

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		OCTOBER '23	
A		Total	Market Share	Total	Market Share
Make:	Range:	8.935	7,72%	814	7,22%
		Volume:	%	Volume:	%
FIAT	PANDA	2.804	31,38%	197	24,20%
KIA	PICANTO	2.110	23,61%	214	26,29%
HYUNDAI	i 10	1.837	20,56%	172	21,13%
FIAT	500	1.742	19,50%	200	24,57%
VOLKSWAGEN	UP!	210	2,35%	23	2,83%
RENAULT	NEW TWINGO	116	1,30%	1	0,12%
SMART	FORTWO	56	0,63%	3	0,37%
ABARTH	500	40	0,45%	3	0,37%
TOYOTA	AYGO	7	0,08%		
CITROEN/DS	C1	4	0,04%		
PEUGEOT	108	4	0,04%		
OPEL	ADAM	1	0,01%	1	0,12%
SUZUKI	CELERIO	1	0,01%		
TOYOTA	IQ	1	0,01%		
ZHIDOU	D2S	1	0,01%		
LEAPMOTOR	T03	1	0,01%		

Segment		YTD		OCTOBER '23	
A-SUV		Total	Market Share	Total	Market Share
Make:	Range:	2.557	2,21%	144	1,28%
		Volume:	%	Volume:	%
TOYOTA	AYGO X	1.444	56,47%	90	62,50%
SUZUKI	IGNIS	1.113	43,53%	54	37,50%

Segment		YTD		OCTOBER '23	
A TOTAL		Total	Market Share	Total	Market Share
Make:	Range:	11.492	9,92%	958	8,49%
		Volume:	%	Volume:	%
FIAT	PANDA	2.804	24,40%	197	20,56%
KIA	PICANTO	2.110	18,36%	214	22,34%
HYUNDAI	i 10	1.837	15,99%	172	17,95%
FIAT	500	1.742	15,16%	200	20,88%
TOYOTA	AYGO X	1.444	12,57%	90	9,39%
SUZUKI	IGNIS	1.113	9,68%	54	5,64%
VOLKSWAGEN	UP!	210	1,83%	23	2,40%
RENAULT	NEW TWINGO	116	1,01%	1	0,10%
SMART	FORTWO	56	0,49%	3	0,31%
ABARTH	500	40	0,35%	3	0,31%
TOYOTA	AYGO	7	0,06%		
PEUGEOT	108	4	0,03%		
CITROEN/DS	C1	4	0,03%		
OPEL	ADAM	1	0,01%	1	0,10%
TOYOTA	IQ	1	0,01%		
ZHIDOU	D2S	1	0,01%		
SUZUKI	CELERIO	1	0,01%		
LEAPMOTOR	T03	1	0,01%		

Segment		YTD		OCTOBER '23	
B		Total	Market Share	Total	Market Share
Make:	Range:	30.472	26,32%	1.881	16,67%
		Volume:	%	Volume:	%
OPEL	CORSA	5.648	18,54%	268	14,25%
TOYOTA	YARIS	4.917	16,14%	208	11,06%
CITROEN/DS	C3	4.214	13,83%	353	18,77%

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PEUGEOT	208	3.887	12,76%	203	10,79%
HYUNDAI	i 20	3.175	10,42%	275	14,62%
RENAULT	CLIO	2.232	7,32%	115	6,11%
SUZUKI	SWIFT	1.242	4,08%	27	1,44%
FORD	FIESTA	996	3,27%	49	2,60%
VOLKSWAGEN	POLO	862	2,83%	67	3,56%
MAZDA	2-SERIES	781	2,56%	151	8,03%
SEAT	IBIZA	683	2,24%	42	2,23%
SKODA	FABIA	476	1,56%	58	3,08%
MINI	MINI	393	1,29%	24	1,28%
AUDI	A1	296	0,97%	29	1,54%
NISSAN	MICRA	216	0,71%		
CITROEN/DS	DS3	174	0,57%	4	0,21%
KIA	RIO	136	0,45%		
HONDA	JAZZ	78	0,26%	7	0,37%
MITSUBISHI	SPACE STAR	51	0,17%		
HONDA	E	9	0,03%		
ALFA ROMEO	MITO	2	0,01%	1	0,05%
FORD	KA	2	0,01%		
LANCIA	YPSILON	1	0,00%		
BMW	i3	1	0,00%		

Segment	B-SUV	YTD		OCTOBER '23	
		Total	Market Share	Total	Market Share
Make:	Range:	30.130	26,02%	3.597	31,88%
		Volume:	%	Volume:	%

TOYOTA	YARIS CROSS	4.114	13,65%	362	10,06%
PEUGEOT	2008	2.512	8,34%	278	7,73%
SUZUKI	VITARA	2.452	8,14%	593	16,49%
VOLKSWAGEN	T-ROC	2.346	7,79%	181	5,03%
FORD	PUMA	2.107	6,99%	236	6,56%
OPEL	CROSSLAND	2.016	6,69%	270	7,51%
CITROEN/DS	C3 AIRCROSS	1.916	6,36%	321	8,92%
KIA	STONIC	1.674	5,56%	142	3,95%
OPEL	MOKKA	1.567	5,20%	99	2,75%
VOLKSWAGEN	T-CROSS	1.379	4,58%	96	2,67%
DACIA	SANDERO	1.323	4,39%	101	2,81%
HYUNDAI	BAYON	978	3,25%	172	4,78%
SKODA	KAMIQ	952	3,16%	120	3,34%
SEAT	ARONA	811	2,69%	39	1,08%
NISSAN	JUKE	803	2,67%	86	2,39%
RENAULT	CAPTUR	751	2,49%	93	2,59%
AUDI	Q2	713	2,37%	93	2,59%
JEEP	RENEGADE	689	2,29%	54	1,50%
HYUNDAI	KONA	591	1,96%	74	2,06%
MG	ZS	362	1,20%	173	4,81%
CITROEN/DS	DS3 CROSSBACK	28	0,09%		
JEEP	AVENGER	27	0,09%	6	0,17%
DACIA	SPRING	11	0,04%	3	0,08%
RENAULT	MEGANE E-TECH	6	0,02%	5	0,14%
FORD	ECOSPORT	2	0,01%		

