

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		NOVEMBER '23	
A		Total	Market Share	Total	Market Share
Make:		9.667	7,66%	732	7,00%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.983	30,86%	179	24,45%
KIA	PICANTO	2.217	22,93%	107	14,62%
HYUNDAI	i 10	2.120	21,93%	283	38,66%
FIAT	500	1.848	19,12%	106	14,48%
VOLKSWAGEN	UP!	243	2,51%	33	4,51%
RENAULT	NEW TWINGO	122	1,26%	6	0,82%
SMART	FORTWO	68	0,70%	12	1,64%
ABARTH	500	45	0,47%	5	0,68%
TOYOTA	AYGO	8	0,08%	1	0,14%
PEUGEOT	108	4	0,04%		
CITROEN/DS	C1	4	0,04%		
TOYOTA	IQ	1	0,01%		
ZHIDOU	D2S	1	0,01%		
SUZUKI	CELERIO	1	0,01%		
OPEL	ADAM	1	0,01%		
LEAPMOTOR	T03	1	0,01%		

Segment		YTD		NOVEMBER '23	
A-SUV		Total	Market Share	Total	Market Share
Make:		2.743	2,17%	186	1,78%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AYGO X	1.572	57,31%	128	68,82%
SUZUKI	IGNIS	1.171	42,69%	58	31,18%

Segment		YTD		NOVEMBER '23	
A TOTAL		Total	Market Share	Total	Market Share
Make:		12.410	9,83%	918	8,78%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.983	24,04%	179	19,50%
KIA	PICANTO	2.217	17,86%	107	11,66%
HYUNDAI	i 10	2.120	17,08%	283	30,83%
FIAT	500	1.848	14,89%	106	11,55%
TOYOTA	AYGO X	1.572	12,67%	128	13,94%
SUZUKI	IGNIS	1.171	9,44%	58	6,32%
VOLKSWAGEN	UP!	243	1,96%	33	3,59%
RENAULT	NEW TWINGO	122	0,98%	6	0,65%
SMART	FORTWO	68	0,55%	12	1,31%
ABARTH	500	45	0,36%	5	0,54%
TOYOTA	AYGO	8	0,06%	1	0,11%
PEUGEOT	108	4	0,03%		
CITROEN/DS	C1	4	0,03%		
ZHIDOU	D2S	1	0,01%		
TOYOTA	IQ	1	0,01%		
SUZUKI	CELERIO	1	0,01%		
OPEL	ADAM	1	0,01%		
LEAPMOTOR	T03	1	0,01%		

Segment		YTD		NOVEMBER '23	
B		Total	Market Share	Total	Market Share
Make:		32.181	25,49%	1.883	18,02%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	5.811	18,06%	163	8,66%
TOYOTA	YARIS	5.070	15,75%	153	8,13%
CITROEN/DS	C3	4.730	14,70%	516	27,40%

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PEUGEOT	208	4.104	12,75%	217	11,52%
HYUNDAI	i 20	3.398	10,56%	223	11,84%
RENAULT	CLIO	2.385	7,41%	153	8,13%
SUZUKI	SWIFT	1.269	3,94%	27	1,43%
FORD	FIESTA	1.022	3,18%	26	1,38%
MAZDA	2-SERIES	936	2,91%	155	8,23%
VOLKSWAGEN	POLO	901	2,80%	39	2,07%
SEAT	IBIZA	748	2,32%	65	3,45%
SKODA	FABIA	526	1,63%	50	2,66%
MINI	MINI	444	1,38%	51	2,71%
AUDI	A1	327	1,02%	31	1,65%
NISSAN	MICRA	217	0,67%	1	0,05%
KIA	RIO	136	0,42%		
HONDA	JAZZ	91	0,28%	13	0,69%
MITSUBISHI	SPACE STAR	51	0,16%		
HONDA	E	9	0,03%		
FORD	KA	2	0,01%		
ALFA ROMEO	MITO	2	0,01%		
BMW	i3	1	0,00%		
LANCIA	YPSILON	1	0,00%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
B-SUV		33.569	26,59%	3.265	31,24%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS CROSS	4.440	13,23%	326	9,98%
SUZUKI	VITARA	3.082	9,18%	630	19,30%
PEUGEOT	2008	2.776	8,27%	264	8,09%
VOLKSWAGEN	T-ROC	2.480	7,39%	134	4,10%
FORD	PUMA	2.343	6,98%	236	7,23%
OPEL	CROSSLAND	2.170	6,46%	154	4,72%
CITROEN/DS	C3 AIRCROSS	2.040	6,08%	124	3,80%
KIA	STONIC	1.871	5,57%	197	6,03%
OPEL	MOKKA	1.618	4,82%	51	1,56%
VOLKSWAGEN	T-CROSS	1.475	4,39%	96	2,94%
DACIA	SANDERO	1.409	4,20%	86	2,63%
HYUNDAI	BAYON	1.126	3,35%	148	4,53%
SKODA	KAMIQ	1.067	3,18%	115	3,52%
NISSAN	JUKE	925	2,76%	122	3,74%
RENAULT	CAPTUR	923	2,75%	172	5,27%
AUDI	Q2	841	2,51%	128	3,92%
SEAT	ARONA	838	2,50%	27	0,83%
JEEP	RENEGADE	721	2,15%	32	0,98%
HYUNDAI	KONA	653	1,95%	62	1,90%
MG	ZS	486	1,45%	124	3,80%
CITROEN/DS	DS3	175	0,52%	1	0,03%
JEEP	AVENGER	57	0,17%	30	0,92%
CITROEN/DS	DS3 CROSSBACK	29	0,09%	1	0,03%
DACIA	SPRING	16	0,05%	5	0,15%
RENAULT	MEGANE E-TECH	6	0,02%		
FORD	ECOSPORT	2	0,01%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
B TOTAL		65.750	52,08%	5.148	49,25%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	5.811	8,84%	163	3,17%

