

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		AUGUST '23	
A		Total	Market Share	Total	Market Share
Make:	Range:	7.323	7,86%	1.684	16,24%
		Volume:	%	Volume:	%
FIAT	PANDA	2296	31,35%	890	52,85%
KIA	PICANTO	1719	23,47%	260	15,44%
HYUNDAI	i 10	1514	20,67%	165	9,80%
FIAT	500	1453	19,84%	347	20,61%
VOLKSWAGEN	UP!	167	2,28%	9	0,53%
RENAULT	NEW TWINGO	76	1,04%	1	0,06%
SMART	FORTWO	46	0,63%	5	0,30%
ABARTH	500	33	0,45%	6	0,36%
TOYOTA	AYGO	7	0,10%	1	0,06%
PEUGEOT	108	4	0,05%		
CITROEN/DS	C1	4	0,05%		
LEAPMOTOR	T03	1	0,01%		
ZHIDOU	D2S	1	0,01%		
TOYOTA	IQ	1	0,01%		
SUZUKI	CELERIO	1	0,01%		

Segment		YTD		AUGUST '23	
A-SUV		Total	Market Share	Total	Market Share
Make:	Range:	2.073	2,23%	305	2,94%
		Volume:	%	Volume:	%
TOYOTA	AYGO X	1177	56,78%	263	86,23%
SUZUKI	IGNIS	896	43,22%	42	13,77%

Segment		YTD		AUGUST '23	
A TOTAL		Total	Market Share	Total	Market Share
Make:	Range:	9.396	10,09%	1.989	19,18%
		Volume:	%	Volume:	%
FIAT	PANDA	2296	24,44%	890	44,75%
KIA	PICANTO	1719	18,30%	260	13,07%
HYUNDAI	i 10	1514	16,11%	165	8,30%
FIAT	500	1453	15,46%	347	17,45%
TOYOTA	AYGO X	1177	12,53%	263	13,22%
SUZUKI	IGNIS	896	9,54%	42	2,11%
VOLKSWAGEN	UP!	167	1,78%	9	0,45%
RENAULT	NEW TWINGO	76	0,81%	1	0,05%
SMART	FORTWO	46	0,49%	5	0,25%
ABARTH	500	33	0,35%	6	0,30%
TOYOTA	AYGO	7	0,07%	1	0,05%
CITROEN/DS	C1	4	0,04%		
PEUGEOT	108	4	0,04%		
ZHIDOU	D2S	1	0,01%		
LEAPMOTOR	T03	1	0,01%		
TOYOTA	IQ	1	0,01%		
SUZUKI	CELERIO	1	0,01%		

Segment		YTD		AUGUST '23	
B		Total	Market Share	Total	Market Share
Make:	Range:	25.514	27,40%	2.553	24,62%
		Volume:	%	Volume:	%
OPEL	CORSA	5068	19,86%	256	10,03%
TOYOTA	YARIS	4042	15,84%	701	27,46%
CITROEN/DS	C3	3250	12,74%	311	12,18%
PEUGEOT	208	3167	12,41%	382	14,96%
HYUNDAI	i 20	2561	10,04%	273	10,69%

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RENAULT	CLIO	1951	7,65%	207	8,11%
SUZUKI	SWIFT	1096	4,30%	39	1,53%
FORD	FIESTA	906	3,55%	20	0,78%
VOLKSWAGEN	POLO	754	2,96%	91	3,56%
SEAT	IBIZA	617	2,42%	34	1,33%
MAZDA	2-SERIES	561	2,20%	114	4,47%
SKODA	FABIA	358	1,40%	43	1,68%
MINI	MINI	304	1,19%	38	1,49%
AUDI	A1	242	0,95%	36	1,41%
NISSAN	MICRA	216	0,85%		
CITROEN/DS	DS3	159	0,62%	3	0,12%
KIA	RIO	136	0,53%		
HONDA	JAZZ	64	0,25%	5	0,20%
MITSUBISHI	SPACE STAR	51	0,20%		
HONDA	E	9	0,04%		
ALFA ROMEO	MITO	1	0,00%		
LANCIA	YPSILON	1	0,00%		

Segment	B-SUV	YTD		AUGUST '23	
		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS CROSS	3448	14,43%	351	12,63%
VOLKSWAGEN	T-ROC	2010	8,41%	168	6,05%
PEUGEOT	2008	2005	8,39%	299	10,76%
FORD	PUMA	1656	6,93%	123	4,43%
OPEL	CROSSLAND	1620	6,78%	153	5,51%
SUZUKI	VITARA	1568	6,56%	391	14,07%
KIA	STONIC	1457	6,10%	141	5,08%
CITROEN/DS	C3 AIRCROSS	1430	5,99%	270	9,72%
OPEL	MOKKA	1306	5,47%	169	6,08%
VOLKSWAGEN	T-CROSS	1204	5,04%	97	3,49%
DACIA	SANDERO	1031	4,32%	149	5,36%
SKODA	KAMIQ	791	3,31%	49	1,76%
SEAT	ARONA	726	3,04%	46	1,66%
HYUNDAI	BAYON	693	2,90%	44	1,58%
NISSAN	JUKE	682	2,86%	75	2,70%
JEEP	RENEGADE	599	2,51%	20	0,72%
AUDI	Q2	578	2,42%	47	1,69%
RENAULT	CAPTUR	493	2,06%	56	2,02%
HYUNDAI	KONA	463	1,94%	68	2,45%
MG	ZS	72	0,30%	61	2,20%
CITROEN/DS	DS3 CROSSBACK	29	0,12%		
JEEP	AVENGER	21	0,09%		
DACIA	SPRING	3	0,01%	1	0,04%
FORD	ECOSPORT	2	0,01%		

