

**NEW PC REGISTRATIONS BY SEGMENT  
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΑΝΑ ΚΑΤΗΓΟΡΙΑ**

Segment		YTD		MARCH '23	
A		Total	Market Share	Total	Market Share
Make:		1.917	5,68%	746	5,62%
Range:		Volume:	%	Volume:	%
HYUNDAI	i 10	813	42,41%	221	29,62%
KIA	PICANTO	394	20,55%	174	23,32%
FIAT	PANDA	372	19,41%	121	16,22%
FIAT	500	235	12,26%	165	22,12%
VOLKSWAGEN	UP!	41	2,14%	32	4,29%
RENAULT	NEW TWINGO	21	1,10%	12	1,61%
ABARTH	500	19	0,99%	7	0,94%
SMART	FORTWO	15	0,78%	8	1,07%
PEUGEOT	108	3	0,16%	3	0,40%
TOYOTA	AYGO	1	0,05%	1	0,13%
ZHIDOU	D2S	1	0,05%	1	0,13%
TOYOTA	IQ	1	0,05%	1	0,13%
LEAPMOTOR	T03	1	0,05%		

  

Segment		YTD		MARCH '23	
A-SUV		Total	Market Share	Total	Market Share
Make:		365	1,08%	141	1,06%
Range:		Volume:	%	Volume:	%
SUZUKI	IGNIS	200	54,79%	76	53,90%
TOYOTA	AYGO X	165	45,21%	65	46,10%

  

Segment		YTD		MARCH '23	
A TOTAL		Total	Market Share	Total	Market Share
Make:		2.282	6,76%	887	6,68%
Range:		Volume:	%	Volume:	%
HYUNDAI	i 10	813	35,63%	221	24,92%
KIA	PICANTO	394	17,27%	174	19,62%
FIAT	PANDA	372	16,30%	121	13,64%
FIAT	500	235	10,30%	165	18,60%
SUZUKI	IGNIS	200	8,76%	76	8,57%
TOYOTA	AYGO X	165	7,23%	65	7,33%
VOLKSWAGEN	UP!	41	1,80%	32	3,61%
RENAULT	NEW TWINGO	21	0,92%	12	1,35%
ABARTH	500	19	0,83%	7	0,79%
SMART	FORTWO	15	0,66%	8	0,90%
PEUGEOT	108	3	0,13%	3	0,34%
ZHIDOU	D2S	1	0,04%	1	0,11%
TOYOTA	IQ	1	0,04%	1	0,11%
TOYOTA	AYGO	1	0,04%	1	0,11%
LEAPMOTOR	T03	1	0,04%		

  

Segment		YTD		MARCH '23	
B		Total	Market Share	Total	Market Share
Make:		10.357	30,67%	3.391	25,53%
Range:		Volume:	%	Volume:	%
OPEL	CORSA	2410	23,27%	837	24,68%
CITROEN/DS	C3	2079	20,07%	631	18,61%
PEUGEOT	208	1296	12,51%	326	9,61%
TOYOTA	YARIS	1243	12,00%	269	7,93%
HYUNDAI	i 20	776	7,49%	251	7,40%
RENAULT	CLIO	602	5,81%	160	4,72%
FORD	FIESTA	506	4,89%	258	7,61%
SEAT	IBIZA	302	2,92%	134	3,95%
SUZUKI	SWIFT	264	2,55%	124	3,66%

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NISSAN	MICRA	205	1,98%	58	1,71%
MAZDA	2-SERIES	158	1,53%	47	1,39%
KIA	RIO	116	1,12%	49	1,45%
SKODA	FABIA	101	0,98%	58	1,71%
VOLKSWAGEN	POLO	91	0,88%	79	2,33%
AUDI	A1	81	0,78%	35	1,03%
MINI	MINI	72	0,70%	35	1,03%
CITROEN/DS	DS3	25	0,24%	24	0,71%
HONDA	JAZZ	20	0,19%	13	0,38%
HONDA	E	5	0,05%		
MITSUBISHI	SPACE STAR	3	0,03%	1	0,03%
ALFA ROMEO	MITO	1	0,01%	1	0,03%
LANCIA	YPSILON	1	0,01%	1	0,03%

Segment	B-SUV	YTD		MARCH '23	
		Total	Market Share	Total	Market Share
		8.752	25,91%	3.565	26,84%
Make:	Range:	Volume:	%	Volume:	%

TOYOTA	YARIS CROSS	1214	13,87%	665	18,65%
VOLKSWAGEN	T-ROC	812	9,28%	313	8,78%
OPEL	CROSSLAND	705	8,06%	389	10,91%
SUZUKI	VITARA	621	7,10%	197	5,53%
CITROEN/DS	C3 AIRCROSS	557	6,36%	133	3,73%
FORD	PUMA	555	6,34%	200	5,61%
KIA	STONIC	548	6,26%	242	6,79%
PEUGEOT	2008	491	5,61%	104	2,92%
VOLKSWAGEN	T-CROSS	489	5,59%	213	5,97%
SKODA	KAMIQ	427	4,88%	199	5,58%
DACIA	SANDERO	368	4,20%	177	4,96%
JEEP	RENEGADE	291	3,32%	99	2,78%
SEAT	ARONA	272	3,11%	127	3,56%
HYUNDAI	BAYON	271	3,10%	134	3,76%
OPEL	MOKKA	271	3,10%	44	1,23%
NISSAN	JUKE	229	2,62%	56	1,57%
HYUNDAI	KONA	209	2,39%	38	1,07%
RENAULT	CAPTUR	199	2,27%	142	3,98%
AUDI	Q2	192	2,19%	69	1,94%
CITROEN/DS	DS3 CROSSBACK	29	0,33%	22	0,62%
DACIA	SPRING	2	0,02%	2	0,06%

