

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		JULY '23	
A		Total	Market Share	Total	Market Share
Make:	Range:	5.639	6,82%	1.638	13,23%
		Volume:	%	Volume:	%
KIA	PICANTO	1459	25,87%	263	16,06%
FIAT	PANDA	1406	24,93%	787	48,05%
HYUNDAI	i 10	1349	23,92%	99	6,04%
FIAT	500	1106	19,61%	445	27,17%
VOLKSWAGEN	UP!	158	2,80%	29	1,77%
RENAULT	NEW TWINGO	75	1,33%	11	0,67%
SMART	FORTWO	41	0,73%		
ABARTH	500	27	0,48%	1	0,06%
TOYOTA	AYGO	6	0,11%	3	0,18%
PEUGEOT	108	4	0,07%		
CITROEN/DS	C1	4	0,07%		
LEAPMOTOR	T03	1	0,02%		
ZHIDOU	D2S	1	0,02%		
TOYOTA	IQ	1	0,02%		
SUZUKI	CELERIO	1	0,02%		

Segment		YTD		JULY '23	
A-SUV		Total	Market Share	Total	Market Share
Make:	Range:	1.768	2,14%	392	3,17%
		Volume:	%	Volume:	%
TOYOTA	AYGO X	914	51,70%	238	60,71%
SUZUKI	IGNIS	854	48,30%	154	39,29%

Segment		YTD		JULY '23	
A TOTAL		Total	Market Share	Total	Market Share
Make:	Range:	7.407	8,95%	2.030	16,40%
		Volume:	%	Volume:	%
KIA	PICANTO	1459	19,70%	263	12,96%
FIAT	PANDA	1406	18,98%	787	38,77%
HYUNDAI	i 10	1349	18,21%	99	4,88%
FIAT	500	1106	14,93%	445	21,92%
TOYOTA	AYGO X	914	12,34%	238	11,72%
SUZUKI	IGNIS	854	11,53%	154	7,59%
VOLKSWAGEN	UP!	158	2,13%	29	1,43%
RENAULT	NEW TWINGO	75	1,01%	11	0,54%
SMART	FORTWO	41	0,55%		
ABARTH	500	27	0,36%	1	0,05%
TOYOTA	AYGO	6	0,08%	3	0,15%
PEUGEOT	108	4	0,05%		
CITROEN/DS	C1	4	0,05%		
TOYOTA	IQ	1	0,01%		
SUZUKI	CELERIO	1	0,01%		
LEAPMOTOR	T03	1	0,01%		
ZHIDOU	D2S	1	0,01%		

Segment		YTD		JULY '23	
B		Total	Market Share	Total	Market Share
Make:	Range:	22.961	27,75%	3.210	25,93%
		Volume:	%	Volume:	%
OPEL	CORSA	4812	20,96%	364	11,34%
TOYOTA	YARIS	3341	14,55%	720	22,43%
CITROEN/DS	C3	2939	12,80%	193	6,01%
PEUGEOT	208	2785	12,13%	490	15,26%
HYUNDAI	i 20	2288	9,96%	522	16,26%

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RENAULT	CLIO	1744	7,60%	439	13,68%
SUZUKI	SWIFT	1057	4,60%	119	3,71%
FORD	FIESTA	886	3,86%	61	1,90%
VOLKSWAGEN	POLO	663	2,89%	56	1,74%
SEAT	IBIZA	583	2,54%	37	1,15%
MAZDA	2-SERIES	447	1,95%	79	2,46%
SKODA	FABIA	315	1,37%	51	1,59%
MINI	MINI	266	1,16%	32	1,00%
NISSAN	MICRA	216	0,94%		
AUDI	A1	206	0,90%	16	0,50%
CITROEN/DS	DS3	156	0,68%	25	0,78%
KIA	RIO	136	0,59%		
HONDA	JAZZ	59	0,26%	6	0,19%
MITSUBISHI	SPACE STAR	51	0,22%		
HONDA	E	9	0,04%		
LANCIA	YPSILON	1	0,00%		
ALFA ROMEO	MITO	1	0,00%		

		YTD		JULY '23	
Segment		Total	Market Share	Total	Market Share
B-SUV		21.109	25,51%	3.384	27,33%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS CROSS	3097	14,67%	575	16,99%
VOLKSWAGEN	T-ROC	1842	8,73%	259	7,65%
PEUGEOT	2008	1706	8,08%	620	18,32%
FORD	PUMA	1533	7,26%	266	7,86%
OPEL	CROSSLAND	1467	6,95%	169	4,99%
KIA	STONIC	1316	6,23%	134	3,96%
SUZUKI	VITARA	1177	5,58%	296	8,75%
CITROEN/DS	C3 AIRCROSS	1160	5,50%	101	2,98%
OPEL	MOKKA	1137	5,39%	189	5,59%
VOLKSWAGEN	T-CROSS	1107	5,24%	88	2,60%
DACIA	SANDERO	882	4,18%	128	3,78%
SKODA	KAMIQ	742	3,52%	55	1,63%
SEAT	ARONA	680	3,22%	84	2,48%
HYUNDAI	BAYON	649	3,07%	61	1,80%
NISSAN	JUKE	607	2,88%	46	1,36%
JEEP	RENEGADE	579	2,74%	51	1,51%
AUDI	Q2	531	2,52%	53	1,57%
RENAULT	CAPTUR	437	2,07%	97	2,87%
HYUNDAI	KONA	395	1,87%	80	2,36%
CITROEN/DS	DS3 CROSSBACK	29	0,14%		
JEEP	AVENGER	21	0,10%	21	0,62%
MG	ZS	11	0,05%	11	0,33%
DACIA	SPRING	2	0,01%		
FORD	ECOSPORT	2	0,01%		