Segment	B TOTAL	YTD		OCTOBER '23	
		Total	Market Share	Total	Market Share
Make:	Range:	60.602	52,34%	5.478	48,56%
		Volume:	%	Volume:	%

OPEL	CORSA	5.648	9,32%	268	4,89%
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TOYOTA	YARIS	4.917	8,11%	208	3,80%
CITROEN/DS	C3	4.214	6,95%	353	6,44%
TOYOTA	YARIS CROSS	4.114	6,79%	362	6,61%
PEUGEOT	208	3.887	6,41%	203	3,71%
HYUNDAI	i 20	3.175	5,24%	275	5,02%
PEUGEOT	2008	2.512	4,15%	278	5,07%
SUZUKI	VITARA	2.452	4,05%	593	10,83%
VOLKSWAGEN	T-ROC	2.346	3,87%	181	3,30%
RENAULT	CLIO	2.232	3,68%	115	2,10%
FORD	PUMA	2.107	3,48%	236	4,31%
OPEL	CROSSLAND	2.016	3,33%	270	4,93%
CITROEN/DS	C3 AIRCROSS	1.916	3,16%	321	5,86%
KIA	STONIC	1.674	2,76%	142	2,59%
OPEL	MOKKA	1.567	2,59%	99	1,81%
VOLKSWAGEN	T-CROSS	1.379	2,28%	96	1,75%
DACIA	SANDERO	1.323	2,18%	101	1,84%
SUZUKI	SWIFT	1.242	2,05%	27	0,49%
FORD	FIESTA	996	1,64%	49	0,89%
HYUNDAI	BAYON	978	1,61%	172	3,14%
SKODA	KAMIQ	952	1,57%	120	2,19%
VOLKSWAGEN	POLO	862	1,42%	67	1,22%
SEAT	ARONA	811	1,34%	39	0,71%
NISSAN	JUKE	803	1,33%	86	1,57%
MAZDA	2-SERIES	781	1,29%	151	2,76%
RENAULT	CAPTUR	751	1,24%	93	1,70%
AUDI	Q2	713	1,18%	93	1,70%
JEEP	RENEGADE	689	1,14%	54	0,99%
SEAT	IBIZA	683	1,13%	42	0,77%
HYUNDAI	KONA	591	0,98%	74	1,35%
SKODA	FABIA	476	0,79%	58	1,06%
MINI	MINI	393	0,65%	24	0,44%
MG	ZS	362	0,60%	173	3,16%
AUDI	A1	296	0,49%	29	0,53%
NISSAN	MICRA	216	0,36%		
CITROEN/DS	DS3	174	0,29%	4	0,07%
KIA	RIO	136	0,22%		
HONDA	JAZZ	78	0,13%	7	0,13%
MITSUBISHI	SPACE STAR	51	0,08%		
CITROEN/DS	DS3 CROSSBACK	28	0,05%		
JEEP	AVENGER	27	0,04%	6	0,11%
DACIA	SPRING	11	0,02%	3	0,05%
HONDA	E	9	0,01%		
RENAULT	MEGANE E-TECH	6	0,01%	5	0,09%
ALFA ROMEO	MITO	2	0,00%	1	0,02%
FORD	ECOSPORT	2	0,00%		
FORD	KA	2	0,00%		
BMW	i3	1	0,00%		
LANCIA	YPSILON	1	0,00%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
C		9.479	8,19%	792	7,02%
Make:	Range:	Volume:	%	Volume:	%
BMW	1-SERIES	1.192	12,58%	155	19,57%
AUDI	A3	922	9,73%	129	16,29%
TOYOTA	COROLLA	917	9,67%	65	8,21%

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CITROEN/DS	C4	851	8,98%	34	4,29%
HYUNDAI	i 30	697	7,35%	79	9,97%
MERCEDES	A-SERIES	646	6,82%	33	4,17%
PEUGEOT	308	613	6,47%	49	6,19%
CITROEN/DS	C4 X	557	5,88%	7	0,88%
CITROEN/DS	DS4	489	5,16%	14	1,77%
VOLKSWAGEN	GOLF	459	4,84%	35	4,42%
FORD	FOCUS	425	4,48%	16	2,02%
FIAT	TIPO	411	4,34%	37	4,67%
OPEL	ASTRA	238	2,51%	47	5,93%
VOLKSWAGEN	ID.3	238	2,51%	13	1,64%
BMW	2-SERIES	191	2,01%	21	2,65%
SEAT	LEON	115	1,21%	4	0,51%
SKODA	SCALA	108	1,14%	11	1,39%
CUPRA	BORN	100	1,05%	7	0,88%
CUPRA	LEON	71	0,75%	8	1,01%
RENAULT	MEGANE	71	0,75%		
MG	MG4	49	0,52%	18	2,27%
MAZDA	3-SERIES	37	0,39%	2	0,25%
NISSAN	LEAF	34	0,36%	1	0,13%
MERCEDES	B-SERIES	24	0,25%		
MINI	CLUBMAN	11	0,12%	2	0,25%
CITROEN/DS	C4 CACTUS	5	0,05%	2	0,25%
KIA	CEED	4	0,04%	3	0,38%
ALFA ROMEO	GIULIETTA	1	0,01%		
HYUNDAI	ACCENT	1	0,01%		
TOYOTA	AURIS	1	0,01%		
NISSAN	PULSAR	1	0,01%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
C-SUV		24.717	21,35%	2.931	25,98%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	3008	2.224	9,00%	167	5,70%
TOYOTA	C-HR	2.106	8,52%	221	7,54%
BMW	X1-SERIES	1.868	7,56%	291	9,93%
DACIA	DUSTER	1.509	6,11%	124	4,23%
NISSAN	QASHQAI	1.279	5,17%	182	6,21%
VOLVO	XC40	1.233	4,99%	100	3,41%
MERCEDES	GLA-SERIES	1.170	4,73%	199	6,79%
MINI	COUNTRYMAN (NEW)	1.160	4,69%	120	4,09%
SUZUKI	SX4	1.085	4,39%	150	5,12%
AUDI	Q3	1.078	4,36%	92	3,14%
HYUNDAI	TUCSON	1.073	4,34%	168	5,73%
JEEP	COMPASS	903	3,65%	90	3,07%
VOLKSWAGEN	TIGUAN	799	3,23%	103	3,51%
VOLKSWAGEN	TAIGO	785	3,18%	50	1,71%
KIA	XCEED	733	2,97%	181	6,18%
KIA	NEW SPORTAGE	716	2,90%	104	3,55%
BMW	X2-SERIES	679	2,75%	60	2,05%
TOYOTA	COROLLA CROSS	637	2,58%	11	0,38%
CUPRA	FORMENTOR	629	2,54%	178	6,07%
OPEL	GRANDLAND	344	1,39%	64	2,18%
CITROEN/DS	C5 AIRCROSS	341	1,38%	26	0,89%
ALFA ROMEO	TONALE	282	1,14%	18	0,61%
DACIA	JOGGER	252	1,02%	14	0,48%