Segment	B TOTAL	YTD		MARCH '23	
		Total	Market Share	Total	Market Share
		19.109	56,58%	6.956	52,36%
Make:	Range:	Volume:	%	Volume:	%

OPEL	CORSA	2410	12,61%	837	12,03%
CITROEN/DS	C3	2079	10,88%	631	9,07%
PEUGEOT	208	1296	6,78%	326	4,69%
TOYOTA	YARIS	1243	6,50%	269	3,87%
TOYOTA	YARIS CROSS	1214	6,35%	665	9,56%
VOLKSWAGEN	T-ROC	812	4,25%	313	4,50%
HYUNDAI	i 20	776	4,06%	251	3,61%
OPEL	CROSSLAND	705	3,69%	389	5,59%
SUZUKI	VITARA	621	3,25%	197	2,83%
RENAULT	CLIO	602	3,15%	160	2,30%
CITROEN/DS	C3 AIRCROSS	557	2,91%	133	1,91%
FORD	PUMA	555	2,90%	200	2,88%
KIA	STONIC	548	2,87%	242	3,48%

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FORD	FIESTA	506	2,65%	258	3,71%
PEUGEOT	2008	491	2,57%	104	1,50%
VOLKSWAGEN	T-CROSS	489	2,56%	213	3,06%
SKODA	KAMIQ	427	2,23%	199	2,86%
DACIA	SANDERO	368	1,93%	177	2,54%
SEAT	IBIZA	302	1,58%	134	1,93%
JEEP	RENEGADE	291	1,52%	99	1,42%
SEAT	ARONA	272	1,42%	127	1,83%
HYUNDAI	BAYON	271	1,42%	134	1,93%
OPEL	MOKKA	271	1,42%	44	0,63%
SUZUKI	SWIFT	264	1,38%	124	1,78%
NISSAN	JUKE	229	1,20%	56	0,81%
HYUNDAI	KONA	209	1,09%	38	0,55%
NISSAN	MICRA	205	1,07%	58	0,83%
RENAULT	CAPTUR	199	1,04%	142	2,04%
AUDI	Q2	192	1,00%	69	0,99%
MAZDA	2-SERIES	158	0,83%	47	0,68%
KIA	RIO	116	0,61%	49	0,70%
SKODA	FABIA	101	0,53%	58	0,83%
VOLKSWAGEN	POLO	91	0,48%	79	1,14%
AUDI	A1	81	0,42%	35	0,50%
MINI	MINI	72	0,38%	35	0,50%
CITROEN/DS	DS3 CROSSBACK	29	0,15%	22	0,32%
CITROEN/DS	DS3	25	0,13%	24	0,35%
HONDA	JAZZ	20	0,10%	13	0,19%
HONDA	E	5	0,03%		
MITSUBISHI	SPACE STAR	3	0,02%	1	0,01%
DACIA	SPRING	2	0,01%	2	0,03%
LANCIA	YPSILON	1	0,01%	1	0,01%
ALFA ROMEO	MITO	1	0,01%	1	0,01%

Segment C	YTD Total 2.403 Volume:	YTD Market Share 7,12% %	MARCH '23		
			Total 1.017 Volume:	Market Share 7,66% %	
BMW	1-SERIES	260	10,82%	126	12,39%
FORD	FOCUS	257	10,69%	142	13,96%
TOYOTA	COROLLA	245	10,20%	72	7,08%
HYUNDAI	i 30	234	9,74%	82	8,06%
AUDI	A3	206	8,57%	96	9,44%
PEUGEOT	308	202	8,41%	35	3,44%
CITROEN/DS	DS4	192	7,99%	56	5,51%
MERCEDES	A-SERIES	190	7,91%	76	7,47%
FIAT	TIPO	140	5,83%	97	9,54%
CITROEN/DS	C4	99	4,12%	75	7,37%
VOLKSWAGEN	ID.3	64	2,66%	18	1,77%
OPEL	ASTRA	62	2,58%	12	1,18%
VOLKSWAGEN	GOLF	59	2,46%	46	4,52%
BMW	2-SERIES	50	2,08%	15	1,47%
SKODA	SCALA	38	1,58%	22	2,16%
RENAULT	MEGANE	27	1,12%	16	1,57%
CUPRA	BORN	23	0,96%	10	0,98%
SEAT	LEON	14	0,58%	3	0,29%
MAZDA	3-SERIES	13	0,54%	3	0,29%
NISSAN	LEAF	9	0,37%	2	0,20%
MERCEDES	B-SERIES	7	0,29%	6	0,59%