		YTD		JULY '23	
Segment		Total	Market Share	Total	Market Share
B TOTAL		44.070	53,26%	6.594	53,26%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	4812	10,92%	364	5,52%
TOYOTA	YARIS	3341	7,58%	720	10,92%
TOYOTA	YARIS CROSS	3097	7,03%	575	8,72%
CITROEN/DS	C3	2939	6,67%	193	2,93%
PEUGEOT	208	2785	6,32%	490	7,43%
HYUNDAI	i 20	2288	5,19%	522	7,92%

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VOLKSWAGEN	T-ROC	1842	4,18%	259	3,93%
RENAULT	CLIO	1744	3,96%	439	6,66%
PEUGEOT	2008	1706	3,87%	620	9,40%
FORD	PUMA	1533	3,48%	266	4,03%
OPEL	CROSSLAND	1467	3,33%	169	2,56%
KIA	STONIC	1316	2,99%	134	2,03%
SUZUKI	VITARA	1177	2,67%	296	4,49%
CITROEN/DS	C3 AIRCROSS	1160	2,63%	101	1,53%
OPEL	MOKKA	1137	2,58%	189	2,87%
VOLKSWAGEN	T-CROSS	1107	2,51%	88	1,33%
SUZUKI	SWIFT	1057	2,40%	119	1,80%
FORD	FIESTA	886	2,01%	61	0,93%
DACIA	SANDERO	882	2,00%	128	1,94%
SKODA	KAMIQ	742	1,68%	55	0,83%
SEAT	ARONA	680	1,54%	84	1,27%
VOLKSWAGEN	POLO	663	1,50%	56	0,85%
HYUNDAI	BAYON	649	1,47%	61	0,93%
NISSAN	JUKE	607	1,38%	46	0,70%
SEAT	IBIZA	583	1,32%	37	0,56%
JEEP	RENEGADE	579	1,31%	51	0,77%
AUDI	Q2	531	1,20%	53	0,80%
MAZDA	2-SERIES	447	1,01%	79	1,20%
RENAULT	CAPTUR	437	0,99%	97	1,47%
HYUNDAI	KONA	395	0,90%	80	1,21%
SKODA	FABIA	315	0,71%	51	0,77%
MINI	MINI	266	0,60%	32	0,49%
NISSAN	MICRA	216	0,49%		
AUDI	A1	206	0,47%	16	0,24%
CITROEN/DS	DS3	156	0,35%	25	0,38%
KIA	RIO	136	0,31%		
HONDA	JAZZ	59	0,13%	6	0,09%
MITSUBISHI	SPACE STAR	51	0,12%		
CITROEN/DS	DS3 CROSSBACK	29	0,07%		
JEEP	AVENGER	21	0,05%	21	0,32%
MG	ZS	11	0,02%	11	0,17%
HONDA	E	9	0,02%		
DACIA	SPRING	2	0,00%		
FORD	ECOSPORT	2	0,00%		
ALFA ROMEO	MITO	1	0,00%		
LANCIA	YPSILON	1	0,00%		

Segment C	Make:	Range:	YTD		JULY '23	
			Total 7.343	Market Share 8,87%	Total 806	Market Share 6,51%
			Volume:	%	Volume:	%
BMW	1-SERIES		787	10,72%	69	8,56%
TOYOTA	COROLLA		747	10,17%	73	9,06%
CITROEN/DS	C4		726	9,89%	123	15,26%
AUDI	A3		639	8,70%	104	12,90%
MERCEDES	A-SERIES		565	7,69%	37	4,59%
HYUNDAI	i 30		515	7,01%	94	11,66%
PEUGEOT	308		470	6,40%	29	3,60%
CITROEN/DS	C4 X		456	6,21%	19	2,36%
FORD	FOCUS		387	5,27%	9	1,12%
CITROEN/DS	DS4		371	5,05%	9	1,12%
VOLKSWAGEN	GOLF		364	4,96%	80	9,93%

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FIAT	TIPO	358	4,88%	9	1,12%
VOLKSWAGEN	ID.3	193	2,63%	18	2,23%
OPEL	ASTRA	169	2,30%	45	5,58%
BMW	2-SERIES	139	1,89%	35	4,34%
SEAT	LEON	100	1,36%	5	0,62%
SKODA	SCALA	71	0,97%	4	0,50%
RENAULT	MEGANE	71	0,97%	1	0,12%
CUPRA	BORN	69	0,94%	18	2,23%
CUPRA	LEON	47	0,64%	13	1,61%
MAZDA	3-SERIES	33	0,45%	2	0,25%
NISSAN	LEAF	24	0,33%	4	0,50%
MERCEDES	B-SERIES	24	0,33%		
MINI	CLUBMAN	8	0,11%		
MG	MG4	5	0,07%	5	0,62%
CITROEN/DS	C4 CACTUS	2	0,03%		
HYUNDAI	ACCENT	1	0,01%	1	0,12%
ALFA ROMEO	GIULIETTA	1	0,01%		
NISSAN	PULSAR	1	0,01%		