Segment	B TOTAL	YTD		AUGUST '23	
		Total	Market Share	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	5068	10,26%	256	4,80%
TOYOTA	YARIS	4042	8,18%	701	13,15%
TOYOTA	YARIS CROSS	3448	6,98%	351	6,58%
CITROEN/DS	C3	3250	6,58%	311	5,83%
PEUGEOT	208	3167	6,41%	382	7,17%
HYUNDAI	i 20	2561	5,18%	273	5,12%

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VOLKSWAGEN	T-ROC	2010	4,07%	168	3,15%
PEUGEOT	2008	2005	4,06%	299	5,61%
RENAULT	CLIO	1951	3,95%	207	3,88%
FORD	PUMA	1656	3,35%	123	2,31%
OPEL	CROSSLAND	1620	3,28%	153	2,87%
SUZUKI	VITARA	1568	3,17%	391	7,33%
KIA	STONIC	1457	2,95%	141	2,64%
CITROEN/DS	C3 AIRCROSS	1430	2,89%	270	5,06%
OPEL	MOKKA	1306	2,64%	169	3,17%
VOLKSWAGEN	T-CROSS	1204	2,44%	97	1,82%
SUZUKI	SWIFT	1096	2,22%	39	0,73%
DACIA	SANDERO	1031	2,09%	149	2,79%
FORD	FIESTA	906	1,83%	20	0,38%
SKODA	KAMIQ	791	1,60%	49	0,92%
VOLKSWAGEN	POLO	754	1,53%	91	1,71%
SEAT	ARONA	726	1,47%	46	0,86%
HYUNDAI	BAYON	693	1,40%	44	0,83%
NISSAN	JUKE	682	1,38%	75	1,41%
SEAT	IBIZA	617	1,25%	34	0,64%
JEEP	RENEGADE	599	1,21%	20	0,38%
AUDI	Q2	578	1,17%	47	0,88%
MAZDA	2-SERIES	561	1,14%	114	2,14%
RENAULT	CAPTUR	493	1,00%	56	1,05%
HYUNDAI	KONA	463	0,94%	68	1,28%
SKODA	FABIA	358	0,72%	43	0,81%
MINI	MINI	304	0,62%	38	0,71%
AUDI	A1	242	0,49%	36	0,68%
NISSAN	MICRA	216	0,44%		
CITROEN/DS	DS3	159	0,32%	3	0,06%
KIA	RIO	136	0,28%		
MG	ZS	72	0,15%	61	1,14%
HONDA	JAZZ	64	0,13%	5	0,09%
MITSUBISHI	SPACE STAR	51	0,10%		
CITROEN/DS	DS3 CROSSBACK	29	0,06%		
JEEP	AVENGER	21	0,04%		
HONDA	E	9	0,02%		
DACIA	SPRING	3	0,01%	1	0,02%
FORD	ECOSPORT	2	0,00%		
ALFA ROMEO	MITO	1	0,00%		
LANCIA	YPSILON	1	0,00%		

Segment C	Make:	Range:	YTD		AUGUST '23	
			Total 7.819	Market Share 8,40%	Total 476	Market Share 4,59%
			Volume:	%	Volume:	%
TOYOTA	COROLLA		805	10,30%	58	12,18%
BMW	1-SERIES		800	10,23%	13	2,73%
CITROEN/DS	C4		762	9,75%	36	7,56%
AUDI	A3		711	9,09%	72	15,13%
MERCEDES	A-SERIES		582	7,44%	17	3,57%
HYUNDAI	i 30		579	7,41%	64	13,45%
PEUGEOT	308		525	6,71%	55	11,55%
CITROEN/DS	C4 X		463	5,92%	7	1,47%
CITROEN/DS	DS4		411	5,26%	40	8,40%
FORD	FOCUS		395	5,05%	8	1,68%
VOLKSWAGEN	GOLF		393	5,03%	29	6,09%

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FIAT	TIPO	359	4,59%	1	0,21%
VOLKSWAGEN	ID.3	212	2,71%	19	3,99%
OPEL	ASTRA	178	2,28%	9	1,89%
BMW	2-SERIES	148	1,89%	9	1,89%
SEAT	LEON	107	1,37%	7	1,47%
SKODA	SCALA	79	1,01%	8	1,68%
CUPRA	BORN	75	0,96%	6	1,26%
RENAULT	MEGANE	71	0,91%		
CUPRA	LEON	50	0,64%	3	0,63%
MAZDA	3-SERIES	34	0,43%	1	0,21%
NISSAN	LEAF	29	0,37%	5	1,05%
MERCEDES	B-SERIES	24	0,31%		
MG	MG4	12	0,15%	7	1,47%
MINI	CLUBMAN	9	0,12%	1	0,21%
CITROEN/DS	C4 CACTUS	2	0,03%		
KIA	CEED	1	0,01%	1	0,21%
HYUNDAI	ACCENT	1	0,01%		
NISSAN	PULSAR	1	0,01%		
ALFA ROMEO	GIULIETTA	1	0,01%		