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CUPRA	LEON	7	0,29%	5	0,49%
MINI	CLUBMAN	3	0,12%	1	0,10%
CITROEN/DS	C4 X	2	0,08%	1	0,10%

Segment	C-SUV	Make:	Range:	YTD		MARCH '23	
				Total	Market Share	Total	Market Share
				7.354	21,78%	3.162	23,80%
				Volume:	%	Volume:	%

PEUGEOT	3008	906	12,32%	249	7,87%
TOYOTA	C-HR	743	10,10%	364	11,51%
BMW	X1-SERIES	553	7,52%	292	9,23%
DACIA	DUSTER	416	5,66%	195	6,17%
AUDI	Q3	388	5,28%	189	5,98%
HYUNDAI	TUCSON	387	5,26%	162	5,12%
NISSAN	QASHQAI	352	4,79%	188	5,95%
VOLVO	XC40	319	4,34%	70	2,21%
VOLKSWAGEN	TIGUAN	308	4,19%	126	3,98%
JEEP	COMPASS	300	4,08%	94	2,97%
SUZUKI	SX4	254	3,45%	109	3,45%
MINI	COUNTRYMAN (NEW)	252	3,43%	147	4,65%
MERCEDES	GLA-SERIES	243	3,30%	162	5,12%
VOLKSWAGEN	TAIGO	240	3,26%	127	4,02%
TOYOTA	COROLLA CROSS	232	3,15%	92	2,91%
BMW	X2-SERIES	207	2,81%	67	2,12%
KIA	NEW SPORTAGE	162	2,20%	46	1,45%
ALFA ROMEO	TONALE	150	2,04%	44	1,39%
KIA	XCEED	137	1,86%	71	2,25%
CUPRA	FORMENTOR	128	1,74%	89	2,81%
CITROEN/DS	C5 AIRCROSS	118	1,60%	73	2,31%
MERCEDES	EQA	69	0,94%	38	1,20%
FIAT	500X	69	0,94%	5	0,16%
SKODA	KAROQ	59	0,80%	31	0,98%
CITROEN/DS	DS7	58	0,79%	27	0,85%
DACIA	JOGGER	57	0,78%	26	0,82%
OPEL	GRANDLAND	52	0,71%	3	0,09%
KIA	NIRO	45	0,61%	7	0,22%
JAGUAR	E-PACE	34	0,46%	17	0,54%
VOLVO	C40	28	0,38%	15	0,47%
MAZDA	CX-30	26	0,35%	14	0,44%
SUBARU	XV	16	0,22%	7	0,22%
BMW	iX1	14	0,19%	5	0,16%
LEXUS	UX-SERIES	13	0,18%	3	0,09%
RENAULT	AUSTRAL	12	0,16%	6	0,19%
LAND ROVER	RANGE ROVER EVOQUE	5	0,07%	1	0,03%
HONDA	HR-V	2	0,03%	1	0,03%

Segment	C TOTAL	Make:	Range:	YTD		MARCH '23	
				Total	Market Share	Total	Market Share
				9.757	28,89%	4.179	31,46%
				Volume:	%	Volume:	%

PEUGEOT	3008	906		249	5,96%
TOYOTA	C-HR	743	7,62%	364	8,71%
BMW	X1-SERIES	553	5,67%	292	6,99%
DACIA	DUSTER	416	4,26%	195	4,67%
AUDI	Q3	388	3,98%	189	4,52%
HYUNDAI	TUCSON	387	3,97%	162	3,88%
NISSAN	QASHQAI	352	3,61%	188	4,50%

