1,72%
HYUNDAI	TUCSON	117	1,68%	117	1,68%
SUZUKI	SX4	114	1,64%	114	1,64%
HYUNDAI	BAYON	109	1,56%	109	1,56%
AUDI	Q3	107	1,54%	107	1,54%
VOLKSWAGEN	T-CROSS	99	1,42%	99	1,42%
KIA	XCEED	90	1,29%	90	1,29%
MERCEDES	GLA-SERIES	80	1,15%	80	1,15%
KIA	NEW SPORTAGE	70	1,00%	70	1,00%
JEEP	COMPASS	66	0,95%	66	0,95%
TOYOTA	RAV4	66	0,95%	66	0,95%
AUDI	Q2	63	0,90%	63	0,90%
CUPRA	FORMENTOR	63	0,90%	63	0,90%
FORD	KUGA	58	0,83%	58	0,83%
MERCEDES	GLB-SERIES	57	0,82%	57	0,82%
TOYOTA	COROLLA CROSS	56	0,80%	56	0,80%
DACIA	SANDERO	54	0,78%	54	0,78%
MINI	COUNTRYMAN (NEW)	54	0,78%	54	0,78%
MG	HS	53	0,76%	53	0,76%
CITROEN/DS	DS7	44	0,63%	44	0,63%
HYUNDAI	KONA	42	0,60%	42	0,60%
JEEP	RENEGADE	40	0,57%	40	0,57%
ALFA ROMEO	TONALE	38	0,55%	38	0,55%
SKODA	KODIAQ	38	0,55%	38	0,55%
JEEP	AVENGER	37	0,53%	37	0,53%
DACIA	DUSTER	35	0,50%	35	0,50%
VOLVO	XC60	35	0,50%	35	0,50%
OPEL	GRANDLAND	33	0,47%	33	0,47%
CITROEN/DS	C5 AIRCROSS	32	0,46%	32	0,46%
VOLVO	XC40	32	0,46%	32	0,46%
VOLKSWAGEN	TAIGO	29	0,42%	29	0,42%
MERCEDES	GLC-SERIES	25	0,36%	25	0,36%
RENAULT	CAPTUR	21	0,30%	21	0,30%
NISSAN	X-TRAIL	19	0,27%	19	0,27%
BMW	iX1	18	0,26%	18	0,26%
BMW	X3-SERIES	17	0,24%	17	0,24%
MAZDA	CX-5	15	0,22%	15	0,22%
CITROEN/DS	DS3	15	0,22%	15	0,22%
LAND ROVER	DEFENDER	14	0,20%	14	0,20%
LAND ROVER	RANGE ROVER	14	0,20%	14	0,20%
LEXUS	NX-SERIES	14	0,20%	14	0,20%
LAND ROVER	RANGE ROVER EVOQUE	14	0,20%	14	0,20%
SKODA	KAROQ	13	0,19%	13	0,19%
AUDI	Q4	13	0,19%	13	0,19%
VOLVO	EX30	13	0,19%	13	0,19%
LAND ROVER	RANGE ROVER SPORT	12	0,17%	12	0,17%
SEAT	ARONA	11	0,16%	11	0,16%
DACIA	JOGGER	11	0,16%	11	0,16%
AUDI	Q5	11	0,16%	11	0,16%
BMW	X5-SERIES	10	0,14%	10	0,14%
MERCEDES	EQA	10	0,14%	10	0,14%
PEUGEOT	5008	9	0,13%	9	0,13%
BMW	iX3	8	0,11%	8	0,11%
MAZDA	CX-30	8	0,11%	8	0,11%

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TESLA	MODEL Y	8	0,11%	8	0,11%
VOLVO	C40	7	0,10%	7	0,10%
MERCEDES	GLE-SERIES	7	0,10%	7	0,10%
HYUNDAI	IONIQ 5	6	0,09%	6	0,09%
LAND ROVER	RANGE ROVER VELAR	6	0,09%	6	0,09%
HONDA	CR-V	6	0,09%	6	0,09%
LEXUS	UX-SERIES	6	0,09%	6	0,09%
RENAULT	ARKANA	6	0,09%	6	0,09%
HONDA	ZR-V	6	0,09%	6	0,09%
AUDI	Q8	6	0,09%	6	0,09%
SKODA	ENYAQ IV	5	0,07%	5	0,07%
VOLKSWAGEN	ID.4	5	0,07%	5	0,07%
PORSCHE	CAYENNE	5	0,07%	5	0,07%
BMW	X2-SERIES	5	0,07%	5	0,07%
BMW	X6-SERIES	5	0,07%	5	0,07%
SERES	SERES 5	5	0,07%	5	0,07%
BMW	X4-SERIES	5	0,07%	5	0,07%
JAGUAR	F-PACE	5	0,07%	5	0,07%
LAND ROVER	DISCOVERY SPORT	5	0,07%	5	0,07%