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TOYOTA	YARIS	5.070	7,71%	153	2,97%
CITROEN/DS	C3	4.730	7,19%	516	10,02%
TOYOTA	YARIS CROSS	4.440	6,75%	326	6,33%
PEUGEOT	208	4.104	6,24%	217	4,22%
HYUNDAI	i 20	3.398	5,17%	223	4,33%
SUZUKI	VITARA	3.082	4,69%	630	12,24%
PEUGEOT	2008	2.776	4,22%	264	5,13%
VOLKSWAGEN	T-ROC	2.480	3,77%	134	2,60%
RENAULT	CLIO	2.385	3,63%	153	2,97%
FORD	PUMA	2.343	3,56%	236	4,58%
OPEL	CROSSLAND	2.170	3,30%	154	2,99%
CITROEN/DS	C3 AIRCROSS	2.040	3,10%	124	2,41%
KIA	STONIC	1.871	2,85%	197	3,83%
OPEL	MOKKA	1.618	2,46%	51	0,99%
VOLKSWAGEN	T-CROSS	1.475	2,24%	96	1,86%
DACIA	SANDERO	1.409	2,14%	86	1,67%
SUZUKI	SWIFT	1.269	1,93%	27	0,52%
HYUNDAI	BAYON	1.126	1,71%	148	2,87%
SKODA	KAMIQ	1.067	1,62%	115	2,23%
FORD	FIESTA	1.022	1,55%	26	0,51%
MAZDA	2-SERIES	936	1,42%	155	3,01%
NISSAN	JUKE	925	1,41%	122	2,37%
RENAULT	CAPTUR	923	1,40%	172	3,34%
VOLKSWAGEN	POLO	901	1,37%	39	0,76%
AUDI	Q2	841	1,28%	128	2,49%
SEAT	ARONA	838	1,27%	27	0,52%
SEAT	IBIZA	748	1,14%	65	1,26%
JEEP	RENEGADE	721	1,10%	32	0,62%
HYUNDAI	KONA	653	0,99%	62	1,20%
SKODA	FABIA	526	0,80%	50	0,97%
MG	ZS	486	0,74%	124	2,41%
MINI	MINI	444	0,68%	51	0,99%
AUDI	A1	327	0,50%	31	0,60%
NISSAN	MICRA	217	0,33%	1	0,02%
CITROEN/DS	DS3	175	0,27%	1	0,02%
KIA	RIO	136	0,21%		
HONDA	JAZZ	91	0,14%	13	0,25%
JEEP	AVENGER	57	0,09%	30	0,58%
MITSUBISHI	SPACE STAR	51	0,08%		
CITROEN/DS	DS3 CROSSBACK	29	0,04%	1	0,02%
DACIA	SPRING	16	0,02%	5	0,10%
HONDA	E	9	0,01%		
RENAULT	MEGANE E-TECH	6	0,01%		
FORD	ECOSPORT	2	0,00%		
FORD	KA	2	0,00%		
ALFA ROMEO	MITO	2	0,00%		
LANCIA	YPSILON	1	0,00%		
BMW	i3	1	0,00%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
C		10.378	8,22%	899	8,60%
Make:	Range:	Volume:	%	Volume:	%
BMW	1-SERIES	1.460	14,07%	268	29,81%
AUDI	A3	1.025	9,88%	103	11,46%
TOYOTA	COROLLA	989	9,53%	72	8,01%

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CITROEN/DS	C4	889	8,57%	38	4,23%
HYUNDAI	i 30	769	7,41%	72	8,01%
MERCEDES	A-SERIES	669	6,45%	23	2,56%
PEUGEOT	308	622	5,99%	9	1,00%
CITROEN/DS	C4 X	565	5,44%	8	0,89%
FIAT	TIPO	516	4,97%	105	11,68%
CITROEN/DS	DS4	492	4,74%	3	0,33%
VOLKSWAGEN	GOLF	482	4,64%	23	2,56%
FORD	FOCUS	441	4,25%	16	1,78%
OPEL	ASTRA	265	2,55%	27	3,00%
VOLKSWAGEN	ID.3	249	2,40%	11	1,22%
BMW	2-SERIES	213	2,05%	22	2,45%
SKODA	SCALA	143	1,38%	35	3,89%
SEAT	LEON	119	1,15%	4	0,44%
CUPRA	LEON	102	0,98%	31	3,45%
CUPRA	BORN	102	0,98%	2	0,22%
RENAULT	MEGANE	71	0,68%		
MG	MG4	64	0,62%	15	1,67%
NISSAN	LEAF	39	0,38%	5	0,56%
MAZDA	3-SERIES	39	0,38%	2	0,22%
MERCEDES	B-SERIES	26	0,25%	2	0,22%
MINI	CLUBMAN	12	0,12%	1	0,11%
CITROEN/DS	C4 CACTUS	6	0,06%	1	0,11%
KIA	CEED	4	0,04%		
TOYOTA	AURIS	2	0,02%	1	0,11%
HYUNDAI	ACCENT	1	0,01%		
ALFA ROMEO	GIULIETTA	1	0,01%		
NISSAN	PULSAR	1	0,01%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
C-SUV		27.058	21,43%	2.341	22,40%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	3008	2.278	8,42%	54	2,31%
TOYOTA	C-HR	2.197	8,12%	91	3,89%
BMW	X1-SERIES	2.163	7,99%	295	12,60%
DACIA	DUSTER	1.616	5,97%	107	4,57%
NISSAN	QASHQAI	1.413	5,22%	134	5,72%
VOLVO	XC40	1.310	4,84%	77	3,29%
MERCEDES	GLA-SERIES	1.304	4,82%	134	5,72%
MINI	COUNTRYMAN (NEW)	1.278	4,72%	118	5,04%
SUZUKI	SX4	1.228	4,54%	143	6,11%
AUDI	Q3	1.207	4,46%	129	5,51%
HYUNDAI	TUCSON	1.176	4,35%	103	4,40%
JEEP	COMPASS	994	3,67%	91	3,89%
VOLKSWAGEN	TIGUAN	940	3,47%	141	6,02%
CUPRA	FORMENTOR	839	3,10%	210	8,97%
VOLKSWAGEN	TAIGO	838	3,10%	53	2,26%
KIA	XCEED	818	3,02%	85	3,63%
KIA	NEW SPORTAGE	805	2,98%	89	3,80%
BMW	X2-SERIES	710	2,62%	31	1,32%
TOYOTA	COROLLA CROSS	652	2,41%	15	0,64%
OPEL	GRANDLAND	349	1,29%	5	0,21%
CITROEN/DS	C5 AIRCROSS	345	1,28%	4	0,17%
ALFA ROMEO	TONALE	317	1,17%	35	1,50%
DACIA	JOGGER	270	1,00%	18	0,77%