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FIAT	500X	247	1,00%	35	1,19%
MERCEDES	EQA	230	0,93%	28	0,96%
CITROEN/DS	DS7	227	0,92%	29	0,99%
LAND ROVER	RANGE ROVER EVOQUE	143	0,58%	11	0,38%
SKODA	KAROQ	142	0,57%	7	0,24%
LEXUS	UX-SERIES	130	0,53%	12	0,41%
KIA	NIRO	123	0,50%	8	0,27%
MAZDA	CX-30	105	0,42%	21	0,72%
BMW	iX1	97	0,39%	22	0,75%
VOLVO	C40	94	0,38%	9	0,31%
JAGUAR	E-PACE	85	0,34%	10	0,34%
MG	HS	61	0,25%	8	0,27%
SUBARU	XV	53	0,21%	2	0,07%
RENAULT	AUSTRAL	46	0,19%	3	0,10%
HONDA	HR-V	42	0,17%	12	0,41%
BYD	ATTO 3	4	0,02%		
HONDA	e:Ny1	1	0,00%	1	0,03%
RENAULT	KADJAR	1	0,00%		
MITSUBISHI	ASX	1	0,00%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
C TOTAL		34.196	29,53%	3.723	33,00%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	3008	2.224	6,50%	167	4,49%
TOYOTA	C-HR	2.106	6,16%	221	5,94%
BMW	X1-SERIES	1.868	5,46%	291	7,82%
DACIA	DUSTER	1.509	4,41%	124	3,33%
NISSAN	QASHQAI	1.279	3,74%	182	4,89%
VOLVO	XC40	1.233	3,61%	100	2,69%
BMW	1-SERIES	1.192	3,49%	155	4,16%
MERCEDES	GLA-SERIES	1.170	3,42%	199	5,35%
MINI	COUNTRYMAN (NEW)	1.160	3,39%	120	3,22%
SUZUKI	SX4	1.085	3,17%	150	4,03%
AUDI	Q3	1.078	3,15%	92	2,47%
HYUNDAI	TUCSON	1.073	3,14%	168	4,51%
AUDI	A3	922	2,70%	129	3,46%
TOYOTA	COROLLA	917	2,68%	65	1,75%
JEEP	COMPASS	903	2,64%	90	2,42%
CITROEN/DS	C4	851	2,49%	34	0,91%
VOLKSWAGEN	TIGUAN	799	2,34%	103	2,77%
VOLKSWAGEN	TAIGO	785	2,30%	50	1,34%
KIA	XCEED	733	2,14%	181	4,86%
KIA	NEW SPORTAGE	716	2,09%	104	2,79%
HYUNDAI	i 30	697	2,04%	79	2,12%
BMW	X2-SERIES	679	1,99%	60	1,61%
MERCEDES	A-SERIES	646	1,89%	33	0,89%
TOYOTA	COROLLA CROSS	637	1,86%	11	0,30%
CUPRA	FORMENTOR	629	1,84%	178	4,78%
PEUGEOT	308	613	1,79%	49	1,32%
CITROEN/DS	C4 X	557	1,63%	7	0,19%
CITROEN/DS	DS4	489	1,43%	14	0,38%
VOLKSWAGEN	GOLF	459	1,34%	35	0,94%
FORD	FOCUS	425	1,24%	16	0,43%
FIAT	TIPO	411	1,20%	37	0,99%
OPEL	GRANDLAND	344	1,01%	64	1,72%

