

NEW PLUG-IN HYBRID ELECTRIC PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΙΝΟΥΡΓΙΩΝ PLUG-IN ΥΒΡΙΔΙΚΩΝ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ

PHEV Vehicles Segment	YTD		JANUARY '24	
	Total	Market Share	Total	Market Share
	798 Volume:	6,26% %	798 Volume:	6,26% %
A				
A-SUV				
A TOTAL				
B				
B-SUV	3	0,38%	3	0,38%
B TOTAL	3	0,38%	3	0,38%
C	106	13,28%	106	13,28%
C-SUV	469	58,77%	469	58,77%
C TOTAL	575	72,06%	575	72,06%
D	22	2,76%	22	2,76%
D-SUV	159	19,92%	159	19,92%
D TOTAL	181	22,68%	181	22,68%
E	1	0,13%	1	0,13%
E-SUV	22	2,76%	22	2,76%
E TOTAL	23	2,88%	23	2,88%
F-G				
F-G-SUV	16	2,01%	16	2,01%
F-G TOTAL	16	2,01%	16	2,01%
MPV				
MPV-M/COMBI				
SPORTS				

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PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
A			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
A-SUV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
A TOTAL			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
B			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
B-SUV			3	0,38%	3	0,38%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
RENAULT	CAPTUR	PHEV	2	66,67%	2	66,67%
JEEP	RENEGADE	PHEV	1	33,33%	1	33,33%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
B TOTAL			3	0,38%	3	0,38%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
RENAULT	CAPTUR	PHEV	2	66,67%	2	66,67%
JEEP	RENEGADE	PHEV	1	33,33%	1	33,33%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
C			106	13,28%	106	13,28%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
AUDI	A3	PHEV	37	34,91%	37	34,91%
CITROEN/DS	DS4	PHEV	34	32,08%	34	32,08%
PEUGEOT	308	PHEV	15	14,15%	15	14,15%
SEAT	LEON	PHEV	8	7,55%	8	7,55%
MERCEDES	A-SERIES	PHEV	5	4,72%	5	4,72%
CUPRA	LEON	PHEV	4	3,77%	4	3,77%
BMW	2-SERIES	PHEV	2	1,89%	2	1,89%
MERCEDES	B-SERIES	PHEV	1	0,94%	1	0,94%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
C-SUV			469	58,77%	469	58,77%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	X1-SERIES	PHEV	86	18,34%	86	18,34%
PEUGEOT	3008	PHEV	77	16,42%	77	16,42%
CUPRA	FORMENTOR	PHEV	47	10,02%	47	10,02%
JEEP	COMPASS	PHEV	42	8,96%	42	8,96%
MERCEDES	GLA-SERIES	PHEV	40	8,53%	40	8,53%
CITROEN/DS	DS7	PHEV	37	7,89%	37	7,89%
VOLKSWAGEN	TIGUAN	PHEV	30	6,40%	30	6,40%

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AUDI	Q3	PHEV	22	4,69%	22	4,69%
MG	HS	PHEV	20	4,26%	20	4,26%
CITROEN/DS	C5 AIRCROSS	PHEV	13	2,77%	13	2,77%
HYUNDAI	TUCSON	PHEV	11	2,35%	11	2,35%
ALFA ROMEO	TONALE	PHEV	11	2,35%	11	2,35%
KIA	NEW SPORTAGE	PHEV	10	2,13%	10	2,13%
MINI	COUNTRYMAN (NEW)	PHEV	7	1,49%	7	1,49%
OPEL	GRANDLAND	PHEV	6	1,28%	6	1,28%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	5	1,07%	5	1,07%
VOLVO	XC40	PHEV	4	0,85%	4	0,85%
MAZDA	MX-30	PHEV	1	0,21%	1	0,21%

PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
C TOTAL			575	72,06%	575	72,06%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	X1-SERIES	PHEV	86	14,96%	86	14,96%
PEUGEOT	3008	PHEV	77	13,39%	77	13,39%
CUPRA	FORMENTOR	PHEV	47	8,17%	47	8,17%
JEEP	COMPASS	PHEV	42	7,30%	42	7,30%
MERCEDES	GLA-SERIES	PHEV	40	6,96%	40	6,96%
CITROEN/DS	DS7	PHEV	37	6,43%	37	6,43%
AUDI	A3	PHEV	37	6,43%	37	6,43%
CITROEN/DS	DS4	PHEV	34	5,91%	34	5,91%
VOLKSWAGEN	TIGUAN	PHEV	30	5,22%	30	5,22%
AUDI	Q3	PHEV	22	3,83%	22	3,83%
MG	HS	PHEV	20	3,48%	20	3,48%
PEUGEOT	308	PHEV	15	2,61%	15	2,61%
CITROEN/DS	C5 AIRCROSS	PHEV	13	2,26%	13	2,26%
ALFA ROMEO	TONALE	PHEV	11	1,91%	11	1,91%
HYUNDAI	TUCSON	PHEV	11	1,91%	11	1,91%
KIA	NEW SPORTAGE	PHEV	10	1,74%	10	1,74%
SEAT	LEON	PHEV	8	1,39%	8	1,39%
MINI	COUNTRYMAN (NEW)	PHEV	7	1,22%	7	1,22%
OPEL	GRANDLAND	PHEV	6	1,04%	6	1,04%
MERCEDES	A-SERIES	PHEV	5	0,87%	5	0,87%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	5	0,87%	5	0,87%
VOLVO	XC40	PHEV	4	0,70%	4	0,70%
CUPRA	LEON	PHEV	4	0,70%	4	0,70%
BMW	2-SERIES	PHEV	2	0,35%	2	0,35%
MERCEDES	B-SERIES	PHEV	1	0,17%	1	0,17%
MAZDA	MX-30	PHEV	1	0,17%	1	0,17%

PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
D			22	2,76%	22	2,76%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PEUGEOT	408	PHEV	8	36,36%	8	36,36%
BMW	3-SERIES	PHEV	5	22,73%	5	22,73%
SKODA	OCTAVIA	PHEV	5	22,73%	5	22,73%
VOLVO	V60	PHEV	1	4,55%	1	4,55%
TOYOTA	PRIUS	PHEV	1	4,55%	1	4,55%
MERCEDES	C-SERIES	PHEV	1	4,55%	1	4,55%
PEUGEOT	508	PHEV	1	4,55%	1	4,55%