Segment	C-SUV	YTD		JULY '23	
		Total	Market Share	Total	Market Share
		17.314	20,93%	2.278	18,40%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	3008	1585	9,15%	157	6,89%
TOYOTA	C-HR	1536	8,87%	73	3,20%
BMW	X1-SERIES	1243	7,18%	113	4,96%
DACIA	DUSTER	1183	6,83%	300	13,17%
VOLVO	XC40	866	5,00%	178	7,81%
NISSAN	QASHQAI	852	4,92%	41	1,80%
MINI	COUNTRYMAN (NEW)	841	4,86%	117	5,14%
AUDI	Q3	834	4,82%	104	4,57%
MERCEDES	GLA-SERIES	801	4,63%	75	3,29%
SUZUKI	SX4	667	3,85%	95	4,17%
HYUNDAI	TUCSON	657	3,79%	84	3,69%
JEEP	COMPASS	649	3,75%	129	5,66%
VOLKSWAGEN	TAIGO	647	3,74%	43	1,89%
VOLKSWAGEN	TIGUAN	565	3,26%	58	2,55%
TOYOTA	COROLLA CROSS	542	3,13%	105	4,61%
BMW	X2-SERIES	504	2,91%	55	2,41%
KIA	NEW SPORTAGE	475	2,74%	95	4,17%
KIA	XCEED	417	2,41%	65	2,85%
CITROEN/DS	C5 AIRCROSS	280	1,62%	64	2,81%
CUPRA	FORMENTOR	278	1,61%	22	0,97%
ALFA ROMEO	TONALE	239	1,38%	24	1,05%
DACIA	JOGGER	209	1,21%	52	2,28%
OPEL	GRANDLAND	187	1,08%	36	1,58%
FIAT	500X	177	1,02%	19	0,83%
CITROEN/DS	DS7	157	0,91%	39	1,71%
MERCEDES	EQA	149	0,86%	14	0,61%
SKODA	KAROQ	116	0,67%	14	0,61%
LAND ROVER	RANGE ROVER EVOQUE	104	0,60%	10	0,44%
KIA	NIRO	101	0,58%	17	0,75%
LEXUS	UX-SERIES	92	0,53%	25	1,10%
VOLVO	C40	82	0,47%	6	0,26%
MAZDA	CX-30	63	0,36%	13	0,57%
JAGUAR	E-PACE	58	0,33%	8	0,35%

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BMW	ix1	57	0,33%	9	0,40%
SUBARU	XV	43	0,25%	6	0,26%
RENAULT	AUSTRAL	34	0,20%	7	0,31%
HONDA	HR-V	14	0,08%		
MG	EHS	6	0,03%	6	0,26%
BYD	ATTO 3	4	0,02%		
		YTD		JULY '23	
Segment		Total	Market Share	Total	Market Share
C TOTAL		24.657	29,80%	3.084	24,91%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	3008	1585	6,43%	157	5,09%
TOYOTA	C-HR	1536	6,23%	73	2,37%
BMW	X1-SERIES	1243	5,04%	113	3,66%
DACIA	DUSTER	1183	4,80%	300	9,73%
VOLVO	XC40	866	3,51%	178	5,77%
NISSAN	QASHQAI	852	3,46%	41	1,33%
MINI	COUNTRYMAN (NEW)	841	3,41%	117	3,79%
AUDI	Q3	834	3,38%	104	3,37%
MERCEDES	GLA-SERIES	801	3,25%	75	2,43%
BMW	1-SERIES	787	3,19%	69	2,24%
TOYOTA	COROLLA	747	3,03%	73	2,37%
CITROEN/DS	C4	726	2,94%	123	3,99%
SUZUKI	SX4	667	2,71%	95	3,08%
HYUNDAI	TUCSON	657	2,66%	84	2,72%
JEEP	COMPASS	649	2,63%	129	4,18%
VOLKSWAGEN	TAIGO	647	2,62%	43	1,39%
AUDI	A3	639	2,59%	104	3,37%
VOLKSWAGEN	TIGUAN	565	2,29%	58	1,88%
MERCEDES	A-SERIES	565	2,29%	37	1,20%
TOYOTA	COROLLA CROSS	542	2,20%	105	3,40%
HYUNDAI	i 30	515	2,09%	94	3,05%
BMW	X2-SERIES	504	2,04%	55	1,78%
KIA	NEW SPORTAGE	475	1,93%	95	3,08%
PEUGEOT	308	470	1,91%	29	0,94%
CITROEN/DS	C4 X	456	1,85%	19	0,62%
KIA	XCEED	417	1,69%	65	2,11%
FORD	FOCUS	387	1,57%	9	0,29%
CITROEN/DS	DS4	371	1,50%	9	0,29%
VOLKSWAGEN	GOLF	364	1,48%	80	2,59%
FIAT	TIPO	358	1,45%	9	0,29%
CITROEN/DS	C5 AIRCROSS	280	1,14%	64	2,08%
CUPRA	FORMENTOR	278	1,13%	22	0,71%
ALFA ROMEO	TONALE	239	0,97%	24	0,78%
DACIA	JOGGER	209	0,85%	52	1,69%
VOLKSWAGEN	ID.3	193	0,78%	18	0,58%
OPEL	GRANDLAND	187	0,76%	36	1,17%
FIAT	500X	177	0,72%	19	0,62%
OPEL	ASTRA	169	0,69%	45	1,46%
CITROEN/DS	DS7	157	0,64%	39	1,26%
MERCEDES	EQA	149	0,60%	14	0,45%
BMW	2-SERIES	139	0,56%	35	1,13%
SKODA	KAROQ	116	0,47%	14	0,45%
LAND ROVER	RANGE ROVER EVOQUE	104	0,42%	10	0,32%
KIA	NIRO	101	0,41%	17	0,55%
SEAT	LEON	100	0,41%	5	0,16%