Segment	C-SUV	YTD		AUGUST '23	
		Total	Market Share	Total	Market Share
		19.158	20,58%	1.844	17,79%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	3008	1866	9,74%	281	15,24%
TOYOTA	C-HR	1644	8,58%	108	5,86%
BMW	X1-SERIES	1297	6,77%	54	2,93%
DACIA	DUSTER	1250	6,52%	67	3,63%
NISSAN	QASHQAI	977	5,10%	125	6,78%
VOLVO	XC40	971	5,07%	105	5,69%
AUDI	Q3	916	4,78%	82	4,45%
MINI	COUNTRYMAN (NEW)	872	4,55%	31	1,68%
MERCEDES	GLA-SERIES	854	4,46%	53	2,87%
HYUNDAI	TUCSON	832	4,34%	175	9,49%
SUZUKI	SX4	801	4,18%	134	7,27%
JEEP	COMPASS	712	3,72%	63	3,42%
VOLKSWAGEN	TAIGO	694	3,62%	47	2,55%
VOLKSWAGEN	TIGUAN	627	3,27%	62	3,36%
TOYOTA	COROLLA CROSS	603	3,15%	61	3,31%
BMW	X2-SERIES	531	2,77%	27	1,46%
KIA	NEW SPORTAGE	525	2,74%	50	2,71%
KIA	XCEED	482	2,52%	65	3,52%
CITROEN/DS	C5 AIRCROSS	304	1,59%	24	1,30%
CUPRA	FORMENTOR	301	1,57%	23	1,25%
ALFA ROMEO	TONALE	257	1,34%	18	0,98%
OPEL	GRANDLAND	238	1,24%	51	2,77%
DACIA	JOGGER	224	1,17%	15	0,81%
FIAT	500X	189	0,99%	12	0,65%
CITROEN/DS	DS7	177	0,92%	20	1,08%
MERCEDES	EQA	166	0,87%	17	0,92%
SKODA	KAROQ	123	0,64%	7	0,38%
LAND ROVER	RANGE ROVER EVOQUE	112	0,58%	8	0,43%
KIA	NIRO	110	0,57%	9	0,49%
LEXUS	UX-SERIES	103	0,54%	11	0,60%
VOLVO	C40	84	0,44%	2	0,11%
MAZDA	CX-30	74	0,39%	11	0,60%

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BMW	ix1	62	0,32%	5	0,27%
JAGUAR	E-PACE	60	0,31%	2	0,11%
SUBARU	XV	48	0,25%	5	0,27%
RENAULT	AUSTRAL	37	0,19%	3	0,16%
HONDA	HR-V	18	0,09%	4	0,22%
MG	EHS	11	0,06%	5	0,27%
BYD	ATTO 3	4	0,02%		
MITSUBISHI	ASX	1	0,01%	1	0,05%
RENAULT	KADJAR	1	0,01%	1	0,05%

Segment	C TOTAL	Make:	Range:	YTD		AUGUST '23	
				Total	Market Share	Total	Market Share
				26.977	28,97%	2.320	22,38%
				Volume:	%	Volume:	%
PEUGEOT			3008	1866	6,92%	281	12,11%
TOYOTA			C-HR	1644	6,09%	108	4,66%
BMW			X1-SERIES	1297	4,81%	54	2,33%
DACIA			DUSTER	1250	4,63%	67	2,89%
NISSAN			QASHQAI	977	3,62%	125	5,39%
VOLVO			XC40	971	3,60%	105	4,53%
AUDI			Q3	916	3,40%	82	3,53%
MINI			COUNTRYMAN (NEW)	872	3,23%	31	1,34%
MERCEDES			GLA-SERIES	854	3,17%	53	2,28%
HYUNDAI			TUCSON	832	3,08%	175	7,54%
TOYOTA			COROLLA	805	2,98%	58	2,50%
SUZUKI			SX4	801	2,97%	134	5,78%
BMW			1-SERIES	800	2,97%	13	0,56%
CITROEN/DS			C4	762	2,82%	36	1,55%
JEEP			COMPASS	712	2,64%	63	2,72%
AUDI			A3	711	2,64%	72	3,10%
VOLKSWAGEN			TAIGO	694	2,57%	47	2,03%
VOLKSWAGEN			TIGUAN	627	2,32%	62	2,67%
TOYOTA			COROLLA CROSS	603	2,24%	61	2,63%
MERCEDES			A-SERIES	582	2,16%	17	0,73%
HYUNDAI			i 30	579	2,15%	64	2,76%
BMW			X2-SERIES	531	1,97%	27	1,16%
PEUGEOT			308	525	1,95%	55	2,37%
KIA			NEW SPORTAGE	525	1,95%	50	2,16%
KIA			XCEED	482	1,79%	65	2,80%
CITROEN/DS			C4 X	463	1,72%	7	0,30%
CITROEN/DS			DS4	411	1,52%	40	1,72%
FORD			FOCUS	395	1,46%	8	0,34%
VOLKSWAGEN			GOLF	393	1,46%	29	1,25%
FIAT			TIPO	359	1,33%	1	0,04%
CITROEN/DS			C5 AIRCROSS	304	1,13%	24	1,03%
CUPRA			FORMENTOR	301	1,12%	23	0,99%
ALFA ROMEO			TONALE	257	0,95%	18	0,78%
OPEL			GRANDLAND	238	0,88%	51	2,20%
DACIA			JOGGER	224	0,83%	15	0,65%
VOLKSWAGEN			ID.3	212	0,79%	19	0,82%
FIAT			500X	189	0,70%	12	0,52%
OPEL			ASTRA	178	0,66%	9	0,39%
CITROEN/DS			DS7	177	0,66%	20	0,86%
MERCEDES			EQA	166	0,62%	17	0,73%
BMW			2-SERIES	148	0,55%	9	0,39%
SKODA			KAROQ	123	0,46%	7	0,30%