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VOLVO	XC40	319	3,27%	70	1,68%
VOLKSWAGEN	TIGUAN	308	3,16%	126	3,02%
JEEP	COMPASS	300	3,07%	94	2,25%
BMW	1-SERIES	260	2,66%	126	3,02%
FORD	FOCUS	257	2,63%	142	3,40%
SUZUKI	SX4	254	2,60%	109	2,61%
MINI	COUNTRYMAN (NEW)	252	2,58%	147	3,52%
TOYOTA	COROLLA	245	2,51%	72	1,72%
MERCEDES	GLA-SERIES	243	2,49%	162	3,88%
VOLKSWAGEN	TAIGO	240	2,46%	127	3,04%
HYUNDAI	i 30	234	2,40%	82	1,96%
TOYOTA	COROLLA CROSS	232	2,38%	92	2,20%
BMW	X2-SERIES	207	2,12%	67	1,60%
AUDI	A3	206	2,11%	96	2,30%
PEUGEOT	308	202	2,07%	35	0,84%
CITROEN/DS	DS4	192	1,97%	56	1,34%
MERCEDES	A-SERIES	190	1,95%	76	1,82%
KIA	NEW SPORTAGE	162	1,66%	46	1,10%
ALFA ROMEO	TONALE	150	1,54%	44	1,05%
FIAT	TIPO	140	1,43%	97	2,32%
KIA	XCEED	137	1,40%	71	1,70%
CUPRA	FORMENTOR	128	1,31%	89	2,13%
CITROEN/DS	C5 AIRCROSS	118	1,21%	73	1,75%
CITROEN/DS	C4	99	1,01%	75	1,79%
MERCEDES	EQA	69	0,71%	38	0,91%
FIAT	500X	69	0,71%	5	0,12%
VOLKSWAGEN	ID.3	64	0,66%	18	0,43%
OPEL	ASTRA	62	0,64%	12	0,29%
VOLKSWAGEN	GOLF	59	0,60%	46	1,10%
SKODA	KAROQ	59	0,60%	31	0,74%
CITROEN/DS	DS7	58	0,59%	27	0,65%
DACIA	JOGGER	57	0,58%	26	0,62%
OPEL	GRANDLAND	52	0,53%	3	0,07%
BMW	2-SERIES	50	0,51%	15	0,36%
KIA	NIRO	45	0,46%	7	0,17%
SKODA	SCALA	38	0,39%	22	0,53%
JAGUAR	E-PACE	34	0,35%	17	0,41%
VOLVO	C40	28	0,29%	15	0,36%
RENAULT	MEGANE	27	0,28%	16	0,38%
MAZDA	CX-30	26	0,27%	14	0,34%
CUPRA	BORN	23	0,24%	10	0,24%
SUBARU	XV	16	0,16%	7	0,17%
BMW	iX1	14	0,14%	5	0,12%
SEAT	LEON	14	0,14%	3	0,07%
MAZDA	3-SERIES	13	0,13%	3	0,07%
LEXUS	UX-SERIES	13	0,13%	3	0,07%
RENAULT	AUSTRAL	12	0,12%	6	0,14%
NISSAN	LEAF	9	0,09%	2	0,05%
MERCEDES	B-SERIES	7	0,07%	6	0,14%
CUPRA	LEON	7	0,07%	5	0,12%
LAND ROVER	RANGE ROVER EVOQUE	5	0,05%	1	0,02%
MINI	CLUBMAN	3	0,03%	1	0,02%
CITROEN/DS	C4 X	2	0,02%	1	0,02%
HONDA	HR-V	2	0,02%	1	0,02%
YTD				MARCH '23	

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Segment		Total	Market Share	Total	Market Share
D		439	1,30%	266	2,00%
Make:	Range:	Volume:	%	Volume:	%
TESLA	MODEL 3	190	43,28%	147	55,26%
SKODA	OCTAVIA	61	13,90%	40	15,04%
BMW	3-SERIES	35	7,97%	14	5,26%
MERCEDES	CLA-SERIES	29	6,61%	13	4,89%
BMW	i4	28	6,38%	23	8,65%
MERCEDES	C-SERIES	27	6,15%	10	3,76%
BMW	4-SERIES	24	5,47%	8	3,01%
HONDA	CIVIC	13	2,96%	3	1,13%
AUDI	A4	10	2,28%	3	1,13%
VOLVO	V60	8	1,82%	2	0,75%
ALFA ROMEO	GIULIA	7	1,59%	2	0,75%
PEUGEOT	508	3	0,68%	1	0,38%
AUDI	A5	3	0,68%		
JAGUAR	XE-TYPE	1	0,23%		

Segment		YTD		MARCH '23	
D-SUV		Total	Market Share	Total	Market Share
Make:	Range:	1.659	4,91%	786	5,92%
		Volume:	%	Volume:	%
TESLA	MODEL Y	242	14,59%	184	23,41%
RENAULT	ARKANA	218	13,14%	123	15,65%
MERCEDES	GLC-SERIES	130	7,84%	67	8,52%
TOYOTA	RAV4	108	6,51%	43	5,47%
VOLVO	XC60	102	6,15%	61	7,76%
FORD	KUGA	77	4,64%	45	5,73%
SKODA	KODIAQ	61	3,68%	33	4,20%
BMW	X3-SERIES	60	3,62%	21	2,67%
LAND ROVER	DISCOVERY SPORT	50	3,01%	11	1,40%
NISSAN	X-TRAIL	45	2,71%	24	3,05%
VOLKSWAGEN	ID.4	43	2,59%	15	1,91%
LAND ROVER	DEFENDER	43	2,59%	12	1,53%
LAND ROVER	RANGE ROVER VELAR	43	2,59%	8	1,02%
PEUGEOT	408	43	2,59%	3	0,38%
MERCEDES	GLB-SERIES	42	2,53%	14	1,78%
AUDI	Q4	41	2,47%	18	2,29%
PEUGEOT	5008	40	2,41%	13	1,65%
AUDI	Q5	39	2,35%	9	1,15%
MERCEDES	EQB	28	1,69%	14	1,78%
FORD	MUSTANG MACH-E	27	1,63%	6	0,76%
BMW	iX3	26	1,57%	1	0,13%
LEXUS	NX-SERIES	20	1,21%	11	1,40%
SKODA	ENYAQ iV	19	1,15%	5	0,64%
VOLKSWAGEN	ID.5	16	0,96%	1	0,13%
HYUNDAI	IONIQ 5	11	0,66%	6	0,76%
KIA	EV6	9	0,54%	6	0,76%
MAZDA	CX-60	9	0,54%	6	0,76%
HONDA	CR-V	9	0,54%	1	0,13%
PORSCHE	MACAN	7	0,42%	2	0,25%
BMW	X4-SERIES	7	0,42%	2	0,25%
ALFA ROMEO	STELVIO	6	0,36%	1	0,13%
SUBARU	FORESTER	5	0,30%	2	0,25%
MASERATI	GRECALE	5	0,30%	2	0,25%
JAGUAR	I-PACE	4	0,24%	1	0,13%