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LEXUS	UX-SERIES	92	0,37%	25	0,81%
VOLVO	C40	82	0,33%	6	0,19%
SKODA	SCALA	71	0,29%	4	0,13%
RENAULT	MEGANE	71	0,29%	1	0,03%
CUPRA	BORN	69	0,28%	18	0,58%
MAZDA	CX-30	63	0,26%	13	0,42%
JAGUAR	E-PACE	58	0,24%	8	0,26%
BMW	iX1	57	0,23%	9	0,29%
CUPRA	LEON	47	0,19%	13	0,42%
SUBARU	XV	43	0,17%	6	0,19%
RENAULT	AUSTRAL	34	0,14%	7	0,23%
MAZDA	3-SERIES	33	0,13%	2	0,06%
NISSAN	LEAF	24	0,10%	4	0,13%
MERCEDES	B-SERIES	24	0,10%		
HONDA	HR-V	14	0,06%		
MINI	CLUBMAN	8	0,03%		
MG	EHS	6	0,02%	6	0,19%
MG	MG4	5	0,02%	5	0,16%
BYD	ATTO 3	4	0,02%		
CITROEN/DS	C4 CACTUS	2	0,01%		
HYUNDAI	ACCENT	1	0,00%	1	0,03%
NISSAN	PULSAR	1	0,00%		
ALFA ROMEO	GIULIETTA	1	0,00%		

Segment D	Make:	Range:	YTD		JULY '23	
			Total 1.065 Volume:	Market Share 1,29% %	Total 147 Volume:	Market Share 1,19% %

SKODA	OCTAVIA	304	28,54%	83	56,46%
TESLA	MODEL 3	296	27,79%	12	8,16%
MERCEDES	CLA-SERIES	88	8,26%	9	6,12%
MERCEDES	C-SERIES	82	7,70%	7	4,76%
BMW	i4	80	7,51%	13	8,84%
BMW	3-SERIES	67	6,29%	8	5,44%
BMW	4-SERIES	51	4,79%	7	4,76%
HONDA	CIVIC	25	2,35%	2	1,36%
AUDI	A4	20	1,88%	1	0,68%
ALFA ROMEO	GIULIA	19	1,78%	1	0,68%
VOLVO	V60	12	1,13%	1	0,68%
PEUGEOT	508	7	0,66%		
VOLVO	S60	4	0,38%	1	0,68%
AUDI	A5	4	0,38%		
RENAULT	LAGUNA	3	0,28%	2	1,36%
OPEL	INSIGNIA	1	0,09%		
JAGUAR	XE-TYPE	1	0,09%		
MAZDA	6-SERIES	1	0,09%		

Segment D-SUV	Make:	Range:	YTD		JULY '23	
			Total 4.066 Volume:	Market Share 4,91% %	Total 345 Volume:	Market Share 2,79% %

RENAULT	ARKANA	623	15,32%	13	3,77%
TESLA	MODEL Y	556	13,67%	18	5,22%
VOLVO	XC60	322	7,92%	26	7,54%
MERCEDES	GLC-SERIES	303	7,45%	22	6,38%
TOYOTA	RAV4	191	4,70%	14	4,06%
SKODA	KODIAQ	184	4,53%	25	7,25%

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MERCEDES	GLB-SERIES	184	4,53%	7	2,03%
FORD	KUGA	160	3,94%	24	6,96%
NISSAN	X-TRAIL	138	3,39%	7	2,03%
BMW	X3-SERIES	102	2,51%	7	2,03%
VOLKSWAGEN	ID.4	100	2,46%	15	4,35%
AUDI	Q5	97	2,39%	26	7,54%
AUDI	Q4	91	2,24%	16	4,64%
LAND ROVER	DEFENDER	91	2,24%	12	3,48%
LEXUS	NX-SERIES	77	1,89%	16	4,64%
FORD	MUSTANG MACH-E	74	1,82%	5	1,45%
LAND ROVER	DISCOVERY SPORT	70	1,72%	1	0,29%
MERCEDES	EQB	69	1,70%	5	1,45%
PEUGEOT	408	61	1,50%	4	1,16%
SKODA	ENYAQ iV	56	1,38%	10	2,90%
PEUGEOT	5008	54	1,33%	1	0,29%
HYUNDAI	IONIQ 5	51	1,25%	11	3,19%
LAND ROVER	RANGE ROVER VELAR	50	1,23%	1	0,29%
BMW	iX3	43	1,06%	3	0,87%
BMW	X4-SERIES	42	1,03%	11	3,19%
JAGUAR	F-PACE	30	0,74%	11	3,19%
KIA	EV6	28	0,69%	8	2,32%
VOLKSWAGEN	ID.5	26	0,64%	2	0,58%
MAZDA	CX-60	25	0,61%	4	1,16%
MASERATI	GRECALE	24	0,59%	7	2,03%
PORSCHE	MACAN	23	0,57%	2	0,58%
MAZDA	CX-5	22	0,54%	3	0,87%
ALFA ROMEO	STELVIO	17	0,42%	1	0,29%
SUBARU	FORESTER	16	0,39%	3	0,87%
TOYOTA	bZ4X	12	0,30%	1	0,29%
HONDA	CR-V	12	0,30%		
MERCEDES	EQC	9	0,22%	1	0,29%
HYUNDAI	SANTA FE	8	0,20%		
TOYOTA	LAND CRUISER	6	0,15%	1	0,29%
NISSAN	ARIYA	4	0,10%		
JAGUAR	I-PACE	4	0,10%		
SUBARU	OUTBACK	3	0,07%		
VOLKSWAGEN	TOUAREG	3	0,07%		
CITROEN/DS	C5 X	2	0,05%		
LEXUS	RZ-SERIES	2	0,05%		
SUZUKI	ACROSS	1	0,02%	1	0,29%