MERCEDES	EQB	4	0,06%	4	0,06%
MITSUBISHI	ASX	4	0,06%	4	0,06%
HONDA	HR-V	4	0,06%	4	0,06%
FIAT	500X	4	0,06%	4	0,06%
DACIA	SPRING	4	0,06%	4	0,06%
VOLVO	XC90	3	0,04%	3	0,04%
ALFA ROMEO	STELVIO	3	0,04%	3	0,04%
BMW	XM-SERIES	3	0,04%	3	0,04%
TESLA	MODEL X	3	0,04%	3	0,04%
RENAULT	AUSTRAL	3	0,04%	3	0,04%
NISSAN	ARIYA	2	0,03%	2	0,03%
KIA	EV9	2	0,03%	2	0,03%
KIA	NIRO	2	0,03%	2	0,03%
TOYOTA	LAND CRUISER	2	0,03%	2	0,03%
MAZDA	CX-60	2	0,03%	2	0,03%
VOLKSWAGEN	ID.5	2	0,03%	2	0,03%
VOLKSWAGEN	TOUAREG	2	0,03%	2	0,03%
JEEP	GRAND CHEROKEE	2	0,03%	2	0,03%
HONDA	e:Ny1	2	0,03%	2	0,03%
JAGUAR	E-PACE	2	0,03%	2	0,03%
SUBARU	FORESTER	2	0,03%	2	0,03%
AUDI	Q7	1	0,01%	1	0,01%
BMW	X7-SERIES	1	0,01%	1	0,01%
CITROEN/DS	C5 X	1	0,01%	1	0,01%
FORD	MUSTANG MACH-E	1	0,01%	1	0,01%
HYUNDAI	SANTA FE	1	0,01%	1	0,01%
JAGUAR	I-PACE	1	0,01%	1	0,01%
LAND ROVER	DISCOVERY	1	0,01%	1	0,01%
MASERATI	GRECALE	1	0,01%	1	0,01%
VOYAH	FREE	1	0,01%	1	0,01%
MAZDA	MX-30	1	0,01%	1	0,01%
MERCEDES	G-SERIES	1	0,01%	1	0,01%
SEAT	TARRACO	1	0,01%	1	0,01%
TOYOTA	bZ4X	1	0,01%	1	0,01%
LEXUS	RX-SERIES	1	0,01%	1	0,01%

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Segment	MPV	YTD		JANUARY '24	
		Total	Market Share	Total	Market Share
		0	0,00%	0	0,00%
Make:	Range:	Volume:	%	Volume:	%
Segment	MPV-M/COMBI	YTD		JANUARY '24	
		Total	Market Share	Total	Market Share
		90	0,71%	90	0,71%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	PROACE CITY VERSO	34	37,78%	34	37,78%
VOLKSWAGEN	CADDY	11	12,22%	11	12,22%
PEUGEOT	BOXER	10	11,11%	10	11,11%
NISSAN	INTERSTAR	6	6,67%	6	6,67%
TOYOTA	PROACE	6	6,67%	6	6,67%
CITROEN/DS	JUMPY SPACE TOURER	3	3,33%	3	3,33%
MERCEDES	CITAN	3	3,33%	3	3,33%
MERCEDES	VITO	2	2,22%	2	2,22%
FORD	TOURNEO CUSTOM	2	2,22%	2	2,22%
PEUGEOT	RIFTER	2	2,22%	2	2,22%
NISSAN	PRIMASTAR	2	2,22%	2	2,22%
OPEL	ZAFIRA	2	2,22%	2	2,22%
FORD	TRANSIT/TOURNEO	1	1,11%	1	1,11%
FORD	TOURNEO CONNECT	1	1,11%	1	1,11%
MERCEDES	SPRINTER	1	1,11%	1	1,11%
MERCEDES	V-SERIES	1	1,11%	1	1,11%
VOLKSWAGEN	TRANSPORTER	1	1,11%	1	1,11%
VOLKSWAGEN	ID.BUZZ	1	1,11%	1	1,11%
CITROEN/DS	BERLINGO	1	1,11%	1	1,11%
Segment	SPORTS	YTD		JANUARY '24	
		Total	Market Share	Total	Market Share
		16	0,13%	16	0,13%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	6	37,50%	6	37,50%
PORSCHE	911	4	25,00%	4	25,00%
MAZDA	MX-5	3	18,75%	3	18,75%
SUBARU	BRZ	1	6,25%	1	6,25%
PORSCHE	CAYMAN	1	6,25%	1	6,25%
PORSCHE	BOXSTER	1	6,25%	1	6,25%