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CITROEN/DS	C5 AIRCROSS	341	1,00%	26	0,70%
ALFA ROMEO	TONALE	282	0,82%	18	0,48%
DACIA	JOGGER	252	0,74%	14	0,38%
FIAT	500X	247	0,72%	35	0,94%
OPEL	ASTRA	238	0,70%	47	1,26%
VOLKSWAGEN	ID.3	238	0,70%	13	0,35%
MERCEDES	EQA	230	0,67%	28	0,75%
CITROEN/DS	DS7	227	0,66%	29	0,78%
BMW	2-SERIES	191	0,56%	21	0,56%
LAND ROVER	RANGE ROVER EVOQUE	143	0,42%	11	0,30%
SKODA	KAROQ	142	0,42%	7	0,19%
LEXUS	UX-SERIES	130	0,38%	12	0,32%
KIA	NIRO	123	0,36%	8	0,21%
SEAT	LEON	115	0,34%	4	0,11%
SKODA	SCALA	108	0,32%	11	0,30%
MAZDA	CX-30	105	0,31%	21	0,56%
CUPRA	BORN	100	0,29%	7	0,19%
BMW	ix1	97	0,28%	22	0,59%
VOLVO	C40	94	0,27%	9	0,24%
JAGUAR	E-PACE	85	0,25%	10	0,27%
CUPRA	LEON	71	0,21%	8	0,21%
RENAULT	MEGANE	71	0,21%		
MG	HS	61	0,18%	8	0,21%
SUBARU	XV	53	0,15%	2	0,05%
MG	MG4	49	0,14%	18	0,48%
RENAULT	AUSTRAL	46	0,13%	3	0,08%
HONDA	HR-V	42	0,12%	12	0,32%
MAZDA	3-SERIES	37	0,11%	2	0,05%
NISSAN	LEAF	34	0,10%	1	0,03%
MERCEDES	B-SERIES	24	0,07%		
MINI	CLUBMAN	11	0,03%	2	0,05%
CITROEN/DS	C4 CACTUS	5	0,01%	2	0,05%
KIA	CEED	4	0,01%	3	0,08%
BYD	ATTO 3	4	0,01%		
HONDA	e:Ny1	1	0,00%	1	0,03%
RENAULT	KADJAR	1	0,00%		
ALFA ROMEO	GIULIETTA	1	0,00%		
NISSAN	PULSAR	1	0,00%		
HYUNDAI	ACCENT	1	0,00%		
TOYOTA	AURIS	1	0,00%		
MITSUBISHI	ASX	1	0,00%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
D		1.718	1,48%	202	1,79%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL 3	489	28,46%	37	18,32%
SKODA	OCTAVIA	470	27,36%	61	30,20%
MERCEDES	C-SERIES	148	8,61%	35	17,33%
MERCEDES	CLA-SERIES	121	7,04%	22	10,89%
BMW	i4	102	5,94%	12	5,94%
BMW	3-SERIES	96	5,59%	8	3,96%
PEUGEOT	408	86	5,01%	7	3,47%
BMW	4-SERIES	68	3,96%	6	2,97%
HONDA	CIVIC	36	2,10%	3	1,49%
ALFA ROMEO	GIULIA	24	1,40%	3	1,49%

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AUDI	A4	22	1,28%		
VOLVO	V60	18	1,05%	1	0,50%
PEUGEOT	508	8	0,47%		
SUZUKI	SWACE	6	0,35%	4	1,98%
AUDI	A5	6	0,35%	1	0,50%
VOLVO	S60	6	0,35%		
RENAULT	LAGUNA	6	0,35%		
MAZDA	6-SERIES	2	0,12%	1	0,50%
TOYOTA	PRIUS	1	0,06%	1	0,50%
OPEL	INSIGNIA	1	0,06%		
JAGUAR	XE-TYPE	1	0,06%		
MG	MG5	1	0,06%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
D-SUV		5.790	5,00%	718	6,36%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL Y	941	16,25%	88	12,26%
RENAULT	ARKANA	681	11,76%	39	5,43%
VOLVO	XC60	472	8,15%	80	11,14%
MERCEDES	GLC-SERIES	420	7,25%	71	9,89%
TOYOTA	RAV4	361	6,23%	79	11,00%
MERCEDES	GLB-SERIES	334	5,77%	111	15,46%
SKODA	KODIAQ	252	4,35%	32	4,46%
FORD	KUGA	246	4,25%	26	3,62%
NISSAN	X-TRAIL	211	3,64%	18	2,51%
AUDI	Q5	146	2,52%	19	2,65%
BMW	X3-SERIES	144	2,49%	10	1,39%
AUDI	Q4	132	2,28%	15	2,09%
VOLKSWAGEN	ID.4	120	2,07%	3	0,42%
LAND ROVER	DEFENDER	110	1,90%	5	0,70%
FORD	MUSTANG MACH-E	101	1,74%	7	0,97%
LEXUS	NX-SERIES	95	1,64%	3	0,42%
MERCEDES	EQB	92	1,59%	6	0,84%
LAND ROVER	DISCOVERY SPORT	81	1,40%	2	0,28%
SKODA	ENYAQ iV	72	1,24%	4	0,56%
HYUNDAI	IONIQ 5	72	1,24%	4	0,56%
BMW	X4-SERIES	67	1,16%	6	0,84%
PEUGEOT	5008	64	1,11%	2	0,28%
LAND ROVER	RANGE ROVER VELAR	63	1,09%	6	0,84%
MAZDA	CX-5	62	1,07%	17	2,37%
BMW	iX3	62	1,07%	9	1,25%
JAGUAR	F-PACE	49	0,85%	5	0,70%
KIA	EV6	48	0,83%	7	0,97%
MAZDA	CX-60	41	0,71%	10	1,39%
MASERATI	GRECALE	31	0,54%	6	0,84%
VOLKSWAGEN	ID.5	30	0,52%	2	0,28%
PORSCHE	MACAN	29	0,50%	5	0,70%
SUBARU	FORESTER	28	0,48%	4	0,56%
HONDA	CR-V	20	0,35%	6	0,84%
TOYOTA	bZ4X	20	0,35%	2	0,28%
ALFA ROMEO	STELVIO	20	0,35%	1	0,14%
HYUNDAI	SANTA FE	16	0,28%	2	0,28%
MERCEDES	EQC	11	0,19%	1	0,14%
TOYOTA	LAND CRUISER	10	0,17%	3	0,42%
CITROEN/DS	C5 X	8	0,14%		