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JAGUAR	F-PACE	3	0,18%	3	0,38%
VOLKSWAGEN	TOUAREG	3	0,18%	3	0,38%
MERCEDES	EQC	3	0,18%	2	0,25%
MAZDA	CX-5	3	0,18%	1	0,13%
TOYOTA	LAND CRUISER	3	0,18%	1	0,13%
NISSAN	ARIYA	3	0,18%	1	0,13%
HYUNDAI	SANTA FE	2	0,12%	2	0,25%
SUBARU	OUTBACK	2	0,12%	1	0,13%
CITROEN/DS	C5 X	2	0,12%	1	0,13%

Segment	D TOTAL	YTD		MARCH '23	
		Total	Market Share	Total	Market Share
Make:	Range:	2.098	6,21%	1.052	7,92%
		Volume:	%	Volume:	%
TESLA	MODEL Y	242	11,53%	184	17,49%
RENAULT	ARKANA	218	10,39%	123	11,69%
TESLA	MODEL 3	190	9,06%	147	13,97%
MERCEDES	GLC-SERIES	130	6,20%	67	6,37%
TOYOTA	RAV4	108	5,15%	43	4,09%
VOLVO	XC60	102	4,86%	61	5,80%
FORD	KUGA	77	3,67%	45	4,28%
SKODA	OCTAVIA	61	2,91%	40	3,80%
SKODA	KODIAQ	61	2,91%	33	3,14%
BMW	X3-SERIES	60	2,86%	21	2,00%
LAND ROVER	DISCOVERY SPORT	50	2,38%	11	1,05%
NISSAN	X-TRAIL	45	2,14%	24	2,28%
VOLKSWAGEN	ID.4	43	2,05%	15	1,43%
LAND ROVER	DEFENDER	43	2,05%	12	1,14%
LAND ROVER	RANGE ROVER VELAR	43	2,05%	8	0,76%
PEUGEOT	408	43	2,05%	3	0,29%
MERCEDES	GLB-SERIES	42	2,00%	14	1,33%
AUDI	Q4	41	1,95%	18	1,71%
PEUGEOT	5008	40	1,91%	13	1,24%
AUDI	Q5	39	1,86%	9	0,86%
BMW	3-SERIES	35	1,67%	14	1,33%
MERCEDES	CLA-SERIES	29	1,38%	13	1,24%
BMW	i4	28	1,33%	23	2,19%
MERCEDES	EQB	28	1,33%	14	1,33%
MERCEDES	C-SERIES	27	1,29%	10	0,95%
FORD	MUSTANG MACH-E	27	1,29%	6	0,57%
BMW	iX3	26	1,24%	1	0,10%
BMW	4-SERIES	24	1,14%	8	0,76%
LEXUS	NX-SERIES	20	0,95%	11	1,05%
SKODA	ENYAQ IV	19	0,91%	5	0,48%
VOLKSWAGEN	ID.5	16	0,76%	1	0,10%
HONDA	CIVIC	13	0,62%	3	0,29%
HYUNDAI	IONIQ 5	11	0,52%	6	0,57%
AUDI	A4	10	0,48%	3	0,29%
MAZDA	CX-60	9	0,43%	6	0,57%
KIA	EV6	9	0,43%	6	0,57%
HONDA	CR-V	9	0,43%	1	0,10%
VOLVO	V60	8	0,38%	2	0,19%
ALFA ROMEO	GIULIA	7	0,33%	2	0,19%
PORSCHE	MACAN	7	0,33%	2	0,19%
BMW	X4-SERIES	7	0,33%	2	0,19%
ALFA ROMEO	STELVIO	6	0,29%	1	0,10%

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MASERATI	GRECALE	5	0,24%	2	0,19%
SUBARU	FORESTER	5	0,24%	2	0,19%
JAGUAR	I-PACE	4	0,19%	1	0,10%
VOLKSWAGEN	TOUAREG	3	0,14%	3	0,29%
JAGUAR	F-PACE	3	0,14%	3	0,29%
MERCEDES	EQC	3	0,14%	2	0,19%
MAZDA	CX-5	3	0,14%	1	0,10%
NISSAN	ARIYA	3	0,14%	1	0,10%
TOYOTA	LAND CRUISER	3	0,14%	1	0,10%
PEUGEOT	508	3	0,14%	1	0,10%
AUDI	A5	3	0,14%		
HYUNDAI	SANTA FE	2	0,10%	2	0,19%
CITROEN/DS	C5 X	2	0,10%	1	0,10%
SUBARU	OUTBACK	2	0,10%	1	0,10%
JAGUAR	XE-TYPE	1	0,05%		