Segment	D TOTAL	YTD		JULY '23	
		Total	Market Share	Total	Market Share
		5.131	6,20%	492	3,97%
Make:	Range:	Volume:	%	Volume:	%
RENAULT	ARKANA	623	12,14%	13	2,64%
TESLA	MODEL Y	556	10,84%	18	3,66%
VOLVO	XC60	322	6,28%	26	5,28%
SKODA	OCTAVIA	304	5,92%	83	16,87%
MERCEDES	GLC-SERIES	303	5,91%	22	4,47%
TESLA	MODEL 3	296	5,77%	12	2,44%
TOYOTA	RAV4	191	3,72%	14	2,85%
SKODA	KODIAQ	184	3,59%	25	5,08%
MERCEDES	GLB-SERIES	184	3,59%	7	1,42%
FORD	KUGA	160	3,12%	24	4,88%
NISSAN	X-TRAIL	138	2,69%	7	1,42%

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BMW	X3-SERIES	102	1,99%	7	1,42%
VOLKSWAGEN	ID.4	100	1,95%	15	3,05%
AUDI	Q5	97	1,89%	26	5,28%
AUDI	Q4	91	1,77%	16	3,25%
LAND ROVER	DEFENDER	91	1,77%	12	2,44%
MERCEDES	CLA-SERIES	88	1,72%	9	1,83%
MERCEDES	C-SERIES	82	1,60%	7	1,42%
BMW	i4	80	1,56%	13	2,64%
LEXUS	NX-SERIES	77	1,50%	16	3,25%
FORD	MUSTANG MACH-E	74	1,44%	5	1,02%
LAND ROVER	DISCOVERY SPORT	70	1,36%	1	0,20%
MERCEDES	EQB	69	1,34%	5	1,02%
BMW	3-SERIES	67	1,31%	8	1,63%
PEUGEOT	408	61	1,19%	4	0,81%
SKODA	ENYAQ iV	56	1,09%	10	2,03%
PEUGEOT	5008	54	1,05%	1	0,20%
HYUNDAI	IONIQ 5	51	0,99%	11	2,24%
BMW	4-SERIES	51	0,99%	7	1,42%
LAND ROVER	RANGE ROVER VELAR	50	0,97%	1	0,20%
BMW	iX3	43	0,84%	3	0,61%
BMW	X4-SERIES	42	0,82%	11	2,24%
JAGUAR	F-PACE	30	0,58%	11	2,24%
KIA	EV6	28	0,55%	8	1,63%
VOLKSWAGEN	ID.5	26	0,51%	2	0,41%
MAZDA	CX-60	25	0,49%	4	0,81%
HONDA	CIVIC	25	0,49%	2	0,41%
MASERATI	GRECALE	24	0,47%	7	1,42%
PORSCHE	MACAN	23	0,45%	2	0,41%
MAZDA	CX-5	22	0,43%	3	0,61%
AUDI	A4	20	0,39%	1	0,20%
ALFA ROMEO	GIULIA	19	0,37%	1	0,20%
ALFA ROMEO	STELVIO	17	0,33%	1	0,20%
SUBARU	FORESTER	16	0,31%	3	0,61%
VOLVO	V60	12	0,23%	1	0,20%
TOYOTA	bZ4X	12	0,23%	1	0,20%
HONDA	CR-V	12	0,23%		
MERCEDES	EQC	9	0,18%	1	0,20%
HYUNDAI	SANTA FE	8	0,16%		
PEUGEOT	508	7	0,14%		
TOYOTA	LAND CRUISER	6	0,12%	1	0,20%
VOLVO	S60	4	0,08%	1	0,20%
JAGUAR	I-PACE	4	0,08%		
AUDI	A5	4	0,08%		
NISSAN	ARIYA	4	0,08%		
RENAULT	LAGUNA	3	0,06%	2	0,41%
VOLKSWAGEN	TOUAREG	3	0,06%		
SUBARU	OUTBACK	3	0,06%		
CITROEN/DS	C5 X	2	0,04%		
LEXUS	RZ-SERIES	2	0,04%		
SUZUKI	ACROSS	1	0,02%	1	0,20%
JAGUAR	XE-TYPE	1	0,02%		
OPEL	INSIGNIA	1	0,02%		
MAZDA	6-SERIES	1	0,02%		
		YTD		JULY '23	
Segment		Total	Market Share	Total	Market Share

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E		67	0,08%	5	0,04%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	38	56,72%	1	20,00%
SKODA	SUPERB	15	22,39%	3	60,00%
MERCEDES	EQE	7	10,45%		
AUDI	A6	5	7,46%	1	20,00%
MERCEDES	CLS-SERIES	1	1,49%		
VOLVO	V90	1	1,49%		