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LEXUS	RZ-SERIES	6	0,10%	1	0,14%
VOLKSWAGEN	TOUAREG	6	0,10%		
JAGUAR	I-PACE	5	0,09%	1	0,14%
NISSAN	ARIYA	5	0,09%		
SUBARU	OUTBACK	3	0,05%		
JEEP	CHEROKEE	1	0,02%		
HONDA	ZR-V	1	0,02%		
SUZUKI	ACROSS	1	0,02%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
D TOTAL		7.508	6,48%	920	8,15%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL Y	941	12,53%	88	9,57%
RENAULT	ARKANA	681	9,07%	39	4,24%
TESLA	MODEL 3	489	6,51%	37	4,02%
VOLVO	XC60	472	6,29%	80	8,70%
SKODA	OCTAVIA	470	6,26%	61	6,63%
MERCEDES	GLC-SERIES	420	5,59%	71	7,72%
TOYOTA	RAV4	361	4,81%	79	8,59%
MERCEDES	GLB-SERIES	334	4,45%	111	12,07%
SKODA	KODIAQ	252	3,36%	32	3,48%
FORD	KUGA	246	3,28%	26	2,83%
NISSAN	X-TRAIL	211	2,81%	18	1,96%
MERCEDES	C-SERIES	148	1,97%	35	3,80%
AUDI	Q5	146	1,94%	19	2,07%
BMW	X3-SERIES	144	1,92%	10	1,09%
AUDI	Q4	132	1,76%	15	1,63%
MERCEDES	CLA-SERIES	121	1,61%	22	2,39%
VOLKSWAGEN	ID.4	120	1,60%	3	0,33%
LAND ROVER	DEFENDER	110	1,47%	5	0,54%
BMW	i4	102	1,36%	12	1,30%
FORD	MUSTANG MACH-E	101	1,35%	7	0,76%
BMW	3-SERIES	96	1,28%	8	0,87%
LEXUS	NX-SERIES	95	1,27%	3	0,33%
MERCEDES	EQB	92	1,23%	6	0,65%
PEUGEOT	408	86	1,15%	7	0,76%
LAND ROVER	DISCOVERY SPORT	81	1,08%	2	0,22%
HYUNDAI	IONIQ 5	72	0,96%	4	0,43%
SKODA	ENYAQ iV	72	0,96%	4	0,43%
BMW	4-SERIES	68	0,91%	6	0,65%
BMW	X4-SERIES	67	0,89%	6	0,65%
PEUGEOT	5008	64	0,85%	2	0,22%
LAND ROVER	RANGE ROVER VELAR	63	0,84%	6	0,65%
MAZDA	CX-5	62	0,83%	17	1,85%
BMW	iX3	62	0,83%	9	0,98%
JAGUAR	F-PACE	49	0,65%	5	0,54%
KIA	EV6	48	0,64%	7	0,76%
MAZDA	CX-60	41	0,55%	10	1,09%
HONDA	CIVIC	36	0,48%	3	0,33%
MASERATI	GRECALE	31	0,41%	6	0,65%
VOLKSWAGEN	ID.5	30	0,40%	2	0,22%
PORSCHE	MACAN	29	0,39%	5	0,54%
SUBARU	FORESTER	28	0,37%	4	0,43%
ALFA ROMEO	GIULIA	24	0,32%	3	0,33%
AUDI	A4	22	0,29%		

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HONDA	CR-V	20	0,27%	6	0,65%
TOYOTA	bZ4X	20	0,27%	2	0,22%
ALFA ROMEO	STELVIO	20	0,27%	1	0,11%
VOLVO	V60	18	0,24%	1	0,11%
HYUNDAI	SANTA FE	16	0,21%	2	0,22%
MERCEDES	EQC	11	0,15%	1	0,11%
TOYOTA	LAND CRUISER	10	0,13%	3	0,33%
CITROEN/DS	C5 X	8	0,11%		
PEUGEOT	508	8	0,11%		
SUZUKI	SWACE	6	0,08%	4	0,43%
AUDI	A5	6	0,08%	1	0,11%
LEXUS	RZ-SERIES	6	0,08%	1	0,11%
VOLVO	S60	6	0,08%		
VOLKSWAGEN	TOUAREG	6	0,08%		
RENAULT	LAGUNA	6	0,08%		
JAGUAR	I-PACE	5	0,07%	1	0,11%
NISSAN	ARIYA	5	0,07%		
SUBARU	OUTBACK	3	0,04%		
MAZDA	6-SERIES	2	0,03%	1	0,11%
TOYOTA	PRIUS	1	0,01%	1	0,11%
OPEL	INSIGNIA	1	0,01%		
SUZUKI	ACROSS	1	0,01%		
JAGUAR	XE-TYPE	1	0,01%		
MG	MG5	1	0,01%		
JEEP	CHEROKEE	1	0,01%		
HONDA	ZR-V	1	0,01%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
E		84	0,07%	4	0,04%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	42	50,00%		
SKODA	SUPERB	20	23,81%	1	25,00%
MERCEDES	EQE	8	9,52%		
AUDI	A6	6	7,14%		
HYUNDAI	IONIQ 6	3	3,57%	2	50,00%
MERCEDES	CLS-SERIES	3	3,57%	1	25,00%
VOLVO	V90	2	2,38%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
E-SUV		443	0,38%	71	0,63%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	146	32,96%	23	32,39%
PORSCHE	CAYENNE	72	16,25%	28	39,44%
MERCEDES	GLE-SERIES	71	16,03%	5	7,04%
BMW	X5-SERIES	62	14,00%	7	9,86%
JEEP	WRANGLER	42	9,48%	3	4,23%
BMW	X6-SERIES	22	4,97%	2	2,82%
LEXUS	RX-SERIES	21	4,74%	2	2,82%
MERCEDES	G-SERIES	6	1,35%	1	1,41%
AUDI	E-TRON	1	0,23%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
E TOTAL		527	0,46%	75	0,66%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	146	27,70%	23	30,67%