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PHEV Vehicles				YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share	
D-SUV			159	19,92%	159	19,92%	
Make:	Range:	Fuel Type	Volume:	%	Volume:	%	
FORD	KUGA	PHEV	52	32,70%	52	32,70%	
VOLVO	XC60	PHEV	29	18,24%	29	18,24%	
MERCEDES	GLC-SERIES	PHEV	18	11,32%	18	11,32%	
TOYOTA	RAV4	PHEV	14	8,81%	14	8,81%	
LEXUS	NX-SERIES	PHEV	11	6,92%	11	6,92%	
BMW	X3-SERIES	PHEV	11	6,92%	11	6,92%	
AUDI	Q5	PHEV	8	5,03%	8	5,03%	
JAGUAR	F-PACE	PHEV	4	2,52%	4	2,52%	
LAND ROVER	DISCOVERY SPORT	PHEV	3	1,89%	3	1,89%	
LAND ROVER	RANGE ROVER VELAR	PHEV	3	1,89%	3	1,89%	
JEEP	GRAND CHEROKEE	PHEV	2	1,26%	2	1,26%	
HYUNDAI	SANTA FE	PHEV	1	0,63%	1	0,63%	
LAND ROVER	DEFENDER	PHEV	1	0,63%	1	0,63%	
MAZDA	CX-60	PHEV	1	0,63%	1	0,63%	
VOLKSWAGEN	TOUAREG	PHEV	1	0,63%	1	0,63%	
PHEV Vehicles				YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share	
D TOTAL			181	22,68%	181	22,68%	
Make:	Range:	Fuel Type	Volume:	%	Volume:	%	
FORD	KUGA	PHEV	52	28,73%	52	28,73%	
VOLVO	XC60	PHEV	29	16,02%	29	16,02%	
MERCEDES	GLC-SERIES	PHEV	18	9,94%	18	9,94%	
TOYOTA	RAV4	PHEV	14	7,73%	14	7,73%	
LEXUS	NX-SERIES	PHEV	11	6,08%	11	6,08%	
BMW	X3-SERIES	PHEV	11	6,08%	11	6,08%	
AUDI	Q5	PHEV	8	4,42%	8	4,42%	
PEUGEOT	408	PHEV	8	4,42%	8	4,42%	
BMW	3-SERIES	PHEV	5	2,76%	5	2,76%	
SKODA	OCTAVIA	PHEV	5	2,76%	5	2,76%	
JAGUAR	F-PACE	PHEV	4	2,21%	4	2,21%	
LAND ROVER	DISCOVERY SPORT	PHEV	3	1,66%	3	1,66%	
LAND ROVER	RANGE ROVER VELAR	PHEV	3	1,66%	3	1,66%	
JEEP	GRAND CHEROKEE	PHEV	2	1,10%	2	1,10%	
MERCEDES	C-SERIES	PHEV	1	0,55%	1	0,55%	
LAND ROVER	DEFENDER	PHEV	1	0,55%	1	0,55%	
HYUNDAI	SANTA FE	PHEV	1	0,55%	1	0,55%	
VOLVO	V60	PHEV	1	0,55%	1	0,55%	
VOLKSWAGEN	TOUAREG	PHEV	1	0,55%	1	0,55%	
MAZDA	CX-60	PHEV	1	0,55%	1	0,55%	
TOYOTA	PRIUS	PHEV	1	0,55%	1	0,55%	
PEUGEOT	508	PHEV	1	0,55%	1	0,55%	
PHEV Vehicles				YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share	
E			1	0,13%	1	0,13%	
Make:	Range:	Fuel Type	Volume:	%	Volume:	%	
SKODA	SUPERB	PHEV	1	100,00%	1	100,00%	
PHEV Vehicles				YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share	
E-SUV			22	2,76%	22	2,76%	
Make:	Range:	Fuel Type	Volume:	%	Volume:	%	
BMW	X5-SERIES	PHEV	8	36,36%	8	36,36%	