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LAND ROVER	RANGE ROVER EVOQUE	112	0,42%	8	0,34%
KIA	NIRO	110	0,41%	9	0,39%
SEAT	LEON	107	0,40%	7	0,30%
LEXUS	UX-SERIES	103	0,38%	11	0,47%
VOLVO	C40	84	0,31%	2	0,09%
SKODA	SCALA	79	0,29%	8	0,34%
CUPRA	BORN	75	0,28%	6	0,26%
MAZDA	CX-30	74	0,27%	11	0,47%
RENAULT	MEGANE	71	0,26%		
BMW	iX1	62	0,23%	5	0,22%
JAGUAR	E-PACE	60	0,22%	2	0,09%
CUPRA	LEON	50	0,19%	3	0,13%
SUBARU	XV	48	0,18%	5	0,22%
RENAULT	AUSTRAL	37	0,14%	3	0,13%
MAZDA	3-SERIES	34	0,13%	1	0,04%
NISSAN	LEAF	29	0,11%	5	0,22%
MERCEDES	B-SERIES	24	0,09%		
HONDA	HR-V	18	0,07%	4	0,17%
MG	MG4	12	0,04%	7	0,30%
MG	EHS	11	0,04%	5	0,22%
MINI	CLUBMAN	9	0,03%	1	0,04%
BYD	ATTO 3	4	0,01%		
CITROEN/DS	C4 CACTUS	2	0,01%		
RENAULT	KADJAR	1	0,00%	1	0,04%
MITSUBISHI	ASX	1	0,00%	1	0,04%
KIA	CEED	1	0,00%	1	0,04%
HYUNDAI	ACCENT	1	0,00%		
ALFA ROMEO	GIULIETTA	1	0,00%		
NISSAN	PULSAR	1	0,00%		

Segment D	YTD		AUGUST '23	
	Total 1.219	Market Share 1,31%	Total 154	Market Share 1,49%
Make:	Volume:	%	Volume:	%

TESLA	MODEL 3	362	29,70%	66	42,86%
SKODA	OCTAVIA	357	29,29%	53	34,42%
MERCEDES	CLA-SERIES	94	7,71%	6	3,90%
MERCEDES	C-SERIES	87	7,14%	5	3,25%
BMW	i4	81	6,64%	1	0,65%
BMW	3-SERIES	77	6,32%	10	6,49%
BMW	4-SERIES	54	4,43%	3	1,95%
HONDA	CIVIC	28	2,30%	3	1,95%
AUDI	A4	21	1,72%	1	0,65%
ALFA ROMEO	GIULIA	20	1,64%	1	0,65%
VOLVO	V60	14	1,15%	2	1,30%
PEUGEOT	508	8	0,66%	1	0,65%
VOLVO	S60	5	0,41%	1	0,65%
AUDI	A5	4	0,33%		
RENAULT	LAGUNA	3	0,25%		
SUZUKI	SWACE	1	0,08%	1	0,65%
JAGUAR	XE-TYPE	1	0,08%		
MAZDA	6-SERIES	1	0,08%		
OPEL	INSIGNIA	1	0,08%		

Segment D-SUV	YTD		AUGUST '23	
	Total 4.515	Market Share 4,85%	Total 449	Market Share 4,33%

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Make:	Range:	Volume:	%	Volume:	%
RENAULT	ARKANA	634	14,04%	11	2,45%
TESLA	MODEL Y	618	13,69%	62	13,81%
VOLVO	XC60	360	7,97%	38	8,46%
MERCEDES	GLC-SERIES	311	6,89%	8	1,78%
TOYOTA	RAV4	222	4,92%	31	6,90%
FORD	KUGA	206	4,56%	46	10,24%
SKODA	KODIAQ	199	4,41%	15	3,34%
MERCEDES	GLB-SERIES	188	4,16%	4	0,89%
NISSAN	X-TRAIL	171	3,79%	33	7,35%
BMW	X3-SERIES	117	2,59%	15	3,34%
AUDI	Q5	115	2,55%	18	4,01%
VOLKSWAGEN	ID.4	111	2,46%	11	2,45%
AUDI	Q4	105	2,33%	14	3,12%
LAND ROVER	DEFENDER	98	2,17%	7	1,56%
LEXUS	NX-SERIES	81	1,79%	4	0,89%
FORD	MUSTANG MACH-E	79	1,75%	5	1,11%
MERCEDES	EQB	75	1,66%	6	1,34%
LAND ROVER	DISCOVERY SPORT	73	1,62%	3	0,67%
PEUGEOT	408	68	1,51%	7	1,56%
PEUGEOT	5008	62	1,37%	8	1,78%
SKODA	ENYAQ iV	61	1,35%	5	1,11%
HYUNDAI	IONIQ 5	59	1,31%	8	1,78%
BMW	X4-SERIES	54	1,20%	12	2,67%
LAND ROVER	RANGE ROVER VELAR	53	1,17%	3	0,67%
BMW	iX3	49	1,09%	6	1,34%
MAZDA	CX-5	43	0,95%	21	4,68%
KIA	EV6	37	0,82%	9	2,00%
JAGUAR	F-PACE	37	0,82%	7	1,56%
MAZDA	CX-60	30	0,66%	5	1,11%
VOLKSWAGEN	ID.5	27	0,60%	1	0,22%
MASERATI	GRECALE	25	0,55%	1	0,22%
SUBARU	FORESTER	24	0,53%	8	1,78%
PORSCHE	MACAN	23	0,51%		
ALFA ROMEO	STELVIO	18	0,40%	1	0,22%
TOYOTA	bZ4X	14	0,31%	2	0,45%
HONDA	CR-V	13	0,29%	1	0,22%
HYUNDAI	SANTA FE	11	0,24%	3	0,67%
MERCEDES	EQC	10	0,22%	1	0,22%
CITROEN/DS	C5 X	6	0,13%	4	0,89%
VOLKSWAGEN	TOUAREG	6	0,13%	3	0,67%
TOYOTA	LAND CRUISER	6	0,13%		
NISSAN	ARIYA	5	0,11%	1	0,22%
JAGUAR	I-PACE	4	0,09%		
LEXUS	RZ-SERIES	3	0,07%	1	0,22%
SUBARU	OUTBACK	3	0,07%		
SUZUKI	ACROSS	1	0,02%		
		YTD		AUGUST '23	
Segment		Total	Market Share	Total	Market Share
D TOTAL		5.734	6,16%	603	5,82%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	ARKANA	634	11,06%	11	1,82%
TESLA	MODEL Y	618	10,78%	62	10,28%
TESLA	MODEL 3	362	6,31%	66	10,95%
VOLVO	XC60	360	6,28%	38	6,30%