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FIAT	500X	268	0,99%	21	0,90%
MERCEDES	EQA	253	0,94%	23	0,98%
CITROEN/DS	DS7	235	0,87%	8	0,34%
SKODA	KAROQ	157	0,58%	15	0,64%
LAND ROVER	RANGE ROVER EVOQUE	153	0,57%	10	0,43%
LEXUS	UX-SERIES	138	0,51%	8	0,34%
KIA	NIRO	128	0,47%	5	0,21%
BMW	iX1	123	0,45%	26	1,11%
VOLVO	C40	109	0,40%	15	0,64%
MAZDA	CX-30	109	0,40%	4	0,17%
MG	HS	91	0,34%	30	1,28%
JAGUAR	E-PACE	85	0,31%		
SUBARU	XV	54	0,20%	1	0,04%
HONDA	HR-V	50	0,18%	8	0,34%
RENAULT	AUSTRAL	50	0,18%	4	0,17%
BYD	ATTO 3	4	0,01%		
MAZDA	MX-30	1	0,00%	1	0,04%
MITSUBISHI	ASX	1	0,00%		
HONDA	e:Ny1	1	0,00%		
RENAULT	KADJAR	1	0,00%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
C TOTAL		37.436	29,65%	3.240	31,00%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	3008	2.278	6,09%	54	1,67%
TOYOTA	C-HR	2.197	5,87%	91	2,81%
BMW	X1-SERIES	2.163	5,78%	295	9,10%
DACIA	DUSTER	1.616	4,32%	107	3,30%
BMW	1-SERIES	1.460	3,90%	268	8,27%
NISSAN	QASHQAI	1.413	3,77%	134	4,14%
VOLVO	XC40	1.310	3,50%	77	2,38%
MERCEDES	GLA-SERIES	1.304	3,48%	134	4,14%
MINI	COUNTRYMAN (NEW)	1.278	3,41%	118	3,64%
SUZUKI	SX4	1.228	3,28%	143	4,41%
AUDI	Q3	1.207	3,22%	129	3,98%
HYUNDAI	TUCSON	1.176	3,14%	103	3,18%
AUDI	A3	1.025	2,74%	103	3,18%
JEEP	COMPASS	994	2,66%	91	2,81%
TOYOTA	COROLLA	989	2,64%	72	2,22%
VOLKSWAGEN	TIGUAN	940	2,51%	141	4,35%
CITROEN/DS	C4	889	2,37%	38	1,17%
CUPRA	FORMENTOR	839	2,24%	210	6,48%
VOLKSWAGEN	TAIGO	838	2,24%	53	1,64%
KIA	XCEED	818	2,19%	85	2,62%
KIA	NEW SPORTAGE	805	2,15%	89	2,75%
HYUNDAI	i 30	769	2,05%	72	2,22%
BMW	X2-SERIES	710	1,90%	31	0,96%
MERCEDES	A-SERIES	669	1,79%	23	0,71%
TOYOTA	COROLLA CROSS	652	1,74%	15	0,46%
PEUGEOT	308	622	1,66%	9	0,28%
CITROEN/DS	C4 X	565	1,51%	8	0,25%
FIAT	TIPO	516	1,38%	105	3,24%
CITROEN/DS	DS4	492	1,31%	3	0,09%
VOLKSWAGEN	GOLF	482	1,29%	23	0,71%
FORD	FOCUS	441	1,18%	16	0,49%

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OPEL	GRANDLAND	349	0,93%	5	0,15%
CITROEN/DS	C5 AIRCROSS	345	0,92%	4	0,12%
ALFA ROMEO	TONALE	317	0,85%	35	1,08%
DACIA	JOGGER	270	0,72%	18	0,56%
FIAT	500X	268	0,72%	21	0,65%
OPEL	ASTRA	265	0,71%	27	0,83%
MERCEDES	EQA	253	0,68%	23	0,71%
VOLKSWAGEN	ID.3	249	0,67%	11	0,34%
CITROEN/DS	DS7	235	0,63%	8	0,25%
BMW	2-SERIES	213	0,57%	22	0,68%
SKODA	KAROQ	157	0,42%	15	0,46%
LAND ROVER	RANGE ROVER EVOQUE	153	0,41%	10	0,31%
SKODA	SCALA	143	0,38%	35	1,08%
LEXUS	UX-SERIES	138	0,37%	8	0,25%
KIA	NIRO	128	0,34%	5	0,15%
BMW	iX1	123	0,33%	26	0,80%
SEAT	LEON	119	0,32%	4	0,12%
VOLVO	C40	109	0,29%	15	0,46%
MAZDA	CX-30	109	0,29%	4	0,12%
CUPRA	LEON	102	0,27%	31	0,96%
CUPRA	BORN	102	0,27%	2	0,06%
MG	HS	91	0,24%	30	0,93%
JAGUAR	E-PACE	85	0,23%		
RENAULT	MEGANE	71	0,19%		
MG	MG4	64	0,17%	15	0,46%
SUBARU	XV	54	0,14%	1	0,03%
HONDA	HR-V	50	0,13%	8	0,25%
RENAULT	AUSTRAL	50	0,13%	4	0,12%
NISSAN	LEAF	39	0,10%	5	0,15%
MAZDA	3-SERIES	39	0,10%	2	0,06%
MERCEDES	B-SERIES	26	0,07%	2	0,06%
MINI	CLUBMAN	12	0,03%	1	0,03%
CITROEN/DS	C4 CACTUS	6	0,02%	1	0,03%
KIA	CEED	4	0,01%		
BYD	ATTO 3	4	0,01%		
TOYOTA	AURIS	2	0,01%	1	0,03%
MAZDA	MX-30	1	0,00%	1	0,03%
NISSAN	PULSAR	1	0,00%		
RENAULT	KADJAR	1	0,00%		
ALFA ROMEO	GIULIETTA	1	0,00%		
MITSUBISHI	ASX	1	0,00%		
HONDA	e:Ny1	1	0,00%		
HYUNDAI	ACCENT	1	0,00%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
D		1.941	1,54%	223	2,13%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	541	27,87%	71	31,84%
TESLA	MODEL 3	507	26,12%	18	8,07%
MERCEDES	C-SERIES	164	8,45%	16	7,17%
MERCEDES	CLA-SERIES	136	7,01%	15	6,73%
BMW	i4	134	6,90%	32	14,35%
BMW	3-SERIES	114	5,87%	18	8,07%
PEUGEOT	408	104	5,36%	18	8,07%
BMW	4-SERIES	82	4,22%	14	6,28%