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MERCEDES	GLE-SERIES	PHEV	5	22,73%	5	22,73%
LAND ROVER	RANGE ROVER SPORT	PHEV	5	22,73%	5	22,73%
PORSCHE	CAYENNE	PHEV	4	18,18%	4	18,18%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
E TOTAL			23	2,88%	23	2,88%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	X5-SERIES	PHEV	8	34,78%	8	34,78%
MERCEDES	GLE-SERIES	PHEV	5	21,74%	5	21,74%
LAND ROVER	RANGE ROVER SPORT	PHEV	5	21,74%	5	21,74%
PORSCHE	CAYENNE	PHEV	4	17,39%	4	17,39%
SKODA	SUPERB	PHEV	1	4,35%	1	4,35%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
F-G			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
F-G-SUV			16	2,01%	16	2,01%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	PHEV	10	62,50%	10	62,50%
BMW	XM-SERIES	PHEV	3	18,75%	3	18,75%
VOLVO	XC90	PHEV	3	18,75%	3	18,75%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
F-G TOTAL			16	2,01%	16	2,01%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER	PHEV	10	62,50%	10	62,50%
VOLVO	XC90	PHEV	3	18,75%	3	18,75%
BMW	XM-SERIES	PHEV	3	18,75%	3	18,75%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
SUV			669	83,83%	669	83,83%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
BMW	X1-SERIES	PHEV	86	12,86%	86	12,86%
PEUGEOT	3008	PHEV	77	11,51%	77	11,51%
FORD	KUGA	PHEV	52	7,77%	52	7,77%
CUPRA	FORMENTOR	PHEV	47	7,03%	47	7,03%
JEEP	COMPASS	PHEV	42	6,28%	42	6,28%
MERCEDES	GLA-SERIES	PHEV	40	5,98%	40	5,98%
CITROEN/DS	DS7	PHEV	37	5,53%	37	5,53%
VOLKSWAGEN	TIGUAN	PHEV	30	4,48%	30	4,48%
VOLVO	XC60	PHEV	29	4,33%	29	4,33%
AUDI	Q3	PHEV	22	3,29%	22	3,29%
MG	HS	PHEV	20	2,99%	20	2,99%
MERCEDES	GLC-SERIES	PHEV	18	2,69%	18	2,69%
TOYOTA	RAV4	PHEV	14	2,09%	14	2,09%
CITROEN/DS	C5 AIRCROSS	PHEV	13	1,94%	13	1,94%
LEXUS	NX-SERIES	PHEV	11	1,64%	11	1,64%
BMW	X3-SERIES	PHEV	11	1,64%	11	1,64%
HYUNDAI	TUCSON	PHEV	11	1,64%	11	1,64%
ALFA ROMEO	TONALE	PHEV	11	1,64%	11	1,64%
LAND ROVER	RANGE ROVER	PHEV	10	1,49%	10	1,49%
KIA	NEW SPORTAGE	PHEV	10	1,49%	10	1,49%

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AUDI	Q5	PHEV	8	1,20%	8	1,20%
BMW	X5-SERIES	PHEV	8	1,20%	8	1,20%
MINI	COUNTRYMAN (NEW)	PHEV	7	1,05%	7	1,05%
OPEL	GRANDLAND	PHEV	6	0,90%	6	0,90%
LAND ROVER	RANGE ROVER EVOQUE	PHEV	5	0,75%	5	0,75%
LAND ROVER	RANGE ROVER SPORT	PHEV	5	0,75%	5	0,75%
MERCEDES	GLE-SERIES	PHEV	5	0,75%	5	0,75%
VOLVO	XC40	PHEV	4	0,60%	4	0,60%
JAGUAR	F-PACE	PHEV	4	0,60%	4	0,60%
PORSCHE	CAYENNE	PHEV	4	0,60%	4	0,60%
LAND ROVER	RANGE ROVER VELAR	PHEV	3	0,45%	3	0,45%
VOLVO	XC90	PHEV	3	0,45%	3	0,45%
LAND ROVER	DISCOVERY SPORT	PHEV	3	0,45%	3	0,45%
BMW	XM-SERIES	PHEV	3	0,45%	3	0,45%
JEEP	GRAND CHEROKEE	PHEV	2	0,30%	2	0,30%
RENAULT	CAPTUR	PHEV	2	0,30%	2	0,30%
VOLKSWAGEN	TOUAREG	PHEV	1	0,15%	1	0,15%
MAZDA	CX-60	PHEV	1	0,15%	1	0,15%
LAND ROVER	DEFENDER	PHEV	1	0,15%	1	0,15%
HYUNDAI	SANTA FE	PHEV	1	0,15%	1	0,15%
JEEP	RENEGADE	PHEV	1	0,15%	1	0,15%
MAZDA	MX-30	PHEV	1	0,15%	1	0,15%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
MPV			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
MPV-M/COMBI			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%
PHEV Vehicles			YTD		JANUARY '24	
Segment			Total	Market Share	Total	Market Share
SPORTS			0	0,00%	0	0,00%
Make:	Range:	Fuel Type	Volume:	%	Volume:	%