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SKODA	OCTAVIA	357	6,23%	53	8,79%
MERCEDES	GLC-SERIES	311	5,42%	8	1,33%
TOYOTA	RAV4	222	3,87%	31	5,14%
FORD	KUGA	206	3,59%	46	7,63%
SKODA	KODIAQ	199	3,47%	15	2,49%
MERCEDES	GLB-SERIES	188	3,28%	4	0,66%
NISSAN	X-TRAIL	171	2,98%	33	5,47%
BMW	X3-SERIES	117	2,04%	15	2,49%
AUDI	Q5	115	2,01%	18	2,99%
VOLKSWAGEN	ID.4	111	1,94%	11	1,82%
AUDI	Q4	105	1,83%	14	2,32%
LAND ROVER	DEFENDER	98	1,71%	7	1,16%
MERCEDES	CLA-SERIES	94	1,64%	6	1,00%
MERCEDES	C-SERIES	87	1,52%	5	0,83%
LEXUS	NX-SERIES	81	1,41%	4	0,66%
BMW	i4	81	1,41%	1	0,17%
FORD	MUSTANG MACH-E	79	1,38%	5	0,83%
BMW	3-SERIES	77	1,34%	10	1,66%
MERCEDES	EQB	75	1,31%	6	1,00%
LAND ROVER	DISCOVERY SPORT	73	1,27%	3	0,50%
PEUGEOT	408	68	1,19%	7	1,16%
PEUGEOT	5008	62	1,08%	8	1,33%
SKODA	ENYAQ iV	61	1,06%	5	0,83%
HYUNDAI	IONIQ 5	59	1,03%	8	1,33%
BMW	X4-SERIES	54	0,94%	12	1,99%
BMW	4-SERIES	54	0,94%	3	0,50%
LAND ROVER	RANGE ROVER VELAR	53	0,92%	3	0,50%
BMW	iX3	49	0,85%	6	1,00%
MAZDA	CX-5	43	0,75%	21	3,48%
KIA	EV6	37	0,65%	9	1,49%
JAGUAR	F-PACE	37	0,65%	7	1,16%
MAZDA	CX-60	30	0,52%	5	0,83%
HONDA	CIVIC	28	0,49%	3	0,50%
VOLKSWAGEN	ID.5	27	0,47%	1	0,17%
MASERATI	GRECALE	25	0,44%	1	0,17%
SUBARU	FORESTER	24	0,42%	8	1,33%
PORSCHE	MACAN	23	0,40%		
AUDI	A4	21	0,37%	1	0,17%
ALFA ROMEO	GIULIA	20	0,35%	1	0,17%
ALFA ROMEO	STELVIO	18	0,31%	1	0,17%
VOLVO	V60	14	0,24%	2	0,33%
TOYOTA	bZ4X	14	0,24%	2	0,33%
HONDA	CR-V	13	0,23%	1	0,17%
HYUNDAI	SANTA FE	11	0,19%	3	0,50%
MERCEDES	EQC	10	0,17%	1	0,17%
PEUGEOT	508	8	0,14%	1	0,17%
CITROEN/DS	C5 X	6	0,10%	4	0,66%
VOLKSWAGEN	TOUAREG	6	0,10%	3	0,50%
TOYOTA	LAND CRUISER	6	0,10%		
VOLVO	S60	5	0,09%	1	0,17%
NISSAN	ARIYA	5	0,09%	1	0,17%
AUDI	A5	4	0,07%		
JAGUAR	I-PACE	4	0,07%		
LEXUS	RZ-SERIES	3	0,05%	1	0,17%
SUBARU	OUTBACK	3	0,05%		

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RENAULT	LAGUNA	3	0,05%		
SUZUKI	SWACE	1	0,02%	1	0,17%
OPEL	INSIGNIA	1	0,02%		
MAZDA	6-SERIES	1	0,02%		
JAGUAR	XE-TYPE	1	0,02%		
SUZUKI	ACROSS	1	0,02%		
Segment E		YTD Total	Market Share	AUGUST '23	
		71	0,08%	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	38	53,52%		
SKODA	SUPERB	18	25,35%	3	75,00%
MERCEDES	EQE	7	9,86%		
AUDI	A6	6	8,45%	1	25,00%
MERCEDES	CLS-SERIES	1	1,41%		
VOLVO	V90	1	1,41%		
Segment E-SUV		YTD Total	Market Share	AUGUST '23	
		300	0,32%	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	76	25,33%	11	34,38%
MERCEDES	GLE-SERIES	64	21,33%	4	12,50%
BMW	X5-SERIES	47	15,67%	7	21,88%
JEEP	WRANGLER	38	12,67%	4	12,50%
PORSCHE	CAYENNE	36	12,00%	1	3,13%
BMW	X6-SERIES	18	6,00%	3	9,38%
LEXUS	RX-SERIES	15	5,00%	1	3,13%
MERCEDES	G-SERIES	5	1,67%		
AUDI	E-TRON	1	0,33%	1	3,13%
Segment E TOTAL		YTD Total	Market Share	AUGUST '23	
		371	0,40%	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	76	20,49%	11	30,56%
MERCEDES	GLE-SERIES	64	17,25%	4	11,11%
BMW	X5-SERIES	47	12,67%	7	19,44%
JEEP	WRANGLER	38	10,24%	4	11,11%
MERCEDES	E-SERIES	38	10,24%		
PORSCHE	CAYENNE	36	9,70%	1	2,78%
SKODA	SUPERB	18	4,85%	3	8,33%
BMW	X6-SERIES	18	4,85%	3	8,33%
LEXUS	RX-SERIES	15	4,04%	1	2,78%
MERCEDES	EQE	7	1,89%		
AUDI	A6	6	1,62%	1	2,78%
MERCEDES	G-SERIES	5	1,35%		
AUDI	E-TRON	1	0,27%	1	2,78%
MERCEDES	CLS-SERIES	1	0,27%		
VOLVO	V90	1	0,27%		
Segment F-G		YTD Total	Market Share	AUGUST '23	
		120	0,13%	Total	Market Share
Make:	Range:	Volume:	%	Volume:	%
PORSCHE	TAYCAN	35	29,17%	2	25,00%
TESLA	MODEL S	31	25,83%		
BMW	5-SERIES	13	10,83%	1	12,50%