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HONDA	CIVIC	39	2,01%	3	1,35%
ALFA ROMEO	GIULIA	26	1,34%	2	0,90%
AUDI	A4	25	1,29%	3	1,35%
VOLVO	V60	23	1,18%	5	2,24%
AUDI	A5	9	0,46%	3	1,35%
VOLVO	S60	8	0,41%	2	0,90%
PEUGEOT	508	8	0,41%		
RENAULT	LAGUNA	7	0,36%	1	0,45%
SUZUKI	SWACE	6	0,31%		
TOYOTA	PRIUS	3	0,15%	2	0,90%
MAZDA	6-SERIES	2	0,10%		
JAGUAR	XE-TYPE	1	0,05%		
OPEL	INSIGNIA	1	0,05%		
MG	MG5	1	0,05%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
D-SUV		6.406	5,07%	616	5,89%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL Y	1.015	15,84%	74	12,01%
RENAULT	ARKANA	722	11,27%	41	6,66%
VOLVO	XC60	578	9,02%	106	17,21%
MERCEDES	GLC-SERIES	462	7,21%	42	6,82%
TOYOTA	RAV4	418	6,53%	57	9,25%
MERCEDES	GLB-SERIES	380	5,93%	46	7,47%
SKODA	KODIAQ	281	4,39%	29	4,71%
FORD	KUGA	273	4,26%	27	4,38%
NISSAN	X-TRAIL	244	3,81%	33	5,36%
BMW	X3-SERIES	161	2,51%	17	2,76%
AUDI	Q5	156	2,44%	10	1,62%
AUDI	Q4	138	2,15%	6	0,97%
VOLKSWAGEN	ID.4	126	1,97%	6	0,97%
LAND ROVER	DEFENDER	124	1,94%	14	2,27%
FORD	MUSTANG MACH-E	111	1,73%	10	1,62%
LEXUS	NX-SERIES	99	1,55%	4	0,65%
MERCEDES	EQB	94	1,47%	2	0,32%
LAND ROVER	DISCOVERY SPORT	87	1,36%	6	0,97%
SKODA	ENYAQ iV	83	1,30%	11	1,79%
BMW	X4-SERIES	78	1,22%	11	1,79%
HYUNDAI	IONIQ 5	76	1,19%	4	0,65%
LAND ROVER	RANGE ROVER VELAR	71	1,11%	8	1,30%
MAZDA	CX-5	70	1,09%	8	1,30%
BMW	iX3	67	1,05%	5	0,81%
PEUGEOT	5008	66	1,03%	2	0,32%
JAGUAR	F-PACE	55	0,86%	6	0,97%
KIA	EV6	49	0,76%	1	0,16%
MAZDA	CX-60	44	0,69%	3	0,49%
MASERATI	GRECALE	35	0,55%	4	0,65%
SUBARU	FORESTER	33	0,52%	5	0,81%
VOLKSWAGEN	ID.5	32	0,50%	2	0,32%
PORSCHE	MACAN	31	0,48%	2	0,32%
TOYOTA	bZ4X	26	0,41%	6	0,97%
HONDA	CR-V	21	0,33%	1	0,16%
ALFA ROMEO	STELVIO	20	0,31%		
HYUNDAI	SANTA FE	17	0,27%	1	0,16%
TOYOTA	LAND CRUISER	11	0,17%	1	0,16%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