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PORSCHE	CAYENNE	72	13,66%	28	37,33%
MERCEDES	GLE-SERIES	71	13,47%	5	6,67%
BMW	X5-SERIES	62	11,76%	7	9,33%
JEEP	WRANGLER	42	7,97%	3	4,00%
MERCEDES	E-SERIES	42	7,97%		
BMW	X6-SERIES	22	4,17%	2	2,67%
LEXUS	RX-SERIES	21	3,98%	2	2,67%
SKODA	SUPERB	20	3,80%	1	1,33%
MERCEDES	EQE	8	1,52%		
MERCEDES	G-SERIES	6	1,14%	1	1,33%
AUDI	A6	6	1,14%		
HYUNDAI	IONIQ 6	3	0,57%	2	2,67%
MERCEDES	CLS-SERIES	3	0,57%	1	1,33%
VOLVO	V90	2	0,38%		
AUDI	E-TRON	1	0,19%		

Segment F-G Make:	Range:	YTD		OCTOBER '23	
		Total 150 Volume:	Market Share 0,13% %	Total 18 Volume:	Market Share 0,16% %
PORSCHE	TAYCAN	40	26,67%	5	27,78%
TESLA	MODEL S	36	24,00%	1	5,56%
BMW	5-SERIES	15	10,00%	1	5,56%
AUDI	E-TRON GT	10	6,67%	1	5,56%
MERCEDES	EQS	7	4,67%	2	11,11%
MERCEDES	S-SERIES	7	4,67%	1	5,56%
BMW	7-SERIES	6	4,00%	2	11,11%
PORSCHE	PANAMERA	6	4,00%		
VOLVO	S90	4	2,67%	1	5,56%
MASERATI	GHIBLI	4	2,67%	1	5,56%
MERCEDES	GT-SERIES	3	2,00%	2	11,11%
BMW	8-SERIES	2	1,33%		
BMW	i7	2	1,33%		
AUDI	A8	2	1,33%		
BENTLEY	FLYING SPUR	2	1,33%		
BMW	i5	1	0,67%	1	5,56%
AUDI	A7	1	0,67%		
JAGUAR	XF-TYPE	1	0,67%		
LEXUS	ES-SERIES	1	0,67%		

Segment F-G-SUV Make:	Range:	YTD		OCTOBER '23	
		Total 304 Volume:	Market Share 0,26% %	Total 31 Volume:	Market Share 0,27% %
VOLVO	XC90	127	41,78%	10	32,26%
LAND ROVER	RANGE ROVER	45	14,80%	12	38,71%
TESLA	MODEL X	34	11,18%	1	3,23%
AUDI	Q8	32	10,53%	2	6,45%
BMW	iX	25	8,22%	2	6,45%
BMW	XM-SERIES	10	3,29%	2	6,45%
FORD	EXPLORER	10	3,29%		
LAND ROVER	DISCOVERY	6	1,97%		
AUDI	Q7	5	1,64%		
BMW	X7-SERIES	4	1,32%	1	3,23%
MASERATI	LEVANTE	4	1,32%		
ROLLS ROYCE	CULLINAN	1	0,33%	1	3,23%
MERCEDES	GLS-SERIES	1	0,33%		

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Segment F-G TOTAL	Make:	Range:	YTD		OCTOBER '23	
			Total 454 Volume:	Market Share 0,39% %	Total 49 Volume:	Market Share 0,43% %
VOLVO		XC90	127	27,97%	10	20,41%
LAND ROVER		RANGE ROVER	45	9,91%	12	24,49%
PORSCHE		TAYCAN	40	8,81%	5	10,20%
TESLA		MODEL S	36	7,93%	1	2,04%
TESLA		MODEL X	34	7,49%	1	2,04%
AUDI		Q8	32	7,05%	2	4,08%
BMW		iX	25	5,51%	2	4,08%
BMW		5-SERIES	15	3,30%	1	2,04%
BMW		XM-SERIES	10	2,20%	2	4,08%
AUDI		E-TRON GT	10	2,20%	1	2,04%
FORD		EXPLORER	10	2,20%		
MERCEDES		EQS	7	1,54%	2	4,08%
MERCEDES		S-SERIES	7	1,54%	1	2,04%
BMW		7-SERIES	6	1,32%	2	4,08%
PORSCHE		PANAMERA	6	1,32%		
LAND ROVER		DISCOVERY	6	1,32%		
AUDI		Q7	5	1,10%		
BMW		X7-SERIES	4	0,88%	1	2,04%
VOLVO		S90	4	0,88%	1	2,04%
MASERATI		Ghibli	4	0,88%	1	2,04%
MASERATI		LEVANTE	4	0,88%		
MERCEDES		GT-SERIES	3	0,66%	2	4,08%
BMW		i7	2	0,44%		
AUDI		A8	2	0,44%		
BMW		8-SERIES	2	0,44%		
BENTLEY		FLYING SPUR	2	0,44%		
ROLLS ROYCE		CULLINAN	1	0,22%	1	2,04%
BMW		i5	1	0,22%	1	2,04%
AUDI		A7	1	0,22%		
LEXUS		ES-SERIES	1	0,22%		
MERCEDES		GLS-SERIES	1	0,22%		
JAGUAR		XF-TYPE	1	0,22%		

Segment SUV	Make:	Range:	YTD		OCTOBER '23	
			Total 63.941 Volume:	Market Share 55,22% %	Total 7.492 Volume:	Market Share 66,41% %
TOYOTA		YARIS CROSS	4.114	6,43%	362	4,83%
PEUGEOT		2008	2.512	3,93%	278	3,71%
SUZUKI		VITARA	2.452	3,83%	593	7,92%
VOLKSWAGEN		T-ROC	2.346	3,67%	181	2,42%
PEUGEOT		3008	2.224	3,48%	167	2,23%
FORD		PUMA	2.107	3,30%	236	3,15%
TOYOTA		C-HR	2.106	3,29%	221	2,95%
OPEL		CROSSLAND	2.016	3,15%	270	3,60%
CITROEN/DS		C3 AIRCROSS	1.916	3,00%	321	4,28%
BMW		X1-SERIES	1.868	2,92%	291	3,88%
KIA		STONIC	1.674	2,62%	142	1,90%
OPEL		MOKKA	1.567	2,45%	99	1,32%
DACIA		DUSTER	1.509	2,36%	124	1,66%
TOYOTA		AYGO X	1.444	2,26%	90	1,20%
VOLKSWAGEN		T-CROSS	1.379	2,16%	96	1,28%