Segment		YTD		JULY '23	
E-SUV		Total	Market Share	Total	Market Share
Make:	Range:	268	0,32%	30	0,24%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	65	24,25%	10	33,33%
MERCEDES	GLE-SERIES	60	22,39%	1	3,33%
BMW	X5-SERIES	40	14,93%	5	16,67%
PORSCHE	CAYENNE	35	13,06%		
JEEP	WRANGLER	34	12,69%	9	30,00%
BMW	X6-SERIES	15	5,60%	3	10,00%
LEXUS	RX-SERIES	14	5,22%	2	6,67%
MERCEDES	G-SERIES	5	1,87%		

Segment		YTD		JULY '23	
E TOTAL		Total	Market Share	Total	Market Share
Make:	Range:	335	0,40%	35	0,28%
Make:	Range:	Volume:	%	Volume:	%
LAND ROVER	RANGE ROVER SPORT	65	19,40%	10	28,57%
MERCEDES	GLE-SERIES	60	17,91%	1	2,86%
BMW	X5-SERIES	40	11,94%	5	14,29%
MERCEDES	E-SERIES	38	11,34%	1	2,86%
PORSCHE	CAYENNE	35	10,45%		
JEEP	WRANGLER	34	10,15%	9	25,71%
SKODA	SUPERB	15	4,48%	3	8,57%
BMW	X6-SERIES	15	4,48%	3	8,57%
LEXUS	RX-SERIES	14	4,18%	2	5,71%
MERCEDES	EQE	7	2,09%		
AUDI	A6	5	1,49%	1	2,86%
MERCEDES	G-SERIES	5	1,49%		
VOLVO	V90	1	0,30%		
MERCEDES	CLS-SERIES	1	0,30%		

Segment		YTD		JULY '23	
F-G		Total	Market Share	Total	Market Share
Make:	Range:	112	0,14%	13	0,11%
Make:	Range:	Volume:	%	Volume:	%
PORSCHE	TAYCAN	33	29,46%	5	38,46%
TESLA	MODEL S	31	27,68%	2	15,38%
BMW	5-SERIES	12	10,71%	3	23,08%
AUDI	E-TRON GT	8	7,14%		
MERCEDES	S-SERIES	6	5,36%	2	15,38%
MERCEDES	EQS	5	4,46%		
PORSCHE	PANAMERA	4	3,57%	1	7,69%
MASERATI	GHIBLI	3	2,68%		
VOLVO	S90	2	1,79%		
BMW	i7	2	1,79%		
BENTLEY	FLYING SPUR	2	1,79%		
LEXUS	ES-SERIES	1	0,89%		
JAGUAR	XF-TYPE	1	0,89%		

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BMW	8-SERIES	1	0,89%		
MERCEDES	GT-SERIES	1	0,89%		
YTD					
Segment		Total	Market Share	Total	Market Share
F-G-SUV		217	0,26%	28	0,23%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	XC90	100	46,08%	15	53,57%
TESLA	MODEL X	26	11,98%		
AUDI	Q8	22	10,14%	3	10,71%
BMW	iX	19	8,76%	1	3,57%
LAND ROVER	RANGE ROVER	18	8,29%	5	17,86%
FORD	EXPLORER	9	4,15%		
LAND ROVER	DISCOVERY	6	2,76%		
BMW	XM-SERIES	5	2,30%	3	10,71%
AUDI	Q7	4	1,84%		
MASERATI	LEVANTE	4	1,84%		
BMW	X7-SERIES	3	1,38%	1	3,57%
MERCEDES	GLS-SERIES	1	0,46%		
YTD					
Segment		Total	Market Share	Total	Market Share
F-G TOTAL		329	0,40%	41	0,33%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	XC90	100	30,40%	15	36,59%
PORSCHE	TAYCAN	33	10,03%	5	12,20%
TESLA	MODEL S	31	9,42%	2	4,88%
TESLA	MODEL X	26	7,90%		
AUDI	Q8	22	6,69%	3	7,32%
BMW	iX	19	5,78%	1	2,44%
LAND ROVER	RANGE ROVER	18	5,47%	5	12,20%
BMW	5-SERIES	12	3,65%	3	7,32%
FORD	EXPLORER	9	2,74%		
AUDI	E-TRON GT	8	2,43%		
MERCEDES	S-SERIES	6	1,82%	2	4,88%
LAND ROVER	DISCOVERY	6	1,82%		
BMW	XM-SERIES	5	1,52%	3	7,32%
MERCEDES	EQS	5	1,52%		
PORSCHE	PANAMERA	4	1,22%	1	2,44%
AUDI	Q7	4	1,22%		
MASERATI	LEVANTE	4	1,22%		
BMW	X7-SERIES	3	0,91%	1	2,44%
MASERATI	GHIBLI	3	0,91%		
BENTLEY	FLYING SPUR	2	0,61%		
BMW	i7	2	0,61%		
VOLVO	S90	2	0,61%		
MERCEDES	GT-SERIES	1	0,30%		
MERCEDES	GLS-SERIES	1	0,30%		
JAGUAR	XF-TYPE	1	0,30%		
LEXUS	ES-SERIES	1	0,30%		
BMW	8-SERIES	1	0,30%		
YTD					
Segment		Total	Market Share	Total	Market Share
SUV		44.742	54,07%	6.457	52,16%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS CROSS	3097	6,92%	575	8,91%
VOLKSWAGEN	T-ROC	1842	4,12%	259	4,01%