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
E		20	0,06%	8	0,06%
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	E-SERIES	8	40,00%	2	25,00%
SKODA	SUPERB	7	35,00%	4	50,00%
AUDI	A6	3	15,00%		
MERCEDES	EQE	2	10,00%	2	25,00%

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
E-SUV		134	0,40%	58	0,44%
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	GLE-SERIES	40	29,85%	19	32,76%
PORSCHE	CAYENNE	24	17,91%	10	17,24%
BMW	X5-SERIES	21	15,67%	7	12,07%
LAND ROVER	RANGE ROVER SPORT	20	14,93%	10	17,24%
BMW	X6-SERIES	10	7,46%	5	8,62%
JEEP	WRANGLER	10	7,46%	4	6,90%
LEXUS	RX-SERIES	7	5,22%	3	5,17%
MERCEDES	G-SERIES	2	1,49%		

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
E TOTAL		154	0,46%	66	0,50%
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	GLE-SERIES	40	25,97%	19	28,79%
PORSCHE	CAYENNE	24	15,58%	10	15,15%
BMW	X5-SERIES	21	13,64%	7	10,61%
LAND ROVER	RANGE ROVER SPORT	20	12,99%	10	15,15%
BMW	X6-SERIES	10	6,49%	5	7,58%
JEEP	WRANGLER	10	6,49%	4	6,06%
MERCEDES	E-SERIES	8	5,19%	2	3,03%
SKODA	SUPERB	7	4,55%	4	6,06%
LEXUS	RX-SERIES	7	4,55%	3	4,55%
AUDI	A6	3	1,95%		
MERCEDES	EQE	2	1,30%	2	3,03%
MERCEDES	G-SERIES	2	1,30%		

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
F-G		61	0,18%	15	0,11%
Make:	Range:	Volume:	%	Volume:	%



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TESLA	MODEL S	26	42,62%	3	20,00%
PORSCHE	TAYCAN	19	31,15%	7	46,67%
AUDI	E-TRON GT	4	6,56%	1	6,67%
BMW	5-SERIES	3	4,92%	1	6,67%
MERCEDES	EQS	2	3,28%	1	6,67%
BMW	i7	1	1,64%	1	6,67%
MERCEDES	S-SERIES	1	1,64%	1	6,67%
BMW	8-SERIES	1	1,64%		
MASERATI	GHIBLI	1	1,64%		
JAGUAR	XF-TYPE	1	1,64%		
BENTLEY	FLYING SPUR	1	1,64%		
LEXUS	ES-SERIES	1	1,64%		

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
F-G-SUV		85	0,25%	35	0,26%
Make:	Range:	Volume:	%	Volume:	%

VOLVO	XC90	35	41,18%	18	51,43%
TESLA	MODEL X	19	22,35%	2	5,71%
AUDI	Q8	9	10,59%	4	11,43%
BMW	iX	8	9,41%	1	2,86%
FORD	EXPLORER	4	4,71%	2	5,71%
MASERATI	LEVANTE	3	3,53%	3	8,57%
LAND ROVER	RANGE ROVER	3	3,53%	2	5,71%
LAND ROVER	DISCOVERY	2	2,35%	2	5,71%
AUDI	Q7	2	2,35%	1	2,86%

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
F-G TOTAL		146	0,43%	50	0,38%
Make:	Range:	Volume:	%	Volume:	%

VOLVO	XC90	35	23,97%	18	36,00%
TESLA	MODEL S	26	17,81%	3	6,00%
PORSCHE	TAYCAN	19	13,01%	7	14,00%
TESLA	MODEL X	19	13,01%	2	4,00%
AUDI	Q8	9	6,16%	4	8,00%
BMW	iX	8	5,48%	1	2,00%
FORD	EXPLORER	4	2,74%	2	4,00%
AUDI	E-TRON GT	4	2,74%	1	2,00%
MASERATI	LEVANTE	3	2,05%	3	6,00%
LAND ROVER	RANGE ROVER	3	2,05%	2	4,00%
BMW	5-SERIES	3	2,05%	1	2,00%
LAND ROVER	DISCOVERY	2	1,37%	2	4,00%
AUDI	Q7	2	1,37%	1	2,00%
MERCEDES	EQS	2	1,37%	1	2,00%
BMW	i7	1	0,68%	1	2,00%
MERCEDES	S-SERIES	1	0,68%	1	2,00%
BENTLEY	FLYING SPUR	1	0,68%		
MASERATI	GHIBLI	1	0,68%		
BMW	8-SERIES	1	0,68%		
JAGUAR	XF-TYPE	1	0,68%		
LEXUS	ES-SERIES	1	0,68%		

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
SUV		18.349	54,33%	7.747	58,32%
Make:	Range:	Volume:	%	Volume:	%