MERCEDES	EQC	11	0,17%		
CITROEN/DS	C5 X	9	0,14%	1	0,16%
LEXUS	RZ-SERIES	6	0,09%		
VOLKSWAGEN	TOUAREG	6	0,09%		
JAGUAR	I-PACE	5	0,08%		
NISSAN	ARIYA	5	0,08%		
SUBARU	OUTBACK	4	0,06%	1	0,16%
HONDA	ZR-V	3	0,05%	2	0,32%
JEEP	GRAND CHEROKEE	1	0,02%	1	0,16%
SUZUKI	ACROSS	1	0,02%		
JEEP	CHEROKEE	1	0,02%		
YTD					
Segment		Total	Market Share	Total	Market Share
D TOTAL		8.347	6,61%	839	8,03%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL Y	1.015	12,16%	74	8,82%
RENAULT	ARKANA	722	8,65%	41	4,89%
VOLVO	XC60	578	6,92%	106	12,63%
SKODA	OCTAVIA	541	6,48%	71	8,46%
TESLA	MODEL 3	507	6,07%	18	2,15%
MERCEDES	GLC-SERIES	462	5,53%	42	5,01%
TOYOTA	RAV4	418	5,01%	57	6,79%
MERCEDES	GLB-SERIES	380	4,55%	46	5,48%
SKODA	KODIAQ	281	3,37%	29	3,46%
FORD	KUGA	273	3,27%	27	3,22%
NISSAN	X-TRAIL	244	2,92%	33	3,93%
MERCEDES	C-SERIES	164	1,96%	16	1,91%
BMW	X3-SERIES	161	1,93%	17	2,03%
AUDI	Q5	156	1,87%	10	1,19%
AUDI	Q4	138	1,65%	6	0,72%
MERCEDES	CLA-SERIES	136	1,63%	15	1,79%
BMW	i4	134	1,61%	32	3,81%
VOLKSWAGEN	ID.4	126	1,51%	6	0,72%
LAND ROVER	DEFENDER	124	1,49%	14	1,67%
BMW	3-SERIES	114	1,37%	18	2,15%
FORD	MUSTANG MACH-E	111	1,33%	10	1,19%
PEUGEOT	408	104	1,25%	18	2,15%
LEXUS	NX-SERIES	99	1,19%	4	0,48%
MERCEDES	EQB	94	1,13%	2	0,24%
LAND ROVER	DISCOVERY SPORT	87	1,04%	6	0,72%
SKODA	ENYAQ IV	83	0,99%	11	1,31%
BMW	4-SERIES	82	0,98%	14	1,67%
BMW	X4-SERIES	78	0,93%	11	1,31%
HYUNDAI	IONIQ 5	76	0,91%	4	0,48%
LAND ROVER	RANGE ROVER VELAR	71	0,85%	8	0,95%
MAZDA	CX-5	70	0,84%	8	0,95%
BMW	iX3	67	0,80%	5	0,60%
PEUGEOT	5008	66	0,79%	2	0,24%
JAGUAR	F-PACE	55	0,66%	6	0,72%
KIA	EV6	49	0,59%	1	0,12%
MAZDA	CX-60	44	0,53%	3	0,36%
HONDA	CIVIC	39	0,47%	3	0,36%
MASERATI	GRECALE	35	0,42%	4	0,48%
SUBARU	FORESTER	33	0,40%	5	0,60%
VOLKSWAGEN	ID.5	32	0,38%	2	0,24%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

PORSCHE	MACAN	31	0,37%	2	0,24%
TOYOTA	bZ4X	26	0,31%	6	0,72%
ALFA ROMEO	GIULIA	26	0,31%	2	0,24%
AUDI	A4	25	0,30%	3	0,36%
VOLVO	V60	23	0,28%	5	0,60%
HONDA	CR-V	21	0,25%	1	0,12%
ALFA ROMEO	STELVIO	20	0,24%		
HYUNDAI	SANTA FE	17	0,20%	1	0,12%
TOYOTA	LAND CRUISER	11	0,13%	1	0,12%
MERCEDES	EQC	11	0,13%		
AUDI	A5	9	0,11%	3	0,36%
CITROEN/DS	C5 X	9	0,11%	1	0,12%
VOLVO	S60	8	0,10%	2	0,24%
PEUGEOT	508	8	0,10%		
RENAULT	LAGUNA	7	0,08%	1	0,12%
SUZUKI	SWACE	6	0,07%		
VOLKSWAGEN	TOUAREG	6	0,07%		
LEXUS	RZ-SERIES	6	0,07%		
NISSAN	ARIYA	5	0,06%		
JAGUAR	I-PACE	5	0,06%		
SUBARU	OUTBACK	4	0,05%	1	0,12%
TOYOTA	PRIUS	3	0,04%	2	0,24%
HONDA	ZR-V	3	0,04%	2	0,24%
MAZDA	6-SERIES	2	0,02%		
JEEP	GRAND CHEROKEE	1	0,01%	1	0,12%
OPEL	INSIGNIA	1	0,01%		
SUZUKI	ACROSS	1	0,01%		
MG	MG5	1	0,01%		
JEEP	CHEROKEE	1	0,01%		
JAGUAR	XE-TYPE	1	0,01%		

Segment	E	YTD		NOVEMBER '23	
		Total	Market Share	Total	Market Share
		98	0,08%	14	0,13%
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	E-SERIES	51	52,04%	9	64,29%
SKODA	SUPERB	21	21,43%	1	7,14%
MERCEDES	EQE	11	11,22%	3	21,43%
AUDI	A6	7	7,14%	1	7,14%
MERCEDES	CLS-SERIES	3	3,06%		
HYUNDAI	IONIQ 6	3	3,06%		
VOLVO	V90	2	2,04%		

Segment	E-SUV	YTD		NOVEMBER '23	
		Total	Market Share	Total	Market Share
		560	0,44%	117	1,12%
Make:	Range:	Volume:	%	Volume:	%

LAND ROVER	RANGE ROVER SPORT	202	36,07%	56	47,86%
PORSCHE	CAYENNE	91	16,25%	19	16,24%
BMW	X5-SERIES	79	14,11%	17	14,53%
MERCEDES	GLE-SERIES	75	13,39%	4	3,42%
JEEP	WRANGLER	56	10,00%	14	11,97%
BMW	X6-SERIES	26	4,64%	4	3,42%
LEXUS	RX-SERIES	23	4,11%	2	1,71%
MERCEDES	G-SERIES	7	1,25%	1	0,85%
AUDI	E-TRON	1	0,18%		

		YTD		NOVEMBER '23	
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**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		Total	Market Share	Total	Market Share
E TOTAL		658	0,52%	131	1,25%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	202	30,70%	56	42,75%
PORSCHE	CAYENNE	91	13,83%	19	14,50%
BMW	X5-SERIES	79	12,01%	17	12,98%
MERCEDES	GLE-SERIES	75	11,40%	4	3,05%
JEEP	WRANGLER	56	8,51%	14	10,69%
MERCEDES	E-SERIES	51	7,75%	9	6,87%
BMW	X6-SERIES	26	3,95%	4	3,05%
LEXUS	RX-SERIES	23	3,50%	2	1,53%
SKODA	SUPERB	21	3,19%	1	0,76%
MERCEDES	EQE	11	1,67%	3	2,29%
AUDI	A6	7	1,06%	1	0,76%
MERCEDES	G-SERIES	7	1,06%	1	0,76%
HYUNDAI	IONIQ 6	3	0,46%		
MERCEDES	CLS-SERIES	3	0,46%		
VOLVO	V90	2	0,30%		
AUDI	E-TRON	1	0,15%		