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PEUGEOT	2008	1706	3,81%	620	9,60%
PEUGEOT	3008	1585	3,54%	157	2,43%
TOYOTA	C-HR	1536	3,43%	73	1,13%
FORD	PUMA	1533	3,43%	266	4,12%
OPEL	CROSSLAND	1467	3,28%	169	2,62%
KIA	STONIC	1316	2,94%	134	2,08%
BMW	X1-SERIES	1243	2,78%	113	1,75%
DACIA	DUSTER	1183	2,64%	300	4,65%
SUZUKI	VITARA	1177	2,63%	296	4,58%
CITROEN/DS	C3 AIRCROSS	1160	2,59%	101	1,56%
OPEL	MOKKA	1137	2,54%	189	2,93%
VOLKSWAGEN	T-CROSS	1107	2,47%	88	1,36%
TOYOTA	AYGO X	914	2,04%	238	3,69%
DACIA	SANDERO	882	1,97%	128	1,98%
VOLVO	XC40	866	1,94%	178	2,76%
SUZUKI	IGNIS	854	1,91%	154	2,39%
NISSAN	QASHQAI	852	1,90%	41	0,63%
MINI	COUNTRYMAN (NEW)	841	1,88%	117	1,81%
AUDI	Q3	834	1,86%	104	1,61%
MERCEDES	GLA-SERIES	801	1,79%	75	1,16%
SKODA	KAMIQ	742	1,66%	55	0,85%
SEAT	ARONA	680	1,52%	84	1,30%
SUZUKI	SX4	667	1,49%	95	1,47%
HYUNDAI	TUCSON	657	1,47%	84	1,30%
JEEP	COMPASS	649	1,45%	129	2,00%
HYUNDAI	BAYON	649	1,45%	61	0,94%
VOLKSWAGEN	TAIGO	647	1,45%	43	0,67%
RENAULT	ARKANA	623	1,39%	13	0,20%
NISSAN	JUKE	607	1,36%	46	0,71%
JEEP	RENEGADE	579	1,29%	51	0,79%
VOLKSWAGEN	TIGUAN	565	1,26%	58	0,90%
TESLA	MODEL Y	556	1,24%	18	0,28%
TOYOTA	COROLLA CROSS	542	1,21%	105	1,63%
AUDI	Q2	531	1,19%	53	0,82%
BMW	X2-SERIES	504	1,13%	55	0,85%
KIA	NEW SPORTAGE	475	1,06%	95	1,47%
RENAULT	CAPTUR	437	0,98%	97	1,50%
KIA	XCEED	417	0,93%	65	1,01%
HYUNDAI	KONA	395	0,88%	80	1,24%
VOLVO	XC60	322	0,72%	26	0,40%
MERCEDES	GLC-SERIES	303	0,68%	22	0,34%
CITROEN/DS	C5 AIRCROSS	280	0,63%	64	0,99%
CUPRA	FORMENTOR	278	0,62%	22	0,34%
ALFA ROMEO	TONALE	239	0,53%	24	0,37%
DACIA	JOGGER	209	0,47%	52	0,81%
TOYOTA	RAV4	191	0,43%	14	0,22%
OPEL	GRANDLAND	187	0,42%	36	0,56%
SKODA	KODIAQ	184	0,41%	25	0,39%
MERCEDES	GLB-SERIES	184	0,41%	7	0,11%
FIAT	500X	177	0,40%	19	0,29%
FORD	KUGA	160	0,36%	24	0,37%
CITROEN/DS	DS7	157	0,35%	39	0,60%
MERCEDES	EQA	149	0,33%	14	0,22%
NISSAN	X-TRAIL	138	0,31%	7	0,11%
SKODA	KAROQ	116	0,26%	14	0,22%

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LAND ROVER	RANGE ROVER EVOQUE	104	0,23%	10	0,15%
BMW	X3-SERIES	102	0,23%	7	0,11%
KIA	NIRO	101	0,23%	17	0,26%
VOLVO	XC90	100	0,22%	15	0,23%
VOLKSWAGEN	ID.4	100	0,22%	15	0,23%
AUDI	Q5	97	0,22%	26	0,40%
LEXUS	UX-SERIES	92	0,21%	25	0,39%
AUDI	Q4	91	0,20%	16	0,25%
LAND ROVER	DEFENDER	91	0,20%	12	0,19%
VOLVO	C40	82	0,18%	6	0,09%
LEXUS	NX-SERIES	77	0,17%	16	0,25%
FORD	MUSTANG MACH-E	74	0,17%	5	0,08%
LAND ROVER	DISCOVERY SPORT	70	0,16%	1	0,02%
MERCEDES	EQB	69	0,15%	5	0,08%
LAND ROVER	RANGE ROVER SPORT	65	0,15%	10	0,15%
MAZDA	CX-30	63	0,14%	13	0,20%
PEUGEOT	408	61	0,14%	4	0,06%
MERCEDES	GLE-SERIES	60	0,13%	1	0,02%
JAGUAR	E-PACE	58	0,13%	8	0,12%
BMW	iX1	57	0,13%	9	0,14%
SKODA	ENYAQ iV	56	0,13%	10	0,15%
PEUGEOT	5008	54	0,12%	1	0,02%
HYUNDAI	IONIQ 5	51	0,11%	11	0,17%
LAND ROVER	RANGE ROVER VELAR	50	0,11%	1	0,02%
SUBARU	XV	43	0,10%	6	0,09%
BMW	iX3	43	0,10%	3	0,05%
BMW	X4-SERIES	42	0,09%	11	0,17%
BMW	X5-SERIES	40	0,09%	5	0,08%
PORSCHE	CAYENNE	35	0,08%		
JEEP	WRANGLER	34	0,08%	9	0,14%
RENAULT	AUSTRAL	34	0,08%	7	0,11%
JAGUAR	F-PACE	30	0,07%	11	0,17%
CITROEN/DS	DS3 CROSSBACK	29	0,06%		
KIA	EV6	28	0,06%	8	0,12%
VOLKSWAGEN	ID.5	26	0,06%	2	0,03%
TESLA	MODEL X	26	0,06%		
MAZDA	CX-60	25	0,06%	4	0,06%
MASERATI	GRECALE	24	0,05%	7	0,11%
PORSCHE	MACAN	23	0,05%	2	0,03%
MAZDA	CX-5	22	0,05%	3	0,05%
AUDI	Q8	22	0,05%	3	0,05%
JEEP	AVENGER	21	0,05%	21	0,33%
BMW	iX	19	0,04%	1	0,02%
LAND ROVER	RANGE ROVER	18	0,04%	5	0,08%
ALFA ROMEO	STELVIO	17	0,04%	1	0,02%
SUBARU	FORESTER	16	0,04%	3	0,05%
BMW	X6-SERIES	15	0,03%	3	0,05%
LEXUS	RX-SERIES	14	0,03%	2	0,03%
HONDA	HR-V	14	0,03%		
TOYOTA	bZ4X	12	0,03%	1	0,02%
HONDA	CR-V	12	0,03%		
MG	ZS	11	0,02%	11	0,17%
MERCEDES	EQC	9	0,02%	1	0,02%
FORD	EXPLORER	9	0,02%		
HYUNDAI	SANTA FE	8	0,02%		