TOYOTA	YARIS CROSS	1214	6,62%	665	8,58%
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PEUGEOT	3008	906	4,94%	249	3,21%
VOLKSWAGEN	T-ROC	812	4,43%	313	4,04%
TOYOTA	C-HR	743	4,05%	364	4,70%
OPEL	CROSSLAND	705	3,84%	389	5,02%
SUZUKI	VITARA	621	3,38%	197	2,54%
CITROEN/DS	C3 AIRCROSS	557	3,04%	133	1,72%
FORD	PUMA	555	3,02%	200	2,58%
BMW	X1-SERIES	553	3,01%	292	3,77%
KIA	STONIC	548	2,99%	242	3,12%
PEUGEOT	2008	491	2,68%	104	1,34%
VOLKSWAGEN	T-CROSS	489	2,66%	213	2,75%
SKODA	KAMIQ	427	2,33%	199	2,57%
DACIA	DUSTER	416	2,27%	195	2,52%
AUDI	Q3	388	2,11%	189	2,44%
HYUNDAI	TUCSON	387	2,11%	162	2,09%
DACIA	SANDERO	368	2,01%	177	2,28%
NISSAN	QASHQAI	352	1,92%	188	2,43%
VOLVO	XC40	319	1,74%	70	0,90%
VOLKSWAGEN	TIGUAN	308	1,68%	126	1,63%
JEEP	COMPASS	300	1,63%	94	1,21%
JEEP	RENEGADE	291	1,59%	99	1,28%
SEAT	ARONA	272	1,48%	127	1,64%
HYUNDAI	BAYON	271	1,48%	134	1,73%
OPEL	MOKKA	271	1,48%	44	0,57%
SUZUKI	SX4	254	1,38%	109	1,41%
MINI	COUNTRYMAN (NEW)	252	1,37%	147	1,90%
MERCEDES	GLA-SERIES	243	1,32%	162	2,09%
TESLA	MODEL Y	242	1,32%	184	2,38%
VOLKSWAGEN	TAIGO	240	1,31%	127	1,64%
TOYOTA	COROLLA CROSS	232	1,26%	92	1,19%
NISSAN	JUKE	229	1,25%	56	0,72%
RENAULT	ARKANA	218	1,19%	123	1,59%
HYUNDAI	KONA	209	1,14%	38	0,49%
BMW	X2-SERIES	207	1,13%	67	0,86%
SUZUKI	IGNIS	200	1,09%	76	0,98%
RENAULT	CAPTUR	199	1,08%	142	1,83%
AUDI	Q2	192	1,05%	69	0,89%
TOYOTA	AYGO X	165	0,90%	65	0,84%
KIA	NEW SPORTAGE	162	0,88%	46	0,59%
ALFA ROMEO	TONALE	150	0,82%	44	0,57%
KIA	XCEED	137	0,75%	71	0,92%
MERCEDES	GLC-SERIES	130	0,71%	67	0,86%
CUPRA	FORMENTOR	128	0,70%	89	1,15%
CITROEN/DS	C5 AIRCROSS	118	0,64%	73	0,94%
TOYOTA	RAV4	108	0,59%	43	0,56%
VOLVO	XC60	102	0,56%	61	0,79%
FORD	KUGA	77	0,42%	45	0,58%
MERCEDES	EQA	69	0,38%	38	0,49%
FIAT	500X	69	0,38%	5	0,06%
SKODA	KODIAQ	61	0,33%	33	0,43%
BMW	X3-SERIES	60	0,33%	21	0,27%
SKODA	KAROQ	59	0,32%	31	0,40%
CITROEN/DS	DS7	58	0,31%	27	0,35%
DACIA	JOGGER	57	0,31%	26	0,34%
OPEL	GRANDLAND	52	0,28%	3	0,04%