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AUDI	E-TRON GT	8	6,67%		
MERCEDES	S-SERIES	6	5,00%		
MERCEDES	EQS	5	4,17%		
PORSCHE	PANAMERA	4	3,33%		
VOLVO	S90	3	2,50%	1	12,50%
MASERATI	GHIBLI	3	2,50%		
BMW	7-SERIES	2	1,67%	2	25,00%
BMW	i7	2	1,67%		
BENTLEY	FLYING SPUR	2	1,67%		
AUDI	A7	1	0,83%	1	12,50%
AUDI	A8	1	0,83%	1	12,50%
JAGUAR	XF-TYPE	1	0,83%		
BMW	8-SERIES	1	0,83%		
LEXUS	ES-SERIES	1	0,83%		
MERCEDES	GT-SERIES	1	0,83%		

Segment F-G-SUV Make:	Range:	YTD		AUGUST '23	
		Total 241 Volume:	Market Share 0,26% %	Total 24 Volume:	Market Share 0,23% %
VOLVO	XC90	106	43,98%	6	25,00%
TESLA	MODEL X	29	12,03%	3	12,50%
AUDI	Q8	27	11,20%	5	20,83%
LAND ROVER	RANGE ROVER	25	10,37%	7	29,17%
BMW	iX	19	7,88%		
FORD	EXPLORER	10	4,15%	1	4,17%
BMW	XM-SERIES	7	2,90%	2	8,33%
LAND ROVER	DISCOVERY	6	2,49%		
MASERATI	LEVANTE	4	1,66%		
AUDI	Q7	4	1,66%		
BMW	X7-SERIES	3	1,24%		
MERCEDES	GLS-SERIES	1	0,41%		

Segment F-G TOTAL Make:	Range:	YTD		AUGUST '23	
		Total 361 Volume:	Market Share 0,39% %	Total 32 Volume:	Market Share 0,31% %
VOLVO	XC90	106	29,36%	6	18,75%
PORSCHE	TAYCAN	35	9,70%	2	6,25%
TESLA	MODEL S	31	8,59%		
TESLA	MODEL X	29	8,03%	3	9,38%
AUDI	Q8	27	7,48%	5	15,63%
LAND ROVER	RANGE ROVER	25	6,93%	7	21,88%
BMW	iX	19	5,26%		
BMW	5-SERIES	13	3,60%	1	3,13%
FORD	EXPLORER	10	2,77%	1	3,13%
AUDI	E-TRON GT	8	2,22%		
BMW	XM-SERIES	7	1,94%	2	6,25%
LAND ROVER	DISCOVERY	6	1,66%		
MERCEDES	S-SERIES	6	1,66%		
MERCEDES	EQS	5	1,39%		
AUDI	Q7	4	1,11%		
MASERATI	LEVANTE	4	1,11%		
PORSCHE	PANAMERA	4	1,11%		
VOLVO	S90	3	0,83%	1	3,13%
MASERATI	GHIBLI	3	0,83%		
BMW	X7-SERIES	3	0,83%		

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BMW	7-SERIES	2	0,55%	2	6,25%
BENTLEY	FLYING SPUR	2	0,55%		
BMW	i7	2	0,55%		
AUDI	A7	1	0,28%	1	3,13%
AUDI	A8	1	0,28%	1	3,13%
BMW	8-SERIES	1	0,28%		
LEXUS	ES-SERIES	1	0,28%		
JAGUAR	XF-TYPE	1	0,28%		
MERCEDES	GLS-SERIES	1	0,28%		
MERCEDES	GT-SERIES	1	0,28%		