Segment		YTD		NOVEMBER '23	
F-G		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
PORSCHE	TAYCAN	46	27,38%	6	33,33%
TESLA	MODEL S	39	23,21%	3	16,67%
BMW	5-SERIES	16	9,52%	1	5,56%
AUDI	E-TRON GT	12	7,14%	2	11,11%
MERCEDES	EQS	8	4,76%	1	5,56%
MERCEDES	S-SERIES	7	4,17%		
BMW	7-SERIES	6	3,57%		
PORSCHE	PANAMERA	6	3,57%		
BMW	i5	4	2,38%	3	16,67%
MASERATI	GHIBLI	4	2,38%		
VOLVO	S90	4	2,38%		
BMW	i7	3	1,79%	1	5,56%
MERCEDES	GT-SERIES	3	1,79%		
AUDI	A7	2	1,19%	1	5,56%
BMW	8-SERIES	2	1,19%		
AUDI	A8	2	1,19%		
BENTLEY	FLYING SPUR	2	1,19%		
LEXUS	ES-SERIES	1	0,60%		
JAGUAR	XF-TYPE	1	0,60%		

Segment		YTD		NOVEMBER '23	
F-G-SUV		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
VOLVO	XC90	141	38,84%	14	23,73%
LAND ROVER	RANGE ROVER	60	16,53%	15	25,42%
AUDI	Q8	41	11,29%	9	15,25%
TESLA	MODEL X	37	10,19%	3	5,08%
BMW	iX	27	7,44%	2	3,39%
BMW	XM-SERIES	14	3,86%	4	6,78%
FORD	EXPLORER	10	2,75%		
LAND ROVER	DISCOVERY	7	1,93%	1	1,69%
KIA	EV9	6	1,65%	6	10,17%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

BMW	X7-SERIES	6	1,65%	2	3,39%
AUDI	Q7	6	1,65%	1	1,69%
MASERATI	LEVANTE	5	1,38%	1	1,69%
BENTLEY	BENTAYGA	1	0,28%	1	1,69%
ROLLS ROYCE	CULLINAN	1	0,28%		
MERCEDES	GLS-SERIES	1	0,28%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
F-G TOTAL		531	0,42%	77	0,74%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	XC90	141	26,55%	14	18,18%
LAND ROVER	RANGE ROVER	60	11,30%	15	19,48%
PORSCHE	TAYCAN	46	8,66%	6	7,79%
AUDI	Q8	41	7,72%	9	11,69%
TESLA	MODEL S	39	7,34%	3	3,90%
TESLA	MODEL X	37	6,97%	3	3,90%
BMW	iX	27	5,08%	2	2,60%
BMW	5-SERIES	16	3,01%	1	1,30%
BMW	XM-SERIES	14	2,64%	4	5,19%
AUDI	E-TRON GT	12	2,26%	2	2,60%
FORD	EXPLORER	10	1,88%		
MERCEDES	EQS	8	1,51%	1	1,30%
LAND ROVER	DISCOVERY	7	1,32%	1	1,30%
MERCEDES	S-SERIES	7	1,32%		
KIA	EV9	6	1,13%	6	7,79%
BMW	X7-SERIES	6	1,13%	2	2,60%
AUDI	Q7	6	1,13%	1	1,30%
BMW	7-SERIES	6	1,13%		
PORSCHE	PANAMERA	6	1,13%		
MASERATI	LEVANTE	5	0,94%	1	1,30%
BMW	i5	4	0,75%	3	3,90%
MASERATI	GHIBLI	4	0,75%		
VOLVO	S90	4	0,75%		
BMW	i7	3	0,56%	1	1,30%
MERCEDES	GT-SERIES	3	0,56%		
AUDI	A7	2	0,38%	1	1,30%
BENTLEY	FLYING SPUR	2	0,38%		
BMW	8-SERIES	2	0,38%		
AUDI	A8	2	0,38%		
BENTLEY	BENTAYGA	1	0,19%	1	1,30%
JAGUAR	XF-TYPE	1	0,19%		
ROLLS ROYCE	CULLINAN	1	0,19%		
MERCEDES	GLS-SERIES	1	0,19%		
LEXUS	ES-SERIES	1	0,19%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
SUV		70.699	56,00%	6.584	62,99%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS CROSS	4.440	6,28%	326	4,95%
SUZUKI	VITARA	3.082	4,36%	630	9,57%
PEUGEOT	2008	2.776	3,93%	264	4,01%
VOLKSWAGEN	T-ROC	2.480	3,51%	134	2,04%
FORD	PUMA	2.343	3,31%	236	3,58%
PEUGEOT	3008	2.278	3,22%	54	0,82%
TOYOTA	C-HR	2.197	3,11%	91	1,38%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