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MG	EHS	6	0,01%	6	0,09%
TOYOTA	LAND CRUISER	6	0,01%	1	0,02%
LAND ROVER	DISCOVERY	6	0,01%		
BMW	XM-SERIES	5	0,01%	3	0,05%
MERCEDES	G-SERIES	5	0,01%		
AUDI	Q7	4	0,01%		
NISSAN	ARIYA	4	0,01%		
BYD	ATTO 3	4	0,01%		
MASERATI	LEVANTE	4	0,01%		
JAGUAR	I-PACE	4	0,01%		
BMW	X7-SERIES	3	0,01%	1	0,02%
SUBARU	OUTBACK	3	0,01%		
VOLKSWAGEN	TOUAREG	3	0,01%		
LEXUS	RZ-SERIES	2	0,00%		
CITROEN/DS	C5 X	2	0,00%		
DACIA	SPRING	2	0,00%		
FORD	ECOSPORT	2	0,00%		
SUZUKI	ACROSS	1	0,00%	1	0,02%
MERCEDES	GLS-SERIES	1	0,00%		

		YTD		JULY '23	
Segment		Total	Market Share	Total	Market Share
MPV		51	0,06%	2	0,02%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	ID.BUZZ	29	56,86%	2	100,00%
VOLKSWAGEN	TOURAN	12	23,53%		
LEVC	TX	4	7,84%		
FORD	S-MAX	3	5,88%		
TOYOTA	VERSO S	2	3,92%		
FIAT	500L	1	1,96%		

		YTD		JULY '23	
Segment		Total	Market Share	Total	Market Share
MPV-M/COMBI		500	0,60%	89	0,72%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	97	19,40%	11	12,36%
TOYOTA	PROACE CITY VERSO	70	14,00%	8	8,99%
TOYOTA	PROACE	54	10,80%	7	7,87%
VOLKSWAGEN	CADDY	46	9,20%	5	5,62%
CITROEN/DS	JUMPY SPACE TOURER	28	5,60%	8	8,99%
PEUGEOT	EXPERT TRAVELLER	28	5,60%	6	6,74%
NISSAN	PRIMASTAR	28	5,60%	5	5,62%
MERCEDES	EQV	24	4,80%	7	7,87%
OPEL	ZAFIRA	20	4,00%	10	11,24%
PEUGEOT	RIFTER	20	4,00%	3	3,37%
VOLKSWAGEN	TRANSPORTER	18	3,60%	6	6,74%
MERCEDES	SPRINTER	14	2,80%	1	1,12%
FORD	TRANSIT/TOURNEO	13	2,60%	5	5,62%
FORD	TOURNEO CONNECT	9	1,80%	2	2,25%
RENAULT	TRAFIC	7	1,40%		
OPEL	COMBO	6	1,20%	2	2,25%
PEUGEOT	BOXER	5	1,00%		
CITROEN/DS	BERLINGO	4	0,80%	1	1,12%
NISSAN	NV200	3	0,60%		
MERCEDES	CITAN	3	0,60%		
VOLKSWAGEN	MULTIVAN	2	0,40%	2	2,25%
FIAT	ULYSSE	1	0,20%		

**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		JULY '23	
		Total	Market Share	Total	Market Share
SPORTS		261	0,32%	13	0,11%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	144	55,17%	9	69,23%
MAZDA	MX-5	62	23,75%	1	7,69%
PORSCHE	911	22	8,43%	1	7,69%
FORD	MUSTANG	8	3,07%		
BMW	Z4-SERIES	5	1,92%		
MERCEDES	SL-SERIES	4	1,53%	2	15,38%
PORSCHE	BOXSTER	4	1,53%		
MASERATI	MC20	3	1,15%		
PORSCHE	CAYMAN	2	0,77%		
LOTUS	EMIRA	2	0,77%		
TOYOTA	GR86	2	0,77%		
FERRARI	SF90 STRADALE	1	0,38%		
AUDI	TT	1	0,38%		
JAGUAR	F-TYPE	1	0,38%		