Segment SUV Make:	Range:	YTD		AUGUST '23	
		Total	Market Share	Total	Market Share
		50.174 Volume:	53,89% %	5.432 Volume:	52,39% %
TOYOTA	YARIS CROSS	3448	6,87%	351	6,46%
VOLKSWAGEN	T-ROC	2010	4,01%	168	3,09%
PEUGEOT	2008	2005	4,00%	299	5,50%
PEUGEOT	3008	1866	3,72%	281	5,17%
FORD	PUMA	1656	3,30%	123	2,26%
TOYOTA	C-HR	1644	3,28%	108	1,99%
OPEL	CROSSLAND	1620	3,23%	153	2,82%
SUZUKI	VITARA	1568	3,13%	391	7,20%
KIA	STONIC	1457	2,90%	141	2,60%
CITROEN/DS	C3 AIRCROSS	1430	2,85%	270	4,97%
OPEL	MOKKA	1306	2,60%	169	3,11%
BMW	X1-SERIES	1297	2,59%	54	0,99%
DACIA	DUSTER	1250	2,49%	67	1,23%
VOLKSWAGEN	T-CROSS	1204	2,40%	97	1,79%
TOYOTA	AYGO X	1177	2,35%	263	4,84%
DACIA	SANDERO	1031	2,05%	149	2,74%
NISSAN	QASHQAI	977	1,95%	125	2,30%
VOLVO	XC40	971	1,94%	105	1,93%
AUDI	Q3	916	1,83%	82	1,51%
SUZUKI	IGNIS	896	1,79%	42	0,77%
MINI	COUNTRYMAN (NEW)	872	1,74%	31	0,57%
MERCEDES	GLA-SERIES	854	1,70%	53	0,98%
HYUNDAI	TUCSON	832	1,66%	175	3,22%
SUZUKI	SX4	801	1,60%	134	2,47%
SKODA	KAMIQ	791	1,58%	49	0,90%
SEAT	ARONA	726	1,45%	46	0,85%
JEEP	COMPASS	712	1,42%	63	1,16%
VOLKSWAGEN	TAIGO	694	1,38%	47	0,87%
HYUNDAI	BAYON	693	1,38%	44	0,81%
NISSAN	JUKE	682	1,36%	75	1,38%
RENAULT	ARKANA	634	1,26%	11	0,20%
VOLKSWAGEN	TIGUAN	627	1,25%	62	1,14%
TESLA	MODEL Y	618	1,23%	62	1,14%
TOYOTA	COROLLA CROSS	603	1,20%	61	1,12%
JEEP	RENEGADE	599	1,19%	20	0,37%
AUDI	Q2	578	1,15%	47	0,87%
BMW	X2-SERIES	531	1,06%	27	0,50%
KIA	NEW SPORTAGE	525	1,05%	50	0,92%
RENAULT	CAPTUR	493	0,98%	56	1,03%
KIA	XCEED	482	0,96%	65	1,20%
HYUNDAI	KONA	463	0,92%	68	1,25%

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VOLVO	XC60	360	0,72%	38	0,70%
MERCEDES	GLC-SERIES	311	0,62%	8	0,15%
CITROEN/DS	C5 AIRCROSS	304	0,61%	24	0,44%
CUPRA	FORMENTOR	301	0,60%	23	0,42%
ALFA ROMEO	TONALE	257	0,51%	18	0,33%
OPEL	GRANDLAND	238	0,47%	51	0,94%
DACIA	JOGGER	224	0,45%	15	0,28%
TOYOTA	RAV4	222	0,44%	31	0,57%
FORD	KUGA	206	0,41%	46	0,85%
SKODA	KODIAQ	199	0,40%	15	0,28%
FIAT	500X	189	0,38%	12	0,22%
MERCEDES	GLB-SERIES	188	0,37%	4	0,07%
CITROEN/DS	DS7	177	0,35%	20	0,37%
NISSAN	X-TRAIL	171	0,34%	33	0,61%
MERCEDES	EQA	166	0,33%	17	0,31%
SKODA	KAROQ	123	0,25%	7	0,13%
BMW	X3-SERIES	117	0,23%	15	0,28%
AUDI	Q5	115	0,23%	18	0,33%
LAND ROVER	RANGE ROVER EVOQUE	112	0,22%	8	0,15%
VOLKSWAGEN	ID.4	111	0,22%	11	0,20%
KIA	NIRO	110	0,22%	9	0,17%
VOLVO	XC90	106	0,21%	6	0,11%
AUDI	Q4	105	0,21%	14	0,26%
LEXUS	UX-SERIES	103	0,21%	11	0,20%
LAND ROVER	DEFENDER	98	0,20%	7	0,13%
VOLVO	C40	84	0,17%	2	0,04%
LEXUS	NX-SERIES	81	0,16%	4	0,07%
FORD	MUSTANG MACH-E	79	0,16%	5	0,09%
LAND ROVER	RANGE ROVER SPORT	76	0,15%	11	0,20%
MERCEDES	EQB	75	0,15%	6	0,11%
MAZDA	CX-30	74	0,15%	11	0,20%
LAND ROVER	DISCOVERY SPORT	73	0,15%	3	0,06%
MG	ZS	72	0,14%	61	1,12%
PEUGEOT	408	68	0,14%	7	0,13%
MERCEDES	GLE-SERIES	64	0,13%	4	0,07%
PEUGEOT	5008	62	0,12%	8	0,15%
BMW	iX1	62	0,12%	5	0,09%
SKODA	ENYAQ iV	61	0,12%	5	0,09%
JAGUAR	E-PACE	60	0,12%	2	0,04%
HYUNDAI	IONIQ 5	59	0,12%	8	0,15%
BMW	X4-SERIES	54	0,11%	12	0,22%
LAND ROVER	RANGE ROVER VELAR	53	0,11%	3	0,06%
BMW	iX3	49	0,10%	6	0,11%
SUBARU	XV	48	0,10%	5	0,09%
BMW	X5-SERIES	47	0,09%	7	0,13%
MAZDA	CX-5	43	0,09%	21	0,39%
JEEP	WRANGLER	38	0,08%	4	0,07%
KIA	EV6	37	0,07%	9	0,17%
JAGUAR	F-PACE	37	0,07%	7	0,13%
RENAULT	AUSTRAL	37	0,07%	3	0,06%
PORSCHE	CAYENNE	36	0,07%	1	0,02%
MAZDA	CX-60	30	0,06%	5	0,09%
TESLA	MODEL X	29	0,06%	3	0,06%
CITROEN/DS	DS3 CROSSBACK	29	0,06%		
AUDI	Q8	27	0,05%	5	0,09%