OPEL	CROSSLAND	2.170	3,07%	154	2,34%
BMW	X1-SERIES	2.163	3,06%	295	4,48%
CITROEN/DS	C3 AIRCROSS	2.040	2,89%	124	1,88%
KIA	STONIC	1.871	2,65%	197	2,99%
OPEL	MOKKA	1.618	2,29%	51	0,77%
DACIA	DUSTER	1.616	2,29%	107	1,63%
TOYOTA	AYGO X	1.572	2,22%	128	1,94%
VOLKSWAGEN	T-CROSS	1.475	2,09%	96	1,46%
NISSAN	QASHQAI	1.413	2,00%	134	2,04%
DACIA	SANDERO	1.409	1,99%	86	1,31%
VOLVO	XC40	1.310	1,85%	77	1,17%
MERCEDES	GLA-SERIES	1.304	1,84%	134	2,04%
MINI	COUNTRYMAN (NEW)	1.278	1,81%	118	1,79%
SUZUKI	SX4	1.228	1,74%	143	2,17%
AUDI	Q3	1.207	1,71%	129	1,96%
HYUNDAI	TUCSON	1.176	1,66%	103	1,56%
SUZUKI	IGNIS	1.171	1,66%	58	0,88%
HYUNDAI	BAYON	1.126	1,59%	148	2,25%
SKODA	KAMIQ	1.067	1,51%	115	1,75%
TESLA	MODEL Y	1.015	1,44%	74	1,12%
JEEP	COMPASS	994	1,41%	91	1,38%
VOLKSWAGEN	TIGUAN	940	1,33%	141	2,14%
NISSAN	JUKE	925	1,31%	122	1,85%
RENAULT	CAPTUR	923	1,31%	172	2,61%
AUDI	Q2	841	1,19%	128	1,94%
CUPRA	FORMENTOR	839	1,19%	210	3,19%
VOLKSWAGEN	TAIGO	838	1,19%	53	0,80%
SEAT	ARONA	838	1,19%	27	0,41%
KIA	XCEED	818	1,16%	85	1,29%
KIA	NEW SPORTAGE	805	1,14%	89	1,35%
RENAULT	ARKANA	722	1,02%	41	0,62%
JEEP	RENEGADE	721	1,02%	32	0,49%
BMW	X2-SERIES	710	1,00%	31	0,47%
HYUNDAI	KONA	653	0,92%	62	0,94%
TOYOTA	COROLLA CROSS	652	0,92%	15	0,23%
VOLVO	XC60	578	0,82%	106	1,61%
MG	ZS	486	0,69%	124	1,88%
MERCEDES	GLC-SERIES	462	0,65%	42	0,64%
TOYOTA	RAV4	418	0,59%	57	0,87%
MERCEDES	GLB-SERIES	380	0,54%	46	0,70%
OPEL	GRANDLAND	349	0,49%	5	0,08%
CITROEN/DS	C5 AIRCROSS	345	0,49%	4	0,06%
ALFA ROMEO	TONALE	317	0,45%	35	0,53%
SKODA	KODIAQ	281	0,40%	29	0,44%
FORD	KUGA	273	0,39%	27	0,41%
DACIA	JOGGER	270	0,38%	18	0,27%
FIAT	500X	268	0,38%	21	0,32%
MERCEDES	EQA	253	0,36%	23	0,35%
NISSAN	X-TRAIL	244	0,35%	33	0,50%
CITROEN/DS	DS7	235	0,33%	8	0,12%
LAND ROVER	RANGE ROVER SPORT	202	0,29%	56	0,85%
CITROEN/DS	DS3	175	0,25%	1	0,02%
BMW	X3-SERIES	161	0,23%	17	0,26%
SKODA	KAROQ	157	0,22%	15	0,23%
AUDI	Q5	156	0,22%	10	0,15%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

LAND ROVER	RANGE ROVER EVOQUE	153	0,22%	10	0,15%
VOLVO	XC90	141	0,20%	14	0,21%
LEXUS	UX-SERIES	138	0,20%	8	0,12%
AUDI	Q4	138	0,20%	6	0,09%
KIA	NIRO	128	0,18%	5	0,08%
VOLKSWAGEN	ID.4	126	0,18%	6	0,09%
LAND ROVER	DEFENDER	124	0,18%	14	0,21%
BMW	iX1	123	0,17%	26	0,39%
FORD	MUSTANG MACH-E	111	0,16%	10	0,15%
VOLVO	C40	109	0,15%	15	0,23%
MAZDA	CX-30	109	0,15%	4	0,06%
LEXUS	NX-SERIES	99	0,14%	4	0,06%
MERCEDES	EQB	94	0,13%	2	0,03%
MG	HS	91	0,13%	30	0,46%
PORSCHE	CAYENNE	91	0,13%	19	0,29%
LAND ROVER	DISCOVERY SPORT	87	0,12%	6	0,09%
JAGUAR	E-PACE	85	0,12%		
SKODA	ENYAQ IV	83	0,12%	11	0,17%
BMW	X5-SERIES	79	0,11%	17	0,26%
BMW	X4-SERIES	78	0,11%	11	0,17%
HYUNDAI	IONIQ 5	76	0,11%	4	0,06%
MERCEDES	GLE-SERIES	75	0,11%	4	0,06%
LAND ROVER	RANGE ROVER VELAR	71	0,10%	8	0,12%
MAZDA	CX-5	70	0,10%	8	0,12%
BMW	iX3	67	0,09%	5	0,08%
PEUGEOT	5008	66	0,09%	2	0,03%
LAND ROVER	RANGE ROVER	60	0,08%	15	0,23%
JEEP	AVENGER	57	0,08%	30	0,46%
JEEP	WRANGLER	56	0,08%	14	0,21%
JAGUAR	F-PACE	55	0,08%	6	0,09%
SUBARU	XV	54	0,08%	1	0,02%
HONDA	HR-V	50	0,07%	8	0,12%
RENAULT	AUSTRAL	50	0,07%	4	0,06%
KIA	EV6	49	0,07%	1	0,02%
MAZDA	CX-60	44	0,06%	3	0,05%
AUDI	Q8	41	0,06%	9	0,14%
TESLA	MODEL X	37	0,05%	3	0,05%
MASERATI	GRECALE	35	0,05%	4	0,06%
SUBARU	FORESTER	33	0,05%	5	0,08%
VOLKSWAGEN	ID.5	32	0,05%	2	0,03%
PORSCHE	MACAN	31	0,04%	2	0,03%
CITROEN/DS	DS3 CROSSBACK	29	0,04%	1	0,02%
BMW	iX	27	0,04%	2	0,03%
TOYOTA	bZ4X	26	0,04%	6	0,09%
BMW	X6-SERIES	26	0,04%	4	0,06%
LEXUS	RX-SERIES	23	0,03%	2	0,03%
HONDA	CR-V	21	0,03%	1	0,02%
ALFA ROMEO	STELVIO	20	0,03%		
HYUNDAI	SANTA FE	17	0,02%	1	0,02%
DACIA	SPRING	16	0,02%	5	0,08%
BMW	XM-SERIES	14	0,02%	4	0,06%
TOYOTA	LAND CRUISER	11	0,02%	1	0,02%
MERCEDES	EQC	11	0,02%		
FORD	EXPLORER	10	0,01%		
CITROEN/DS	C5 X	9	0,01%	1	0,02%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