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DACIA	SANDERO	1.323	2,07%	101	1,35%
NISSAN	QASHQAI	1.279	2,00%	182	2,43%
VOLVO	XC40	1.233	1,93%	100	1,33%
MERCEDES	GLA-SERIES	1.170	1,83%	199	2,66%
MINI	COUNTRYMAN (NEW)	1.160	1,81%	120	1,60%
SUZUKI	IGNIS	1.113	1,74%	54	0,72%
SUZUKI	SX4	1.085	1,70%	150	2,00%
AUDI	Q3	1.078	1,69%	92	1,23%
HYUNDAI	TUCSON	1.073	1,68%	168	2,24%
HYUNDAI	BAYON	978	1,53%	172	2,30%
SKODA	KAMIQ	952	1,49%	120	1,60%
TESLA	MODEL Y	941	1,47%	88	1,17%
JEEP	COMPASS	903	1,41%	90	1,20%
SEAT	ARONA	811	1,27%	39	0,52%
NISSAN	JUKE	803	1,26%	86	1,15%
VOLKSWAGEN	TIGUAN	799	1,25%	103	1,37%
VOLKSWAGEN	TAIGO	785	1,23%	50	0,67%
RENAULT	CAPTUR	751	1,17%	93	1,24%
KIA	XCEED	733	1,15%	181	2,42%
KIA	NEW SPORTAGE	716	1,12%	104	1,39%
AUDI	Q2	713	1,12%	93	1,24%
JEEP	RENEGADE	689	1,08%	54	0,72%
RENAULT	ARKANA	681	1,07%	39	0,52%
BMW	X2-SERIES	679	1,06%	60	0,80%
TOYOTA	COROLLA CROSS	637	1,00%	11	0,15%
CUPRA	FORMENTOR	629	0,98%	178	2,38%
HYUNDAI	KONA	591	0,92%	74	0,99%
VOLVO	XC60	472	0,74%	80	1,07%
MERCEDES	GLC-SERIES	420	0,66%	71	0,95%
MG	ZS	362	0,57%	173	2,31%
TOYOTA	RAV4	361	0,56%	79	1,05%
OPEL	GRANDLAND	344	0,54%	64	0,85%
CITROEN/DS	C5 AIRCROSS	341	0,53%	26	0,35%
MERCEDES	GLB-SERIES	334	0,52%	111	1,48%
ALFA ROMEO	TONALE	282	0,44%	18	0,24%
SKODA	KODIAQ	252	0,39%	32	0,43%
DACIA	JOGGER	252	0,39%	14	0,19%
FIAT	500X	247	0,39%	35	0,47%
FORD	KUGA	246	0,38%	26	0,35%
MERCEDES	EQA	230	0,36%	28	0,37%
CITROEN/DS	DS7	227	0,36%	29	0,39%
NISSAN	X-TRAIL	211	0,33%	18	0,24%
LAND ROVER	RANGE ROVER SPORT	146	0,23%	23	0,31%
AUDI	Q5	146	0,23%	19	0,25%
BMW	X3-SERIES	144	0,23%	10	0,13%
LAND ROVER	RANGE ROVER EVOQUE	143	0,22%	11	0,15%
SKODA	KAROQ	142	0,22%	7	0,09%
AUDI	Q4	132	0,21%	15	0,20%
LEXUS	UX-SERIES	130	0,20%	12	0,16%
VOLVO	XC90	127	0,20%	10	0,13%
KIA	NIRO	123	0,19%	8	0,11%
VOLKSWAGEN	ID.4	120	0,19%	3	0,04%
LAND ROVER	DEFENDER	110	0,17%	5	0,07%
MAZDA	CX-30	105	0,16%	21	0,28%
FORD	MUSTANG MACH-E	101	0,16%	7	0,09%