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VOLKSWAGEN	ID.5	27	0,05%	1	0,02%
LAND ROVER	RANGE ROVER	25	0,05%	7	0,13%
MASERATI	GRECALE	25	0,05%	1	0,02%
SUBARU	FORESTER	24	0,05%	8	0,15%
PORSCHE	MACAN	23	0,05%		
JEEP	AVENGER	21	0,04%		
BMW	iX	19	0,04%		
HONDA	HR-V	18	0,04%	4	0,07%
BMW	X6-SERIES	18	0,04%	3	0,06%
ALFA ROMEO	STELVIO	18	0,04%	1	0,02%
LEXUS	RX-SERIES	15	0,03%	1	0,02%
TOYOTA	bZ4X	14	0,03%	2	0,04%
HONDA	CR-V	13	0,03%	1	0,02%
MG	EHS	11	0,02%	5	0,09%
HYUNDAI	SANTA FE	11	0,02%	3	0,06%
MERCEDES	EQC	10	0,02%	1	0,02%
FORD	EXPLORER	10	0,02%	1	0,02%
BMW	XM-SERIES	7	0,01%	2	0,04%
CITROEN/DS	C5 X	6	0,01%	4	0,07%
VOLKSWAGEN	TOUAREG	6	0,01%	3	0,06%
LAND ROVER	DISCOVERY	6	0,01%		
TOYOTA	LAND CRUISER	6	0,01%		
NISSAN	ARIYA	5	0,01%	1	0,02%
MERCEDES	G-SERIES	5	0,01%		
AUDI	Q7	4	0,01%		
MASERATI	LEVANTE	4	0,01%		
JAGUAR	I-PACE	4	0,01%		
BYD	ATTO 3	4	0,01%		
LEXUS	RZ-SERIES	3	0,01%	1	0,02%
DACIA	SPRING	3	0,01%	1	0,02%
SUBARU	OUTBACK	3	0,01%		
BMW	X7-SERIES	3	0,01%		
FORD	ECOSPORT	2	0,00%		
RENAULT	KADJAR	1	0,00%	1	0,02%
MITSUBISHI	ASX	1	0,00%	1	0,02%
AUDI	E-TRON	1	0,00%	1	0,02%
SUZUKI	ACROSS	1	0,00%		
MERCEDES	GLS-SERIES	1	0,00%		

Segment	MPV	Make:	Range:	YTD		AUGUST '23	
				Total	Market Share	Total	Market Share
				52	0,06%	1	0,01%
				Volume:	%	Volume:	%

VOLKSWAGEN	ID.BUZZ	29	55,77%		
VOLKSWAGEN	TOURAN	12	23,08%		
LEVC	TX	4	7,69%		
FORD	S-MAX	3	5,77%		
FIAT	500L	2	3,85%	1	100,00%
TOYOTA	VERSO S	2	3,85%		

Segment	MPV-M/COMBI	Make:	Range:	YTD		AUGUST '23	
				Total	Market Share	Total	Market Share
				547	0,59%	47	0,45%
				Volume:	%	Volume:	%

MERCEDES	V-SERIES	114	20,84%	17	36,17%
TOYOTA	PROACE CITY VERSO	71	12,98%	1	2,13%
TOYOTA	PROACE	55	10,05%	1	2,13%

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

VOLKSWAGEN	CADDY	49	8,96%	3	6,38%
MERCEDES	EQV	31	5,67%	7	14,89%
PEUGEOT	EXPERT TRAVELLER	30	5,48%	2	4,26%
CITROEN/DS	JUMPY SPACE TOURER	29	5,30%	1	2,13%
NISSAN	PRIMASTAR	29	5,30%	1	2,13%
VOLKSWAGEN	TRANSPORTER	23	4,20%	5	10,64%
PEUGEOT	RIFTER	20	3,66%		
OPEL	ZAFIRA	20	3,66%		
FORD	TRANSIT/TOURNEO	16	2,93%	3	6,38%
MERCEDES	SPRINTER	14	2,56%		
FORD	TOURNEO CONNECT	11	2,01%	2	4,26%
PEUGEOT	BOXER	8	1,46%	3	6,38%
RENAULT	TRAFIC	7	1,28%		
OPEL	COMBO	6	1,10%		
MERCEDES	CITAN	4	0,73%	1	2,13%
CITROEN/DS	BERLINGO	4	0,73%		
NISSAN	NV200	3	0,55%		
VOLKSWAGEN	MULTIVAN	2	0,37%		
FIAT	ULYSSE	1	0,18%		

Segment	SPORTS	YTD		AUGUST '23	
		Total	Market Share	Total	Market Share
Make:	Range:	270	0,29%	9	0,09%
		Volume:	%	Volume:	%
MINI	MINI CABRIO	144	53,33%		
MAZDA	MX-5	66	24,44%	4	44,44%
PORSCHE	911	24	8,89%	2	22,22%
FORD	MUSTANG	8	2,96%		
BMW	Z4-SERIES	5	1,85%		
MERCEDES	SL-SERIES	4	1,48%		
PORSCHE	BOXSTER	4	1,48%		
AUDI	TT	3	1,11%	2	22,22%
PORSCHE	CAYMAN	3	1,11%	1	11,11%
MASERATI	MC20	3	1,11%		
TOYOTA	GR86	2	0,74%		
LOTUS	EMIRA	2	0,74%		
FERRARI	SF90 STRADALE	1	0,37%		
JAGUAR	F-TYPE	1	0,37%		