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LAND ROVER	DISCOVERY SPORT	50	0,27%	11	0,14%
NISSAN	X-TRAIL	45	0,25%	24	0,31%
KIA	NIRO	45	0,25%	7	0,09%
VOLKSWAGEN	ID.4	43	0,23%	15	0,19%
LAND ROVER	DEFENDER	43	0,23%	12	0,15%
LAND ROVER	RANGE ROVER VELAR	43	0,23%	8	0,10%
PEUGEOT	408	43	0,23%	3	0,04%
MERCEDES	GLB-SERIES	42	0,23%	14	0,18%
AUDI	Q4	41	0,22%	18	0,23%
MERCEDES	GLE-SERIES	40	0,22%	19	0,25%
PEUGEOT	5008	40	0,22%	13	0,17%
AUDI	Q5	39	0,21%	9	0,12%
VOLVO	XC90	35	0,19%	18	0,23%
JAGUAR	E-PACE	34	0,19%	17	0,22%
CITROEN/DS	DS3 CROSSBACK	29	0,16%	22	0,28%
VOLVO	C40	28	0,15%	15	0,19%
MERCEDES	EQB	28	0,15%	14	0,18%
FORD	MUSTANG MACH-E	27	0,15%	6	0,08%
MAZDA	CX-30	26	0,14%	14	0,18%
BMW	iX3	26	0,14%	1	0,01%
PORSCHE	CAYENNE	24	0,13%	10	0,13%
BMW	X5-SERIES	21	0,11%	7	0,09%
LEXUS	NX-SERIES	20	0,11%	11	0,14%
LAND ROVER	RANGE ROVER SPORT	20	0,11%	10	0,13%
SKODA	ENYAQ IV	19	0,10%	5	0,06%
TESLA	MODEL X	19	0,10%	2	0,03%
SUBARU	XV	16	0,09%	7	0,09%
VOLKSWAGEN	ID.5	16	0,09%	1	0,01%
BMW	iX1	14	0,08%	5	0,06%
LEXUS	UX-SERIES	13	0,07%	3	0,04%
RENAULT	AUSTRAL	12	0,07%	6	0,08%
HYUNDAI	IONIQ 5	11	0,06%	6	0,08%
BMW	X6-SERIES	10	0,05%	5	0,06%
JEEP	WRANGLER	10	0,05%	4	0,05%
KIA	EV6	9	0,05%	6	0,08%
MAZDA	CX-60	9	0,05%	6	0,08%
AUDI	Q8	9	0,05%	4	0,05%
HONDA	CR-V	9	0,05%	1	0,01%
BMW	iX	8	0,04%	1	0,01%
LEXUS	RX-SERIES	7	0,04%	3	0,04%
PORSCHE	MACAN	7	0,04%	2	0,03%
BMW	X4-SERIES	7	0,04%	2	0,03%
ALFA ROMEO	STELVIO	6	0,03%	1	0,01%
MASERATI	GRECALE	5	0,03%	2	0,03%
SUBARU	FORESTER	5	0,03%	2	0,03%
LAND ROVER	RANGE ROVER EVOQUE	5	0,03%	1	0,01%
FORD	EXPLORER	4	0,02%	2	0,03%
JAGUAR	I-PACE	4	0,02%	1	0,01%
JAGUAR	F-PACE	3	0,02%	3	0,04%
VOLKSWAGEN	TOUAREG	3	0,02%	3	0,04%
MASERATI	LEVANTE	3	0,02%	3	0,04%
MERCEDES	EQC	3	0,02%	2	0,03%
LAND ROVER	RANGE ROVER	3	0,02%	2	0,03%
NISSAN	ARIYA	3	0,02%	1	0,01%
TOYOTA	LAND CRUISER	3	0,02%	1	0,01%

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MAZDA	CX-5	3	0,02%	1	0,01%
HYUNDAI	SANTA FE	2	0,01%	2	0,03%
DACIA	SPRING	2	0,01%	2	0,03%
LAND ROVER	DISCOVERY	2	0,01%	2	0,03%
HONDA	HR-V	2	0,01%	1	0,01%
AUDI	Q7	2	0,01%	1	0,01%
SUBARU	OUTBACK	2	0,01%	1	0,01%
CITROEN/DS	C5 X	2	0,01%	1	0,01%
MERCEDES	G-SERIES	2	0,01%		

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
MPV		22	0,07%	10	0,08%
Make:	Range:	Volume:	%	Volume:	%

VOLKSWAGEN	ID.BUZZ	12	54,55%	6	60,00%
VOLKSWAGEN	TOURAN	8	36,36%	4	40,00%
FIAT	500L	1	4,55%		
FORD	S-MAX	1	4,55%		

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
MPV-M/COMBI		128	0,38%	53	0,40%
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	V-SERIES	24	18,75%	7	13,21%
TOYOTA	PROACE CITY VERSO	23	17,97%	7	13,21%
VOLKSWAGEN	CADDY	17	13,28%	14	26,42%
NISSAN	PRIMASTAR	11	8,59%	10	18,87%
TOYOTA	PROACE	9	7,03%	4	7,55%
PEUGEOT	RIFTER	9	7,03%	2	3,77%
MERCEDES	EQV	8	6,25%	4	7,55%
RENAULT	TRAFIC	7	5,47%		
PEUGEOT	EXPERT TRAVELLER	5	3,91%	2	3,77%
CITROEN/DS	JUMPY SPACE TOURER	4	3,13%	1	1,89%
NISSAN	NV200	3	2,34%	1	1,89%
FORD	TRANSIT/TOURNEO	2	1,56%		
MERCEDES	CITAN	1	0,78%	1	1,89%
FIAT	ULYSSE	1	0,78%		
OPEL	COMBO	1	0,78%		
MERCEDES	SPRINTER	1	0,78%		
PEUGEOT	BOXER	1	0,78%		
CITROEN/DS	BERLINGO	1	0,78%		

		YTD		MARCH '23	
Segment		Total	Market Share	Total	Market Share
SPORTS		75	0,22%	31	0,23%
Make:	Range:	Volume:	%	Volume:	%

MINI	MINI CABRIO	38	50,67%	15	48,39%
MAZDA	MX-5	16	21,33%	10	32,26%
PORSCHE	911	7	9,33%	3	9,68%
FORD	MUSTANG	5	6,67%		
BMW	Z4-SERIES	2	2,67%	1	3,23%
LOTUS	EMIRA	2	2,67%	1	3,23%
MERCEDES	SL-SERIES	2	2,67%		
MASERATI	MC20	1	1,33%	1	3,23%
TOYOTA	GR86	1	1,33%		
PORSCHE	BOXSTER	1	1,33%		