LAND ROVER	DISCOVERY	7	0,01%	1	0,02%
MERCEDES	G-SERIES	7	0,01%	1	0,02%
KIA	EV9	6	0,01%	6	0,09%
BMW	X7-SERIES	6	0,01%	2	0,03%
AUDI	Q7	6	0,01%	1	0,02%
RENAULT	MEGANE E-TECH	6	0,01%		
LEXUS	RZ-SERIES	6	0,01%		
VOLKSWAGEN	TOUAREG	6	0,01%		
MASERATI	LEVANTE	5	0,01%	1	0,02%
JAGUAR	I-PACE	5	0,01%		
NISSAN	ARIYA	5	0,01%		
SUBARU	OUTBACK	4	0,01%	1	0,02%
BYD	ATTO 3	4	0,01%		
HONDA	ZR-V	3	0,00%	2	0,03%
FORD	ECOSPORT	2	0,00%		
MAZDA	MX-30	1	0,00%	1	0,02%
JEEP	GRAND CHEROKEE	1	0,00%	1	0,02%
BENTLEY	BENTAYGA	1	0,00%	1	0,02%
MITSUBISHI	ASX	1	0,00%		
RENAULT	KADJAR	1	0,00%		
JEEP	CHEROKEE	1	0,00%		
MERCEDES	GLS-SERIES	1	0,00%		
ROLLS ROYCE	CULLINAN	1	0,00%		
SUZUKI	ACROSS	1	0,00%		
HONDA	e:Ny1	1	0,00%		
AUDI	E-TRON	1	0,00%		

Segment	MPV	Make:	Range:	YTD		NOVEMBER '23	
				Total	Market Share	Total	Market Share
				24	0,02%	0	0,00%
				Volume:	%	Volume:	%
VOLKSWAGEN	TOURAN			12	50,00%		
LEVC	TX			4	16,67%		
FORD	S-MAX			3	12,50%		
TOYOTA	VERSO S			2	8,33%		
FIAT	500L			2	8,33%		
SUBARU	TREZIA			1	4,17%		

Segment	MPV-M/COMBI	Make:	Range:	YTD		NOVEMBER '23	
				Total	Market Share	Total	Market Share
				738	0,58%	78	0,75%
				Volume:	%	Volume:	%
MERCEDES	V-SERIES			137	18,56%	8	10,26%
TOYOTA	PROACE CITY VERSO			99	13,41%	18	23,08%
TOYOTA	PROACE			78	10,57%	10	12,82%
VOLKSWAGEN	CADDY			56	7,59%	4	5,13%
CITROEN/DS	JUMPY SPACE TOURER			45	6,10%	12	15,38%
PEUGEOT	EXPERT TRAVELLER			43	5,83%	2	2,56%
MERCEDES	EQV			33	4,47%		
NISSAN	PRIMASTAR			31	4,20%		
VOLKSWAGEN	TRANSPORTER			29	3,93%	1	1,28%
VOLKSWAGEN	ID.BUZZ			29	3,93%		
OPEL	ZAFIRA			21	2,85%	1	1,28%
PEUGEOT	BOXER			20	2,71%	9	11,54%
PEUGEOT	RIFTER			20	2,71%		
FORD	TRANSIT/TOURNEO			18	2,44%		
MERCEDES	SPRINTER			16	2,17%		

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ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

MERCEDES	CITAN	14	1,90%	8	10,26%
FORD	TOURNEO CONNECT	12	1,63%	1	1,28%
OPEL	COMBO	9	1,22%	1	1,28%
RENAULT	TRAFIC	7	0,95%		
FORD	TRANSIT	6	0,81%		
CITROEN/DS	BERLINGO	4	0,54%		
NISSAN	NV200	3	0,41%		
VOLKSWAGEN	MULTIVAN	2	0,27%		
NISSAN	INTERSTAR	1	0,14%	1	1,28%
SAIC MAXUS	MIFA 9	1	0,14%	1	1,28%
FIAT	DUCATO	1	0,14%	1	1,28%
FIAT	DOBLO	1	0,14%		
ESAGONO ENERGIA	GECO	1	0,14%		
FIAT	ULYSSE	1	0,14%		
		YTD		NOVEMBER '23	
Segment		Total	Market Share	Total	Market Share
SPORTS		349	0,28%	21	0,20%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	178	51,00%	9	42,86%
MAZDA	MX-5	84	24,07%	3	14,29%
PORSCHE	911	34	9,74%	3	14,29%
PORSCHE	BOXSTER	8	2,29%	3	14,29%
BMW	Z4-SERIES	8	2,29%	1	4,76%
FORD	MUSTANG	8	2,29%		
MERCEDES	SL-SERIES	5	1,43%		
PORSCHE	CAYMAN	4	1,15%		
AUDI	TT	4	1,15%		
TOYOTA	GR86	4	1,15%		
JAGUAR	F-TYPE	3	0,86%	1	4,76%
MASERATI	MC20	3	0,86%		
LOTUS	EMIRA	2	0,57%		
FERRARI	812 GTS	1	0,29%	1	4,76%
FERRARI	SF90 STRADALE	1	0,29%		
MERCEDES	SLK-SERIES	1	0,29%		
FERRARI	F8 TRIBUTO	1	0,29%		