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BMW	iX1	97	0,15%	22	0,29%
LEXUS	NX-SERIES	95	0,15%	3	0,04%
VOLVO	C40	94	0,15%	9	0,12%
MERCEDES	EQB	92	0,14%	6	0,08%
JAGUAR	E-PACE	85	0,13%	10	0,13%
LAND ROVER	DISCOVERY SPORT	81	0,13%	2	0,03%
PORSCHE	CAYENNE	72	0,11%	28	0,37%
SKODA	ENYAQ iV	72	0,11%	4	0,05%
HYUNDAI	IONIQ 5	72	0,11%	4	0,05%
MERCEDES	GLE-SERIES	71	0,11%	5	0,07%
BMW	X4-SERIES	67	0,10%	6	0,08%
PEUGEOT	5008	64	0,10%	2	0,03%
LAND ROVER	RANGE ROVER VELAR	63	0,10%	6	0,08%
MAZDA	CX-5	62	0,10%	17	0,23%
BMW	iX3	62	0,10%	9	0,12%
BMW	X5-SERIES	62	0,10%	7	0,09%
MG	HS	61	0,10%	8	0,11%
SUBARU	XV	53	0,08%	2	0,03%
JAGUAR	F-PACE	49	0,08%	5	0,07%
KIA	EV6	48	0,08%	7	0,09%
RENAULT	AUSTRAL	46	0,07%	3	0,04%
LAND ROVER	RANGE ROVER	45	0,07%	12	0,16%
HONDA	HR-V	42	0,07%	12	0,16%
JEEP	WRANGLER	42	0,07%	3	0,04%
MAZDA	CX-60	41	0,06%	10	0,13%
TESLA	MODEL X	34	0,05%	1	0,01%
AUDI	Q8	32	0,05%	2	0,03%
MASERATI	GRECALE	31	0,05%	6	0,08%
VOLKSWAGEN	ID.5	30	0,05%	2	0,03%
PORSCHE	MACAN	29	0,05%	5	0,07%
SUBARU	FORESTER	28	0,04%	4	0,05%
CITROEN/DS	DS3 CROSSBACK	28	0,04%		
JEEP	AVENGER	27	0,04%	6	0,08%
BMW	iX	25	0,04%	2	0,03%
BMW	X6-SERIES	22	0,03%	2	0,03%
LEXUS	RX-SERIES	21	0,03%	2	0,03%
HONDA	CR-V	20	0,03%	6	0,08%
TOYOTA	bZ4X	20	0,03%	2	0,03%
ALFA ROMEO	STELVIO	20	0,03%	1	0,01%
HYUNDAI	SANTA FE	16	0,03%	2	0,03%
DACIA	SPRING	11	0,02%	3	0,04%
MERCEDES	EQC	11	0,02%	1	0,01%
TOYOTA	LAND CRUISER	10	0,02%	3	0,04%
BMW	XM-SERIES	10	0,02%	2	0,03%
FORD	EXPLORER	10	0,02%		
CITROEN/DS	C5 X	8	0,01%		
RENAULT	MEGANE E-TECH	6	0,01%	5	0,07%
MERCEDES	G-SERIES	6	0,01%	1	0,01%
LEXUS	RZ-SERIES	6	0,01%	1	0,01%
VOLKSWAGEN	TOUAREG	6	0,01%		
LAND ROVER	DISCOVERY	6	0,01%		
JAGUAR	I-PACE	5	0,01%	1	0,01%
AUDI	Q7	5	0,01%		
NISSAN	ARIYA	5	0,01%		
BMW	X7-SERIES	4	0,01%	1	0,01%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

MASERATI	LEVANTE	4	0,01%		
BYD	ATTO 3	4	0,01%		
SUBARU	OUTBACK	3	0,00%		
FORD	ECOSPORT	2	0,00%		
HONDA	e:Ny1	1	0,00%	1	0,01%
ROLLS ROYCE	CULLINAN	1	0,00%	1	0,01%
MERCEDES	GLS-SERIES	1	0,00%		
RENAULT	KADJAR	1	0,00%		
SUZUKI	ACROSS	1	0,00%		
HONDA	ZR-V	1	0,00%		
AUDI	E-TRON	1	0,00%		
JEEP	CHEROKEE	1	0,00%		
MITSUBISHI	ASX	1	0,00%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
MPV		53	0,05%	1	0,01%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	ID.BUZZ	29	54,72%		
VOLKSWAGEN	TOURAN	12	22,64%		
LEVC	TX	4	7,55%		
FORD	S-MAX	3	5,66%		
FIAT	500L	2	3,77%		
TOYOTA	VERSO S	2	3,77%		
SUBARU	TREZIA	1	1,89%	1	100,00%
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
MPV-M/COMBI		631	0,54%	53	0,47%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	129	20,44%	7	13,21%
TOYOTA	PROACE CITY VERSO	81	12,84%	8	15,09%
TOYOTA	PROACE	68	10,78%	8	15,09%
VOLKSWAGEN	CADDY	52	8,24%	3	5,66%
PEUGEOT	EXPERT TRAVELLER	41	6,50%	6	11,32%
CITROEN/DS	JUMPY SPACE TOURER	33	5,23%	3	5,66%
MERCEDES	EQV	33	5,23%	1	1,89%
NISSAN	PRIMASTAR	31	4,91%	2	3,77%
VOLKSWAGEN	TRANSPORTER	28	4,44%	5	9,43%
FORD	TRANSIT/TOURNEO	24	3,80%	4	7,55%
PEUGEOT	RIFTER	20	3,17%		
OPEL	ZAFIRA	20	3,17%		
MERCEDES	SPRINTER	16	2,54%	2	3,77%
PEUGEOT	BOXER	11	1,74%		
FORD	TOURNEO CONNECT	11	1,74%		
OPEL	COMBO	8	1,27%	2	3,77%
RENAULT	TRAFIC	7	1,11%		
MERCEDES	CITAN	6	0,95%	1	1,89%
CITROEN/DS	BERLINGO	4	0,63%		
NISSAN	NV200	3	0,48%		
VOLKSWAGEN	MULTIVAN	2	0,32%		
FIAT	DOBLO	1	0,16%	1	1,89%
FIAT	ULYSSE	1	0,16%		
ESAGONO ENERGIA	GECO	1	0,16%		
		YTD		OCTOBER '23	
Segment		Total	Market Share	Total	Market Share
SPORTS		328	0,28%	25	0,22%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	169	51,52%	7	28,00%
MAZDA	MX-5	81	24,70%	10	40,00%
PORSCHE	911	31	9,45%	4	16,00%
FORD	MUSTANG	8	2,44%		
BMW	Z4-SERIES	7	2,13%	1	4,00%
MERCEDES	SL-SERIES	5	1,52%	1	4,00%
PORSCHE	BOXSTER	5	1,52%		
AUDI	TT	4	1,22%	1	4,00%
TOYOTA	GR86	4	1,22%		
PORSCHE	CAYMAN	4	1,22%		
MASERATI	MC20	3	0,91%		
LOTUS	EMIRA	2	0,61%		
JAGUAR	F-TYPE	2	0,61%		
MERCEDES	SLK-SERIES	1	0,30%	1	4,00%
FERRARI	F8 TRIBUTO	1	0,30%		
FERRARI	SF90 STRADALE	1	0,30%		